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# The Voice

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VOL. IV — No. 7 4708 Market St. SAN DIEGO, CALIFORNIA 262-2447 THURSDAY, NOVEMBER 12, 1964

## SD State College Dedicates New BA Complex This p.m.

SAN DIEGO State will dedicate a new \$3.5 million business administration and mathematics building today (Thursday) at 3:00 p.m. The building is 313 feet long by 98 feet wide. It contains 142,000 square feet of instructional space making it the largest building on campus. The building was started July 1962 and completed on schedule, July 1964. It has a capacity to handle 2,160 students. The school of business administration is directed by Dean Charles L. Lamden. It has accreditation for undergraduate and graduate programs.

## THEME: "UNFINISHED BUSINESS" Manpower Specialist Is Speaker For UL's Equal Opportunity Day

ARTHUR A. CHAPIN, special assistant to the Secretary of Labor as Manpower Specialist, will be the guest speaker at the San Diego Urban League's annual observance of Equal Opportunity Day, it was announced today by Mrs. Sidney Gillman, chairman of the League's Public Relation and Special Events Committee. Arthur A. Chapin was appointed Minority Group consultant to the Department of Labor and the Bureau of Employment Security by the Secretary of Labor, on February 20, 1961, and later appointed as a Special Assistant to the Secretary of Labor as manpower specialist.



Arthur Chapin

As special assistant, he advises the Secretary on matters affecting the Department of Labor and the Department's efforts to promote equal job opportunities and is responsible for the Department's attention being directed to specific problems as they relate to employment and other manpower problems. Chapin has received meritorious awards for leadership and service from the former Secretary of Labor, Justice Arthur J. Goldberg, Chapin served as assistant to the Chairman of the Democratic National Committee, the late Paul M. Butler. As special assistant, he advises the Secretary on matters affecting the Department of Labor and the Department's efforts to promote equal job opportunities and is responsible for the Department's attention being directed to specific problems as they relate to employment and other manpower problems. Chapin has received meritorious awards for leadership and service from the former Secretary of Labor, Justice Arthur J. Goldberg, Chapin served as assistant to the Chairman of the Democratic National Committee, the late Paul M. Butler.

## Plans Announced For American Negro Conference Nov. 20

FINAL PLANS for a week-end conference on the educational problems of disadvantaged American Negro youth were announced on Friday morning by Rev. George W. Smith, general chairman of the conference and vice president of the Board of Education, scheduled for November 20 and 21 at Gompers Junior High School, 1005 - 47th Street. Smith said that the conference, scheduled for November 20 and 21 at Gompers Junior High School, 1005 - 47th Street, features several outstanding Negro leaders and educators familiar with the problems of disadvantaged Negro youth as speakers and participants.

## Louise Fay is Chosen Class Prexy at SD High

Miss Louise Fay, beautiful and talented daughter of Mr. and Mrs. Wesley Fay, Sr., of 3243 J Street, was recently elected president of her sophomore class at San Diego High School. While formerly attending Memorial Junior High School, Miss Fay maintained a "B" average. She is an outstanding student in Music and was pianist for the Advanced Chorus, under the direction of Mrs. Helen Nelson. Since entering San Diego High School, Louise has been pianist for the Hilltop Choir. A. H. Maxwell is choir director.



Louise Fay

## Group Set For Protest Marching

As The Voice went to press, the Committee on Civic Affairs was finalizing its plans for a Protest March against the "Yes" vote on Proposition 14 which was carried in this county during last Tuesday's General Election. The march, slated for Monday evening between 7 and 9 p.m., was set for a line-up from Broadway to India Street then over to Ash and down to Civic Center where speeches were scheduled to be given. The Committee on Civic Affairs' members are John Slaughter, president of the Board of the Urban League; John Johnson, executive director of the San Diego Urban League; Harold K. Brown, chairman of the San Diego Chapter of the Congress of Racial Equality; and the Reverend George W. Smith, pastor of Golden Hill Presbyterian Church and a member of the Board of Education.

CHAPIN ATTENDED public schools in Philadelphia, Pennsylvania, where he was born. He served from 1947 to 1958 as assistant to the President of the New Jersey State CIO Council, specializing in drafting state legislation dealing with Civil Rights, housing, minimum wage, and unemployment compensation. During his years with the New Jersey CIO, he served as trustee for the New Jersey Hospital Service Plan. He was appointed by former Governor Robert B. Meyner to the Governor's Committee on Housing, and by the late Commissioner of Labor Carl Holderman as a member of the State Wage Panel for Restaurant Employees.

## "ILLEGAL AND IMPROPER:" OFFICIALS CORE Levels Charges On Curran And Council

THE CONGRESS of Racial Equality, through its local spokesman, Hal Brown, on Friday, leveled charges against Mayor Frank Curran and the San Diego City Council for ethical and political weakness. The charge was made, CORE stated, because of Mayor Curran's refusal to take a public stand against Proposition 14, the initiative measure which repealed the Rumford Fair Housing Act. "Prior to the November election, CORE Chairman Brown, as well as some other civic and religious leaders, had urged Mayor Curran and the Council to declare themselves openly on this measure which, in the minds of many, pitted human rights against property rights. The Mayor and the Council refused on the grounds that it would be both illegal and improper for them to involve themselves in other than local issues. CORE stated that the Los Angeles City Council, the San Francisco Board of Supervisors, the Fresno City Council, Mayor Yorty of Los Angeles and many other city councils and mayors had spoken boldly against Proposition 14. BROWN SAID he was disappointed, but not surprised, by the silence of Mayor Curran and the local Council. "The last time we went to Mayor Curran," Brown said, "we asked for his support in the struggle against employment discrimination. The only answer we got was that the City would use its police power to stop any CORE demonstrations against unfair employment practices." BROWN WARNED, "The Negro community and all those sympathetic to civil rights are going to have a long memory on how Mayor Curran and his Council failed to take an ethical stand."

