[ms-0398 020.007.001]

FY92 ORGANIZATIONAL SUPPORT APPLICATION

(1) Summary

a) Applicant: AFRICAN AMERICAN MUSEUM OF FINE ARTS
Contact Person: SHIRLEY DAY-WILLIAMS
Address: 4901 MORENA BLVD STE 125
SAN DIEGO CA 92117
Phone: 27A-AMFA

e) Length of time engaged in Arts & Cultural Programming:

2 YEARS

b) Fiscal Agent : N/A
(if applicable)
Contact Person:
Address:

Phone:

f) Name of authorized Signator:

SHIRLEY DAY-WILLIAMS

Signature

c) Program Description Summary: To create a cultural center and to provide cultural programs that address existing voids in cultural representation of African Americans particularly in established art and cultural institutions, and to address current cultural and historical misconceptions through public awareness and educationl

d) Amount of Request: $25,000.00

This amount is equal to
36 % of our organization's Actual
Operating incomeof last completed fiscal year

g) Waivers Requested:
(see Guidelines)

h) Actual Operating Income:
(prior year)

$52,237.20

i) Close date of fiscal year:
June 30,
1989 - 1990

j) Level (circle one): I IIa IIb (III)

Level I is equal to or greater than $2 million
Level IIa is equal to or greater than $1 million/less than $2 million
Level IIb is equal to or greater than $100,000/less than $1million
Level III is less than $100,000

For staff use only:

Receipt #:

1990	1991	1992		1992	
Actual	Budget	Request	Change	Rank	Recommendation

(2) Organizational Support

PROJECT DESCRIPTION

PROGRAM SUMMARY STATEMENT

Please do not use photocopy reductions or typeface smaller than 10 pt. This page will become a report on your organization to the City Council.

In the Box provided, summarize your program funding request. Tell us "who, what, where, when, why and how much funding you are requesting from the City."

The African American Museum of Fine Arts (AAMFA) is applying to the Commission for Arts and Culture for an Organizational Grant of $25,000. This grant will be used to continue to create a cultural center and to provide cultural programs that address existing voids in cultural representation of African Americans, particularly in established art and cultural institutions in San Diego, and to address current cultural and historical misconceptions through public awareness and education. Ultimately AAMFA will assist in fostering San Diegos's potential as a tourist destination. Proposed Program projections: 1) To present at least two exhibitions; one generated locally and one "import." 2) To present or co-present at least two contemporary performances; one as part of the National Performance Network and one other. 3) Develop Educational Outreach Components in relation to Exhibitions and programs including one event as a public forum or lecture and one workshop for local artists and pursue artists residencies applicable and possible.

ORGANIZATION DESCRIPTION / MISSION

Describe your organization and its accomplishments.

The African American Museum of Fine Arts (AAMFA) has been established to preserve, promote and stimulate the art and culture of African Americans from historical and contemporary perspective. Additionally, this historical perspective will include the African diaspora, which is the spreading of Africans from the continent throughout the world. The AAMFA can, in formulating its definition of culture, assist with providing a sense of legitimacy and meaning, allowing us as African Americans to embrace our culture as mainstream. In our first year of operations, AAMFA presented 3 major exhibitions including: Black Wings with the International Aerospace Hall of Fame and the Brandywine Printmaking at the Lyceum. Collaboration with Sushi and the Educational Cultural Complex with performing venues to present dance and experimental theatre events. AAMFA's cultural outreach program included two children's workshops at the Lyceum, and mini-exhibition at the Euclid Branch Union Bank. Additionally, African American Cultural Day at the County's Juvenile Hall, and a series of guest lecturers to a variety of art and cultural organizations and community groups.

(3) GOALS AND OBJECTIVES

(insert one page)

Provide in outline form the goals and objectives of your program for FY92. The list of objectives will become the basis of your contract with the City should your proposal be recommended for funding.

A goal can be described as follows:
i. It is a broad statement.
ii. It addresses general future accomplishments (long-range plans).
iii. It relates to an identified problem or need.
iv. It states the values of the organization (how things should be).
v. It is no more than a few sentences in length.

Objectives can be described as follows:

i. They are a means to achieve an organization's goal.

ii. They should be simply stated (what you are going to accomplish, who will be served, how many people will be served, and when will they receive the services).

iii. They should reflect a precise measurable outcome (this usually means numbers).

iv. They should be earmarked for achievement within a specific time frame.

v.. They should be one sentence in length.

vi. Particular attention should be given to the following:
(1) The objective should be realistic so that your activities will fully support the achievement of the objective.
(2) Don't confuse the term 'objective' with 'procedures'.Procedures are not measurable; objectives are.

vii. Objectives are important because they;
(1) are the basis and primary selling point of your application,
(2) reflect your program development skills,
(3) may be cause for rejection if poorly structured.

(4) REVIEW CRITERIA

Select the pages that list the **REVIEW CRITERIA** for your organization's Support Level (Level I – pages 4-7; Level II – pages 8-11; or Level III - pages 12 – 15) and respond to each criterion in the space provided. You may use an outline or narrative form.

INSERT

AFRICAN AMERICAN MUSEUM OF FINE ARTS

GOAL:

To foster social change through the creation of a Fine Arts Museum addressing voids in cultural representation of African Americans, in established arts and cultural institutions; and to address current cultural historical misconceptions through public awareness and education.

OBJECTIVES:

1. To acquire temporary/permanent donated space in the downtown section by the fourth quarter fiscal year 1991/1992. We are presently in negotiation with the Bank of America for a facility of about 5,200 square feet at Market Street and Fifth Avenue.

2. To develop formal plans for a partnership with the Old Globe Theatre through joint programs by initiating professional partnership as apprentices and/or mentoring by 3rd quarter.

3. To increase number of persons served by community outreach programs by 10% FY 90-91 and attending AAMFA exhibits and programs.

4. To increase funding base by developing planned membership drive and offering American Visions magazine for January 1992.

5. To maintain fiscal stability through increasing funding from individuals, corporations, foundations and government agencies.

6. To present FY 91-92 programming (September - October.)

a, Southern California Invitational at Grossmont College - Four local student artists (UCSD & SDSU at Grossmont.)

b. A panel discussion dealing the influence of African culture on the Americas. Panel participants: Barbara Blackmun, PhD, Art History Department, Mesa College; Shirley Weber, PhD, African American Studies Department, SDSU; David Driscoll, PhD, Department of Art, University of Maryland, College Park.

c. Artist in Residence at Juvenile Hall - 4th Quarter. Planning to be completed at San Diego Probation and Neighborhood House.

d. Membership campaign in conjunction with 3rd Birthday Celebration for AAMFA.

e. William Tolliver exhibition at REP in February.

f. National Performance Network February 1992 coordinated with Sushi and Centro.

g. Host publishing workshops for local literary artists in conjunction and publishing Images of Black San Diego.

h. Juneteenth Celebration/African Marketplace/Annual fund-raiser.

i. Faith Ringgold 25-year Retrospective.

