[ms-0234.004.016.004]

EXHIBIT I

SDCS

San Diego City Schools

JUNIOR/SENIOR HIGH SCHOOL PROGRAM 1978-79

VOLUNTARY INTEGRATION BETTER EDUCATION BY CHOICE

VOLUNTARY INTEGRATION IS A COMMITMENT OF YOUR BOARD OF EDUCATION

GEORGE W. SMITH
President

JOHN WITT
Vice President

DOROTHEA EDMISTON
Member

PHILIP HALFAKER
Member

YVONNE W. LARSEN
Member

DEAR STUDENTS:

As you develop your educational plans, you should be aware of many new optional programs in which you may wish to enroll. These programs continue the high quality of education currently available to you and present new opportunities through emphases in special subjects. (See program descriptions in this booklet.)

In addition to the classes and programs necessary for a high school diploma and college entrance, the magnet centers will offer special training and experiences in such career areas as **Business and Office Management, Marketing, Urban Studies, Science/Math/Computers, Industry, Urban Agriculture, Construction,** and many others.

You will have opportunities to obtain unique training in the community and to benefit from many of our community's professional personnel who will work with you and your teachers within the specialized centers and in community locations.

Transportation to each special program will be provided by the school district, free of charge, utilizing transit bus passes or chartered vehicles.

Enrollment in these programs is available under specified conditions:

Only a certain number of students will be accepted into each program, due to space limitations.

An ethnic balance of students in each program must be maintained to comply with the San Diego Plan for Racial Integration.

The sooner you apply, the better your chance of getting into the program of your choice. If you are interested in any of the programs described, please fill out the attached application and return it to your school counseling office.

I hope you will consider these new options in education. They are all part of our City Schools' number-one goal — that is, making available to you in an integrated setting the very best educational programs for a successful lifetime career.

Sincerely,

Thomas L. Goodman

Thomas L. Goodman
Superintendent of Schools

In San Diego, Voluntary Integration Means Better Education By Choice

HERE ARE THE OPTIONS:

MAGNET PROGRAMS AND CAREER CENTERS

Magnet programs and career centers provide educational courses, equipment, and facilities beyond those which are available in regular school offerings and emphasize specialized instruction in specific career areas. Current Career Center programs and Regional Occupational Programs (ROP) will be utilized and expanded to allow students to experience career options which range from entry-level positions to professions requiring a college degree. Curriculum has been developed by educators and business professionals. Courses are taught by highly skilled specialists. Students have direct community involvement in related career interest areas. The curriculum will continue to emphasize the basic skills which relate to the career areas and fulfill graduation requirements.

THE "VEEP" PROGRAM

Voluntary Ethnic Enrollment Program (VEEP) **Grades 7-12**

PROGRAM DESCRIPTION:

VEEP enables any student whose ethnic group is overrepresented in the geographic school of residence to enroll in an allied school where that ethnic group is underrepresented. Students of a differing culture or ethnic background will find that VEEP provides the opportunity for an integrated multicultural experience. Extended school areas are created through the allying of majority imbalanced and ethnic minority imbalanced schools. Schools identified as part of an extended school area are known as "allied schools."

PROGRAM INCLUDES:

- EXPANDED CULTURAL EXPERIENCES
- COUNSELING TO INCREASE PARENT PARTICIPATION
- COUNSELING FOR CAREER PLANNING
- EXPLORING NEW EXPERIENCES IN EDUCATION
- BROADENING KNOWLEDGE OF SAN DIEGO
- SUPPORT SERVICES FOR INSTRUCTIONAL IMPROVEMENT

Additional information and enrollment form available at all junior and senior high schools, or call 293-8409.

Magnet Programs and Career Centers

Business/Office
Crawford • 10-12

Accounting
Banking/Finance
Word Processing
Data Processing
Insurance

Industry
Kearny • 10-12

Automotive
Metal Working
Plastics
Aviation Mechanics

Intercultural Languages
Memorial • 7

Instruction in both languages, English and Spanish, with emphasis on appreciation of dual cultures

Fundamental Schools
O'Farrell • 7

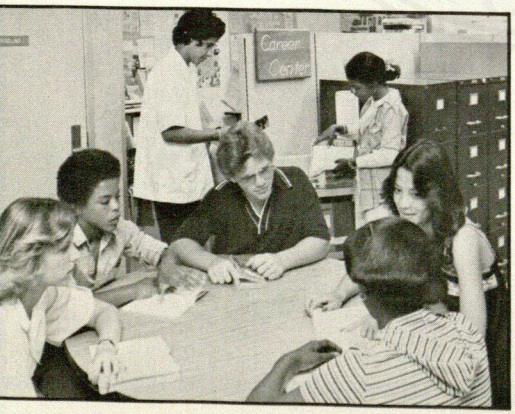
The basic skills taught in an atmosphere that stresses student discipline, dress codes, and homework

Career High School
Wright Bros. • 9-12

Urban Agriculture
Floriculture
Construction
Small Animal Care
Food Services

Urban Studies
Morse • 9-12

Law
Law Enforcement
Government Services
Social Services
Education



Science/Math/Computers
Gompers • 9-10

Physical Science
Earth Science
Biological Science
Space Science
Mathematics
Computer Science

Marketing/Graphics/Management
Mission Bay • 10-12

Marketing
Retail/Wholesale
Fashion Buying
Display
Cashiering
Large and Small Business Management

Graphics
Photography
Offset Printing
Advertising

Bilingual Center
Collier • 7-8 and
Point Loma • 10

Brings together English and Spanish speaking students in a classroom instructional program that improves each student's fluency in the other's language

We call it "better education by choice." The programs will include worthwhile and appealing courses that previously were not offered. Students will have a choice of options which have been designed to meet a wide range of student interests. These courses have been planned to enhance the basic educational skills for graduation and better prepare our students for fulfilling lifetime careers.

TRANSPORTATION

Free transportation will be provided to and from the student's regular school and the magnet school or career center. All school buses meet rigid safety standards established by the State of California.

Secondary Integration Magnet Programs and Career Centers

Program	Grade/*School*	Pages
SCIENCE/MATH/COMPUTERS San Diego State University Laboratory School	9-10* *Gompers*	6, 24
CENTER FOR URBAN STUDIES	9-12 *Morse*	7, 25
FUNDAMENTAL SCHOOL	7* *O'Farrell*	8
INTERCULTURAL LANGUAGE	7* *Memorial*	9
SECONDARY BILINGUAL CENTER	7-8* *Collier*	10
WRIGHT BROTHERS CAREER HIGH SCHOOL	9-12 *Wright Bros.*	11, 27
MUIR ALTERNATIVE SCHOOL	7-12 *Muir*	12
BUSINESS AND OFFICE MANAGEMENT	10-12 *Crawford*	18, 19
CENTER FOR INDUSTRY	10-12 *Kearny*	20, 21
MARKETING, GRAPHICS, AND MANAGEMENT	10-12 *Mission Bay*	22, 23
SECONDARY BILINGUAL CENTER	10* *Point Loma*	26
EVENING HIGH SCHOOL	10-12 *Madison*	28

*Additional grades will be added after 1978-79.

