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YOUNG MEN'S CHRISTIAN ASSOCIATION

San Diego
and
San Diego County

84th ANNUAL REPORT

BRANCH REPORTS

PROGRAM

FINANCES

CAMP

HIGHLIGHTS

PALOMAR BRANCH

The Palomar Family YMCA is the youngest of the eight branches of the San Diego YMCA. In its 3 short years of service several "first-time" programs have been very well received. In this large branch area the basic program is community youth clubs. Over 65 youth clubs, with a membership of nearly 800 boys and girls are actively engaged in the pursuit of "developing Christian personalities" through their programs and with their volunteer club advisors.

The Board of Managers meets regularily to give guidance to the programs, finances, and the continuing growth of the Branch. Included in the planning is the immediate interest in securing a site for a comprehensive building with an indoor swimming pool, club rooms, Multi-purpose rooms, and administrative offices to serve the families of the area.

– Serving Escondido, Poway, San Marcos, Ramona, Rancho Bernardo, Fallbrook, Valley Center –

SOUTHEAST BRANCH

In addition to typical Y programs for youth, the Southeast Y has experienced 7,000 visits this year in their "drop-in" center for teenagers who may be having adjustment problems.

To adequately tell this story, read of John's experience: John came into the "Y" one day to see the "head man." He needed a job, which the "Y" provided for part-time. It was soon apparent that John had real difficulties getting along with people. Upon hearing John was carrying a knife for "protection" many hours of counseling followed to "support" John and help him develop "strengths" to handle his "fears" in his relationships with peers. Throughout the year John has made steady progress and recently the "Y" was able to assist him in securing a full-time job, where he is making good on his "fresh start" in life.

– Serving Southeast San Diego and Encanto –

NORTH COAST BRANCH

This was another good year for the North Coast YMCA. A 100% increase in the Day Camping program, record attendance of 1700 campers at the "Y" Aquatic Park on the lagoon in Carlsbad, successful summer Teencenters in Encinitas and Carlsbad, church athletic leagues in Vista and San Dieguito area, and a solid youth club program were among the year's highlights.

The Board of Managers took steps to convert the "Y" Youth Lodge in Encinitas into a "Y" Teen Center. Plans are progressing rapidly for the development of a five acre site on Interstate 5 in Encinitas which was donated this year into a building complex. Jack Bennett, from Amarillo, Texas, YMCA, joins the staff as Associate Executive in January, 1967. He will give special attention to program development for youth and in the Tri-City Area.

– Serving the San Dieguito Area, Carlsbad, Oceanside, and Vista –

IRA C. COPLEY MEMORIAL BRANCH

The Copley YMCA has been known as the "aquatics center of the county" and for its summer day camp. A desire to reach out to youth in meaningful ways has developed a Saturday Fun Club for youth in the immediate area around the building. The goals are to provide a variety of activities in a group setting, learning new skills, developing an appreciation of recreation and "belonging."

A visual clinic for pre-schoolers is an unusual, experimental program. Created for mentally retarded youth, this program has been expanded as a general eye-physical coordination training project. The object, in part, is to develop a greater awareness of the importance of visual training for children at an early age.

– Serving North Park, College, Allied Gardens and Kearny Mesa –

Serving San Diego

OF 1966

HEARTLAND BRANCH

1966 was a year of numerous "firsts" for the Heartland YMCA, with the program scoring a 40% increase over recent years. Program highlights include a new high school age Teen Center during the summer weeks in Santee, a "low cost" day camp operation at the Santee Lakes, five "top level" swim school in a leased facility with over 500 participants, and a strong "Y" Indian Guide club program for young boys and their dads.

Larry Oviatt joined the staff in April as the Program Director, with special emphasis being given to developing a club program for teenaged boys and girls. The Board of Managers took additional steps to further its program in adopting the plans and laying the steps toward building a swimming pool complex adjacent to their present leadership building.

– Serving La Mesa, El Cajon, Spring Valley, Lemon Grove, Santee and Lakeside –

SOUTH BAY BRANCH

The "target" for the South Bay YMCA this year was those critical "in between" years. The growing Junior High club program is aimed at filling the "void" between childhood and teenagehood with meaningful, growing experiences. Some 280 boys and girls participated as members of one of these "Y" clubs. Caravan trips during the summer provided further opportunities for these youth to relate to each other and "find their way" in today's world.