4) (iii) Organizational Support Level III

Actual Operating Income in
Last Completed Fiscal Year
under $100 thousand

Guidelines for Appropriateness of Request for City Funding
8 - 25%
of Actual Operating Income in
Last Completed Fiscal Year

Emphasis: **Development**

The dispersal of city funds to small and emerging arts and cultural organizations through the Organizational Support Level III category aims to provide funding to assist in the development of the administrative and artistic activities of these organizations. Funding in this category will also assist small, emerging, and culturally diverse organizations to stabilize and advance toward institutional status.

Funding decisions will be based upon the administrative, operating support and technical assistance needs of the small, emerging and culturally diverse organizations in the City of San Diego. Funds will be available for newly developed programs, community outreach and neighborhood arts programs, as well as programs specifically designed to address the culturally diverse communities of San Diego.

REVIEW CRITERIA

When reviewing applications, in addition to eligibility requirements and grant expenditure policies, the allocations panel will consider past funding history, current contractual performance and the following review criteria in evaluating funding proposals.

1. Quality of proposed program: High standards of artistic and administrative excellence will be applied in evaluating proposals. Demonstrate competency and professionalism as well as originality in carrying out the planned program. Indicate the qualifications of the participating artists, the program managers and the administrative staff and the long-term effects of the funding on organizational and artistic achievements. Refer to and attach independent confirmation of quality, such as reviews, letters from experts, and brochures.

Administrative excellence and artistic quality is demonstrated by AAMFA's remarkable growth and variety of programs and exhibitions in its inaugural year. The nature of the Museum's growth is reflected by a) recognizing the African American Community by initiating and developing exhibitions drawing on local artists, and by identifying and utilizing County residents in their professional capacity on behalf of the Museum and its programs; b) providing a venue for dialogue achieved locally through the hosting of public forums and workshops, and through written pieces generated in conjunction with programs; c) developing partnerships through joint programs with other arts organizations and institutions, and by initiating professional partnerships as apprentices and/or mentoring programs to provide program support; and, d) including educational programs and program components to educate the community, youth and other special audience, and for audience development purposes. Additionally, this component facilitates the move toward integrated education, i.e., art and science, culture and history, etc. Avenues to support future growth include a) generating a data base of information pertinent to the local African American community. Utilizing the resource in producing a newsletter, and maintaining a computer resource for use outside the community; b) cultivating the Board of Advisors to actively represent the Museum and its position at community meetings and affairs; c) seeking, expanding and developing the professional partnerships for staff and program support training. Documenting the effort, and pursuing funding along with the long-range planning process to create a model program; and, d) moving toward the development of an education Department with research and support staff to continually develop outreach programs and in-house documentation of the Museum's activities.

2. Evidence of community representation and support: Demonstrate consistently strong audience and community support. Support can be demonstrated through earned income such as ticket sales; through contributed income from private and corporate sources; and/or through a diversity of local, state and federal funds. To accomplish broad representation, organizations should try to include representatives from all sectors of the community on their boards of directors, in management, artistic and administrative positions, and in their audiences.

AAMFA has an 11-member Board of Trustees which consists of primarily community leaders from the local African American citizenry of San Diego. The Board of Trustees provides access, resources and stability to the Museum and its activities. A 25-member Board of Advisors consisting of artists, historians, scholars, writers and business professionals provide creative and professional insight to ensure successful programming. AAMFA is supported by a rotating core of 55 volunteers who provide their services as gallery sitters, committee members, and program facilitators as needed. The Museum has a membership base of approximately 85. This represents individual supporters to the Museum in 5 categories determined by the size of their gift. All members have received membership cards and charter members (18) are receiving a complimentary one-year subscription to American Vision Magazine (Smithsonian funded.) With each program presentation our audience continues to grow from 250 at our first exhibit to over 800 people at a fund raiser in October 1990.

3. Inter-organizational cooperation: The San Diego Commission for Arts and Culture supports cooperative planning and programming on a city-wide basis when appropriate. Demonstrate cooperation with other arts groups in providing or planning the delivery of a successful project. The applicant should explain how the organization will cooperate with other organizations (arts or non-arts related).

The Museum passionately seeks collaboration efforts which further our long range goals of social interaction and cultural education. We have worked with Sushi, Inc. as our fiscal agent while we also jointly presented Cultural Odyssey (1989 - 1990). We have worked with and plan future contemporary programming with the San Diego REPertory Theatre, the African American Writers and Artists of San Diego, Inc., the Museum of Man, the San Diego Unified School District administration, International Aerospace Hall of Fame, the Educational Cultural Complex, Meade Elementary School, and the Euclid Branch Union Bank. We are presently members of a 3-way collaborative with the Centro etc., Sushi, Inc. and the National Performance Network to bring nationally and internationally known artists of color to San Diego. Further programming is being planned with the Museum of Photographic Arts and the San Diego Museum of Art for 1993 block buster exhibitions.

4. Fiscal planning and cost-effective budgeting: Response to this criterion should give guidance for interpretation of the budget pages.The budget should be realistic considering the number of persons to be served and type of service to be delivered. Provide a plan for modifying activity if full funding is not available, including how and from where funds will be obtained. Recommendations on proportion of City funding to all other actual operating income (based on last completed fiscal year) state that at Level III a ratio of 8-25% is desirable. If a prior year budget does not accurately represent a growing organization's current status, it will be allowed to identify and describe significant and documentable changes in its financial picture.

Strong managerial and fiscal control by Sushi, Inc. (AAMFA's fiscal agent) museum staff, and a talented Board of Trustees has produced a revenue carry over of $5,850.45 from previous year (1989-90). AAMFA met all project expenses without incurring debt. Charles Morrow, PhD, (Financial Analyst), Board Treasurer is presently the accountant for AAMFA. Staff and Trustees believe AAMFA's budget to be realistic. If requested allocation is compromised, AAMFA would likely trim programming as a small budget organization is impacted by a $2,000.00 or $3,000.00 cut. Staff is continually seeking new funding sources. Next year, we will likely qualify for CAC and NEA funds. AAMFA is preparing the submittal of proposals to Parker Foundation, Union Bank, Irvine Foundation and the Office of Criminal Justice Planning. Liberty Hill will be announcing its grant awardees on March 1 (grant request $5,000.00),

5. Expand access to the arts for underserved audiences: The organization should describe accurately which city audiences will benefit and specific population groups that might benefit or participate in the activities. Among the concerns which the applicant should address are (a) what other organizations in the city provide the same services, (b) what level of service does this geographic area currently have in comparison to other areas of the city, (c) will this service enhance a neighborhood's arts activity?

Expand access to the arts for underserved audiences. The museum has selected the African American population as its primary target whereas the secondary targeted audience is the community at large. AAMFA is the only organization with on-going projects, planned, implemented, evaluated, controlled and presented by African Americans. The Black community and artists have been previously under-served and under-represented. The March 1989 issue of Art News presented a national documentation of the traditional exclusion of the African American community from major museums and galleries. Chris Reynolds, former arts reporter for The San Diego Union, documented local exclusion in "Culture Gap." AAMFA seeks to create a cultural center and provide Afro-centric programs that address existing voids.

6. Impact on artists: Please list the range of salaries and fees paid to artists and creative staff. Show other benefits to artists and arts organizations and explain how they will be achieved.