Another Voluntary Integration Option

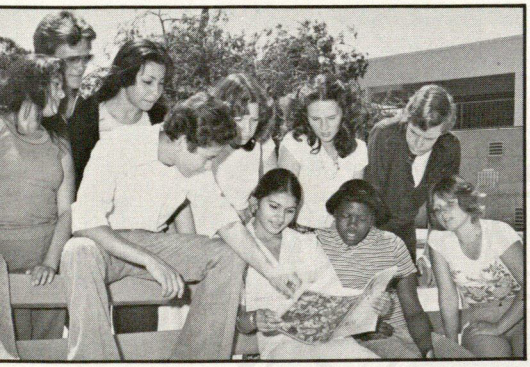
(VEEP) VOLUNTARY ETHNIC ENROLLMENT PROGRAM	7-12	1

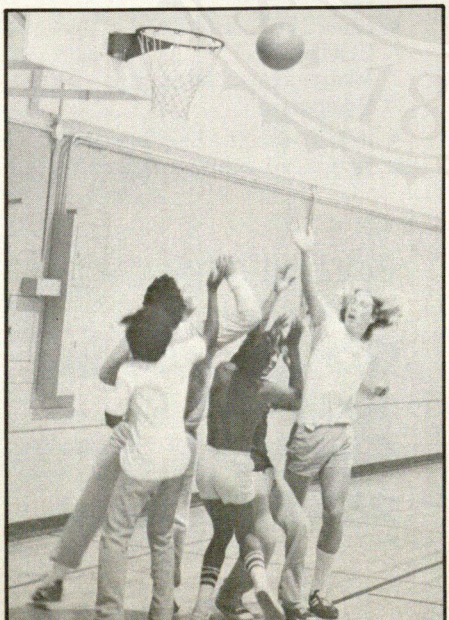
(For general information regarding the San Diego Integration Plan, call your neighborhood schools or call 293-8300, San Diego City Schools.)

San Diego Unified School District Junior/Senior High School Program Options 1978-1979

■ ALTERNATIVE
▲ JUNIOR HIGH
● SENIOR HIGH
○ LOCATION OF SECONDARY INTEGRATION MAGNET PROGRAMS AND CAREER CENTERS

Junior High School Magnet/District Centers — Enrollment Information:





PARTICIPATION:

1. Students attend magnet schools for the full day.
2. Student enrollment in these programs will be on a voluntary basis with the consent of their parents.

ELIGIBILITY:

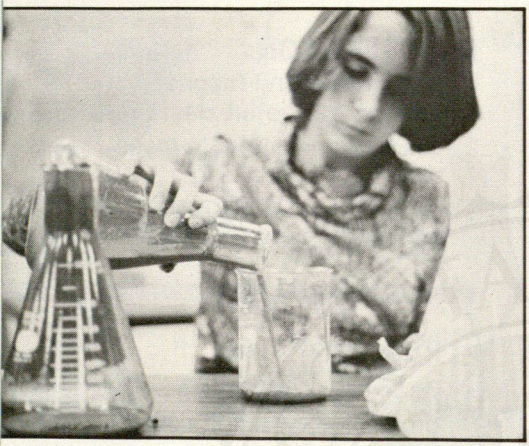
1. All applications will be processed on a first come, first served basis.
2. All magnet programs will have as a goal enrollment of 65% majority students and 35% ethnic minority students. Applications will be considered on the basis of ethnic balance indicated.

ATHLETIC ELIGIBILITY:

Students who attend magnet programs full time are eligible to participate in athletics at the magnet school. Students who attend magnet programs for part of the school day are eligible to participate in athletics at their regular school of residence if they are enrolled in at least one class at that school.

Science/Math/Computers Magnet at Gompers Center

SAN DIEGO STATE UNIVERSITY LABORATORY SCHOOL (GRADE 9-10) *



COMMUNITY RESOURCES/ SUPPORT:

Naval Oceans Systems Center
Southeast Medical Center
San Diego State University
Prime Computer, Inc.
United States International University
California Medical Association
San Diego Zoo
Scripps Institution of Oceanography
Southwestern College
Salk Institute
University of San Diego
University of California, San Diego
General Atomic Company
Dept. of Public Health

*Additional grades will be added after 1978-79.

PROGRAM DESCRIPTION:

The Science/Mathematics/ Computers Center is designed for students having special interests in science, math, and/or computer technology. The magnet program features a curriculum designed by teacher-scientist teams which is not available at any other district school. For additional information on this program see page 24.

PROGRAM INCLUDES:

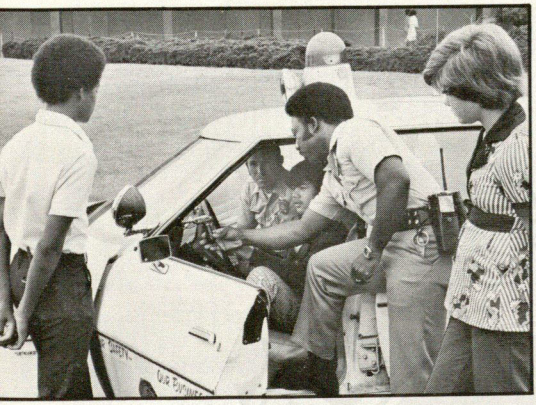
- SAN DIEGO STATE UNIVERSITY LAB SCHOOL STAFF AND GRADUATES ASSISTING THE STUDENTS AND TEACHERS
- SPECIAL CAREER COUNSELING Science/Math/Computers
- SCIENCE LABS/SEMINARS with Scientists
- COMPUTER BASED PROGRAMS
- LATEST TECHNICAL EQUIPMENT: Microscopes, Telescopes, Laser Equipment
- INTERNSHIP ASSIGNMENTS
- RESEARCH PROGRAMS

FOR INFORMATION VISIT OR CALL:

Gompers Center
1005 47th St.
San Diego, 92102
264-0121, Ext. 16

Center for Urban Studies Magnet at Morse High School

(GRADE 9-12)



COMMUNITY RESOURCES/ SUPPORT:

University of San Diego
San Diego State University
County Dept. of Public Welfare
Sheriff's Office
Probation Dept.
San Diego County Dept. of Education
San Diego City Fire Dept., Police Dept., and Park and Recreation Dept.
Attorneys and Judges
Public Officials
City/County Administrators
F.B.I.
Urban League, Chicano Federation, Union of Pan Asian Communities
San Diego Community Colleges

PROGRAM DESCRIPTION:

Students will explore in-depth the career areas of law and law enforcement, government, education, or social services. Students may select a college preparatory program and/or learn entry-level skills in specific occupations. This is a four-year program in which the students will be able to specialize in their career fields during grades 9-12. For additional information on this program see page 25.

PROGRAM INCLUDES:

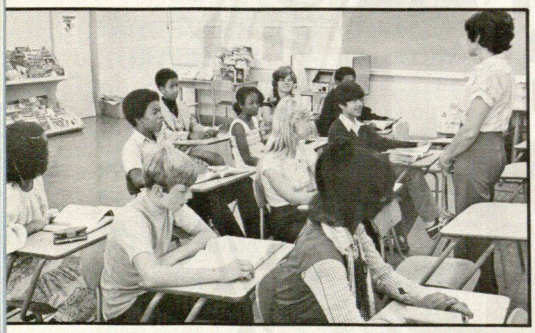
- TRAINING FOR STUDENTS WHO HAVE AN INTEREST IN BECOMING: an attorney, city manager, counselor, firefighter, police officer, politician, probation officer, teacher, urban planner, or some other public service occupation. Students will be brought into close contact with those who work in these types of jobs in San Diego.
- ON-THE-JOB EXPERIENCE AND INTERNSHIPS PROVIDE STUDENTS WITH PRACTICAL EXPERIENCE RELATED TO THEIR CHOSEN CAREER GOALS.

FOR INFORMATION VISIT OR CALL:

Morse High School
6905 Skyline Dr.
San Diego, 92114
262-0763

Fundamental School Magnet at O'Farrell Junior High School

(GRADE 7) *



COMMUNITY RESOURCES/ SUPPORT:

Air Force Academy
Urban League
San Diego State University R.O.T.C.

*Additional grades will be added after 1978-79.

PROGRAM DESCRIPTION:
This program will be structured to stress academic achievement and good citizenship using a traditional, formalized approach to education.