This was the "personnel year" with Ben Case joining the staff as Program Director in March and Jon Miller's appointment as Executive in December, replacing Jerry Nutter who transferred to the Sacramento "Y". The Board furthered its work on wrapping up the construction phase of their leadership development building which was dedicated early this year.

– Serving Chula Vista, National City, Imperial Beach and San Ysidro –

NORTHWEST BRANCH

The Northwest YMCA marks its second year in its new Youth Center on the Torrey-Pines Mesa in La Jolla and recorded nearly 100,000 visits and over 75,000 "dips" in the outdoor Dutch Smith Memorial Swimming Pool. The opening of San Clemente Canyon and Ardath Roads brings the "Y" much closer to the residents of University City and Clairemont.

Complimenting the building program with its numerous special interest classes and groups, the community program of teenage clubs and "Y" Indian Guide Tribes for fathers and sons was furthered. The "Y" Indians constructed a cabin at "Y" Camp Marston for weekend use. The Lazy Y Day Camp enjoyed another big year as did the family nights. A special "service office" was opened in Pacific Beach as efforts were furthered to "take the program to the people."

– Serving La Jolla, Pacific Beach, Clairemont and University City –

DOWNTOWN BRANCH

The Downtown YMCA has continued its strong emphasis on the development of youth programs in the Point Loma, Mission Hills, Coronado and inner-city areas. Special emphasis on the "Y" Community Club programs for selected Junior High School boys has resulted in 15 clubs, over 300 members, sponsored by adult groups.

The contribution in the inner-city to the physical fitness and well being of the business men continues to receive top priority in the Downtown "Y". Events such as the Good Friday Breakfast also receive high praise.

A careful study of YMCA facility needs in downtown is underway by the Board with results, and pending action, expected early next year.

– Serving Downtown, Mission Hills, Point Loma and Coronado –

Since 1882 ...

BRANCH REPORTS
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TEENAGE CLUBS

Offering an opportunity for teenaged boys and girls to "join together" with their friends in clubs with adult advisors and high goals, with a time to deal with items of interest and concern to them and a chance to make their own decisions about their club and to learn to accept the responsibility for their choices.

134 CLUBS WITH 2750 MEMBERS

Y-INDIAN GUIDES

Providing busy fathers with a chance to further enrich that unique, natural relationship with their sons, ages 6 - 9, as they together join with nine other fathers and their sons in a local "Y" Indian Guide Tribe which carries on a varied program seeking its goal: "Pals Forever!"

310 TRIBES WITH 4675 MEMBERS

PHYSICAL FITNESS

Believing that a relationship exists between physical and mental health, the "Y" continues to advocate for and remains a leader in the field of physical fitness; with its wealth of knowledge, competent staff, and ample facilities it constantly reminds people of the importance of regular exercise and recreation.

OPERATING FITNESS PROGRAMS IN 3 BRANCHES

AQUATICS PROGRAM

Pioneering water safety since 1885, the YMCA continues to provide the most extensive swim program in the County! Operating 7 swimming pools, 3 leased, the "Y" offered everything in lessons from beginners to scuba diving as well as a recreation program for boys, girls, men, women and family groups.

OPERATED 7 SWIMMING POOLS

TEEN CENTERS

Recognizing the need for a place to "gather" and "mingle" with their friends and a chance to meet new friends, the YMCA operated seven Teen Centers during the summer under the direction of a youth board and with the guidance of an adult sponsoring committee.

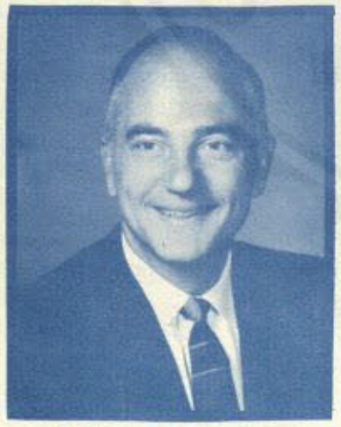
7 CENTERS WITH 1500 MEMBERS

SPECIAL EVENTS

In addition to its regular programs the "Y" offers many Special Events such as:

- Business Men's Good Friday Breakfast
- YMCA Laymen's Recognition Luncheon
- How To Stay In College Seminar for Students
- YMCA Laymen's Conference
- Youth & Government, Model Legislature Program
- Duncan Waterman Memorial Gymnastics Tournament
- hosted National Y-Indian Guide Longhouse

27,000 MEMBERS



Patterson N. Hyndman
President
YMCA Board of Directors

PRESIDENT'S MESSAGE

If a YMCA has ever demonstrated its ability to serve a community well and to grow strong in the process, it has been our San Diego City and County Association during 1966! Continuing to build on the head of steam inherited from past terms, we have seen the first move in our five-year Plan of Advance, the breakthrough on adequate staffing of branches, concrete steps toward new facilities, and program action like never before .....

Further, this has all been accomplished with a sound financial base, with our own program and membership income showing steady growth and increased support from the United Community Services.

Your dedication to the "Y" has been a real joy to observe, but next year will require even more of it!

900,000 ATTENDANCE

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YMCA CAMP MARSTON

"Look Mom, BOTH hands . . . "

Nestled in the tall pines and majestic oaks near Julian, "Y" Camp Marston has introduced thousands of youth to its many joys and moments of inspiration since its founding in 1920. Presently operating 365 days a year, with summer camp for boys and girls, weekend winter camps for "Y" and other groups, and sixth-grade camp for the City Schools, Camp Marston has made its unique contribution to the lives of 8,836 youth in this year alone!

1966 was the biggest summer in history with 1,954 boys and girls enjoying a week or more at "Y" camp! This year 346 underprivileged youth were able to attend camp under the campership program funded by the Economic Opportunity Commission. Another 56 camperships from voluntary funds were awarded to deserving children. 80 acres of land, obtained in a trade for Camp Volcan, were added to camp this year bringing the total acreage to 173.

Pioneering Resident Camping Since 1920

"Let's talk things over . . . "

DAY CAMPS

"Oh Boy! Round steak again . . . . . "

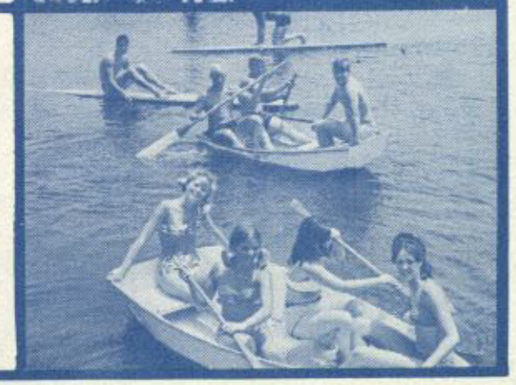
So goes the cry at another wiener roast at one of the eight day camps conducted by the YMCA this summer. Enrollments totalled close to 2500 boys and girls with some 400 attending on camperships through the Economic Opportunity Commission. These camps, operated by each Branch, provide younger boys and girls with a "stay at home" camping experience with the YMCA.

CARAVAN TRIPS

"All Aboard! We're hitting the trail . . . . . "

Off to the High Sierra with packs on their backs and fishing poles in their hand! Some 175 teenage boys and girls answered the challenging "call of the wild" this summer on one of the YMCA's Caravan or Back-Pack Trips. Outings were conducted to Catalina Island, three to Yosemite Valley, two into the High Sierra, and a special boating trip to Lake Powell, Utah.

'Y' AQUATIC PARK



"Rub a dub dub, how many girls in that tub . . . . . "

The dream of a YMCA Aquatic Park came into fruition this year, with over 1700 persons enjoying a night or two at this little "beach retreat." Located on the lagoon in Carlsbad and operated by the North Coast Branch, the park provides facilities for overnight camping, swimming, boating, fishing, sun bathing, and just plain relaxing.

INCOME: $768,877.00*

Other:	$72,762	10%
Program Fees:	$136,688	18%
United Community Services:	$172,592	22%
Camping Programs:	$187,108	24%
Membership Dues:	$199,727	26%

* based on 11 months' actual plus one months' predicted

EXPENSES: $773,436.00*

Other Program Costs	$62,015	8%
Program & Facility Operations:	$151,990	20%
Camping Programs:	$172,522	22%
Professional Leadership:	$186,885	24%
Program & Activities Leadership:	$200,024	26%

FINANCES CAMP

YMCA of San Diego and San Diego County

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