AAMFA has begun to create venues for artistic expression for African American artist (visual and performing.) These venues to unfold as the public awareness is increasing. Gallery owners are contacting AAMFA for referrals. Unlike traditional museums AAMFA has become an agent for the African American artist. Calhoun Gallery, Tarbox Gallery, Serphina Gallery, Sushi, Inc. etc. Three members of African American Artists and Writers. are AAMFA board members. We are planning and presenting projects jointly. Arizona Black Artist Coalition in Phoenix and AAMFA will plan future programming. Budget review reflects $4,364.34 in artist fees FY 89-90, $20,010.00 for FY 90-91 and $24.850.00 for FY 91-92. AAMFA supports the African American artist.

7. Innovation/creativity in the use of resources: Indicate how your organization provides services which demonstrate creative use of limited resources. How does the size of your budget help to set standards for programming? Analyze your organization's potential to serve as a model to other arts and/or cultural organizations of similar size.

The "museum without walls" concept is of itself creative, innovative and non-traditional. This concept has allowed staff to develop programming and exhibitions to be staged at various locations. Rotating locations from Sushi, Inc. to the San Diego REP, to the Educational Cultural Complex to the Koll Center, and the International Aerospace Hall of Fame certainly broadens AAMFA's visibility. Additionally a wider range of people creating an awareness of African American art and promoting cultural understanding. AAMFA has effectively taken very limited resources and maximized the utilization of these resources through collaboration with other organizations. As funding sources continue to diminish in a giving collaboration as a process will be increasingly necessary. Joyce Selby, former director of the San Diego Public Arts Board has recommended AAMFA to an African American group in Pasadena interested in organizing a museum.

8. Plan for completion: Priority will be given to applicants who clearly exhibit the artistic and/or administrative capabilities needed to complete the proposed program. The organization's plan to monitor grant funds and measure results should be outlined. Evidence for this may include the resumes of people involved in the proposal or other evidence of past achievements.

Staff submits a monthly financial report to the Trustee Board for their review and approval. At the end of the fiscal year we will be submitting an audited report prepared by an independent CPA as part of our final report. Our Board Treasurer is a professional financial planner. Our staff consists of employees with proven track records in program development and completion. Please see attached resumes. Again, we have been recognized through the City and County of San Diego for our program accomplishments.

(5) CHALLENGES TO YOUR ORGANIZATION

Include other issues, concerns, or challenges your organization is facing that you wer not able to address in the program narrative. (attach 1 additional page if necessary - Label CHALLENGES)

SEE FOLLOWING PAGES

EVALUATION OF LAST YEAR'S FUNDING

(Applicable to Organizations that Received Allocations from the City of San Diego Commission for Arts and Culture in Fiscal Year 91)

1. Have there been any significant changes in your organization since last year?

Funding from the city and county provided the start-up for AAMFA's beginning. As we become more visible (thanks to the media) support has slowly begun to mount. Infusion of board in fund-raising,.acquisition of non-profit status has attacked support. Additional position of administrative assistant to museum staff.

2. Describe the benefits of last year's funding.

Last year's funding allowed for the creation of AAMFA and for the hiring of staff members.

3. Is there a relationship between last year's funding and the current request?

Yes. This year's request will allow the Museum to continue its active public relations, fund-raising, membership and outreach programs. The request represents a slight increase from last year.

CHALLENGES

Organizing the Museum continues to be a challenge faced with major concerns. Our future requires addressing the following needs as we seek institutional status:

1. Location of a downtown, donated space of 500 square feet for an office and 3,000 square feet for exhibition and programming.

2. Securing funding to stabilize staff with health benefits.

3. Seeking new funding sources for programs and exhibitions in the next two years during times of predicted recession.

4. Providing programming for a community previously underserved and where there is no history of museum identification.

5. Designing and presenting "blockbuster" programming with limited budgets.

6. Identification and commitment of sufficient space for exhibitions to prevent loss of major shows (ie. Faith Ringgold show was lost this year because of this problem).

7. Turnover in programming staff requires extra time and effort.

8. Spending 20% of Directors time attending meetings of Coalition, City Council, Board of Supervisor's to lobby in support of Museum programs with only one part-timer staff person.

9. Cultural equality.

BUDGET SUMMARY

This summary provides a source of comparison for review panelists. It does not request detailed breakdowns of income and expenditures. For this reason, an expanded Budget Detail sheet is requested, on which you may indicate actual or projected sources of income. (Example: "I. A. 6. Fund Raising – two car washes ha already yielded $500 and a Gala Ball, which cleared $5,000 last year, will be held again this year." On this Detail sheet you may also indicate specific areas of expenditure for which City funds will be used,. (Example: "II. A.18. Artistic Personnel – three muralists will be identified through an open selection process") If you f that the categories in this summary do not correspond to the way in which your organization tracks expenditures, you may attach a supplemental budget as backup. Please provide commentary to assist panelists in the interpretation of all attachments.

If your fiscal year does not begin in July, like the City's, report for your most recently completed year [Actual], your Current year, and a Projected year It may be necessary to apply City request to income in only your projected fiscal year, if your year does not correspond to the City's (which is July 1, 1991 through June 30, 1992). If so, please adapt this form, or attach a supplement sheet to clarify. When figuring current year (middle column below) combine actual to date, plus projection to year end. Please calculate ratio of each line item to total budget of that year (% of Budget). The column on the far right (City Funds Requested) is used to show the FY92 Request and indicate which Expense line items it will be used to reimburse.

FURTHER DIRECTIONS FOR USING THIS FORM ARE AVAILABLE THROUGH TECHNICAL ASSISTANCE

INCOME	FY 90 (or Prior Year/Actual)	% of Budget	FY 91 (or Current)	% of Budget	FY 92 (or Projected)	% of Budget	City Funds Requested
A. Contributed							
1. Federal Government							
2 State Government							
3. **City of San Diego Allocations* & Request****	* $20,000.00	37.29%	* $20,800.00	18.09%	** $25,000.00	16.10%	** $25,000.00
4. Other Local/Municipal Government	$20,000.00	37.29%	$45,000.00	39.15%	$50,000.00	32.21%	
5. Individual Contributions	$ 2,527.95	4.71%	$ 5,000.00	4.35%	$ 7,500.00	4.83%	
6. Business/Corp. Contributions	$ 1,600.00	2.98%	$ 7,500.00	6.52%	$ 8,500.00	5.48%	
7. Foundations	$ 0.00	0.00%	$ 5,000.00	4.35%	$10,000.00	6.44%	
8. Memberships	$ 2,309.25	4.31%	$ 8,000.00	6.96%	$12,000.00	7.73%	
9. Fund Raising		0.00%	$ 7,500.00	6.52%	$10,000.00	6.44%	
10. Other:	$ 3,000.00	5.59%	$12,050.00	10.48%	$10,000.00	6.44%	
City	$ 2,800.00	5.22%				0.00%	
Subtotal Contributed	$52,237.20	0.97%	$110,850.00	96.43%	$148,000.00	95.33%	**$25,000.00

Comments:

Organization Name: African American Museum of Fine Arts

I. INCOME (Cont'd)

B. Earned	FY 90 (or Prior Year/Actual)	% of Budget	FY 91 (or Current)	% of Budget	FY 92 (or Projected)	% of Budget	City Funds Requested
11. Admissions	$ 1,395.00	2.60%	$ 3,000.00	2.61%	$ 3,000.00	1.93%	
12. Touring/Contracted Services	$ 0.00	0.00%		0.00%		0.00%	
13. Tuition/Workshops	$0.00	0.00%	$ 100.00	0.09%	$ 250.00	0.16%	
14. Product Sales/Concessions	$0.00	0.00%	$ 1,000.00	0.00%	$ 4,000.00	2.58%	
15. Investment Income		0.00%		0.00%		0.00%	
16. Other:		0.00%		0.00%		0.00%	
Subtotal Earned	$ 1,395.00	2.60%	$ 4,100.00	3.57%	$ 7,250.00	4.67%	
17. Grand Total Income (A + B)	$53,632.20	100%	$114,950.00	100%	$155,250.00	100%	** $25,000.00

II. EXPENSES

A. Personnel							City Funds to be Expended for Each Line Item
18. Artistic Full-time							
Other Artistic	$ 4,364.34	9.13%	$ 20,010.00	16.34%	$ 24,850.00	16.01%	
19. Admin. Full-time	$16.000.00	33.49%	$ 20,000.00	16.33%	$ 24,000.00	15.46%	
Other Administration	$ 9.751.00	20.41%	$ 29,500.00	24.09%	$ 28,900.00	18.62%	
20. Technical Prod. Full-time		0.00%		0.00%		0.00%	
Other Technical Production		0.00%		0.00%	$ 3,300.00	2.13%	
Subtotal Personnel	$ 30,115.34	63.03%	$69,510.00	56.77%	$ 81,050.00	52.21%	

Comments:

I. B. Operating Expenses	FY 90 (or Prior Year/Actual)	% of Budget	FY 91 (or Current)	% of Budget	FY 92 (or Projected)	% of Budget	City Funds Requested
21. Facility Expenses/Space Rental	$ 22.00			0.00%	$ 3,600.00	2.32%	
22. Marketing	$ 4,301.93	9.00%	$ 15,150.00	12.37%	$ 21,400.00	13.78%	
23. Production/Exhibition	$ 4,610.51	9.65%	$ 14,820.00	12.10%	$ 11,190.00	7.21%	
24. Other	$ 8,754.17	18.32%	$ 14,970.00	12.23%	$ 38,010.00	24.48%	
		0.00%		0.00%		0.00%	
Subtotal Operating	$17,666.61	36.97%	$ 44,940.00	36.70%	$74,200.00	47.79%	
25. Total Expenses (A + B)	$47,781.95	100%	$114,450.00	100%	$155,250.00	100%	

Please provide the following information if applicable to your situation:

III. Surplus Income (Deficit) at year end Item 17 minus Item 25	$ 5,850.25	$ 6,350.25	$ 6,350.25
IV. Carryover Fund Balance at Beginning of Year [Surplus or (Deficit)]		$ 5,850.25	$ 6,350.25
V. Accumulated Surplus (Deficit) (Item III plus Item IV-if appropriate, attach a note explaining plan to reduce deficit or utilize surplus)			
VI. Other Net Adjustments (Explain below)			
VII. Balance at Year End (Item VI plus VII)			
VIII. In-kind Contributions (Attach schedule if greater than 10% of total income)			
IX. Pass-through Funds			

Use this space for budget notes, attached schedules, etc.

Not Applicable

Non-Required Attachments:

If you choose to submit the following items, please make fifteen copies, label them and package them with the basic Application in the following order:

(11) Program information not included in other materials (no more than 3 pages)

(12) Resumes (no longer than 2 pages)

(13) News clippings, reviews (no more than 3 pages)

(14) Support letters (no more than 3)

(15) Programs/Brochures (3)

Required Attachments:

(16) LIST OF BOARD OF DIRECTORS

Please package your organization's (fiscal agent's) list in the separate "Required Attachments" envelope and label #(16)

(17) RESOLUTION OF THE BOARD

Please package your organization's (fiscal agent's) resolution in the "Required Attachments" envelope and label #(17) A sample resolution is available from Technical Assistance.

(18) CERTIFICATE OF GOOD STANDING

Please package your organization's (fiscal agent's) certificate dated no earlier than January, 1990, in the "Required Attachments" envelope and label #(18).
This document and others can be obtained by writing to:
Secretary of State, Corporate Division
1230 'J' Street, Room 100
Sacramento, CA 95814
Send $6.00 with request (1990 cost)

(19) ARTICLES OF INCORPORATION

Please package a file copy of your organization's document in the "Required Attachments" envelope and label #(19).

(20) CERTIFICATE OF COMPLIANCE (EOP) AND APPOINTMENT OF EQUAL OPPORTUNITY OFFICER

These forms are included in this package, labeled (20). Please complete them and attach.

Panelists will rank and recommend funding based on the Commission's Review Criteria; but the City Council reserves the right to grant waivers to its policies. This Checklist aids interpretation of Council Policy 100-3, but does not guarantee that waivers will be granted.

1) Does your organization belong to an umbrella organization designed to acquire federated funding support? _____Yes XX No

If Yes, you may need to request a waiver to Policy 100-3.A.4.

2) Is your organization a legally constituted non-profit corporation? XX Yes _____No

If No, you may need to request a waiver to Policy 100-3.A.5. Also, see guideline section on Fiscal Agency Policy.

3) Is your organization requesting City funds to conduct a religious or political activity? _____Yes XX No

If Yes, you may need to request a waiver to Policy 100-3.A.6.

4) Is your organization requesting funds to use for capital or equipment outlay, the buildup of reserves, or the purchase of awards, trophies, gifts or uniforms? _____Yes XX No

If Yes, you may need to request a waiver to Policy 100-3.B.4.

5) Is your organization requesting funds to conduct an athletic or sports event? _____Yes XX No

If Yes, you may need to request a waiver to Policy 100-3.B.7.

6) Will your organization's program or event be conducted outside the City of San Diego? _____Yes XX No

If Yes, you may need to request a waiver to Policy 100-3.B.8.

7) Will your organization charge a fee for admission to or participation in its event or program? XX Yes _____No

If Yes, you may need to request a waiver to Policy 100-3.A.3. Only for our performance programs to cover costs.

8) Does your fiscal reporting include an independently certified audit of income and expenditures? XX Yes _____No

If No, and if you are requesting more than $20,000 from the City of San Diego, you may need to request a waiver to Policy 100-3.F.1.d.

9) Is your organization able to provide the 1:1 cash match? XX Yes _____No

If No, you may need to request a waiver to Policy 100-3.B.5.

THE COMPLETE VERSION OF POLICY 100-3 IS AVAILABLE THROUGH TECHNICAL ASSISTANCE

(10) CITY COUNCIL POLICY WAIVER REQUEST

Organization: AFRICAN AMERICAN MUSEUM OF FINE ARTS Date: JANUARY 14, 1991

List any requested waivers to Council Policy 100-3. Name the exact policy section (refer to checklist) and give your reason for requesting the waiver.

