[ms-0398.005.015.032]

The GAIL STOORZA Co.

NEWS

CONTACT:

The attached letter was sent to the following on July 2, 1982 with attachment to each:

Harold Starkey, First Federal Savings
Greg Garratt, 530 "B" St., Suite #2300
John Thelan, 530 "B" St., Suite #2300
George Scott, 4361 Altamirano Way
Bill Rick, Rick Engineering
James Mulvaney, Freshman, Mulvaney, Marantz, etc.
Tawfiq Khoury, Pacific Scene

cc: A. Ziegaus
G. Stoorza Gill
L. Willams
W. Jones

1982:jfd

THE GAIL STOORZA COMPANY
MARKETING COMMUNICATIONS
CENTRAL FEDERAL TOWER, 225 BROADWAY, SUITE 1309
SAN DIEGO, CALIFORNIA 92101-5061
(714) 236-1332

The GAIL STOORZA Co

July 2, 1982

Tawfiq Khoury
Pacific Scene
3900 Harney
San Diego, CA 92110

Dear Tawfiq:

Enclosed you will find a tentative final budget for Citizens for Leon Williams for the June 8 election.

The campaign also has a $6,000 debt owed to Council Williams.

I want to thank you again and would be pleased to answer any questions.

Best regards,

Alan

Alan Ziegaus
Senior Vice President

AZ:jfd

Enclosure

cc: G. Stoorza Gill

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CITIZENS FOR LEON WILLIAMS

BUDGET

CATEGORY	EXPENDED
Advertising	$
Direct Mail	32,793.25
COGS	3,862.00
Radio	822.80
Newspaper	288.00
Collateral	
Brochures	2,408.10
Stationery	457.38
Pledge Cards	275.00
Envelopes	334.88
Fund Raising	
Invitations	1,151.95
Postage & Hand.	339.50
Facilities	1,462.19
Lists	170.00
Volunteers	
Precints Lists & Maps	714.16
Misc. supplies	127.92
Administration	
Swil/Good Exp.	358.73
Xerox	390.20
Messenger	680.75
Mileage	83.80
Telephone	42.68
Miscellaneous	130.90
Election Night	202.19

Citizens For Leon Williams
Budget
Page Two

CATEGORY	EXPENDED
Contributions	140.00
Refunds	275.00
Registrar	587.85
Swil/Good Fees	1,500.00
The Stoorza Co. Fees	5,065.77
Postage	46.41
TOTAL	$54,711.41
Surplus	3,670.00
TOTAL BALANCE	$51,041.41