ACCORDING TO the program, the conference activities will start with a panel discussion on Friday evening, November 20, at 7:00 p.m. Edward Maddox, chairman of the California Equal Opportunities Commission; Norman Houston, president of Golden State Mutual Life Insurance Company; James Gilliam, president of the San Diego (Continued on Page 4-A)

## Bantams Keep on In Points

BY FRED HAYES The Southeast Bantam Team of the Pop Warner Football League continues to bowl over the opposition. This team has rolled up a total of 160 points in four league games, and has given up only 26. The team is spearheaded by Mike Chapman and Monroe Nash. Chapman was a big hitter for Southeast Little Leaguers and now it looks like he is good football material. There are also many other fine youngsters on this team including Ronnie Edwards, Ed Sharpe and Ronald Jones. However, there is one thing that the team can use. That is... community support! The cause is good and it takes only one dollar from each fan to help these ambitious kids to keep playing. If our readers are interested, put in a phone call to Fred Hayes at 264-0945 for further information.

## Dr. Carey to Participate In Xmas Seal 'Kick-Off'

The 58th Annual Christmas Seal Campaign will be kicked-off throughout the county on Monday (November 16), according to Dr. Donald M. Carey, an area chairman. Christmas Seal contributions," Dr. Carey said, finance the tuberculosis case-finding search of the Tuberculosis and Health Association of San Diego County. "In addition, contributions permit local development of essential public and professional information and educational programs. They support local research in three important fields related to respiratory diseases and help support medical research projects on state and national levels," he said. Mailing of Christmas Seal appeal letters to households throughout the county is tentatively scheduled for completion by Monday. "Reversing a long national trend," he said, "San Diego and a number of other major cities, New York, Detroit, Seattle and San Francisco among them, reported increases in the rate of new TB cases between 1962 and 1963. "According to the U.S. Public Health Service, four California cities—including San Diego—were among 31 large communities in the country where there were more new TB cases in 1963 than in 1962. "Obviously, tuberculosis remains a deadly serious problem. General use of Christmas Seals is vital to assure continuation of our remarkable progress in the fight against tuberculosis and other respiratory diseases," Doctor Carey said.

## Boys' Club to Stage Family Night Program

Hal Jackson, branch director of the Wm. J. Oakes Boys' Club at 2930 Marcy Avenue, has announced completed plans for a gala Pre-Thanksgiving Family Night Program to take place on Wednesday, November 25th, from 6:30 until 9 p.m. Highlight of the evening will be a drawing for a turkey and a large supply of groceries. There will be group games and parent-and-boy participation games. Also, bingo, checkers and whist will be played by parents. The gym will be open for the younger set. Not only are boy members, and their families expected to attend; but also interested community spectators.

## TEAM OBSERVES ACTS: Six-Month Survey Shows Shoplifting Is Business - But Unorganized in Southeast

By BETTY REID, Publisher and Editor MORE THAN two hundred thousand dollars are going down the drain each year in Southeast San Diego and into the caches of shoplifters from business establishments in the area. In order to test the complexity of this dirge of loss to merchants, two members of the Voice editorial staff set out to shop in markets and department stores and observe who engages in this 'pastime'... and why. Also, the team of reporters discovered how easily shoplifting is accomplished, which, naturally, adds to its high incidence. FOR THE PAST six months, the Voice team has shopped and observed every phase of shoplifting from the four-year-old boy who steals merely a 39-cent toothbrush or a piece of candy... to the 72-year-old lady who "stole a can of nutmeg." Upon one occasion, in a chain drugstore, a trio of teenage young boys ganged up to indulge in shoplifting. They went into separate aisles of the store, filled their pockets (mostly with toys and gadgets) and departed — without going through the routine check-out counter. They got away "home free." A PRETTY YOUNG lady, wearing a chic outfit, was busy obtaining cosmetics (the highest priced, too) and stuffing them into her oversized pocketbook. She made a purchase of a 79c container of liquid detergent. The cosmetics were never discovered. Within a matter of two hours, she had covered three stores and made similar steals from the respective counters containing mostly cosmetics and perfumes. Then came the middle-aged woman who appeared to be shoplifting "for real." She was removing from shelves, in a grocery store, the "necessities." She had taken and sneaked into a pseudo-shopping bag the following articles: a quarter pound of the best grade butter, a small sized jar of instant coffee, two lamb chops from the butcher counter, and three white potatoes. She made a legitimate purchase of a small size box of washing powder and shuffled her way out of the store, exchanging pleasantries with the checker. THINGS THAT are stolen range all the way from baby

## John McCown Does Not Work For Us

John McCown is in no manner associated with The Voice Newspaper at this time. He was temporarily assigned in the sales and photographic departments in September, but severed his connections with The Voice within three days following such assignment. However, Mr. McCown has retained, in his possession, a Voice Newspaper identification card, which is now not valid. A separate team of Voice reporters are currently working on documenting the effects of prostitution and narcotic smuggling within San Diego. The two men are posing as a pair of off-duty sailors. Their findings and a summary will soon be published in this newspaper.

## Which Is Which?



BOY AND GIRL, but which one is which—is the big question posed by judges during the recent South Bay Plaza's Halloween Show and costume contest. These two cutie pies won honorable mention. At left is really a pretty five-year-old girl, Terri Rene Emmons, of 435 Dodson Street. Terri is dressed as a boy; and the judges couldn't tell the difference until near the finale. At right is six-year-old Kevin Sprewell of 1416 Sira Street. Kevin's dressed up like a pretty little girl. After the contest was over, Terri returned to her girl status; and Kevin became once more a rough and tumble boy.

## New Team on New Subject

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Dr. A. H. Graham, Founder
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Editorial

The Negro Vote

When the final votes were tallied . . . all over the country . . . it was found that the Negro vote was the heaviest in history.

Doesn't this fact make you (as a Negro) become acutely aware of YOUR voting strength?

You created that "bloc vote" to elect Lyndon Baines Johnson President of the United States.

You placed Hubert Humphrey into the second highest governmental seat in the country. And you again returned Lionel Van Deerlin to his Congressional post.

Some of you split your ticket . . . for you showed that you preferred George Murphy to Pierre Salinger . . . as your U.S. Senator.

Now that many organizations have encouraged the Negro to get out and vote . . . and he did just that . . . let's see what is in store for him . . . from the hands of the anxious candidates that he helped to place into office.

There wasn't any bargaining engaged in . . . prior to lending support . . . by the Negro as a whole. He failed to ask for specifics; but that doesn't stop the men he supported from turning to him and offering him a goodly amount of the "plums" from the political table.

We're going to begin keeping a "scoreboard" . . . to see which candidates keep what kind of pre-election promises . . . and which fail. There is always "another time around" for any candidate.