Examples:
Policy 100-3.A.3. Events must be free of charge.
Reason: Admission must be charged to cover expenses. Ticket prices will be... kept at a minimum. We are cognizant
Policy 100-3.F.1. Financial disclosure information of organizations receiving funding of $20,000 or more must be audited by a Certified Public Accountant.
Reason: Financial resources of organization are not sufficient to hire a Certified Public Accountant.

of the fact that our targeted audience's disposable incomes are minimal.

(8) AUDIENCE INFORMATION

Please fill in the blanks to track numbers of citizens served by your organization in a prior year, estimates for the current year, and goals for the future. After estimating total attendance, use other lines (when applicable) to provide a breakdown for panel analysis.

	FY 90	ESTIMATED FY 91	PROPOSED FY92
Total Attendance	30,000	50,000	75,000
Breakdowns:			
Total attending Free Days	22,500	37,500	56,250
Total attending non-ticketed events	22,500	37,500	56,250
Total attending ticketed events	7,500	12,500	18,750
Total Number served by Outreach Programs	30,000	50,000	75,000
Breakdowns:			
Multicultural Groups	25,500	42,500	63,750
Youth	18,000	30,000	45,000
Seniors	4,500	7,500	11,250
Differently Abled	300	500	750
Other (Name)			

(9) WORKFORCE ANALYSIS

If you are applying under a Fiscal Agent, you should provide two separate Workforce Analysis Forms, one for the Applicant and one for the Fiscal Agent.

THE FOLLOWING ETHNIC GROUPS ARE INCLUDED IN THE ETHNIC CATEGORIES LISTED BELOW:

1. Black, African-American
2. Hispanic, Mexican-American, Chicano, Latino, Puerto Rican
3. Asian, Pacific Islander, Indochinese
4. Alaskan, American Indian
5. Filipino
6. Other: Caucasian and others not falling into one of the designated categories.

CATEGORY	BLACK		HISPANIC		ASIAN		AMERICAN INDIAN		FILIPINO		OTHER		OTHER
	M	F	M	F	M	F	M	F	M	F	M	F	
Full time Executive Administrative and Managers		1											
Part time Executive Administrative and Manager		2											
Full time Professional													
Part time Professional													
Full time All other Positions													
Part time All other Positions													
Full time Artists													
Part time Artists													
Board	3	5									2	1	
Volunteers *	8	10										8	
TOTALS for Each Column	11	18									2	9	
IN THE ROW BELOW PLEASE INDICATE BY GENDER & ETHNIC CODE THE NUMBER OF THE ABOVE WORK FORCE WHICH ARE "HANDICAPPED"													
Handicapped													

THE CITY OF
SAN DIEGO
OFFICE OF THE CITY MANAGER • EQUAL OPPORTUNITY ADMINISTRATION
1010 SECOND AVENUE • SUITE 1515 • SAN DIEGO, CALIFORNIA 92101
(619) 236-6945

GRANTEE

EQUAL OPPORTUNITY PROGRAM FOR NON-CONSTRUCTION CONTRACTORS DOING BUSINESS WITH THE CITY OF SAN DIEGO

WORKFORCE ANALYSIS REPORT

THE EQUAL OPPORTUNITY PROGRAM FOR NON-CONSTRUCTION CONTRACTORS DOING BUSINESS WITH THE CITY OF SAN DIEGO, ESTABLISHED BY RESOLUTION R-262633, PROHIBITS DISCRIMINATION IN EMPLOYMENT AND REQUIRES COMPLIANCE BY CONTRACTORS DOING BUSINESS WITH THE CITY.

PLEASE COMPLETE ALL SECTIONS OF THIS FORM; NO OTHER FORMS WILL BE ACCEPTED IN LIEU OF THOSE CONTAINED HEREIN.

PART I

DESCRIPTION OF CONTRACTOR

TYPE OF CONTRACTOR: ☐ CONSULTANT ☐ GRANTEE ☒ LESSEE ☐ VENDOR

A. NAME OF COMPANY: AFRICAN AMERICAN MUSEUM OF FINE ARTS

AKA/DBA: _____

B. ADDRESS *(CORPORATE HEADQUARTERS, WHERE APPLICABLE)*

4901 MORENA BLVD STE 125, SAN DIEGO CA 92117

C. TELEPHONE NUMBER: (619) 27A-AMFA

D. NAME OF COMPANY PRESIDENT: CAROLYN A. SMITH, CHAIRPERSON

E. ADDRESS(ES) OF COMPANY FACILITIES LOCATED IN SAN DIEGO COUNTY *(IF DIFFERENT FROM ABOVE)*:

_____

_____

_____

_____

CM-1558 (Rev 3-88)

F. TYPE OF BUSINESS: MUSEUM

G. THE COMPANY HAS APPOINTED: SHIRLEY DAY-WILLIAMS

AS ITS EQUAL EMPLOYMENT OPPORTUNITY OFFICER *(EEOO)*. THE EEOO HAS BEEN GIVEN THE AUTHORITY TO ESTABLISH, DISSEMINATE, AND ENFORCE THE EQUAL EMPLOYMENT AND AFFIRMATIVE ACTION POLICIES OF THIS COMPANY. THE EEOO MAY BE CONTACTED AT:

ADDRESS: 4901 MORENA BLVD STE 125, SAN DIEGO CA 92117

TELEPHONE NUMBER: (619) 27A-AMFA

CONCERNING MATTERS RELATED TO ANY AFFIRMATIVE ACTION TAKEN BY THIS COMPANY TO INCREASE THE UTILIZATION OF MINORITIES AND WOMEN.

PART II

VERIFICATION OF WORK FORCE SIZE

The overall objective of the Equal Opportunity Program is to assure that contractors doing business with the City or receiving funds from the City will not discriminate against any employee or applicant for employment because of race, color, religion, sex, handicap, age, or national origin and that equal employment opportunity is provided to a applicants and employees without regard to race, religion, sex, handicap, age, or national origin.

The goal of this Equal Opportunity Program is to ensure that all contractors achieve parity in the representation of women, minorities, and the handicapped in each contractor's work force with the availability of women, minorities, and the handicapped in the San Diego County labor market.

I, THE UNDERSIGNED REPRESENTATIVE OF

SHIRLEY DAY-WILLIAMS
(CONTRACTOR'S NAME AS INDICATED ON PAGE ONE)

HEREBY CERTIFY THAT THE FOREGOING DATA CONTAINED HEREWITH IS TRUE AND CORRECT AND THAT THIS DOCUMENT WAS EXECUTED ON THIS 14th DAY OF JANUARY, 1991, AT SAN DIEGO (CITY),

SAN DIEGO (COUNTY), CALIFORNIA (STATE)

AUTHORIZED SIGNATURE

SHIRLEY DAY-WILLIAMS
PRINTED OR TYPED NAME OF SIGNEE

Community Enhancement
Application Packet
Contents & Checklist

For background information, please review Board of Supervisors Policy B-58 on Funding of the Community Enhancement Program.

In order to submit a complete Community Enhancement application, please provide the following:

I. Three copies of each of the following:

[✓] Community Enhancement Application Packet Contents & Checklist (this form)

[✓] 1990-91 Funding Request Form (Pages 1-2)

[✓] Authorized Agents Signature, Name & Title Form (Page 3)

II. 2 copies of each of the following:

[✓] Resolution of Intent by your governing board, council or commission (sample attached).

