LOU RIDGEWAY

INDEPENDENT BUSINESSMAN

882 Armada Terrace 92106, Tel. 222-7790

OWNER—The Ridgeway Co.
Manufacturers Representatives—Electric & Electronic Products

PAST BUSINESS EXPERIENCE: 1. Sales — Marketing Management — Sylvania Electric California and Arizona. 2. Manager — International Division—General Telephone in Caribbean Area — Experienced in Foreign Trade and Finance; Fluent in Spanish. World Wide Travel for Business.

OTHER CREDENTIALS: California Real Estate License; California Life & Casualty Insurance Licenses; Registered Representative—National Association of Security Dealers; California Teaching Credential; Aircraft Pilot.

BUSINESS AFFILIATED ACTIVITIES: San Diego Chamber of Commerce; Volunteer Advisor to San Diego small businesses for Small Business Administration; Society of Military Engineers.

CULTURAL—CIVIC ACTIVITIES: Fine Arts, Zoo, Museum of Man, Globe Guilders; Neighborhood House; Navy League; Campus Crusade for Christ; Project Concern; Salvation Army; Boys Club; Toastmasters; YMCA; Shriners Crippled Children Hospital.

MILITARY: U.S. Maritime Academy—Subsequent duty as Marine Engineer.

SAN DIEGO RESIDENT — 17 years.



SAN DIEGO STATE UNIVERSITY 1897

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COUNCIL DISTRICT NO. 2

# CITY OF SAN DIEGO
# MUNICIPAL PRIMARY ELECTION
# SEPTEMBER 21, 1971

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# CANDIDATE'S STATEMENT OF QUALIFICATIONS

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## COUNCIL DISTRICT NO. 2

NAME: STEPHEN P. CUSHMAN

AGE: 30

OCCUPATION: BUSINESS ADMINISTRATION

EDUCATION:
BA Degree, Business Administration,
California Western University

"A course of thoughtful action is my objective. Fiscal responsibility, city planning and public transportation are my major areas of concern."

"Segments within our community have ignored the dangers of indiscriminate growth and have failed to establish reasonable municipal spending patterns. We must avoid becoming a suburb of Los Angeles."

"I am a fourth generation San Diegan and I treasure the quality of living in this community. Together we can maintain and improve it."

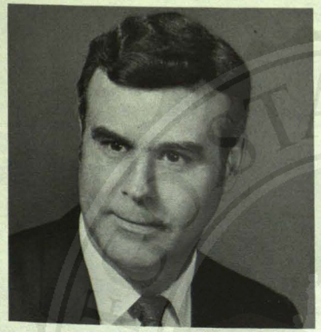
PERSONAL HISTORY: Married, two children, named as one of San Diego's ten outstanding men in 1970, past and/or present director or officer of more than 20 community organizations and businesses.

CANDOR . . . ACTION . . . UNDERSTANDING

A TRUE REPRESENTATIVE FOR THE PEOPLE OF SAN DIEGO



## COUNCIL DISTRICT NO. 2



BOB MILLER

SUPERIOR COURT CLERK

LICENSED PUBLIC ACCOUNTANT

Law Degree LL.B.

My professional training and experience fits me for this office, dealing with people and problems peculiar to government. When President of the San Diego County Employees Assn. and President of the California Superior Court Clerks Assn. and presently as Secretary of the Ocean Beach Town Council, Inc., I have become familiar with the legislative processes on all governmental levels.

My concern in seeking this responsibility is to promote: respect for tax dollars; cooperation with all governmental jurisdictions, with emphasis on local control; and adherence to law and order; and tax relief for the home owner.

A Marine veteran and home owner for twenty-five years in Point Loma and Ocean Beach, I am beholden to no person or group in seeking this office. Integrity is an indispensable ingredient in public service. My income tax returns are available to anyone.



## COUNCIL DISTRICT NO. 2

MAUREEN F. O'CONNOR

25

SECONDARY TEACHER

Graduate San Diego State

As a native San Diegan, I am earnestly committed to protecting our natural environment, more equitably distributing the tax burden caused by indiscriminate development and population increase, and supporting realistic, sensibly regulated growth programs. I have been active in civic, church and community organizations. I have worked with senior citizens and young people. I shall continue to work toward establishing effective programs for the senior citizen, implementing recreational facilities and providing more convenient, economical public transportation. I DO NOW, AND SHALL CONTINUE, TO MOTIVATE YOUNG PEOPLE TOWARD POSITIVE INVOLVEMENT IN COMMUNITY RESPONSIBILITIES! If elected, I will work to encourage maximum participation in city government through clearer communication and greater fiscal accountability. I am an independent candidate, fully dedicated to representing the people and devoting all my time to being a councilman working for a better San Diego.