MAJOR EMPHASIS:
Development of Academic Skills, Race/Human Relations, Increased Guidance Services, Parent Participation, Academy/College Awareness

PROGRAM INCLUDES:

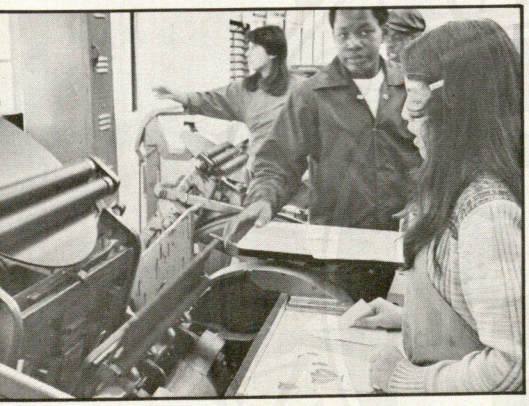
- INDIVIDUAL CONTENT
  Help in the classroom
  Enrichment activities
  Math and Reading Laboratories
- INSTRUCTIONAL NEEDS IN BASIC SKILLS: arithmetic, English, social studies, science, physical education, elective courses
- PATRIOTISM, GOOD CITIZENSHIP, AND RESPECT FOR OTHERS
- CHARACTER EDUCATION FOR A MORE POSITIVE SELF-CONCEPT
- PARENT PARTICIPATION AND INPUT
- FORMALIZED RULES AND REGULATIONS
- ACADEMY/COLLEGE AWARENESS PROGRAM

FOR INFORMATION VISIT OR CALL:

O'Farrell Junior High School
6130 Skyline Dr.
San Diego, 92114
262-7581

Intercultural Language Magnet at Memorial Junior High School

(GRADE 7) *



PROGRAM INCLUDES:

- THE IMMERSION PROCESS: the teacher carefully controlling the use of Spanish so that students are immersed gradually into the new language
- SELECTED SUBJECTS TAUGHT IN SPANISH: music, art, physical education, mathematics, and science
- SELECTED SUBJECTS TAUGHT IN ENGLISH: language arts, social studies, and practical arts

COMMUNITY RESOURCES/ SUPPORT:

San Diego State University
Fronteras Committee
Optimist Club

*Additional grades will be added after 1978-79.

PROGRAM DESCRIPTION:

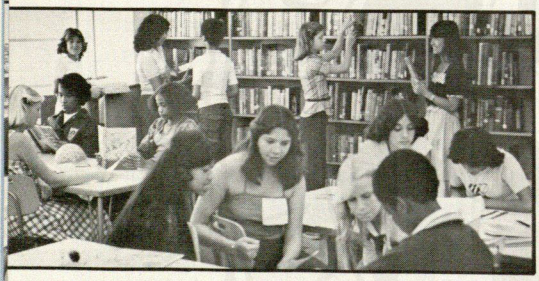
This program is a continuation of the district's elementary Intercultural Language Schools. It also will be open to new students who have an interest in this area as well as graduates of the sixth grade language magnets. Instruction and experiences will utilize two languages, English and Spanish, and emphasize, in addition to basic skills, the appreciation of multiple cultures. Students will achieve in all basic subjects at the same level as would be expected were they in a regular program. A major benefit of this program is the development of fluency and literacy in English and in Spanish. Students acquire skills in Spanish by studying designated subjects in classes where that language is used as the medium of instruction. This approach — sometimes called "immersion" — is in contrast to studying Spanish as an academic subject in the curriculum.

FOR INFORMATION VISIT OR CALL:

Memorial Junior High School
2850 Logan Ave.
San Diego, 92113
232-0854

Secondary Bilingual Center at Collier Junior High School

(GRADE 7-8) *



PROGRAM DESCRIPTION:
The bilingual center program has been planned to improve English fluency of students whose home language is Spanish and to improve Spanish fluency of students whose home language is English. Traditionally, Spanish and/or English are taught in separate courses. Any student is eligible to enroll who lives within the Collier attendance area who will be a 7th or 8th grader in September. Other participants will be minority Spanish speaking students who live outside the Collier attendance area and will be 7th or 8th graders in September 1978.

Knowing two languages fluently increases future employment opportunities.

PROGRAM INCLUDES:

- LEARNING BASIC SKILLS IN BOTH ENGLISH AND SPANISH
- UNDERSTANDING OTHER CULTURES
- SMALL SCHOOL ENROLLMENT WHICH HELPS TO CREATE A FRIENDLY AND PERSONALIZED ATMOSPHERE
- ENGLISH AND SPANISH SPEAKING STUDENTS IN A CLASSROOM INSTRUCTIONAL PROGRAM THAT IMPROVES EACH STUDENT'S FLUENCY IN THE OTHER LANGUAGE

*Additional grades will be added after 1978-79.

FOR INFORMATION VISIT OR CALL:

Collier Junior High School
4302 Valeta St.
San Diego, 92107
222-0476

Wright Brothers Career High School

(GRADES 9-12)

COMMUNITY RESOURCES/ SUPPORT:

Balboa Park Nursery
Butler's Mill
Moennig's Nursery
Adobe Landscape Maintenance Co.
U.S. Grant Florist
Flowers by Jo
San Diego Florists' Supply
Consolidated Florists' Supply
Exclusive Florists
Hotel del Coronado
Hilton Hotels
Coca-Cola Bottling Co.
College Grove Shopping Center
Navy Consolidated Personnel Specialist
San Diego Trust and Savings
San Diego Federal Savings & Loan
Voice and Viewpoint News Publication
Chula Vista Electric
James J. Werner's Construction Co.
La Mesa Lumber Co.
Ideal Plumbing
Women in Construction

PROGRAM DESCRIPTION:

This program serves the entire school district. Academic courses that meet the requirements for graduation supplement the career occupational clusters. Students are able to relate academic classes to their specific career interest. Before graduation, students will receive on-the-job training, both paid or unpaid, with local business for which they receive high school credit. For additional information see page 27.

PROGRAM INCLUDES:

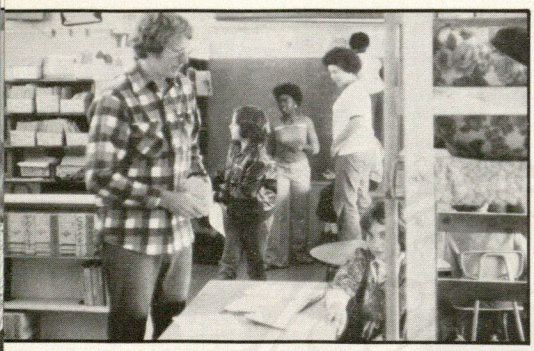
- URBAN AGRICULTURE
  floriculture, landscaping, small animal care and grooming
- CONSTRUCTION AND INDUSTRY
  carpenters, plumbers, electricians, welders
- PERSONAL SERVICES
  restaurant-related jobs
- MARKETING TRAINING
  salespersons, stock clerks, cashiers
- Additional programs developed with the advice of Community and Industrial Advisory Committees

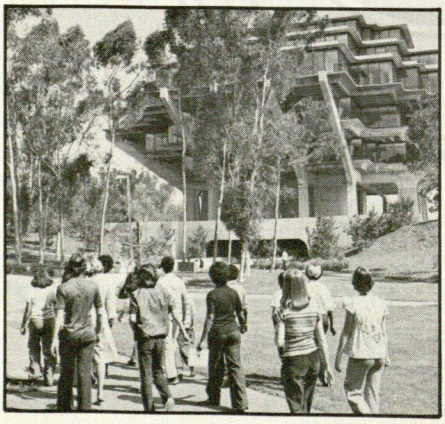
FOR INFORMATION VISIT OR CALL:

Wright Bros. Career High School
1110 Caroline Ln.
San Diego, 92102
263-2271

Muir Alternative School

(GRADE 7-12)





PROGRAM DESCRIPTION:
The innovative, flexible curriculum is individualized so that students take as much responsibility as possible for selecting and planning their own learning program. Students take courses which particularly interest them along with a regular program that leads to high school graduation, future careers, and personal success. The open, nontraditional atmosphere promotes self-reliance, leadership development, and creativity. Students of all ages gain socially and academically through their interaction with each other.