[✓] An income statement and balance sheet for:

[NA] Completed 1988-89 fiscal year
[XX] Estimated 1989-90 fiscal year
[XX] Proposed 1990-91 fiscal year

Please indicate the month and day your fiscal year begins July 1.

[✓] Performance Indicators which focus on how well the organization is meeting its stated mission. Indicators of efficiency and effectiveness as well as information on the number of people served from both distant (out of County) and local areas are encouraged. (See samples attached).

[✓] If you are non-profit and did not apply for funding last year, copies of Internal Revenue Service forms or other appropriate documents providing tax exempt/not for profit status.

[✓] Other (brochures, news clippings, etc.). This type of information is not required.

COMMUNITY ENHANCEMENT PROGRAM
COUNTY OF SAN DIEGO

1990-91 FUNDING REQUEST FORM

TO: The Clerk of the Board of Supervisors
County of San Diego
1600 Pacific Highway
San Diego, CA 92101

REQUEST FOR FUNDING (TOTAL OF $ 45,000.00)

This application is submitted for consideration for funding for the period of July 1, 1990 through June 30, 1991.

African American Museum of Fine Arts
Name of Applicant (Legal Entity)

Name of Parent Corporation (If Applicable)

4901 Morena Blvd, Suite 125, San Diego, CA 92117
Address of Applicant (Street, City, Zip Code)

Shirley Day-Williams, Executive Director
Contact Person (Please Print) Title

619-272-7720
Telephone Number

Name of Project/Program

CHECK ONE:
Non-Profit
[xx] Public/Governmental
[ ] Private Non-Profit

Supervisorial District:
In which you are headquartered: 3
In which the activity takes place: 4 & 5

Activities Provided in:
(Select one of the following and specify the area on the blank line provided.)

[ ] _____
Unincorporated Area
[xx] Southeast S.D. & Bonita
Incorporated Area
[ ] _____
Regional

Which of the following best describes the proposed activity:

[ ] Visitor Bureau/Chamber of Commerce

[ ] Economic Development

[xx] Museum/Park

[xx] Cultural/Educational;

[ ] Fair/Parade/Competition
Date(s) _____

[ ] Others
Describe _____

1. Briefly describe the service you propose to provide. This will be your contracted Scope of Services if you are funded. Please limit the description to 2 lines.

The funds will be used to continue to plan, create, and promote the African American Museum.

2. Describe how the service you propose to provide will promote and generate tourism, economic development and/or cultural enrichment in the County of San Diego? (Attach additional pages if necessary)

The creation of this institution will provide a unique and valuable experience for the entire San Diego community. AAMFA (the African American Museum of Fine Arts) will not only provide a much needed venue in San Diego (artists of local, regional, and national prominence), (SEE ATTACHMENT A)

3. What is your current fiscal year operating budget? $ 55,000.00

4. Is your office project located within a City? Yes

   a. Did the City allocate funds to your organization for the current year? If so what is the dollar amount of your award? $ 20,000.00

   b. Have you applied to the City for funding for the upcoming year? Yes XX No _____

ATTACH A COPY OF YOUR APPLICATION FOR CITY FUNDING FOR NEXT YEAR (CORE PACKAGE ONLY, NOT SUPPLEMENTAL INFORMATION)

5. What efforts are being made to increase the amount of non-County support?

The museum continues to pursue other funding sources as:
(a) Parker Foundation (b) Price Family Foundation
(c) San Diego Community Foundation
(SEE ATTACHMENT A)

6. Is your organization open a minimum of four hours per day, five days per week?

[ ] Yes
[xx] No - Requires a waiver. Please justify the need for a waiver.

Because we are a museum without walls.

7. Do you wish to have a representative speak before the Board of Supervisors during public hearings? [xx] Yes [ ] No

COMMUNITY ENHANCEMENT PROGRAM
COUNTY OF SAN DIEGO

1990-91 FUNDING REQUEST FORM

ATTACHMENT A

African American Museum of Fine Arts

No. 2 (continued)

...but, just as importantly, will serve as an educational and cultural bridge to and from the African American community. It is a certainty that as the museum grows in size and reputation, it will indeed become an integral part of San Diego's cultural community and a desirable tourist destination as well.

Art is a universal language providing an opportunity for cultural understanding and promoting racial tolerance.

No. 5 (continued)

However, because the museum is so new, funds are not readily available. The California Arts Council requires two years and the National Endowment for the Arts requires four years before an organization can apply. Additionally, we are launching a membership drive April 7, 1990 to run for four weeks.

lication Form - Page 4a

)GET SUMMARY (Fiscal Year begins (month) July 1 (If Fiscal Year begins Jan I, report 1988, 1989, 1990)

TE: For current year (middle column below) combine actual to date, plus projection to year end.
Organization prepares accounts on a _____ cash or _____ accrual basis.

Application Form Page 4

Applicant Name _____

INCOME	1988-89 (Actual)	% of Budget	1989-90 (Current)	% of Budget	1990-91 (Projected)	% of Budget	City Funds Requested
Contributed			-0-				
1. Federal Government							
2. State Government (Do not include this grant request)			-0-				
3. Allocations Requested			$20,000	40	$35,000	30	$35,000
4. Local/Municipal Government			23,000	46%	40,000	34%	
5. Individual Contributions			1,947.95	3.9%	5,000	4.3%	
6. Business/Corp. Contributions			2,000.	4%	5,000	4.3%	
7. Foundations			-0-		5,000	4.3%	
8. Memberships			600.	<1%	8,000	6.8%	
9. Fund Raising			1,528.	3%	15,000	12.8%	
10. Other:			0				
_____			-0-				
Subtotal Contributed			$49,075.95	97.9%	$113,000.	96.5%	$35,000

2. Panel Discussion

Covering African influences on music, literature, customs, religion, politics, etc. in the western hemisphere. To be held at Bayview Baptist Church.	1 day 2-3 hours	Approx. 600

3. Film Festival

Contemporary full-length film productions by African American women. To be held at Educational Cultural Complex	3-days Fri.-Sunday	Approx. 900 in 3 day period

4. Education/Outreach

A. Two Workshops for children	2-3 hours each	Approx. 60
B. Writer's Talk (Locations to be announced)	1 day 2 week-ends 9:30-12	Approx. 400 for 2-week end period.

5. Juneteenth Celebration

Outdoor celebrations of African American emancipation from slavery. (Locations to be announced)	1 day 10-4	Approx. 500

All activities will be free to the public with the exception of workshops, film festivals and food concessions.

852 EIGHTH AVENUE
SAN DIEGO, CA
92101

FISCAL AGENCY AGREEMENT

This Fiscal Agency Agreement ("Agreement") is entered into as of this 15TH day of MARCH, 1989, between SUSHI, INC., a California nonprofit public benefit corporation ("SUSHI") and SHIRLEY WILLIAMS, ("Artist") with reference to the following facts:

A. SUSHI is organized and operated for the primary purpose of promoting and providing education about and a forum for performance art, inter-disciplinary art, and visual art of contemporary style and format through educational and charitable activities within the scope of Internal Revenue Code Section 501(c)(3). In furtherance of that purpose, SUSHI has undertaken a pilot program to facilitate the funding of artistic projects such as that proposed by the Artist (the "Program"). Under the Program, SUSHI helps applicants gain access to the information and advice necessary to develop fundraising strategies and to prepare grant applications for submission to grant-making agencies and organizations. When such a grant is awarded, SUSHI will accept the grant funds on behalf of the Artist and disburse those funds to the Artist in accordance with the terms of the grant.

