

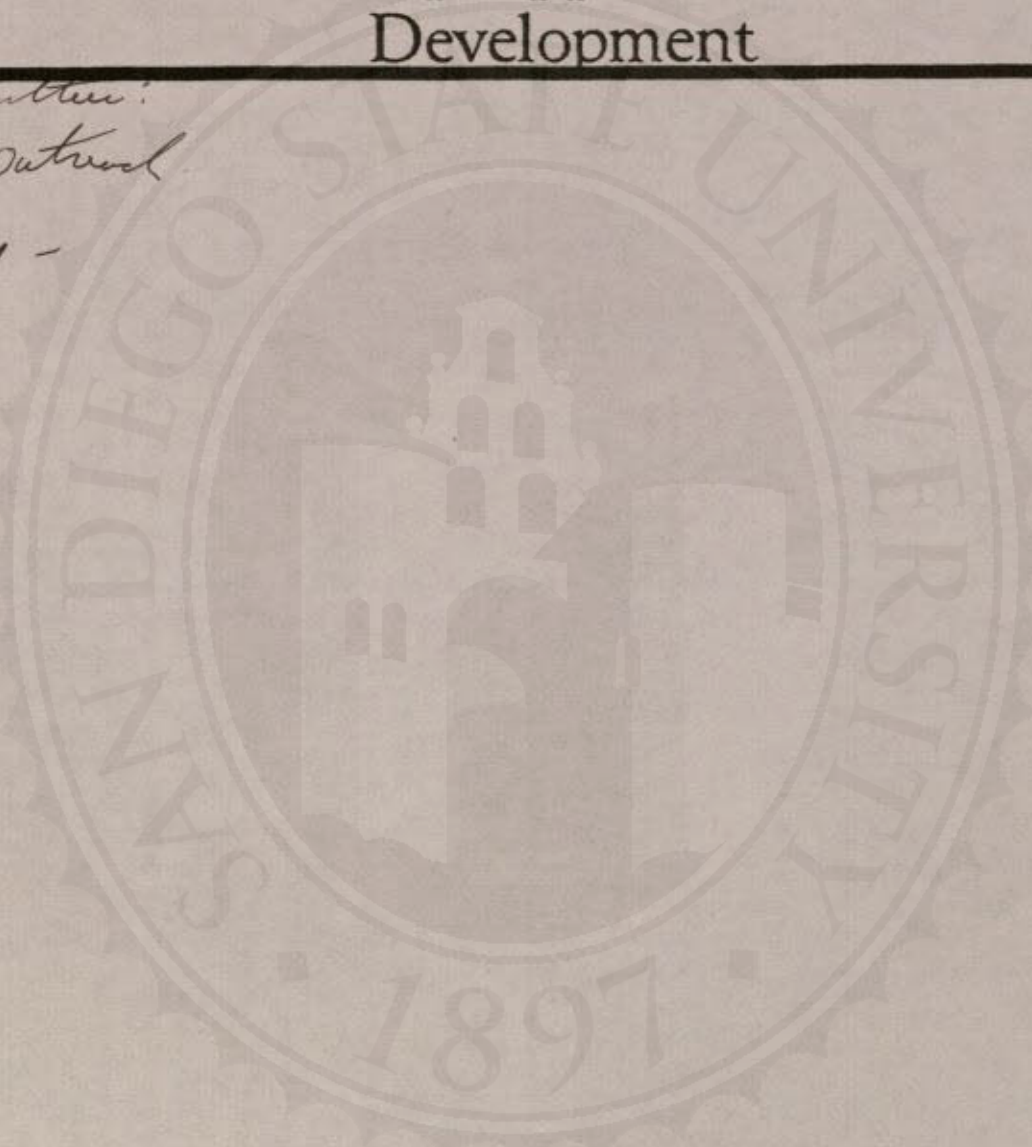
ARE WE ON THE RIGHT TRACK?

A Focus Group Approach to Strategy
Development

Committee:

P.R. Outwood

Director -



Introduction

The Steering Committee of MCFY has authorized that a strategic planning effort be undertaken to ensure that we are progressing as a collaborative to complete our contractual goals and to guarantee the forward progress of the collaborative. In order to accomplish this a Design Team was assembled to plan the process. Early on the Design Team decided to not begin a lengthy process where we would follow traditional approaches of strategic planning, i.e., developing a vision, mandates, barriers, strategies, and action planning. There was the concern that the traditional approach might hinder the momentum of the group and cause a general malaise to overtake the efforts of MCFY. The hope of the group was to do a "quick and dirty" that would build on the efforts of other organizations in the area, while focusing primarily on our strategies. In order to determine if we are on the "right track" key individuals will be recruited to conduct focus group sessions and to return the information to MCFY for analysis.

