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WILLIAMS FOR COUNCILMAN

EXECUTIVE COMMITTEE

October 7, 1971 -- Bay Room, Walker Scott
Chairman George A. Scott, presiding

It is"hereby noted" that the Executive Committee met at 5:00 o'clock, October 7th with 100 per cent attendance! Also present was Brenda Fagan, manager of campaign headquarters, who was introduced by campaign director Miller.

Considerable discussion centered around finance which was reported as follows:

$1,168	from past campaign
3,800	raised to date
$4,968	cash toward a budget of $6,500!
$4,500	spent to date

The South by Southeast Citizens for Councilman Leon Williams has raised $500.00 toward a $4,500 total to be used for another headquarters, mass media, and general promotion.

Mr. Scott reported he had talked to Mr. Goodrich regarding his $500.00 contribution. He also mentioned the possibility of some $2,000 which might come in from general sources.

Finance Chairman Dan McKinnon indicated that with what he had in sight and with the funds mentioned by Mr. Scott, the $6,500 budget would be more than subscribed but that every dollar would be needed.

It was reported that Mr. Williams was receiving more calls for personal appearances than he could handle, however he was "doing his best".

Considerable discussion centered around a reception for Mr. Williams on October 28th - 5:30 - 7:30. This will be held in the very attractive Pavillion Room of the Grant Hotel. Some 1,200 invitations will be in the mail by Wednesday, October 13th. In this connection, Mr. Scott has written some 200 personal notes.

Mr. Miller is approaching a group personally and Chairman Oxley is sending in some special names. The invitation carries a $15.00 per couple contribution item and it is hoped that the evening will not only be successful from a promotion standpoint but financially as well.

The possibility of a "very downtown" headquarters with a lot of traffic was considered. Dr. Neal was asked to find some vacancies and such a list was on Mr. Scott's desk by 9:00 o'clock Friday morning because "time is of the essence"

Several items "for the good of the cause" were presented and discussed at length. Ragsdale, Oxley, Lewis, in fact the entire membership contributed to the discussion from various points of view -- newspaper -- organization -- public relations -- present -- future.

The meeting was adjourned at 6:00 o'clock and Mr. Scott "personally escorted" us from the 8th floor to the street.

Dr. Wayne A. Neal
Secretary

SAN DIEGO STATE UNIVERSITY 1897

FINANCIAL REPORT

(Submitted to Executive Committee by Mr. Miller)
October 7, 1971

AMOUNT OF BALANCE WE STARTED WITH	$1,168.71
AMOUNT OF CONTRIBUTIONS	3,859.75
BALANCE TO DATE	180.64
AMOUNT OF CHECKS WRITTEN TO DATE	4,556.46
A. SALARIES	1,240.00
B. SAMPLE BALLOT STATEMENT	600.00
C. GAS & ELECTRIC	10.41
D. PHOTOGRAPHY	44.80
E. PETTY CASH	125.00
F. RENT	75.00
G. ADVERTISEMENT	
1. NEWSPAPERS	799.00
2. RADIO	290.00
H. SIGNS, POSTERS, BUMPER STICKERS	725.48
I. MISCELLANEOUS ITEMS	696.77
1. Expense Accounts	
2. Refreshments	
3. Office Supplies	