We sincerely hope that . . . our local office holders will reach out and take advantage of the wealth of talent within the Negro race . . . for above-average appointments . . . and let go the same old selfish "Uncle Toms" to whom they have been in the habit of turning for advice and whatever else they feel justified in seeking from certain Negroes.

Now that a heavy Negro vote has placed officials into office . . . let's see what happens to the Negro in return for his loyalty vote at the polling place!

Sign of Responsibility

Early reports from cities across the nation where massive campaigns were mounted to increase the Negro vote indicate that last Tuesday's election brought out more than a 100 percent more Negroes than have ever voted before, said Whitney M. Young, Jr., executive director of the National Urban League.

"For Negro citizens, this election is a milestone," he said in a statement released Wednesday morning. "Their turnout in unprecedented numbers to register and to vote . . . is evidence of their desire to share in the responsibilities as well as the privileges of citizenship. It reflects a growing awareness of what the vote can achieve in bringing about relief from poverty and despair, which have plagued so many for so long."

The National Urban League conducted non-partisan voter education campaigns in 15 "target cities" and was successful in increasing Negro registration in some of these by as much as 300 percent. Called the "March to the Ballot Box," the project was sponsored by the national organization in Atlanta, Baltimore, Cleveland, Columbus, Chicago, Detroit, Los Angeles, Miami, Newark, New Orleans, New York, Philadelphia, Pittsburgh, St. Louis and San Francisco. In addition, Urban League affiliates supported similar register and vote campaigns in 53 other cities, he said.

The text of Mr. Young's statement follows:

"This election constitutes a clear mandate to press forward with progressive legislation in the interest of the American people.

"For Negro citizens, this election is a milestone. Their turnout in unprecedented numbers to register and to vote—due largely to the combined efforts of responsible civil rights leadership in the nation—is evidence of their desire to share in the responsibilities as well as the privileges of citizenship. It reflects a growing awareness of what the vote can achieve in bringing about relief from poverty and despair, which have plagued so many for so long.

"This action not only reflects the support of the majority of Americans for the first great civil rights bill in more than a century—it also demonstrates their concern for the broad and expanded social, health and welfare programs, including the very serious problems of education and housing.

"The National Urban League, which sponsored a nation-wide non-partisan voter education campaign, will press forward to further channel the energies of Negro citizens into positive, constructive efforts that will do the most good for themselves and their families and for America.

"We will call upon Americans of all races, faiths and political persuasion to unite behind the Administration to advance the goal of equal opportunity for all; to replace differences with harmony, and to build a greater and finer democracy."

Now How Long . . . Mr. President?



FEAR IS THE TAX THAT CONSCIENCE PAYS TO GUILT. SEWELL



As I See It

By JAMES GILLIAM

Now that the election is over and LBJ beat the living daylight out of Barry and retired him to the store in '64, maybe the rest of us can get back to some degree of sanity and sense of proportions.

Did you stop to think of the tremendous impact many events had on the past three weeks?

Nikita was deposed. Herbert Hoover died and a remembering nation mourned. The Chinese exploded an atomic bomb. A new prime minister took over in Britain. The Viet Congh raised hell. Dick Nixon took to the hustings. Ike could not remember a thing about his term as president. Ibn Saud was deposed as King of Oil rich Saudi Arabia and his brother took over. A new prime minister took over in Russia and a new party secretary was appointed. DeGaulle debunked the American image in Central and South America. Zanzibar and Tanganyika joined forces and changed their names for better or for worse. The Olympics came to an end. Notre Dame developed a great football powerhouse. Ohio State University was named the first-ranked football team in the nation. Arkansas beat unbeaten Texas. At last reading, Notre Dame replaced Ohio State as the top ranking football team in the nation. Martin Luther King was named Nobel Peace Prize winner from a hospital bed.

The Republican Party cracked the "SOLID South" while the Democratic Party swept the rock-ribbed Republican East. I'm sure that all the old Southern Colonels, Generals and Civil War Vets turned over in their graves when they learned that Alabama, Louisiana, Georgia and Mississippi had gone Republican.

Even Virginia rejoined the nation by voting for Johnson.

Would you have thought that so much had happened in so short a time? But, it did!

Proposition 14 was passed in California. If you didn't vote and give your support against it you have nobody to blame but yourself. You can't get something for nothing while expecting others to carry your share of the load.

This was about as dirty a campaign as it has been my privilege to witness. No holds were barred and nobody pulled any punches to keep from hurting the other fellow.

Those who could get a buck out of it, got that buck and ran fast. Those who worked for the glory of the party and the success of the candidate can pick out those who sat like fat cats and reaped the gravy.

I wonder what kind of an image some of the rotten charges will leave in the minds of those who will have to undo the dirty work? Never have I heard political workers and politicians express so much hate, prejudice and downright bitterness as they did in this campaign.

Race was pitted against race and color against color for the obvious purpose of getting votes. Even old friends were piqued at each other and refused to discuss political issues lest they come to blows.

Yet, never in the history of the country have so many people been so disenchanted with a political candidate as they were with Goldwater.

Just as Nixon buried himself politically, Goldwater has buried himself so successfully that he won't even hear Gabriel blow his trumpet on judgment day.

It was Nixon who let Rocky and Barry bat their brains out just as he let Knowland and Knight bat out theirs in 1960. He has been a terrific political undertaker for the Republican Party.

Yet, the most disquieting feature about all of this is the fact that the John Birch Society, the White Citizens' Councils, the Christian Democrats, the Ku Klux Klan and the Roman Catholic Diocese leaders of Los Angeles and San Diego County joined hands by silence or overt acts of support to perpetuate the demise of the Republican Party in this area.

The refusal to speak out in condemnation of what is morally wrong in the face of the forces of evil who supported the issues, was, and is, a sin more deadly than the empty gesture which Pilate made at the crucifixion of Christ. The Church must either condemn the sins of

Continued on Page 4-A

Ask "Mister P"

(A column designed for local, state, national or international information. Readers may write for answers to any question or request a discussion of any problem they may have in this article.)

The excitement of the General Election is over and everyone is back to normal. Some voters are left glad . . . and some are sad.

You can say what you will, or may, about the Republicans 1964 Presidential candidate, Barry Goldwater, but he contributed more to the cause of unity than can be imagined. He brought the Negroes together for the first time in the 20th century!

Negroes who had never voted during their lifetimes, registered and voted in this past election. Their votes were protest votes against Goldwater.