B. Artist has requested that SUSHI assist Artist, under the Program, in connection with a certain project)the "Project") as described in more detail on the application which is attached hereto as Exhibit A (the "Application").

C. SUSHI, having determined that the Artist's Project, if funded, will further SUSHI's organizational purposes, has agreed to enroll Artist in the Program on the terms and conditions set forth below.

SUSHI and the Artist therefore agree as follows:

1. Artist agrees that each proposal seeking funds for disbursement to Artist under this Agreement shall be submitted to SUSHI for its approval before submission to the prospective Funders, the City of San Diego Organizational Support to Arts and Culture Organizations and the County of San Diego for fiscal year 1988-89. Artist further agrees diligently and in good faith to pursue to completion the Project for which any funding is obtained through SUSHI.

2. SUSHI shall deposit all funds received from a Funder (the "Funds") on behalf of Artist in an account segregated from the other operating funds of SUSHI. The Funds shall also be segregated from other funds received under the Program for other artists. Except as otherwise set forth in this Agreement, the

Funds shall be held or disposed of by SUSHI for the benefit of Artist, but subject to all terms and conditions imposed by the Funder. Interest, if any, that accrues on the Funds shall be and remain the property of SUSHI.

3. The Funds will be disbursed to the Artist, minus both the administrative fee described in paragraph 8, below, and the retainage specified in paragraph 9, below, within ten business days following the receipt of the Funds from the Funder, unless the Funder has imposed restrictions to the contrary. In such case, the terms and conditions imposed by the Funder shall govern the distribution of the Funds.

4. All Funds disbursed by SUSHI to Artist shall be remitted to Artist by check at the address shown below, as may from time to time be changed in writing by Artist.

5. All written instructions and directions to SUSHI shall be personally signed respectively by the Artist, the Funder, or their duly authorized representatives. SUSHI, in its discretion, may accept instructions or directions from either, or their authorized representatives, when given orally or by telephone, if SUSHI believes them to be genuine. SUSHI shall not be liable for any act or failure to act in this regard so long as SUSHI employs reasonable care under the circumstances.

6. SUSHI is authorized to execute on behalf of the Artist any endorsement, assignment, declaration, certificate or other instrument that may be reasonably required for the performance of its obligations hereunder. SUSHI shall furnish the Artist with a monthly statement of receipts; and disbursements with respect to the Funds, together with copies of any such instruments executed by SUSHI on Artist's behalf.

7. SUSHI is authorized to open and maintain accounts through such financial institutions that it deems fit for the purposes of carrying out its obligations hereunder. SUSHI shall not be liable for any act or failure to act on the part of a financial institution so long as SUSHI employs reasonable care in the selection of such financial institution.

8. SUSHI shall be entitled to a fee for its services equal to ten percent (10%) of funds received from the City of San Diego Organizational Support to Arts and Culture Organizations and the County of San Diego for fiscal year 1988-89. SUSHI is authorized to pay itself the full amount of said fee from the Funds as soon as they are received from the Funder.

9. Artist agrees to submit in a timely and complete manner all reports, budget revisions, invoices, receipts and any

14. The Artist declares that he/she is a citizen of U.S, that the Artist's legal residence is 4201 AVENIDA GREGORY, SPRING VALLEY, CA 92077, and that the Artist's social security number or federal tax identification number, which shall be used by SUSHI as necessary to report grant payments to the Internal Revenue Service, is N/A. The Artist agrees to provide to SUSHI any proof of citizenship or legal residence that may be required. The Artist agrees to notify SUSHI promptly in writing in case of change of citizenship or legal residence.

15. SUSHI shall furnish Artist, and shall file with the taxing authorities, as appropriate, all forms or notices that may from time to time be required of it by virtue fo this Agreement. However, Artist is responsible for filing any and all tax returns and for paying any taxes which may be due or payable by virtue of Artist's receipt of the Funds. In the event that Artist hires or employs any personnel for or in connection with the Project, Artist shall be solely responsible for performing any employer-related obligations imposed by State or Federal law including, but not limited to, withholding and deposit of taxes, preparation of Forms W-2 and/or 1099, and the purchase of workers' compensation insurance.

16. SUSHI and Artist acknowledge and agree that nothing hereunder is intended to establish Artist as either an employee or independent contractor of SUSHI. To the contrary, SUSHI's obligations under this Agreement and pursuant to its Program are only intended to facilitate the Project and under no circumstances shall SUSHI supervise any aspect of the Project or claim any proprietary interest in the Project.

17. If two or more individuals execute this Agreement as "Artists," the rights of the individuals to instruct SUSHI or to terminate this Agreement as provided above, shall be exercised by the Project representative designated below or as changed by notice in writing from time to time by the Artists. All references herein to the "Artist" shall be deemed to apply to all of the Artists.

18. This Agreement has been executed in the State of California, and its validity, construction and all rights hereunder shall be governed by its laws.

19. Artists' designated representative is N/A.

20. Artist agrees to insert the following acknowledgment on all promotional materials, including performance programs, posters, fliers, brochures, etc., utilized or distributed by Artist in connection with the Project:

"Funding for this project has been obtained with the assistance of Sushi, Inc."

AGREED TO BY:

SUSHI, INC.

By: [signature]
Its Executive Director

ARTIST

[signature]
Signature

Shirley Day Williams
Print Name

4201 Avenida Gregory
Street Address

[signature] Ca. 92077
City, State, Zip Code

619-463-5009
Telephone Number

AFRICAN AMERICAN MUSEUM OF FINE ARTS INC.
a California Nonprofit Public Benefit Corporation

General Chairman

Name _____

Address _____

Phone Number _____

Co-Chairman

Name _____

Address _____

Phone Number _____

Team Captain

Name _____

Address _____

Phone Number _____

Co-Captain

Name _____

Address _____

Phone Number _____

The African American Museum of Art has been established to preserve, promote and stimulate the art and culture of African Americans from an historical and contemporary perspective. Additionally, this historical perspective will include the African diaspora which is the spreading of Africans from the Continent throughout the world.

The African American Museum can, in formulating its definition of culture, assist with providing a sense of legitimacy and meaning, allowing us as African Americans to embrace our culture as mainstream.

Donorship Categories are listed below:

Student/Senior Citizen	____ $15.00	Includes a donor card and calendar of events.
Individual/Family	____ $30.00 Individual ____ $40.00 Family	Includes 10% discount on general admission, opportunity to purchase *American Visions* at $11.80 per year.
Patrons/Organization	____ $100.00 Patrons ____ $100.00 Organizations	Includes 10% discount on general admission, opportunity to purchase *American Visions* at $11.80 per year.
Sponsoring	____ $250.00 Sponsoring	Includes 10% discount on general admission tickets, subscription to *American Visions*. Invitations to private receptions with the artists.
Supporting	____ $500.00 Supporting	Free admission to all events. Subscription to *American Visions*. Print.
Benefactor	____ $1000.00 Benefactor	Free admission to all events. Subscription to *American Visions*. Poster and plaque.
Corporate	____ $2500.00 Corporate	Includes admission to all events free. Subscription to *American Visions*. Poster, receptions, persons' acknowledgement, special plaque.

