To Mr Williams

Date 8/2 Time 9:24

WHILE YOU WERE OUT

M Helen Harris

of KOGO T.V.

Phone 262 2421 Ext.

- [x] Telephoned
- [ ] Returned your call
- [ ] Was in to see you
- [x] Please call
- [ ] Will call again
- [ ] Will come in again

Message re: Political Rally

Sunday 1st #4

Will record in adv. if I am not here.

FORM CD-70

Received by cjl

MS-0382.001.003.014

KOGO TIME LIFE BROADCAST
STATIONS | AM | FM | TV A SUBSIDIARY OF TIME INC. | BOX 628, SAN DIEGO, CA 92112 | TEL (714) 262-2421 | NBC

CLAYTON H. BRACE
VICE PRESIDENT AND
GENERAL MANAGER

August 8, 1969

Councilman Leon L. Williams
3024 E Street
San Diego, Ca. 92102

Dear Leon:

The September 16th Primary is not far away, and as an Incumbent running for office I am sure you are already inundated in planning the campaign leading toward that important date. Time-Life Broadcast will be following your progress carefully, needless to say, and from time to time you will be contacted by our people in order to give you as much exposure as time limitations and availability of manpower permit.

There are two events which we have scheduled which I want to call to your attention in the hope that you will be able and willing to participate.

The first is a Political Seminar, an activity in which we have engaged for the last several years. You are already experienced in dealing with our media, and this is primarily designed for new candidates but you might find it of value. On September 6th we will schedule a series of times to which individual candidates will be invited to come to KOGO-TV where they will be interviewed by one of our news personnel, given an opportunity to make a brief statement...both of which will be videotaped. We then re-run the videotape and some of our top people meet with the candidate and critique same. In the past most of the candidates have felt this to be a most valuable exercise, and you will be hearing from Carl Sisskind, Time-Life Broadcast's News Director, regarding the details shortly.

The second activity is our regular POLITICAL RALLY, scheduled to run on Sunday, September 14th, starting at approximately

1:00 PM immediately following the American League Football game on NBC Television. This event, also held at the KOGO-TV Studios, allocates a certain amount of time to each candidate to do with what he will and we highly recommend that your constituents join you for the festivities. KOGO-TV's Program Director, Burke Ormsby, will be sending you details on this shortly.

There is, of course, no cost to the candidates for these activities. We feel it of vital importance that the citizens of San Diego be exposed to your ideas and plans as fully as possible.

The best of success in the upcoming campaign, and if we can be of any further service here at KOGO Radio and Television I hope you will not hesitate to let us know.

Sincerely,