There wasn't too much need for precinct workers, either because anyone, or anything, that Goldwater was for . . . Negroes were against.

The most important thing for every Negro to remember now that the candidates are elected is this: Don't sit back and complain or criticize anything concerning a no-good elected representative. It is entirely up to us, as Negroes, to make him good by presenting him with a planned program of our community needs . . . and to be constantly asking him to vote for bills that can be of benefit for all Southeast citizens.

One of the local highlights in the past election was the contest between Bird and Boney for the Second District Board of Supervisors.

In order for San Diego to move ahead progressively, we will need new and active representatives . . . men who think young and have new ideas and high ideals. The simple fact is that the "old heads" who have been in office these many years, should have been removed ages ago and replaced with young and able bodies.

Mrs. Sylura Barron, president of the John F. Kennedy Democratic Club, had a real "swinging" after-election party. Mrs. Barron, along with the Negro leaders from Los Angeles and San Francisco, stated that Salinger's defeat was due to his stand on Proposition 14 and his "label" of being a carpetbagger; but that is only a small reason for his defeat. He lost thousands of Negro votes. His defeat was due largely to the inexperienced Negroes that Andrew Hatcher and Mervyn Dymally hand-picked to run the headquarters in heavily populated Negro communities; and thus by-passing the many Negroes who were well experienced in the art of "getting out the votes."

Home Plate

by Jackie Robinson

The other night, in the city of Philadelphia, I experienced one of the most wholesome evenings I have spent in some time. I also had the privilege of seeing in action what EBONY Magazine recently reported as "a bold, new educational venture."

It is called The Organization of Industrialization Center. This project is a program which is moving forward with great speed under the capable and vigorous leadership of the Rev. Leon Sullivan, Pastor of The Zion Baptist Church.

The OIC is based on a simple and terribly important thesis: that is the necessity to give hope and, indeed proof, to hundreds of our people by making them realize that they can be trained to fill skilled and semi-skilled jobs in modern industry.

Located and operating in a Philadelphia area which has been considered sub-standard, OIC is the dramatization of "hope through self-help." Dr. Sullivan and the group of distinguished Philadelphians who have organized around him, did not wait for the Federal Government — or anyone else — to hand them an anti-poverty campaign on a silver platter.

They organized their own crusade, months ago, to train young and old for the expanding opportunities in business and industry. By the time OIC was four months old, 4,300 applicants had been screened and evaluated. 315 persons were going through training in a number of job and work categories, from drafting



TO BE EQUAL

By WHITNEY M. YOUNG, JR. (Ex. Dir. Nat. Urban League)

Muddle In Medicine

The health of the American people leaves much to be desired.

Contrary to the ballyhoo and back-slapping indulged in by some medical men, the cold, sobering facts issued by the UN's World Health Organization, (WHO) reveal that we aren't in first place — or anywhere near it.

In the crucial area of infant mortality — regarded by medical men as a good yardstick of a nation's health — this country lags disgracefully.

Our showing — when one measures the number of infant deaths per 1,000 live births — is inferior to many nations including Russia.

Among those where a child has a better chance to get through his first year of life (35.6 out of each 1,000 born die here) are Russia, 32.0; West Germany, 31.7; Israel, 29.0; Japan, 28.6; Canada, 27.2; France, 25.6; New Zealand, 22.8; United Kingdom, 22.1; Denmark, 21.5; Switzerland, 21.0; Finland, 20.8; Australia, 19.5; Norway, 18.9; Sweden, 15.5; and The Netherlands, 15.4.

Our medical care is a crazy-quilt, catch-as-catch-can non-system in which most of the poor have no real "doctor-patient relationship." For 30,000,000 whites and 10,000,000 Negro citizens mired in poverty, medical care is a national disgrace.

Sen. Mike Mansfield (D-Mont.), the Senate majority leader, saw the tie-up between ill health and poverty clearly in a recent address urging a comprehensive medical insurance plan for the elderly. "We are not going to attack poverty unless we also attack . . . ill health and disability," he declared.

Disease kills 1.7 million Americans every year and absences attributed to illness in a like period cost the economy \$13 billion, the senator observed.

This tragic loss is sustained even though Americans pay an average of \$14 each for uncomprehensive care although in England, for instance, the typical man pays only \$50 and seems to live a year longer in the bargain.

Short of Hospitals

It takes no sage to recognize that this country is short of hospitals, nursing homes, medical schools, clinics, and other health facilities as well as the doctors, nurses, technicians and other personnel needed to staff them. In just one city alone, Chicago, Dr. Karl S. Klicka, head of the hospital planning council, said the city lacked 17,000 hospital workers!

Few persons, Negroes included, are willing to enter hospital work given the pitifully inadequate wage scales which now prevail. And few families mired in poverty can afford the luxury of putting a son through med school, even though doctors are so desperately needed, many hospitals are bringing in Latin American interns.

The public needs to bring some order out of the chaos that is medical care today. That many hospitals perform superbly is beside the point. There are not enough that do, and often their "philanthropy" is subsidized by the low pay of their employees.

A national insurance plan on a pay-as-you-go basis covering all citizens, not merely the elderly, ought to be a first step. And a massive federally-assisted program to build new facilities and train the personnel needed to staff our medical facilities is a companion move vitally needed.

To do less is unconscionable, unpardonable and not in the dynamic American tradition. Those who look to the past on this subject will never overcome the obstacles of the present. Those who look to the present know that we must prepare for the future.

As the novelist Albert Camus has written, true nobility lies not in being superior to other persons but in being superior to our former selves.

This is the challenge to the medical care profession today.

to restaurant techniques. Close to 700 are now being trained.

It was a real honor to be invited by the OIC Board, through Dr. Sullivan, to talk about my life, problems I have faced — in fact to be the speaker at what OIC called its first "Inspirational Assembly." I don't know whether I inspired any of the hundreds of trainees who were present. I do know that I was inspired; inspired by the eagerness of these people, inspired by their recognition of the fact that it is one thing to cry out, to picket, to demonstrate for equality and it is equally important to qualify for the "breaks" when they come to us.

Inspired

I was inspired by the cooperation which is being given by big business, headed by Charles Dates, Employee Relations Manager of General Electric, GE is to be praised for its vision and for giving the kind of leadership which is certain to be followed by other giant corporations. I was inspired by Mr. Dates' advice to the trainees that: "It is not a time for applauding from the sidelines. It is a time to get into the arena."