NAME: HANK ROSS

AGE: 42

STEP IN THE RIGHT DIRECTION, for effective representation of your district. Elect a candidate who has been and will continue to work for you.

In Hank's door-to-door campaign to meet the people he found people interested in their government but lacking confidence in their representatives. THIS IS A MAJOR ISSUE!

High taxes, is another. As a property owner and working citizen he has felt the tax bite too—there must be a better way. You can feel confident he will work very hard to find a feasible method to lower taxes.

Congestion in our streets, drugs, VD, balance of open-space and development, high-rise and transportation are only some of the problems facing us. With Hank's knowledge of how to use the facilities you pay for and his ability to relate to people and their problems, he will serve effectively as Councilman for the 6th District.

RUBY ZELLMAN

All my life I have worked for my Community, City, County, State and Federal Government.

Over 20 years served San Diegans on numerous Civic and Community Organizations — Charter member of several — presently President Kearny Mesa Town Council — Executive Secretary Kearny Vista Planners, Employment — Housing, Ecology — Environment. Erosion — pollution — "PIONEERED" Tecolote Open Space.

Will be FULL time Councilman — Keep 24 hour open door. Serve the needs of ALL the people. Support ECONOMY and EFFICIENCY. Vote when necessary to spend millions, but never to waste 50 cents.

Am concerned with plight of Citizens on SMALL or FIXED incomes.

Will at all times conduct the affairs of this Office with FAIRNESS, HONESTY, EFFICIENCY and DIGNITY.

Home owner / reside with husband and 14 year old son, Paul.

I believe in San Diego, our people and our future, and in proper use of NATURAL and HUMAN resources.

I need and solicit your vote.



SAN DIEGO STATE UNIVERSITY 1897



# CITY OF SAN DIEGO
# MUNICIPAL PRIMARY ELECTION
# SEPTEMBER 21, 1971

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## COUNCIL DISTRICT NO. 6

NAME: BOB MARTINET

AGE: 45

OCCUPATION: SAN DIEGO CITY COUNCILMAN

EDUCATION:
A. A. Degree, Pasadena City College
Attended USC.

I am proud of my record and my work for the residents of District 6.

Well planned community growth with open spaces and maintained landscaping is something I worked for long before I became a City Councilman. And this, along with keeping City expenses down, has been one of my highest priorities since I took office.

We can solve San Diego's most pressing problems with a unified resident-councilman effort.

I am willing to make that effort, and I ask you, the residents of Mission Beach, Pacific Beach and Clairemont to join with me.

I know District 6 for it is my home, my community, as well as yours. Let's continue to take positive steps to make it an even better place to live.

Bob Martinet, a good man for a great City.



## COUNCIL DISTRICT NO. 6

NAME: DON HARMAN

AGE: 40

OCCUPATION: PUBLIC ADMINISTRATOR

EDUCATION:
BA, (MA requirements fulfilled) Public Administration and Urban Studies, San Diego State College

The greatest problem which faces every city in this country today is rising TAXES. But increasing TAXES will not alone solve urban problems. Elected officials have always relied upon PROPERTY TAXES as the primary means for running the affairs of government. We must find an alternative and more equitable means for financing public operations while at the same time reducing unnecessary legislative expenditures. The recent defeat of local bond issues proves that the majority of citizens feel the cost of public finance has become too great for the benefits they are receiving.

"TAXATION WITHOUT REPRESENTATION" still continues today as it did in 1776 because many legislative decisions only benefit special interest groups, not the general public. If elected, I pledge only to make those decisions that will benefit everyone.



## COUNCIL DISTRICT NO. 6

JACK MURRAY

MANUFACTURING

18 year resident of this district, presently employed by Electro Dynamics in charge of manufacture of electronics hardware. Has held position of plant superintendent and responsible administrative and management positions requiring proficiency in administration, budgets, contracts and procurement. Past 7 years of personal life dedicated to youth.

Seeks office for the following reasons:

TAXATION: Learn to budget within our income. To budget and then raise taxes accordingly is unsound.

HONESTY and INTEGRITY: The moral posture of our elected officials must be "IS IT RIGHT?"