Pledge/Donor Receipt:

This certifies that: _____ has paid in full or pledged _____ ($)

for the following membership: _____

I have read and understand the above _____

Business Name or Firm

Date Received _____ Date Pledged: _____

Make in Duplicate Orig: Donor Copy: Committee

Funded by
San Diego City Commission on Arts and Culture
San Diego County Community Enhancement Program Funds

Donors	Perks	Cost
Student/Senior Citizen	Donor Card, calendar of events, brochure.	
Individual/Family	10% discount on all general admission tickets. The opportunity to purchase *American Visions* at cost, $11.00.	$ 3,000.00
Patron	10% discount, subscription to *American Visions*.	$ 5,000.00
Sponsoring	10% discount, subscription to *American Visions*, small poster.	$ 750.00
Supporting - Silver Circle $25.00 General Admission	Full admission free to all events, subscription, poster.	$ 1,500.00
Benefactor - Gold Circle $50.00 General Admission	Full admission free to all events, subscription, all receptions, permanent acknowledgement, plaque.	$ 181.00
Corporate - Corporate Circle $100.00 General Admission	Full admission free to all events, subscription, poster, receptions, permanent acknowledgement, special plaque, special calendar of events.	$ 471.00
Total		$ 9,220.00

Donor Categories

Projected Donor Drive	Taxable Dollars	Ticket Price	# of Donors	Total Generated
Student/Senior Citizen _		$ 15.00	200	$ 3,000.00
Individual/Family _	70/77%	$ 30.00/ 40.00	200	$ 7,000.00
Patrons/Organization _	80%	$ 100.00	250	$25,000.00
Sponsoring _	90%	$ 250.00	25	$ 1,500.00
Supporting _	82%	$ 500.00	3	$ 1,500.00
Benefactor _	82%	$1,000.00	1	$ 1,000.00
Corporate _	82%	$2,500.00	1	$ 2,500.00
Scroll _		$2/name $5/2 names	500	$ 2,500.00
Totals	70-90%	$15-$2,500	680	$47,500.00

Donor (Membership) Budget

Expenditure Projected

Stamps and Bulk Mail for 680 Members	$ 57.80
Printing of Brochures and Cards	250.00
Mailing of Posters 5 X 7	125.00
Printing of Envelopes	250.00
Bulk Mail Permit	200.00
Rubber Stamp AAMFA	10.00
Bulk Envelopes (for remittance)	10.00
Bulk Mail Rubber Stamp	10.00
Scroll Costs	———
Supply Expenditures	$ 912.00
Total Perks	9,720.00
Expenditures	$10,320.00
Total Membership Fees	47,500.00
Less Costs	$36,867.20
Total Projected Donor Fees	$36,867.20

- 22% of total (membership) donor fees represents costs and perks.

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hotel suite for 3 days (mailing
ingsten Hotel
University printing membership

hurch meeting room
gallery sitting (calculated by
at $10 per hour)

ontributions

COMMUNITY ENHANCEMENT PROGRAM
COUNTY OF SAN DIEGO

1990-91 FUNDING REQUEST FORM

ATTACHMENT A

African American Museum of Fine Arts

No. 2 (continued)

...but, just as importantly, will serve as an educational and cultural bridge to and from the African American community. It is a certainty that as the museum grows in size and reputation, it will indeed become an integral part of San Diego's cultural community and a desirable tourist destination as well.

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No. 5 (continued)

However, because the museum is so new, funds are not readily available. The California Arts Council requires two years and the National Endowment for the Arts requires four years before an organization can apply. Additionally, we are launching a membership drive April 7, 1990 to run for four weeks.

1. Briefly describe the service you propose to provide. This will be your contracted Scope of Services if you are funded. Please limit the description to 2 lines.

The funds will be used to continue to plan, create, and promote the African American Museum.

2. Describe how the service you propose to provide will promote and generate tourism, economic development and/or cultural enrichment in the County of San Diego? (Attach additional pages if necessary)

The creation of this institution will provide a unique and valuable experience for the entire San Diego community. AAMFA (the African American Museum of Fine Arts) will not only provide a much needed venue in San Diego (artists of local, regional, and national prominence), (SEE ATTACHMENT A)

3. What is your current fiscal year operating budget? $ 55,000.00

4. Is your office project located within a City? Yes

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ATTACH A COPY OF YOUR APPLICATION FOR CITY FUNDING FOR NEXT YEAR (CORE PACKAGE ONLY, NOT SUPPLEMENTAL INFORMATION)

5. What efforts are being made to increase the amount of non-County support?

The museum continues to pursue other funding sources as:
(a) Parker Foundation (b) Price Family Foundation
(c) San Diego Community Foundation
(SEE ATTACHMENT A)

6. Is your organization open a minimum of four hours per day, five days per week?

[ ] Yes
[xx] No - Requires a waiver. Please justify the need for a waiver.

Because we are a museum without walls.

7. Do you wish to have a representative speak before the Board of Supervisors during public hearings? [xx] Yes [ ] No

COMMUNITY ENHANCEMENT PROGRAM
COUNTY OF SAN DIEGO

1990-91 FUNDING REQUEST FORM

TO: The Clerk of the Board of Supervisors
County of San Diego
1600 Pacific Highway
San Diego, CA 92101

REQUEST FOR FUNDING (TOTAL OF $ 45,000.00)

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Name of Applicant (Legal Entity)

Name of Parent Corporation (If Applicable)

4901 Morena Blvd, Suite 125, San Diego, CA 92117
Address of Applicant (Street, City, Zip Code)

Shirley Day-Williams, Executive Director
Contact Person (Please Print) Title

619-272-7720
Telephone Number

Name of Project/Program

CHECK ONE:

Non-Profit
[xx] Public/Governmental
[ ] Private Non-Profit

Supervisorial District:
In which you are headquartered: 3
In which the activity takes place: 4 & 5

Activities Provided in:
(Select one of the following and specify the area on the blank line provided.)

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[xx] Southeast S.D. & Bonit
Incorporated Area
[ ] _____
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Which of the following best describes the proposed activity:

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[xx] Museum/Park

[xx] Cultural/Educational;

[ ] Fair/Parade/Competition
Date(s) _____

[ ] Others
Describe _____

Community Enhancement
Application Packet
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[✓] An income statement and balance sheet for:

[NA] Completed 1988-89 fiscal year
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Please indicate the month and day your fiscal year begins July 1.

[✓] Performance Indicators which focus on how well the organization is meeting its stated mission. Indicators of efficiency and effectiveness as well as information on the number of people served from both distant (out of County) and local areas are encouraged. (See samples attached).

[✓] If you are non-profit and did not apply for funding last year, copies of Internal Revenue Service forms or other appropriate documents providing tax exempt/not for profit status.

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