I was inspired by the leadership of the dedicated board of community people.

Most of all, I was inspired by the man who modestly leads the plan. Dr. Sullivan's guidance of OIC is only one more dramatic example of his sensitivity as a clergyman and concerned leader in the struggle to make America strong. It was this same "minister's minister" (for he enjoys the respect of so many of his fellow-clergymen) who organized and led the now-famous economic boycotts in Philadelphia which broke the back of job bias in the oil industry and other businesses.

OIC is succeeding and will succeed because Dr. Sullivan has no political axes to grind; because he has the complete confidence of his board and community; because he is known as a mover and shaker of men who gets things going, not for personal greed, gain or glory — but to fulfill his mission as a man of God and one who points the way.

I am proud of him, of the people of Philadelphia. I am humbly proud to have been asked to make some small contribution to a magnificent project.



TO BE EQUAL

The Annual Potentate Ball was held on October 31 at the Sheraton-La in Chula Vista.

This is one of the most outstanding annual affairs given. A tremendous crowd turned out for the gala affair. In fact, the gala was standing room only. Prior to the introduction of the officers, both the officers and members (with the women) promenaded around the floor.

Some of those who attended this affair were Messrs. and Mrs. Curtis Chand of Santa Monica, Calif.; Charles S. Logan, A. Mills, Elezo Coopers, Wardell Herndon, Larry A. L. Williams, Carl Williams, Willie Allen, E. Watz, William Johnson, W. Brad, James Willis, Archie, H. M. Anderson, John Malone, Eddie Maxie, Ernest Griffin, W. J. Roy, William E. Moore, Robert E. Lee, Albert K. Watson, Israel Haw, Milton Alexander, Do, W. J. Jackson, Frank P. L. Lewis, C. White, M. Roberts, Charles Math, H. Guinness, Freddie Jim, L. Wright, T. Math, C. Phillips, A. B. Grigsby, Williams, W. S. Goodwin, Kern Fields, and the Mrs. Ladd.

Also Randy Gee, James Ker, and William Walker plus many more.

Six-Month

Continued from Page A-1

If necessity, prices have to be raised; simply because the stores cannot continue to a loss.

Solutions are being worked out carefully in regard to this loss.

A NUMBER of stores are being "investigated" with a view to their being merged or sold to a man and a woman) and appear to be people engaged in marketing. They put up signs, containing messages, up and down aisles, and keenly observe all comings and goings.

One store has placed signs on the carts of these shoppers, partially hiding the merchandise, in an effort to have them watch what they are putting in their carts. They methodically push the carts up and down aisles.

ANOTHER STORE has a grey-haired woman to watch the shoplifters. It is a talkative soul and is usually to be found along with other women who have been pointed out as "suspects."

A department store has a rather good-looking young lady who circulates throughout the store, apparently shopping, and never

First find without

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45pc Set 76 All wh

SOUTH BAY 1020 Highland Ave., Natl

GROSSMONT Fletcher Plwy. & Jct HO 3-3

CHULA VISTA 531 Broadway, Chula Vi



# Round Town

with  
Olona Jenkins

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Some of those who attended this affair were Messrs. and Mmes. Curtis Chand of Santa Monica, Calif.; Charles S. Smith, Wardell Herndon, Larry Logan, A. Mills, Elezo Cooper, A. L. Williams, Carl Ralls, Willie Allen, E. Watz, William Johnson, W. Bradwell, James Willis, Archie Hayes, H. M. Anderson, Johnny Malone, Eddie Maxie, Ernest Griffin, W. J. Roy, William E. Moore, William Kemp, Cecil Hultz, Robert E. Lee, Albert K. Watson, Israel Hawkins, Milton Alexander, Don Earl, W. J. Jackson, Frank Lamb, P. L. Lewis, C. White, J. M. Roberts, Charles Matthews, H. Guinness, Freddie Jimerson, L. Wright, T. Matthews, C. Phillips, A. B. Grigsby, Joe Williams, W. S. Goodwin, Z. Fields, Calvin Edwards, Lee Long, Kern Fields, and the Lewis Ladds.

Also Randy Gee, James Kennedy, and William Walker plus many, many more.

The music for this affair was provided by Herb Newton with Jimmy Noone at the organ. Another distinguished guest was Mrs. Hazel Walker, an outstanding organist and pianist in her own right.

A victory celebration for the election of President Johnson and Vice President Hubert Humphrey was held at the VIP. Helping to celebrate their election were Messrs. and Mmes. Hartwell Ragsdale, Alex Richards, Norman Banks, Attorney Thad Williams, Attorney Edward Maddox, Dr. Charles Hammond and many more including some of the San Diego Chargers.

Over the weekend, Ezra Hunter, a former resident of San Diego but currently residing in San Francisco, paid a surprise visit to a long time friend of his, Rufus Allen of 2162 Oceanview Blvd. Mr. Allen invited a few friends over for an old Texas style barbecue with all the trimmings.

As a point of interest to those of you who may have some news and are inquiring about the cost, fortunately there is no charge for any news in The Voice. It takes merely a 5 cent stamp, the cost of mailing a letter. So we'll be expecting to hear from you in the future. Our mailing address is The Voice c/o Olona Jenkins, P.O. Box 8183, San Diego, Calif. 92102. Or phone me at home at 264-5392.

# Of Interest to Women



PIE PURCHASE — Mrs. Bessie Irene Smith (far left) is shown as she did her share to make the recent "Old McDonald's Farm Carnival" held at Bethel A.M.E. Church a huge success. Mrs. Smith bought several delicious home-

made pies from the Equal Share Club's bakery booth manned by Mrs. Sophia Pinchback, Mrs. Gussie Ashley and Mrs. Sophia Key. — VOICE Staff Photo.

# Out Our Way

By Peggy Hempstead

I'm back (after a session with the sniffles) and I thank the readers for their response during my absence.

Little Miss Sheryl Taylor of 3111 40th Street had her seventh birthday party on October 22 in her home. A couple of friends were invited over to share cake and ice cream with Sheryl and her brother Raymond Taylor, Jr. Sheryl's father cooked the birthday cake, and I must admit it tasted very well. Sheryl received many gifts and was very happy with them all. When asked her comment about the party, little Sheryl only laughed, so I guess that symbolizes that she was too happy to even talk at that time.