RAPID TRANSIT and POLLUTION: Rapid transit studies through the use of available scientific expertise and not hysteria is needed to curb pollution.

YOUTH: Revitalize moral leadership to deal with the infectious and debilitating forces which desecrate our true treasure, our youth.

In summation Jack Murray feels that we need leadership which will reflect concern for the moral and practical interests of the community.



## COUNCIL DISTRICT NO. 6

NAME: PETER RIOS

AGE: 40

OCCUPATION: ACCOUNTANT—SELF-EMPLOYED

EDUCATION:
AA Degree—Accounting
Attended—San Diego State College School of Business
International Accountants Society
Chicago, Illinois

EXPERIENCE:

10 yrs. in the field of Accounting.

Private & Public Accounting.

Member of Optimist International; The San Diego County Businessmens Forum.

Have done youth work. Participated in various community projects. My 14 yrs. in this area has made me very much aware of the needs of our community, particularly District 6.

MICHAEL "PAT" FLANAGAN

AGE: 56

OCCUPATION: VICE PRES.
SHEETMETAL # 206
JOURNEYMAN

EDUCATION:
High School Graduate,
1 yr. Electrical Eng.

I am definitely dedicated to Labor, and do believe that City Government should be restored to the people.

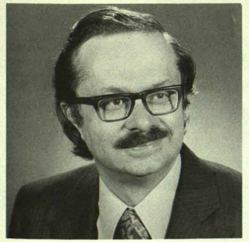
There may be some benefit to a City Mgr. form of Government but it has failed to serve cities as large as San Diego.

Gross mismanagement in results as losing our "Rockets" in addition, not trying to attract Industries and spearheading and built an economic concentration in the downtown area of which peoples opinion was a distinct **NO** in several consecutive elections insofar as the Cedar Street Mall is concerned decentralization of City services a police substation in the 8th Dist.

Wife—Marie.







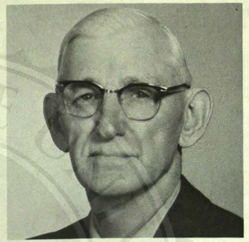
FREDERICK HETTER

Son of career naval officer and educated at Harvard, Georgetown and University of San Diego.

Attorney in private practice since 1968. Military intelligence and military security officer during Korean War. European Writer for news associations 1953-55. Graduate studies in political science and history. Writing for Educational Research and United Auto Workers. Deputy in private non-profit immigration agency. Professor in History and Political Science for over six years. Presently with home, Law Practice and property in Park West area. Able and willing to devote time and energy to needs of the varied people of this neglected district.







HARRY STANDEFER

CONSTRUCTION COST ENGINEER

Graduate Mt. Ida Normal Academy

3821 Chamoune, San Diego 92105

STANDEFER is fully aware of the responsibilities of a Councilman. For ten years he has spearheaded projects that are changing the face of the older areas. This necessitated working closely with the City Manager's Department, the Planning Department, and the City Council.

In 1962 and again 1969 he was chosen to study and help revise the City Charter. He organized the first outlying-community planning group (there are now 25). He served on the committee to formulate the City General Plan and the General Plan for the Mid-City area.

Standefer was nominated for 1969 Governor's award for creative citizenship. He was declared "Outstanding Citizen of the Day" by Station KSON, and his biography appears in the current issue of WHO'S WHO IN THE WEST. Find STANDEFER on your sample ballot and mark it.





# CITY OF SAN DIEGO
# MUNICIPAL PRIMARY ELECTION
# SEPTEMBER 21, 1971

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HARRY C. ACTON

BUSINESS EXECUTIVE;
MAGAZINE EDITOR

I will bring a "common sense" business approach to all phases of councilmanic duties. Close scrutiny will be given spending of tax dollars to eliminate any possibility of excessive, wasteful expenditures.

Properly controlled industrial development is imperative to welfare and growth of our community. I will work to encourage industrial expansion.

A "common sense" approach must be taken in apprising the needs of senior citizens that they may share in the benefits and beauties of San Diego.

Laws must be enforced and crime halted. I am disturbed with the alarming increase in crime, drug abuse, alcoholism, venereal disease, pornography. Respect for law and order must be maintained, and law enforcement officers supported.

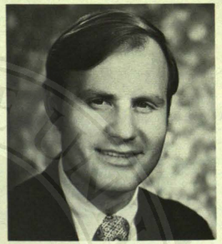
I will listen, and be guided by the wishes of the people in making decisions. Honesty and "common sense" in office is my promise.