Process

Key individuals will be recruited to approach the target groups with the information. Individuals or group training will take place. Materials to be used will be the Making of a Regional Collaborative and the information contained in this packet.

Audience

Schools - School administrators, teachers, principals.

Community based groups - Citizen groups, MCFY, Town Council, PTA's, cultural groups, youth organizations, etc.

Please suggest other groups that you think we should reach?

If you have any suggestions or concern about this information please contact John Hughes 283-9624 phone, 283-9768 fax.

Vision Statement Themes

The community has organized to support it's residents to be healthy members of society.

A prosperous community for business and residents.

The social service system works together to provide the full range of services to the community.

The community is designed to accept change.

A community free from intentional violence.

We work toward acceptance of the various cultural & ethnic groups in the community.

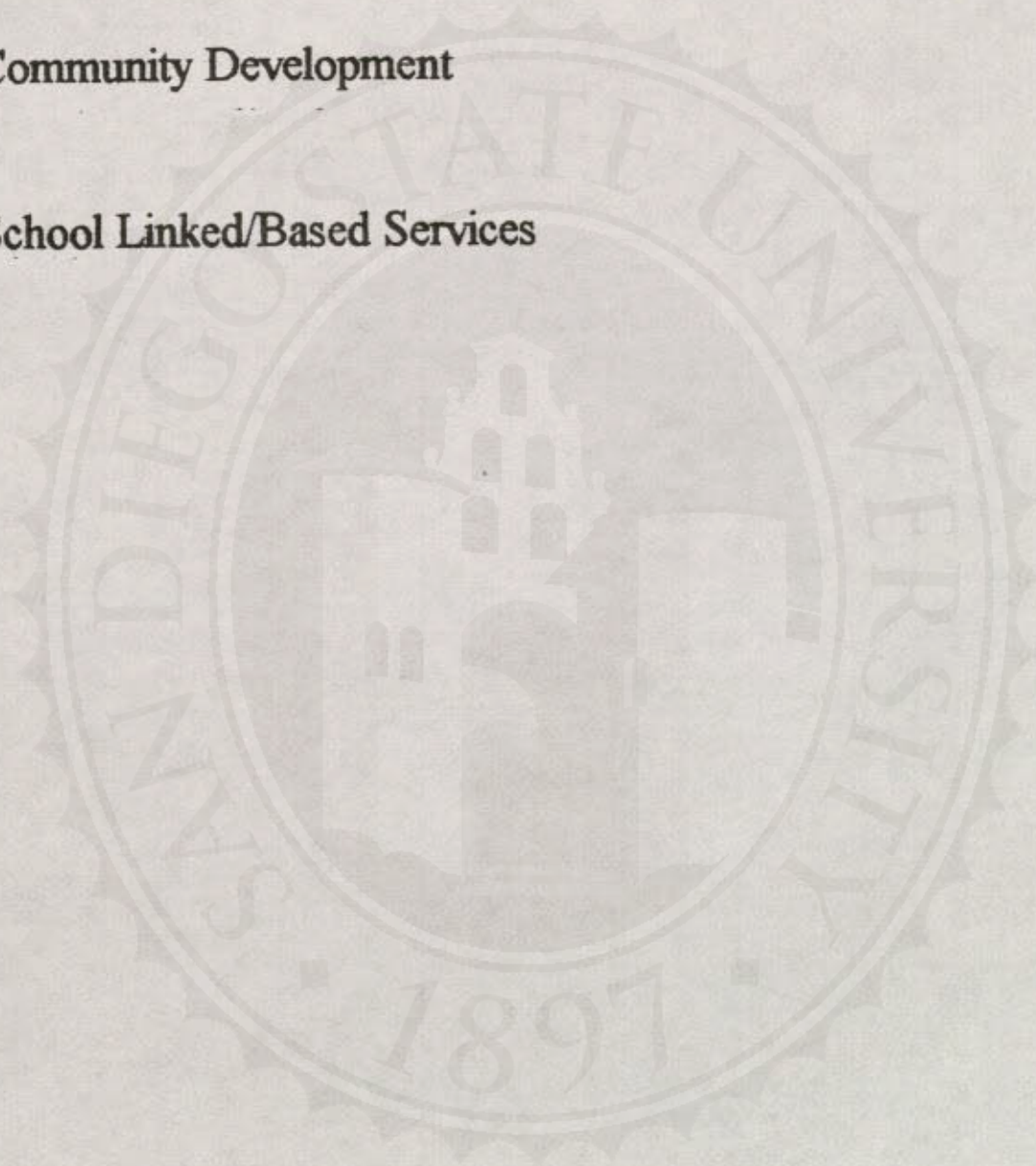
Parents are supportive of their children's education.