Mrs. Gertrude Russell left Sunday, November 1st, for San Francisco, where she will join her husband, James Russell. Mr. and Mrs. Russell and their daughter, Yvette, will live in San Francisco permanently.

don't you contact Mrs. Lavenia Patrick (who is president of the Sewing Circle) and offer to do something for others?

The October meeting of Las Munecas Auxiliary of the Children's Home Society of California found members taking a tour of the San Diego Girls' Club facilities... where the meeting was held. Following the business discussion concerning the coming Ebony Fashion Fair with a Spanish Flair (which will be sponsored by Las Munecas) slated for December 5th, members were served delectable "goodies" with a beautifully decorated cake (bearing the name of the Auxiliary) as the table highlight. An autumn decor predominated... And, guess what? Streicher's Shoe Store is donating \$100 worth of door prizes in the form of gorgeous shoes on the evening of the Ebony Fair!

The couple has been married for about two years. Mrs. Viola Steele, Gertrude's mother, misses the family very much.

There's a certain young man, who thought he might have to have his mother feed him, after getting his left hand broken, about a week and a half ago. Well young man, your secret's out now!

The residents of East San Diego says "thanks" to all the mothers who work so hard at Central Halloween Carnival, October 31, including the PTA, and the playground leaders, for making this a wonderful carnival for all those who attended. There were numerous costumes which were very unique. One I noticed particularly was worn by a little girl about two years old. It was a cat costume. She really looked p-u-r-r-y!

Central playground had a skating party, last night, Wednesday, at Pacific Palisades.

Central's dances will still continue every Friday night at 7:30-9:30. They are also anticipating having a band for the next dance. Over the years, these dances have been restricted to junior high students, but the recreation leaders, Joyce Euper, and Don Hodo, are considering very positively opening it to high school students in about the next two weeks. To all you high school students, I say— "Get out your dancing shoes!"

Central's football boys are winning all their games, but the girls are losing; but we have high hopes for the girls, says coach Joyce Euper.

My eyes are opened, my ears are alert, so get that news to me. I'll be waiting and looking. Send it in a note to me at The Voice, Post Office Box 8183, San Diego, California, 92102, or call me with your news at home at 231-0717.

# Six-Month Survey

(Continued from Page A-1)

Of necessity, prices have to be raised; simply because the stores cannot continue to absorb this loss.

Solutions are being worked out carefully in regard to alleviating this loss.

A NUMBER of stores are hiring "investigators" who travel in pairs (mostly a man and a woman) and appear to be ordinary people engaged in daily marketing. They push shopping carts, containing merchandise, up and down aisles... and keenly observe other shoppers.

One store has placed mirrors into the carts of these investigators, partially hidden among the merchandise, in order to have them watch what is going on behind them as they methodically push their carts up and down aisles.

ANOTHER STORE has put a grey-haired woman to work to fret out shoplifters. She is a talkative soul and chats sufficiently to move along beside other woman who have been pointed out as "suspects."

A department store has selected a rather goodlooking young lady who circles throughout the store, apparently shopping, and never gives

any indication that she is an "investigator." However, she has the problem of holding off the flirtatious male wolves... more than apprehending shoplifters.

IN SUMMARY, our reporting team came up with the following facts:

1) Shoplifters are not infallible. Invariably, they sooner or later get caught.

2) Shoplifting in Southeast San Diego is not the "work" of any organized gang.

3) Most shoplifters are either in the "teen" bracket or are over fifty.

4) Most shoplifters are not "professionals." They are out to get something for nothing and are, at best, awkward in accomplishing their goal. (Our own team was awkward, too.)

5) There is no one kind of merchandise that is favored by shoplifters. They steal "petty" articles as well as high priced items.

6) Anyone who is observant can distinguish a shoplifter. Most times, he is shifty-eyed and inclined to be nervous as he "works."

7) Shoplifters, when caught, are usually shown a good deal of courtesy by the arresting officers; for, in court, some-

body can be mistaken... and stores don't relish unwarranted suits.

8) Shoplifting is the direct result of big families with low incomes. Wherever we observed "kids" stealing, they usually came from families with more than four and with the head of the family earning less than \$3,000 per year or receiving Welfare aid.

IT WAS THE conclusion of our team that shoplifting will be on the increase — rather than lower in Southeast San Diego. This conclusion was drawn from the fact that the Christmas season is approaching which means that there will be more people attempting to get more merchandise "for nothing."

Also causing this increase will be the fact that several local plants are laying-off workers. Naturally, with the family income lowered, children and grownups will resort to "stealing." If a man is hungry, he can't discern the difference between honesty and hunger.

AND WHILE ON the subject of honesty, we've got to confess that a member of our team managed to pick up a couple pieces of candy and eat it on the spot... so he owes one store two cents.

Be honest, will you?

# Betty Reid's Conversation Piece

(ABOUT PEOPLE AND PLACES)

From where we sit... it looks like that ever-popular club of topnotch men—The Hi Hatters — will be the first group of "us" to take over the facilities of the newly completed Community Concourse ballroom for the club's annual New Year's Eve Dance... which should mean that everyone—but everyone—will be on hand to christen the new location.

Pretty soon, adorable newborn baby Latanya Therese, daughter of Mr. and Mrs. Willie West, will be cutting her first tooth... if we don't hurry and tell you that she weighed into the world at 4 lbs., 15 ozs., at Sharp Memorial Hospital a little over a month ago. Latanya has joined

A.M.E. Church can sit back and boast that two of its original members are still attending meetings and participating in events. Despite the fact that both members are in their "eighties", they're spry and nimble — when it comes to getting things done for the Sewing Circle. This 56-year-old club started out with only five members. Now the roster numbers thirteen. Perhaps the treasury is a bit on the meager side, because members' dues are but ten cents per week... but you can bet your bottom dollar that the members have fun helping others who are less fortunate than themselves. Each Sunday, members start out early and drive around picking up people who wouldn't be able to attend church services without transportation and physical aid. Whenever illness hits a home, members of the Sewing Circle are right like "Johnny-on-the-Spot" bringing sunshine into the lives of the sick. If you're feeling sorry for yourself, why

Along with a new job... also came a newly purchased home... for Mr. and Mrs. Manuel C. Cass. Manuel, a graduate of Tuskegee Institute's master print shop, is now employed at the El Cajon Valley News (since its new ownership took over). The well-biked couple is now residing at 3047 J Street.