PROGRAM INCLUDES:

- SMALL SCHOOL SETTING
- PUPIL, STAFF, AND PARENTS SHARING DECISION-MAKING REGARDING SCHOOL POLICIES AND PROGRAMS
- PERSONALIZED ATTENTION
- CONTRACT INDEPENDENT STUDY
- STUDENT RESPONSIBILITY FOR LEARNING AND FLEXIBLE SCHEDULING
- OPEN CLASSROOM

FOR INFORMATION VISIT OR CALL:

Muir Alternative School
6880 Mohawk St.
San Diego, 92115
466-0531

JUNIOR HIGH SCHOOL APPLICATION FOR ENROLLMENT IN NEW OPTIONAL PROGRAMS, 1978-79 — GRADES 7-9

To Be Completed and Returned to
Student's Current School Counseling Office

Student's Name _____
Last First Middle Initial

Student ID No. _____

Sex: M F Phone _____ Birthdate ___/___/___
Mo. Day Yr.

Address _____ Zip _____

Present School
of Attendance _____ Present Grade Level _____

Currently enrolled in Voluntary Ethnic Enrollment Program (VEEP)
Yes ☐ No ☐

An additional program option, VEEP. Please send me an application ☐

School of Geographic Residence _____

Ethnicity: ___ American Indian/Alaskan Native
___ Asian ___ Black ___ Hispanic ___ White

Check the program for which application is being made.
Check one program only.

JUNIOR HIGH PROGRAMS 1978-79

☐ CENTER FOR SCIENCE/MATH/COMPUTERS
at Gompers Center (grade 9 only)

☐ CENTER FOR URBAN STUDIES
at Morse High School (grade 9 only)

☐ FUNDAMENTAL SCHOOL PROGRAM
at O'Farrell Junior High School (grade 7 only)

☐ INTERCULTURAL LANGUAGE PROGRAM
at Memorial Junior High School (grade 7 only)

☐ SECONDARY BILINGUAL CENTER
at Collier Junior High School (grades 7-8 only)

☐ WRIGHT BROTHERS CAREER HIGH SCHOOL (grade 9 only)

I give permission for my son/daughter to attend the above selected school.

Parent's Signature _____ Date ___/___/___
Mo. Day Yr.

Counselor's Signature _____

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SAN DIEGO STATE UNIVERSITY
1897

SENIOR HIGH SCHOOL APPLICATION FOR ENROLLMENT IN NEW OPTIONAL PROGRAMS, 1978-79 — GRADES 10-12

To Be Completed and Returned to
Student's Current School Counseling Office

Student's Name _____
Last First Middle Initial

Student ID no. _____

Sex: M F Phone _____ Birthdate ___/___/___
Mo. Day Yr.

Address _____ Zip _____

Present School
of Attendance _____ Present Grade Level _____

Currently enrolled in Voluntary Ethnic Enrollment Program (VEEP)
Yes ☐ No ☐

An additional program option, VEEP. Please send me an application ☐

School of Geographic Residence _____

Ethnicity: ___ American Indian/Alaskan Native
___ Asian ___ Black ___ Hispanic ___ White

Check the program for which application is being made.
Check one program only.

SENIOR HIGH PROGRAMS 1978-79

☐ CENTER FOR BUSINESS AND OFFICE MANAGEMENT
at Crawford High School (grades 10-12)

☐ CENTER FOR INDUSTRY at Kearny High School (grades 10-12)

☐ CENTER FOR SCIENCE/MATH/COMPUTERS
at Gompers Center (grade 10 only)

☐ CENTER FOR MARKETING, GRAPHICS, AND MANAGEMENT
at Mission Bay High School (grades 10-12)

☐ CENTER FOR URBAN STUDIES
at Morse High School (grades 10-12)

☐ EVENING HIGH SCHOOL
at Madison Evening High School (grades 10-12)

☐ SECONDARY BILINGUAL CENTER
at Point Loma High School (grade 10 only)

☐ WRIGHT BROTHERS CAREER HIGH SCHOOL (grades 10-12)

I give permission for my son/daughter to attend the above selected school.

Parent's Signature _____ Date ___/___/___
Mo. Day Yr.

Counselor's Signature _____

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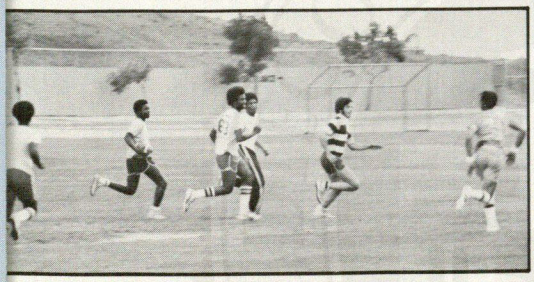
SAN DIEGO STATE UNIVERSITY
1897

High School Magnet/District Centers Enrollment Information



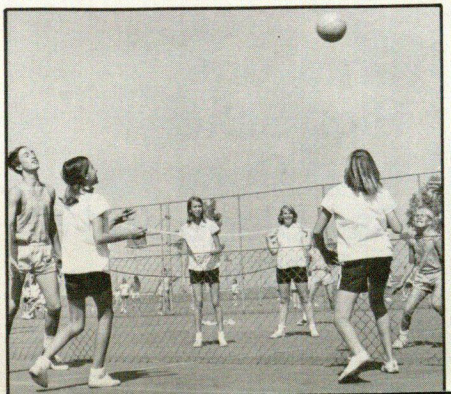
PARTICIPATION:
Students have several options in attending magnet programs.

1. Students may attend four or more periods a day at the magnet program school and then return to their regular school for additional classes, extracurricular activities or to participate in athletics. (Ninth grade students attend high school magnet programs on a full day basis.)
2. Students may attend magnet schools for the full day.
3. Student enrollment in these programs will be on a voluntary basis with the consent of their parents.

ATHLETIC ELIGIBILITY:
Students who attend magnet programs full time are eligible to participate in athletics at the magnet school.
Students who attend magnet programs for part of the school day are eligible to participate in athletics at their regular school of residence if they are enrolled in at least one class at that school.

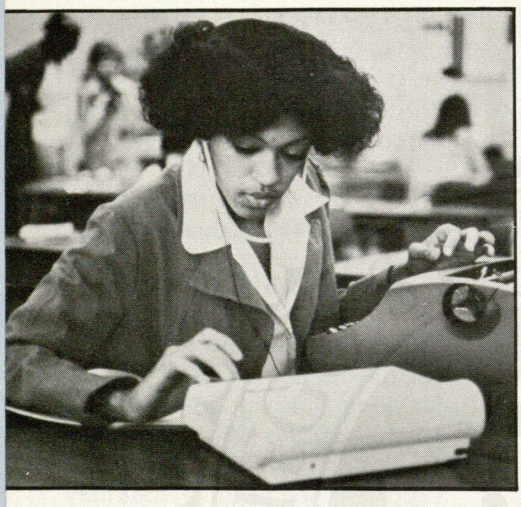
ELIGIBILITY:

1. All applications will be processed on a first come, first served basis.
2. All magnet programs will have as a goal enrollment of 65% majority students and 35% ethnic minority students. Applications will be considered on the basis of ethnic balance indicated.