FRED E. ANDERSON

As a City Councilman and a graduate of the Dale Carnegie School, my prime concern would be to establish a better relationship between the city and the voters. Through difficulties with my carport, I came to know just how unimportant the feelings of the citizenry are to the "public" servants supposedly working for our well-being. Further contact through my councilman, brought further disappointment. The more I delved into the workings of local Government, the more frustrated I became. In my occupation, I've watched contractors short-change the city and the taxpayers on many major construction jobs. I've seen a distrust of local Officials, and mismanagement of taxpayers' money. I intend to serve to alleviate these problems, and to serve the best interests of the people. It's time someone arose from the ranks of the ordinary citizen to challenge the professional politician.







JIM BATES

MARKETING ANALYST

University of Colorado
San Diego State College

Veteran—United States Marine Corps

Vice-President, San Diego Jr. Chamber of Commerce

CITY GOVERNMENT SHOULD BELONG TO THE PEOPLE!

Jim Bates will be responsive to **all** the people.

With Jim Bates' extensive business background as bank officer, and aerospace contract administrator Jim Bates will bring to our City Council in-depth experience in cost control and budget analysis.

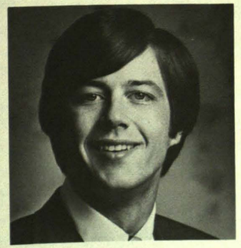
Jim Bates will work to reduce homeowner property taxes.

The City Council has a role to play in getting our unemployed back to work. With his labor contacts and as Job Fair co-ordinator Jim Bates worked hard for expanded employment opportunities. As your City Councilman he will continue that work.

With his education and experience Jim Bates brings to our city government a businessman's approach to getting value for the expenditure of public funds, and a concerned citizen's approach to our city's problems.







RON BREEN

OCCUPATION: ADMINISTRATIVE ANALYST

EDUCATION:
High School: USD
BA in Public Administration and Urban Planning, S. D. State University

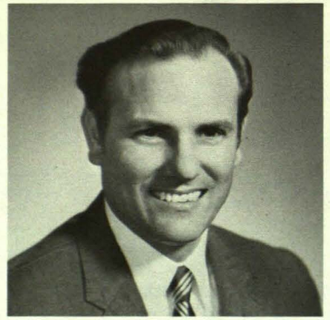
Ron Breen opposes increases in homeowner's property taxes.

As a member of the S. D. Taxpayer's Association and Consumer Aid of San Diego, Ron seeks protection for taxpayers and consumers. He proposes the creation of a governmental Watchdog Agency made up of economists and local citizens, to evaluate and justify the use of the taxpayer's dollar in city spending.

Ron seeks coordinated and comprehensive Urban and Environmental planning. He supports the opinions and needs of all San Diegans and not just those of vested interest groups.

As a city councilman, you will find Ron Breen not only in the council chambers, but working with you in your community, in the interests of all San Diego.

Ron calls for honesty in politics, and as an example will open his campaign and in-office records to public inspection.



RICHARD F. KREILE

DISTRICT MANAGER,
TELEPHONE COMPANY

Dick Kreile, businessman, State College honors graduate, and Korean veteran Navy officer, has a record of public service:

—Member, California Water Quality Control Board—appointed by California's last two Governors
—P. T. A. Board Member
—President, non-profit San Diego Memorial Society
—Volunteer Tutor, Lincoln High School
—Member, Church Board of Trustees, Common Cause, Sierra Club

Kreile believes:

—We should NOT increase property taxes to finance school operations. The State formerly provided nearly 50% of San Diego school revenue—last year only 38%. This made your property taxes skyrocket. California should return to 50% State support.
—We must have discipline and respect for individual and property rights in schools.
—Citizens should participate in setting school policies.
—For quality education, we should:
  individualize learning — improve counseling
  make job training realistic — intensify drug-narcotic education

Dick Kreile, 40, and his wife have two children attending San Diego City Schools.