A wonderful club—organized in 1903—is still around town... and doing things in a manner befitting such a group of dedicated women. The Sewing Circle at Bethel

## National City Store Only

# Penneys

ALWAYS FIRST QUALITY

1021 Highland. 474-3313

TREMENDOUS VALUES!

SOME REDUCED—SOME SPECIAL—SOME ODDS & ENDS

# 8 BIG TABLES

Goes on Sale Thurs., Nov. 12 at 10 a.m.

Come See What You Can Buy For

# ONLY 77¢

Many Items Too Numerous To List But Here Are Just a Few—Hurry and SAVE!

- ★ BETTER Yardage Remnants 77¢
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- ★ 2 Pr. WOMEN'S BETTER Panties . . . 77¢
- ★ Women's Better Slips 77¢
- ★ WOMEN'S BOXED Handkerchiefs 77¢ EX.
- ★ Slip-On Flats . . . . . 77¢ PR.
- ★ Women's Nylon Hose 77¢ PR.
- ★ Women's Billfolds . . . . . 77¢
- ★ Boys' Sport Shirts . . . 77¢
- ★ 3 Pr. Men's Socks . . . . 77¢
- ★ Throw Pillows . . . . . 77¢
- ★ 2 Pr. Boys' Better Socks 77¢
- ★ Men's Silk Ties . . . . . 77¢
- ★ Large Bath Towels . . . 77¢
- ★ INFANTS' WATERPROOF Pants . . 4 pr. 77¢
- ★ Girls' Blouses . . . . . 77¢
- ★ Kitchen Towels . . . 3 for 77¢
- ★ Boys' Sweat Shirts . . . 77¢
- ★ Print Crib Sheets . . . . 77¢
- ★ GIRLS' NYLON Petti Pants 77¢ PR.
- ★ Receiving Blankets . . . 77¢

LIMITED QUANTITIES -- WHILE THEY LAST -- HURRY!

# What's doing?

Meet Maria Benevente, our newest service representative in the National City business office.

Although residing in East San Diego, Maria has fallen in love with the National City area and can't imagine working anywhere else.

Maria started her career with Pacific Telephone as a long distance operator where she pleasingly voiced the familiar "number please" for 18 months. Seeing an opportunity to better use her talents for serving people, Maria requested a transfer to the Commercial Department in July of this year. Those who interviewed her recognized that she showed the brightness and interest in others we look for in our service representatives and promptly sent her to training.

Jampacked with knowledge and eager to use her training, Maria arrived in our office in late September. Since then she has been enthusiastically working to serve you and your telephone needs.

Maria is typical of all the girls in our office who continually strive to give you the best possible telephone service.



Olympic Games always provide a world of thrills—the great sportsmanship, the new records, the friendly goodwill among nations. And with each Olympiad come marvelous changes that win no medals but add enjoyment to these events. This year, for example, Americans could watch the impressive opening ceremonies live and direct from Tokyo via a communications satellite. And, Americans in Japan sharing Olympic thrills with folks back home enjoyed telephone conversations as clear as cross-town calls—thanks to the recent opening of the first telephone cable between America and Asia.

A telephone customer just solved a mystery. You see, she frequently came home to find her telephone off the hook. It turned out to be the work of her pet dog. Seems that whenever the phone rang, Fido would do the customary thing; he'd answer it. He'd just jump up on the table, push the handset off, and bark into it until he heard a voice from the other end. So the customer ordered a Bell Chime ringer through her telephone business office in the hope that her dog will be fooled when a melodic chime takes the place of the familiar telephone ring. Doggone good idea!



Pacific Telephone

Frank J. Williams  
Your Telephone Manager in San Diego

First fine ceramic tableware without a breakage worry!

Centura Ceramic tableware by Corning has the look, the feel, the graceful styling, even the "ring" of fine tableware. Only the hazards of handling are missing... Centura is so durable it is guaranteed for 3 years... we'll replace it free if it chips, cracks, or crazes in normal household use.

8-10" dinner plates  
8-9 1/2" plates  
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8 cups  
8 saucers  
1-1 qt. covered saucepan  
1 sugar with cover  
1 creamer

Complete 45pc Service for 8  
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All white 70.85

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531 Broadway, Chula Vista, Phone: 420-4100

NO DEPOSIT ON LAY-AWAYS



**New Postal Service  
In Southeast Area**

There's a new Post Office service available in Southeast San Diego.

The newly opened sub-station contract service is in operation at 4165 Market Street. The location is in the real estate offices of Mrs. Pansy Harper Sauls, where all postal specifics are efficiently performed to serve the immediate neighborhood.

**Refrigerator Works For You  
With No-Bake Cheesecake**

By Louise Adams  
(VOICE Food Editor)

Other desserts may come and go, but cheesecake goes on forever.

The popularity of this excellent dessert dates back at least to the time of Henry VIII, when cheesecakes were known as maids of honor. As King Henry managed to marry six times, perhaps setting a record for royal marriages in the Western world, it is easy to understand why maids of

honor were in demand!

With the production of gelatine, it became possible to "bake" a cheesecake by chilling it. The refrigerator, or unbaked cheesecake, has all the richness and smoothness of a cheesecake baked in the oven, and none of the risk. When you depend on unflavored gelatine for the delicate texture of your cheesecake, you are never disappointed.

Your cheesecake will never fall, it will never be soggy, it

will never be too crisp at the edges.

The other advantage of No-Bake Cheesecake is implicit in the name: as it requires no baking, it takes less work and less time to produce than a conventional cheesecake. Mix at your convenience and let the refrigerator do the rest. Graham cracker crumbs take care of crust and decoration. To make the attractive crumb-triangle topping, use a knife lightly placed on the surface of the pie and angled to provide a straight edge. A pie plate is a simple mold and serving dish for this dessert.

From lunchtime on, a piece of cheesecake may properly appear with coffee at any hour. It's ideal as the chief attraction with afternoon coffee or tea, for a company dessert or a late evening snack. Even if you serve small portions because of its richness, you'll find that a nine-inch No-Bake Cheesecake Pie disappears very rapidly.