Center for Business and Office Management at Crawford High School

(GRADE 10-12)



COMMUNITY RESOURCES/ SUPPORT:

San Diego Gas and Electric Company
Bank of America
Security Pacific National Bank
San Diego Federal Savings and Loan
Navy Civilian Personnel
San Diego Trust and Savings
San Diego County
College Grove Shopping Center
Silvergate Savings and Loan
Unemployment Insurance Office
Land Title Company
American Society of Women Accountants
City of San Diego
Independent Insurance Agents Association
National Secretaries Association
San Diego Insurance Women

PROGRAM DESCRIPTION:

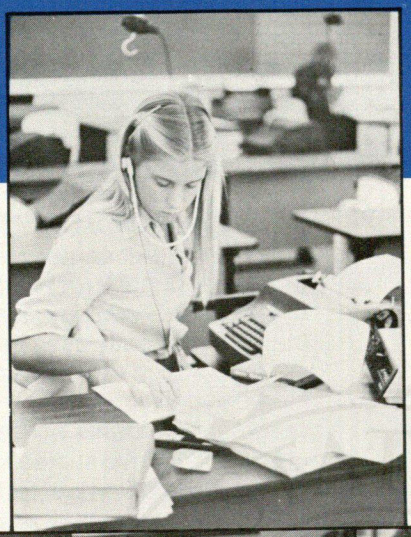
This unique center is offered only at Crawford High School and is planned for students interested in careers in accounting, data processing, finance, insurance, library-clerical, secretarial, word processing and clerical support occupations. The curriculum has been designed to prepare students to meet college entrance requirements and to acquire skills for entry-level employment.

PROGRAM INCLUDES:

- On-the-job training, both paid or unpaid, in financial institutions and business offices
- An up-to-date facility with modern business equipment
- Simulated office experience
- Regional Occupational Programs (ROP)

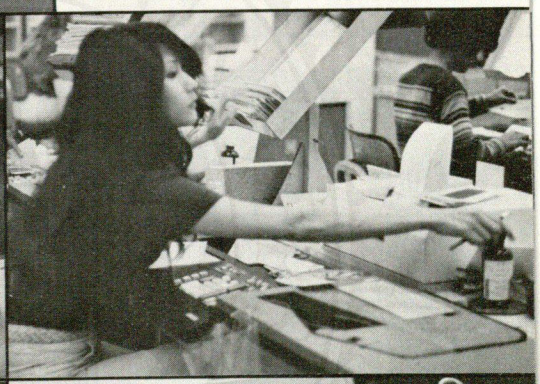
FOR INFORMATION VISIT OR CALL:

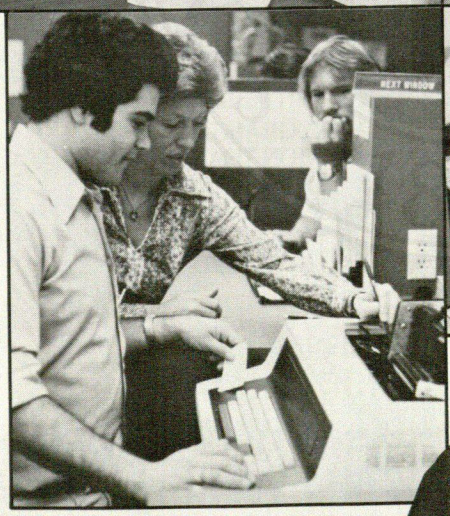
Crawford High School
4191 Colts Way
San Diego, 92115
583-2500

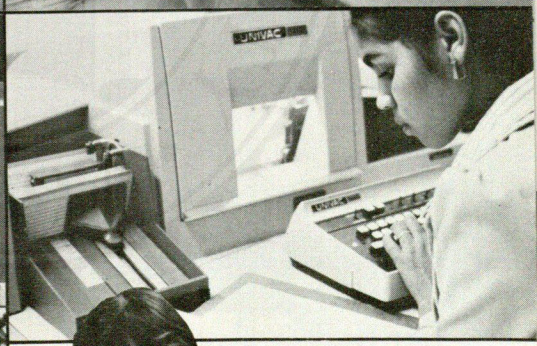


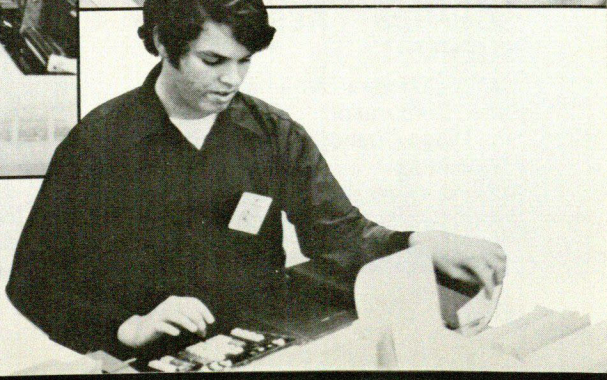
30% of All Jobs in San Diego County Are in the Business and Office Fields.

Word Processing Operator
Teller Training
Proof Machine Operator
Keypunch Operator and Data Entry Operator
Applied Financial
Clerical Support Occupations



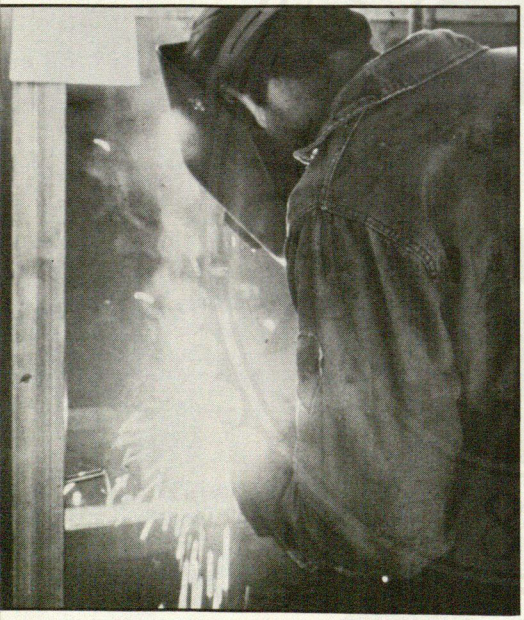






Center for Industry at Kearny High School

(GRADE 10-12)



PROGRAM DESCRIPTION:
This new career center will enable students to develop skills using modern equipment and methods currently used in industry, which are not available in traditional high school programs. Students will be offered academic subjects geared to complement technical instruction in industrial areas. These courses will permit students to meet both high school graduation and college entrance requirements.