Strategy

System Change

Community Development

School Linked/Based Services



System Change

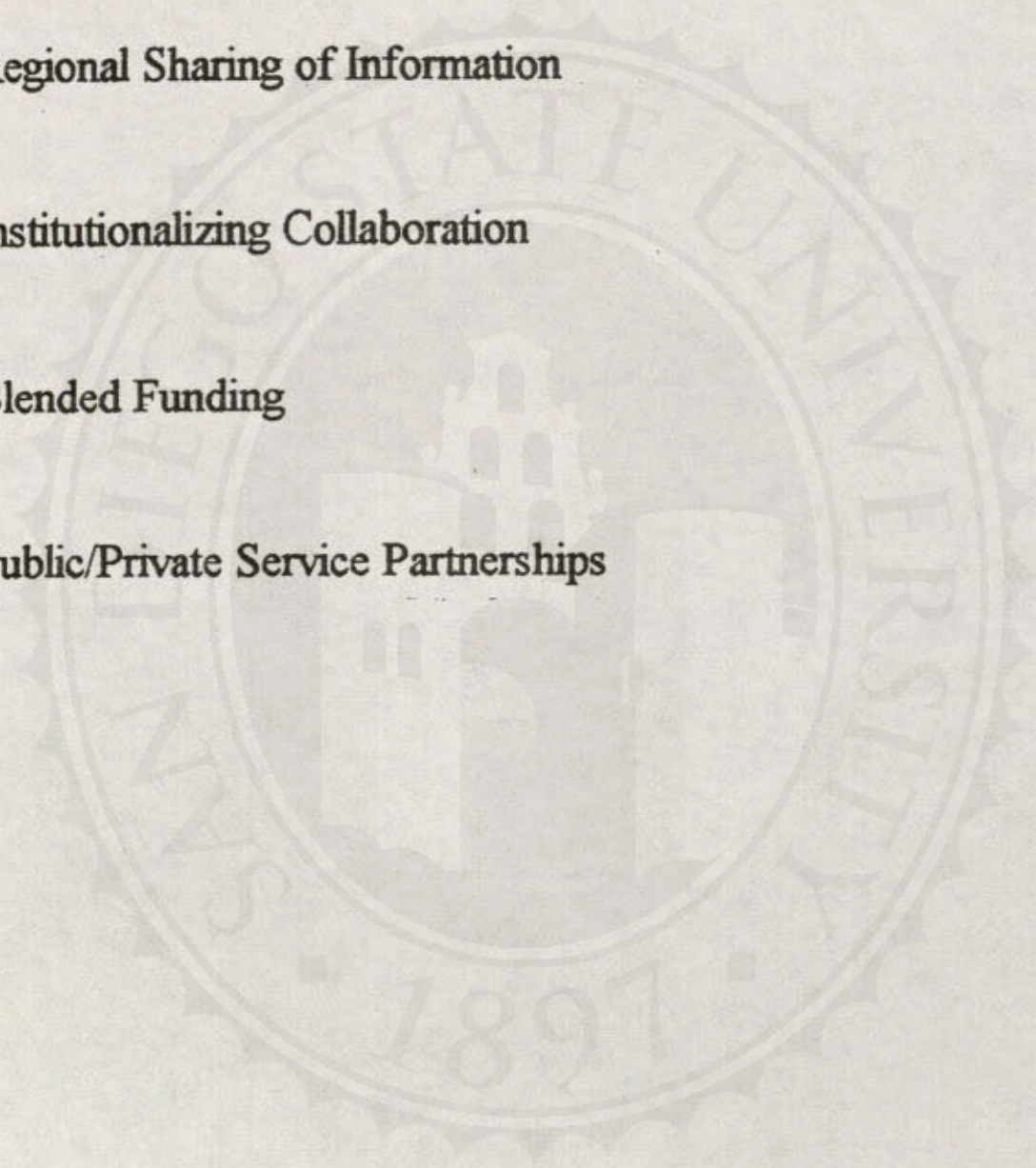
Regional Control

Regional Sharing of Information

Institutionalizing Collaboration

Blended Funding

Public/Private Service Partnerships



Community Development