SAN DIEGO STATE UNIVERSITY 1897

# BOARD OF EDUCATION DISTRICT A

## CITY OF SAN DIEGO
## MUNICIPAL PRIMARY ELECTION
## SEPTEMBER 21, 1971

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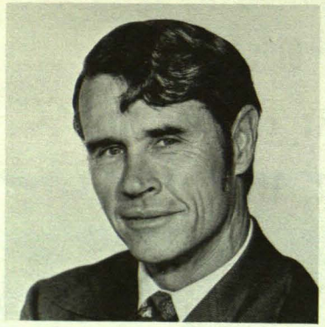


MATTHEW C. GLEASON

AGE: 45

OCCUPATION:
PHYSICIAN AND PARENT

Dr. Matt Gleason, a plastic surgeon, is a graduate of Point Loma High School, San Diego State College and Loyola Medical School. He served two years in the navy as an enlisted man.

Dr. Gleason currently serves as a medical consultant to Navy Hospital and as an assistant Clinical Professor in Surgery at the UCSD School of Medicine. He has been active in medical and civic affairs in San Diego for the past twelve years.

Matt is married and has three children who attend San Diego City Schools. Dr. Gleason believes that the current feeling of helplessness and apathy in our schools can only be reversed by the recognition of individual responsibility and accountability by the School Board, teachers, community and the students alike.

Dr. Gleason believes that the future of our nation is at stake in our schools and asks for your vote.



## BOARD OF EDUCATION DISTRICT A

MARY CHRISTIAN HEISING

OCCUPATION: HOMEMAKER,
PUBLIC RELATIONS
CONSULTANT

HEISING is dedicated to improved education through greater student involvement. Excellence in education is obtainable WITHOUT INCREASED TAXES by closing the generation/communication gap and motivating students to **want to learn.**

HEISING stands for and will work for:

★ Better communications — STUDENTS — PARENTS — TEACHERS. ★ Reduced student drug-use. ★ Consultation with student governments on matters affecting students. ★ Greater community involvement in setting educational policies. ★ Strengthening special programs for gifted, retarded, handicapped, disadvantaged. ★ Improved vocational education. ★ Reduced student drop-outs. ★ Safe earthquake-proof schools. ★ Improved junior-colleges.

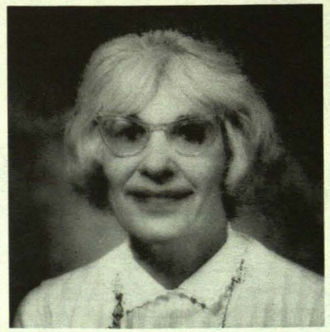
HEISING can and will devote FULL-TIME to the Board of Education. She has wide experience working with youths:

★ **Immediate Past President, Mission Bay High PTA.** ★ **Secretary, Vista Marina Council PTA.** ★ USO Board Member—Navy League. ★ Member California Area 225 Board for Retarded. ★ Publicity Chairman, San Diego Youth Symphony. ★ Married—Four Children (Fourth grade to UCSD).

HEISING seeks your support. **Vote HEISING — "SNAP THE GAP."**



## BOARD OF EDUCATION DISTRICT A



MIMI KIRALY

Student UCSD — BA

In 1965 adopted 3 children bringing me back to the classroom and thereafter becoming involved in education.

Above all, I promise honesty, efficiency and morality that will be of the highest level. Education must be run by people that serve the needs of their community with equal opportunity for all.

I would like to arm myself with truth and facts and share these with teachers, parents, and community and only then can we have a chance to share and fight for the rights we are entitled.

I would like that teachers have year round positions enabling our schools and buildings full usage of year round programs for young and adults.

We must bring discipline back to the classroom, school grounds and where it begins, in our homes.

I firmly believe that parent and child must work together to seek youths needs for his individual goal.

# BOARD OF EDUCATION DISTRICT D

# CITY OF SAN DIEGO
# MUNICIPAL PRIMARY ELECTION
# SEPTEMBER 21, 1971

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## BOARD OF EDUCATION DISTRICT D

NAME: RICHARD L. JOHNSTON

OCCUPATION: EXECUTIVE DIRECTOR, CHILDREN'S HEALTH CENTER

EDUCATION:
B/A, University of South Dakota
MPH, University of California

Dick Johnston currently serves on the Board of Education completing a four year term. He is immediate past president of the San Diego Unified School District and the Community Colleges. He has served on the Instructional Television Board.

Dick's education and position as Executive Director, Children's Health Center, along with experience on the various educational Boards are most advantageous to this community.

Policy-making, providing leadership, community liaison and working closely and supportively with the Superintendent are basic and highly essential for our school's continued growth and achievement in Dick's opinion. He would like to continue working and contributing toward realizing these basic goals.

Every citizen is urged by Dick to take an increasingly active position on educational matters. He invites your interests in education and support for his re-election.