PROGRAM INCLUDES:

- ON-THE-JOB TRAINING, BOTH PAID OR UNPAID, IN INDUSTRIAL SETTINGS
- A MODERN FACILITY WITH THE MOST UP-TO-DATE EQUIPMENT TO LEARN THE LATEST TECHNIQUES
- PROGRAMS DEVELOPED WITH THE ADVICE OF COMMUNITY AND INDUSTRIAL ADVISORY COMMITTEES
- A PROGRAM DEVOTED TO AVIATION THAT WOULD ALLOW STUDENTS TO EXPLORE CAREERS IN MILITARY AND CIVIL AVIATION, AND DEVELOP AND STRENGTHEN BASIC SKILLS

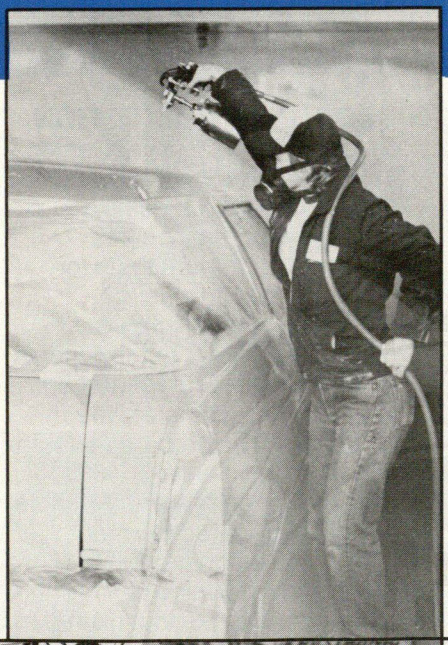
COMMUNITY RESOURCES/ SUPPORT:

Convair/General Dynamics
Cubic Corporation
San Diego Council of Engineering Societies
National Steel and Shipbuilding
Experimental Aircraft Association

FOR INFORMATION VISIT OR CALL:

Kearny High School
7651 Wellington Way
San Diego, 92111
277-4910

The Career Clusters



AUTO SPRAY PAINTING AND RE-FINISHING PROGRAM — features the only fully equipped auto paint booth in the school district

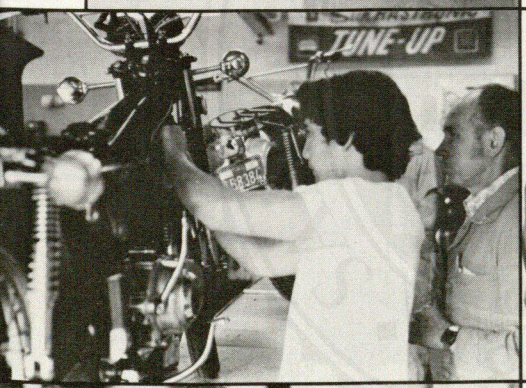
OCCUPATIONAL AUTO MECHANICS — provides background in auto tune ups, emission control, auto tire and front end service

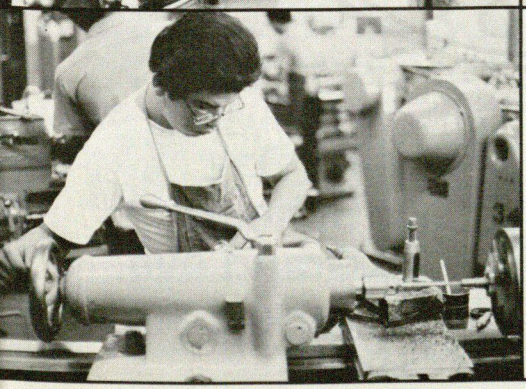
HEAVY METAL . . . PLASTICS — provides background in welding or machine work plastics fabrication

MOTORCYCLE SERVICE AND REPAIR

AUTO PARTS MERCHANDISING — includes job training at local auto dealerships and part stores

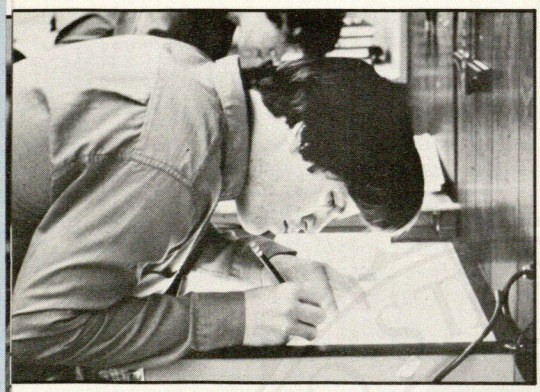
AVIATION MECHANICS — program introduces a wide range of careers open in the aerospace field





Center for Marketing, Graphics, and Management at Mission Bay High School

(GRADE 10-12)



PROGRAM INCLUDES:

- ADVANCED COURSES SUCH AS PSYCHOLOGY FOR BUSINESS, RETAIL MERCHANDISING, AND SMALL BUSINESS MANAGEMENT WHICH ARE NOT AVAILABLE IN OTHER DISTRICT SCHOOLS
- INDIVIDUALIZED CAREER COUNSELING, WORK-EXPERIENCE EDUCATIONAL OPPORTUNITIES, AND ON-THE-JOB TRAINING
- FREQUENT FIELD TRIPS AND CONTACTS WITH KEY PEOPLE IN THE BUSINESS COMMUNITY
- COURSES DESIGNED BY TEACHERS AND COMMUNITY BUSINESS PERSONS TO HELP YOU ACQUIRE NEEDED JOB SKILLS AND ATTITUDES
- ACTUAL WORK OR STUDY AT A BUSINESS LOCATION IN THE MARKETING AND MANAGEMENT FIELDS
- CLASSES HELD IN A NEW, MODERN FACILITY WITH UP-TO-DATE COURSES OF STUDY

PROGRAM DESCRIPTION:

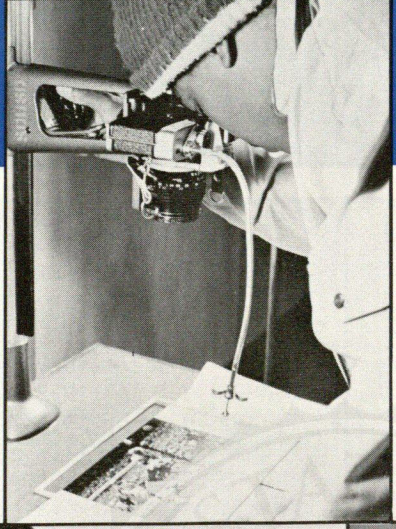
Students enrolled in the Center for Marketing, Graphics, and Management will receive a series of program courses designed to prepare them for careers in advertising, marketing, sales, graphics, photography, and other aspects of marketing and management. Students who complete the program will be prepared to enter employment in areas in which many job openings are available; or will be prepared to enter higher education programs, particularly in business management and administration.

COMMUNITY RESOURCES/ SUPPORT:

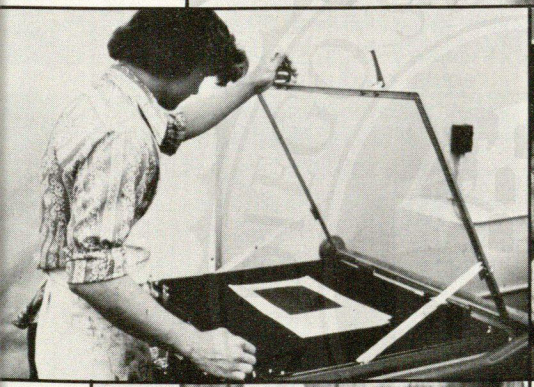
Advertising Design and Production Services
Lithographics
Sears Roebuck and Co.
Walker Scott
FedMart
Big Bear Markets
Park West Real Estate Corp.
The Price Club
Small Business Administration

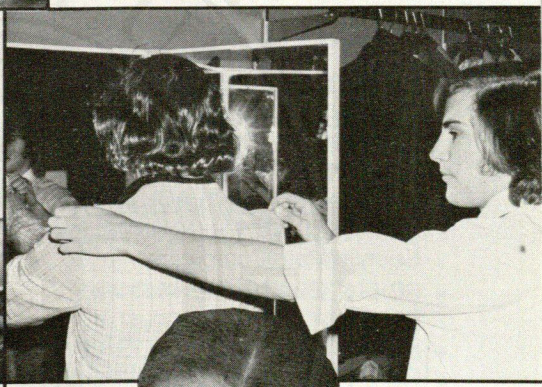
FOR INFORMATION VISIT OR CALL:

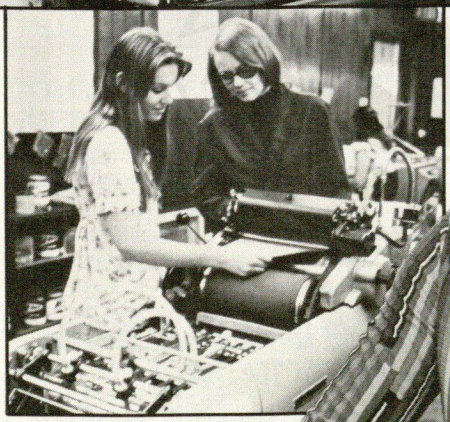
Mission Bay High School
2475 Grand Ave.
San Diego, 92109
273-1313



Offset Printing
Advertising
Design
Photography
Fashion Buying
Cashiering
Display
Commercial Art
Retailing/Wholesaling

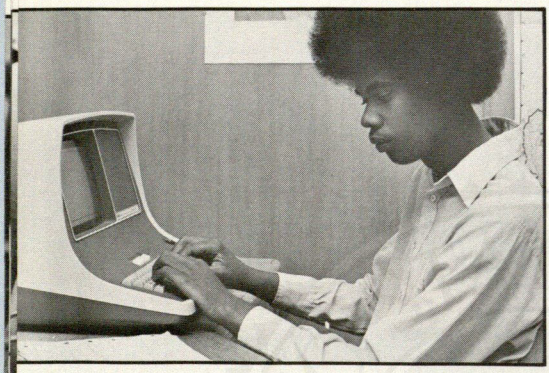






Science/Math/Computers Magnet at Gompers Center

SAN DIEGO STATE UNIVERSITY LABORATORY SCHOOL (GRADES 9-10) *



PROGRAM INCLUDES:

- SAN DIEGO STATE UNIVERSITY LAB SCHOOL STAFF AND GRADUATES ASSISTING THE STUDENTS AND TEACHERS
- SPECIAL CAREER COUNSELING: Science/Math/Computers
- SCIENCE LABS: Seminars with Scientists
- COMPUTER BASED PROGRAMS
- LATEST TECHNICAL EQUIPMENT: Microscopes, Telescopes, Laser Equipment
- INTERNSHIP ASSIGNMENTS
- RESEARCH OPPORTUNITIES

COMMUNITY RESOURCES/ SUPPORT:

Naval Oceans Systems Center
Southeast Medical Center
San Diego State University
Prime Computer, Inc.
United States International University
California Medical Association
San Diego Zoo
Scripps Institution of Oceanography
Southwestern College
Salk Institute
University of California, San Diego
University of San Diego
General Atomic Co.
Dept. of Public Health

PROGRAM DESCRIPTION:

Gompers Center will feature computer facilities and equipment designed to offer concentrated science, math, and computer technology courses, together with a strong academic curriculum in English and social studies. The magnet program features a curriculum designed by teacher-scientist teams which is not available at any other district school. In addition to regular graduation requirements, courses will include technical and advanced classes in geology, space science, science exploration, independent exploration in science, physics, anthropology, language arts, independent exploration in math, and four computer programs.

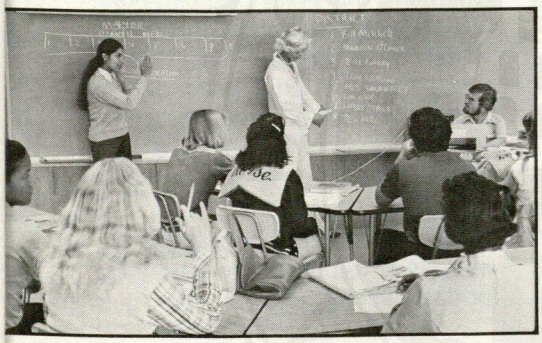
*Additional grades will be added after 1978-79.

FOR INFORMATION VISIT OR CALL:

Gompers Center
1005 47th Street
San Diego, 92102
264-0121, Ext. 16

Center for Urban Studies Magnet at Morse High School

(GRADE 9-12)



COMMUNITY RESOURCES/ SUPPORT:

University of San Diego
San Diego State University
Co. Dept. of Public Welfare
Sheriff's Office
Probation Dept.
San Diego Co. Dept. of Education
San Diego City Fire Dept., Police Dept., and Parks and Recreation Dept.
Attorneys and Judges
Public Officials
City/County Administrators
F.B.I.
Urban League, Chicano Federation, Union of Pan Asian Communities
San Diego Community Colleges

PROGRAM DESCRIPTION:

This program is for students interested in career exploration and job preparation in the areas of law or law enforcement, government, education, or social services. The program meets graduation requirements while emphasizing career orientation and preparation. Opportunities are available to learn entry-level skills in many public service occupations. Students may select a college preparatory program and/or have the opportunity to gain entry-level skills in specific occupations.

PROGRAM INCLUDES:

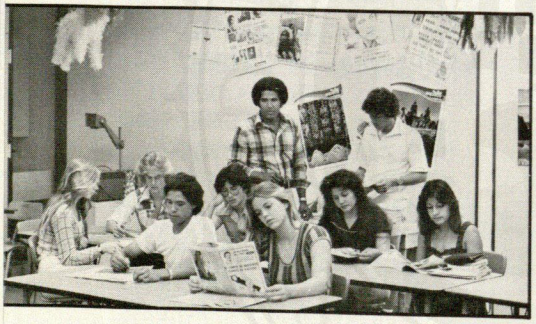
- TRAINING FOR STUDENTS WHO HAVE AN INTEREST IN BECOMING: an attorney, city manager, counselor, firefighter, police officer, politician, probation officer, teacher, urban planner, or some other public service occupation. Students will be brought into close contact with those who work in these types of jobs in San Diego.
- ON-THE-JOB EXPERIENCE AND INTERNSHIPS PROVIDE STUDENTS WITH PRACTICAL EXPERIENCE RELATED TO THEIR CHOSEN CAREER GOALS.

FOR INFORMATION VISIT OR CALL:

Morse High School
6905 Skyline Dr.
San Diego, 92114
262-0763

Secondary Bilingual Center at Point Loma High School

(GRADE 10)*



PROGRAM DESCRIPTION:
The bilingual center provides a learning environment to develop primary learning skills as well as other subject matter in a language understandable to the student. Any student is eligible who lives within the Point Loma attendance area, is a fluent English speaker, and has had at least three years of Spanish, or is a limited English speaker whose primary language is Spanish. The other participants will be ethnic minority students who live outside the attendance area, are fluent English speakers, and have had at least three years of Spanish, or are limited English speakers whose primary language is Spanish.

Knowing two languages fluently increases future employment opportunities.

*Additional grades will be added after 1978-79.

PROGRAM INCLUDES:

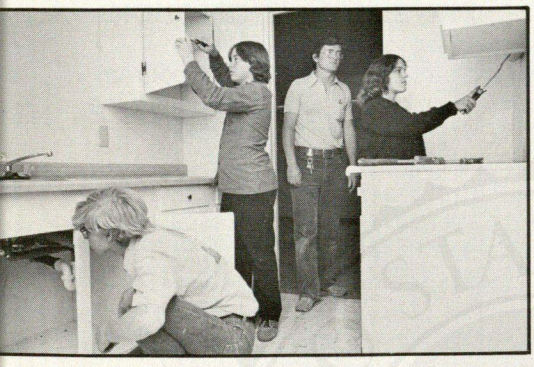
- LEARNING BASIC SKILLS IN BOTH ENGLISH AND SPANISH
- UNDERSTANDING OTHER CULTURES
- AIDES IN THE CLASSES
- SMALL CLASS SIZE FOR INDIVIDUAL ATTENTION IN SPANISH AND ENGLISH
- ENGLISH AND SPANISH SPEAKING STUDENTS IN A CLASSROOM INSTRUCTIONAL PROGRAM THAT IMPROVES EACH STUDENT'S FLUENCY IN THE OTHER LANGUAGE

FOR INFORMATION VISIT OR CALL:

Point Loma High School
2335 Chatsworth
San Diego, 92106
223-3121

Wright Brothers Career High School

(GRADES 9-12)



COMMUNITY RESOURCES/ SUPPORT:

Balboa Park Nursery
Butler's Mill
Moennig's Nursery
Adobe Landscape Maintenance Co.
U.S. Grant Florist
Flowers by Jo
San Diego Florists' Supply
Consolidated Florists' Supply
Exclusive Florists
Hotel del Coronado
Hilton Hotels
Coca-Cola Bottling Co.
College Grove Shopping Center
Navy Consolidated Personnel Specialist
San Diego Trust and Savings
San Diego Federal Savings and Loan
Voice and Viewpoint News Publication
Chula Vista Electric
James J. Werner's Construction Co.
La Mesa Lumber Co.
Ideal Plumbing
Women in Construction

PROGRAM DESCRIPTION:

Students take courses qualifying them for entry-level jobs while completing the requirements for a high school diploma. Before graduating, students will receive on-the-job training, both paid or unpaid, with local business for which they receive high school credit.