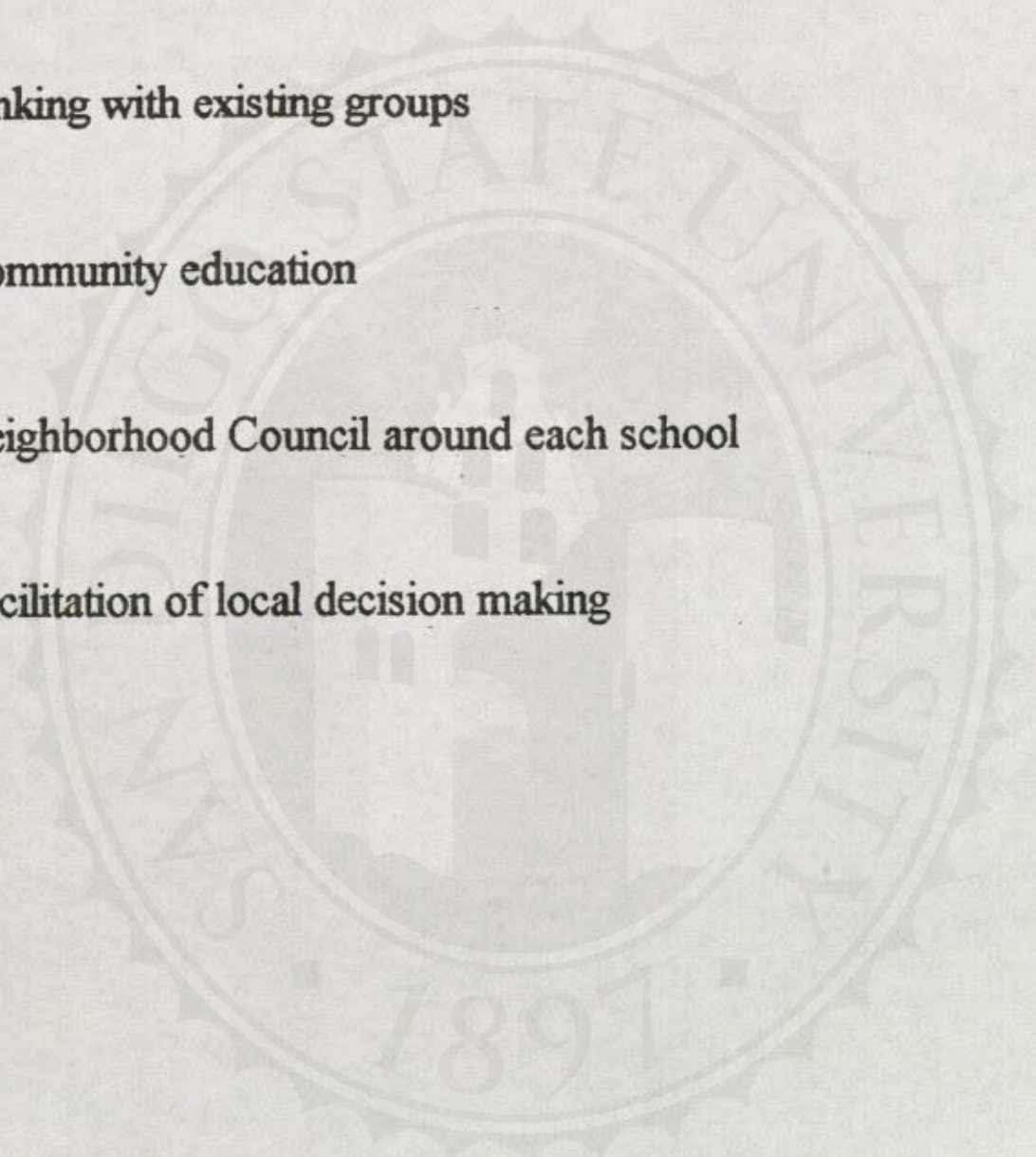
Building Individuals/Organizontionals

Linking with existing groups

Community education

Neighborhood Council around each school

Facilitation of local decision making



School Linked/Based Services

Theme: Together we can do more

Schools select services that meet their needs.

