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WBSI'S COMPREHENSIVE EVALUATION STUDY OF THE COMMUNITY ACTION PROGRAM IN SAN DIEGO COUNTY

RESUME OF PRESENTATION: NOVEMBER 3, 1966, EOC Delegate Agency Meeting 12 noon, by Dr. Lawrence N. Solomon

OVERVIEW OF RESEARCH PLAN

A. Poverty Area Community Survey (PACS)
- random sample of census tracts designated as "pockets of poverty"
- focus on: demographic data
  - specific concerns of WBSI Studies
- advantages: more complete coverage than Social Profile survey
  - focus on variables expected to change as result of CAP, rather than upon perception of needs as in Social Profile survey

B. Identification of CAP Participants
- CAP Data Sheet
  - evaluation by Delegate Agencies
  - suggestions for revisions, additions, modifications
- Formalize report distribution: who gets what, when?

C. Study I: Changes in the Target Populations
- Two target populations: those in CAP
  - those designated as poor
- Assessing the removal of deprivations at various levels of human need
  - Basic needs: health, housing, physical comfort, ~~drug addiction~~, consumption patterns (see Study II)
  - Safety, security: job/income stability (see Study II), crime rate, street lights, ~~stop signs~~
  - Affection, social activity: marital adjustment, political socialization, organizational membership, social deference value, ethnic group relations, (voting)
  - Esteem, self-respect: self-concept, level of aspiration
  - Self-realization: alienation, interpersonal values, level of human concerns, educational achievement, spare time use, quality of daily life.

D. Study II: Economic Impact of CAP and the Development of a Poverty Index
- Market Basket Study
- Changes in Income over time
- Changes in Employment over time
- Development of a Compound Poverty Index
  - elements of poverty in addition to low income
  - predictors of movement into and out of poverty status

E. Study III: A Structural-Functional Analysis of the EOC and its Related Components

Tables of Organization and Inter-Organizational Relationships
Values, Norms, Motives, etc.
Relations between EOC and the Community
- political group
- power group
- professional groups
- indigenous leadership group
- poverty group
- general public

F. Study IV: ~~Comparative~~ Evaluation of ~~Separate~~ Special CAP ~~Components~~ Functions
- Involvement of the Poor
- Accountability
- Cost/Effectiveness

DATA COLLECTION PROCEDURES

PACS
WBSI survey team conducting field interviews.

CAP Data Sheets
CAP Project Directors and staff, with help of WBSI personnel.

Study I Special Forms
randomly selected stratified samples of CAP and non-CAP people, meeting in groups to take a battery of tests administered by WBSI personnel, times to be arranged by WBSI.

Study II Market Basket Study
randomly selected CAP and non-CAP families, keeping a diary for two nine-day periods, 12 months apart, and interviewed three times by a WBSI interviewer during each period.

Study III
Organizational Study of EOC: interviews of selected EOC (and related personnel by WBSI interviewers, arranged by WBSI personnel.
Community Relations of EOC: interviews of selected panels by WBSI interviewers.

Study IV
Involvement of the Poor: Examination, by WBSI personnel, of EOC, CAC and Delegate Agency records and documents, plus CAP Data sheets.
Accountability: systematic sampling, by WBSI Monitors, of CAP activities; to be recorded by Monitors on WBSI Observers Sheet.
Cost/Effectiveness: ratings, by selected panel of knowledgable people (EOC, CAC, and Delegate Agency) of CAP projects on standard set of criteria. Rating sessions arranged by WBSI personnel.

RELATIONS BETWEEN ACTION AND RESEARCH

Feedback
Recommendations for survey and interview personnel
Help in matching samples
Pre-testing needs

GENERAL DISCUSSION