PROGRAM INCLUDES:

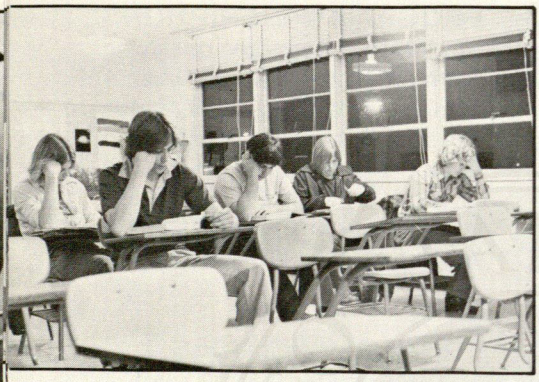
- URBAN AGRICULTURE
  Floriculture, landscaping, small animal care and grooming
- CONSTRUCTION AND INDUSTRY
  Carpenters, plumbers, electricians, welders
- PERSONAL SERVICES
  Restaurant-related jobs
- MARKETING TRAINING
  Salespersons, stock clerks, cashiers
- Additional programs developed with the advice of Community and Industrial Advisory Committees

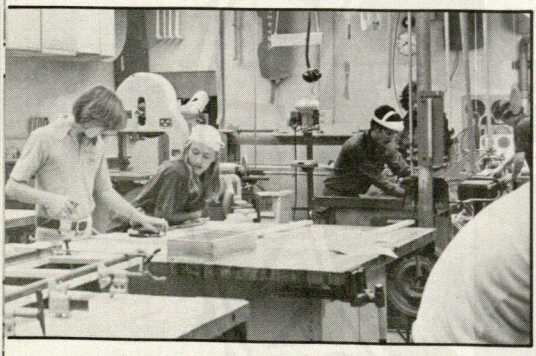
FOR INFORMATION VISIT OR CALL:

Wright Bros. Career High School
1110 Caroline Ln.
San Diego, 92102
263-2271

Evening High School

MADISON EVENING HIGH SCHOOL • (GRADE 10-12)





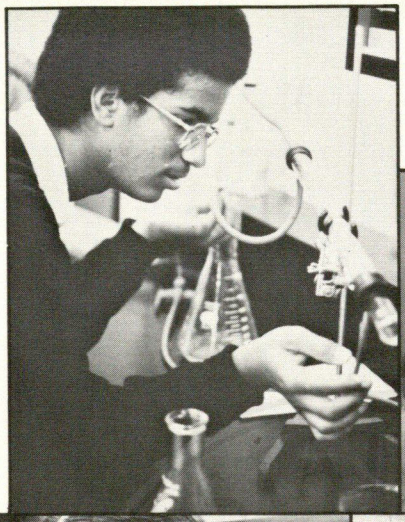
PROGRAM DESCRIPTION:
The program provides an alternative educational program for students who work during the day, prefer evening school hours, or have family responsibilities during usual day school hours. Students at Madison Evening High School say they prefer the small size of the school and the individual attention that is available. The program offers all courses required for high school graduation and college attendance. Students attend school five periods a day from 4p.m. to 9:30p.m., Monday through Thursday. Friday is set aside for student-teacher conferences.

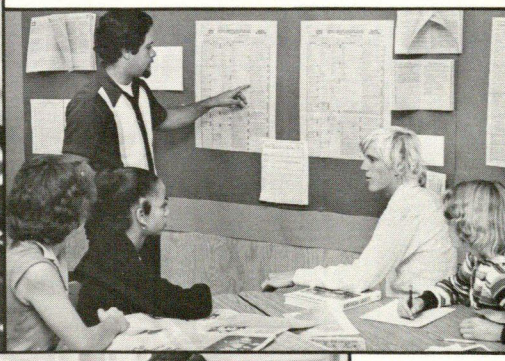
PROGRAM INCLUDES:
ACADEMIC AND CAREER PLANNING OPPORTUNITY FOR STUDENTS, EMPHASIZING:

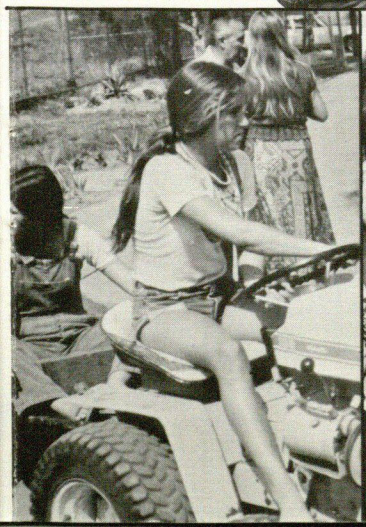
- BASIC SKILLS
- WORK EXPERIENCE
- VOCATIONAL TRAINING
- PROGRAMS FOR HIGH SCHOOL STUDENTS AT COMMUNITY COLLEGES WHILE MAINTAINING COURSES OF THE COMPREHENSIVE HIGH SCHOOL

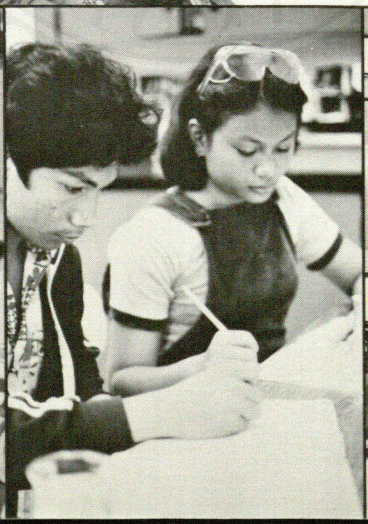
FOR INFORMATION VISIT OR CALL:

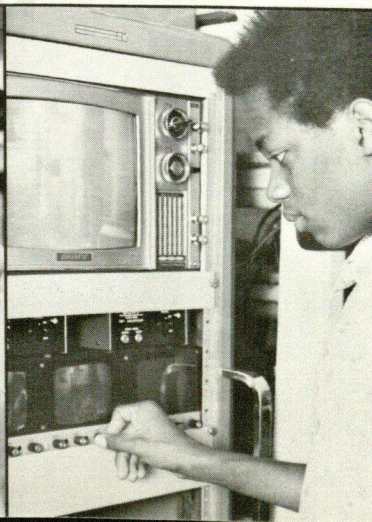
Madison Evening High School
4333 Doliva Dr.
San Diego, 92117
565-8522
(1:30p.m.-9:30p.m.)











SAN DIEGO STATE UNIVERSITY

SD
CS

San Diego City Schools

VOLUNTARY INTEGRATION
BETTER EDUCATION BY CHOICE