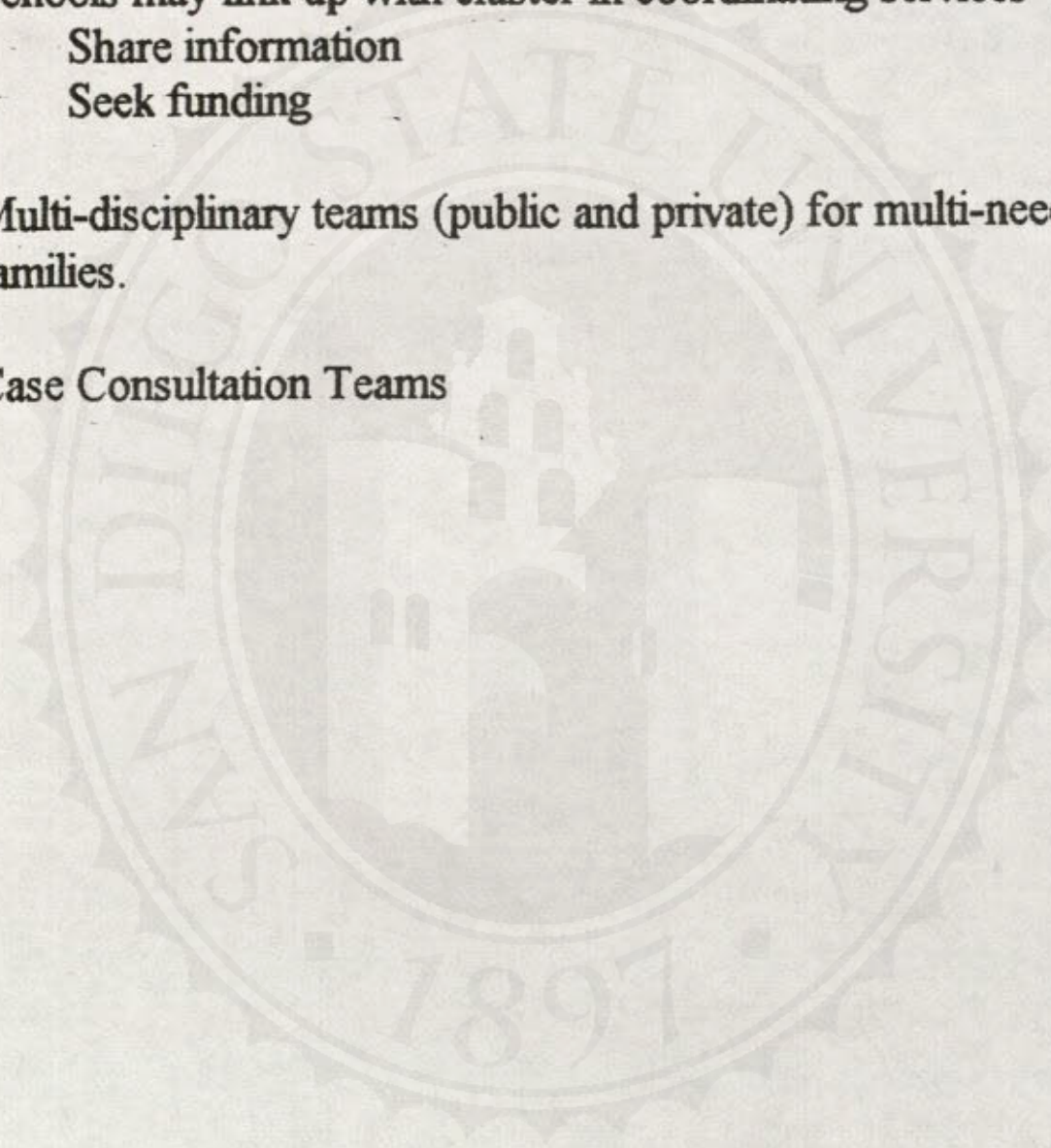
Schools may link up with cluster in coordinating services

Share information

Seek funding

Multi-disciplinary teams (public and private) for multi-need families.

Case Consultation Teams



Feed Back Form

Vision

What do you think?

What would you add?

Strategy

What do you think?

What would you add?

What role would you like to play?

Who else should we talk to?

System Change

What do you think?

What would you add?

Community Development

What do you think?

What would you add?

Accountability

What kind of feedback would you like from us?