**NO-BAKE CHEESECAKE  
PIE**

- 1 envelope unflavored gelatine
- 1/2 cup sugar
- 1/2 teaspoon salt
- 1 cup milk
- 2 packages (8 ounces each) cream cheese
- 1 teaspoon grated lemon rind
- 1 tablespoon lemon juice
- 1 cup heavy cream, whipped

Mix together gelatine, sugar and salt in saucepan. Stir in milk. Place over low heat; stir constantly until gelatine dissolves, about 3 minutes. Remove from heat. Cool. While mixture is cooling, prepare Crumb Shell\*. Soften cream cheese; blend in lemon rind and lemon juice. Gradually stir in gelatine mixture. Chill, stirring occasionally, until mixture mounds slightly when dropped from spoon, about 15 minutes. Fold in whipped cream. Turn into crumb shell. Chill until firm. If desired, garnish with additional graham cracker crumbs.

**YIELD:** One 9-inch pie.  
**\*CRUMB SHELL**  
1 1/4 cups graham cracker crumbs  
1/4 cup sugar  
1/2 teaspoon each cinnamon and nutmeg  
1/2 cup softened butter or margarine  
Combine all ingredients. Press mixture over bottom and sides of 9-inch pie plate.

+ Food Feature +



NO-BAKE CHEESECAKE PIE answers the prayer of every housewife who likes to serve delectable cheesecake, but doesn't like to attempt to bake it. This basic cheesecake mixture is prepared with gelatine and cream cheese, then turned into a graham crumb pie crust. The refrigerator does the rest. (See Voice Food Editor Louise Adams' recipe on this page.)

**Logan Temple Youth Group  
Enjoy Gala Fun and Games**

It was really a gala children's day in Southeast San Diego recently when the backyard of Mr. and Mrs. J. C. Henry was filled with fun-loving youngsters who are members of the Logan Temple Youth Missionary Society.

Entertainment was exciting and included Karl R. Orellana who played the accordion, and costumed Joan Crawford and Dwight Poindexter who took first prizes. Then there were the Hootenanny Songsters, the program directors of the National City Girls' Club, and Miss Diane Rytko and Linda Stat and the children who sang folk songs of their choice.

Well watchers included Mr. and Mrs. Noble, Mr. and Mrs. Spann, Mrs. Brooks, Mrs. Brett, Mrs. Parks, Mrs. Crawford, Mrs. Quinn, Mrs. Collins, Mrs. Smith, Mrs. Henderson,

**LAMB Furnishing  
Christian Speakers**

Many times, club groups desire something different in the way of a speaker; and an organization titled "LAMB" has answered that need.

LAMB, a non-profit, non-denominational organization is publicizing the fact that Christmas is Christ's birthday. The group will gladly furnish a speaker for clubs or groups interested in hearing of this worthwhile theme.

LAMB feels that this is one of many ways in which it can strive to re-emphasize the true Christian spirit of Christmas.

Robert Levstik, a member of Toastmasters International and chairman of LAMB's Speakers Committee, will be delighted to supply a speaker on this Christian subject. He can be contacted by phoning 465-3565.



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For Women Who Want That  
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<b>BAKE CHIP STAMPS</b>	<b>U.S.D.A. GRADED A FRYERS</b> Fresh Cornish Cross Safeway's Everyday Low Price <b>WHOLE BODIED 29¢ lb</b> CUT UP... 35¢	<b>GROUND CHUCK</b> Fresh Ground Tasty & Tender Beef <b>49¢ lb</b>
<b>Fryer Breasts</b> or Thighs ... Hand Cut ... <b>59¢</b>	<b>DRUMSTICKS</b> Fresh Fryer Hand Cut ... <b>55¢</b>	<b>BONELESS ROAST</b> Boneless Beef Shoulder Pot Roast <b>69¢ lb</b>
<b>Backs &amp; Necks</b> Fresh Fryer ... 5 lb. box 59¢. <b>12¢</b>	<b>Pork Steaks</b> Fresh, Lean ... & Tender Corn Fed. <b>49¢</b>	

<b>NU MADE SALAD OIL</b> 24 oz. Bottle <b>29¢</b>	<b>PORK &amp; BEANS</b> Highway No. 2 1/2 Can <b>19¢</b>	<b>CHUNK TUNA</b> Sea Trader Light No. 1/2 Can <b>25¢</b>	<b>CANNED MILK</b> Lucerne Tall Can <b>2 for 25¢</b>
<b>DELICIOUS APPLES</b> Large Fancy Red Delicious <b>PERFECT FOR EATING OR SALADS 10 LB. BAG 99¢</b>	<b>GOLDEN BANANAS</b> EXPERTLY RIPENED CENTRAL AMERICAN <b>2 LBS 29¢</b>	<b>SODA CRACKERS</b> BUSY BAKER 1 LB. PKG. <b>25¢</b>	
<b>FREE SWISS CHALET Dinnerware SAUCER</b> With Coupon 8A from your free dinnerware book and a purchase of \$5 or more at Safeway. (Excluding fluid milk products, alcoholic beverages, cigarettes or tobacco.)	<b>BEL-AIR FROZEN PUMPKIN &amp; MINCE PIES</b> <b>3 FOR \$1</b>	<b>Funk &amp; Wagnall's Standard Reference ENCYCLOPEDIA</b> Now 2 Volumes on Sale per week. Complete your Set before Christmas. Vols. 12 and 13 now on Sale <b>99¢</b>	

These prices effective in all Safeway Stores in Metropolitan San Diego area Thursday, November 12, through Sunday, November 15. We reserve the right to refuse sales to commercial establishments.

**Plans Announced**

(Continued from Page A-1)  
County Teachers' Association; and Dumas Robinson, consultant for the California Fair Employment Practices Commission; will participate in a discussion of "The Progress and Problems of the American Negro in California." Ruth Love, minority youth consultant for the California State Department of Education has been selected as chairman of the panel.

The Saturday, November 21, schedule of activities, starting at 9:00 a.m., features Dr. Paul F. Lawrence, Associate Superintendent of Public Instruction, California State Department of Education, as the main speaker of the morning session.

**Reading Club Program Is Aiding 60 Children**

Approximately sixty children from Baker and Emerson Elementary Schools are meeting and participating in the Reading Club Program sponsored by the Calvary Presbyterian Church at 39th and Franklin, according to Pastor Dick Schwitzgebel.

This after-school tutored program has been developed in cooperation with the schools in order to assist fourth, fifth, and sixth graders who need help in improving their reading skill.

Twenty women from eight Presbyterian and Episcopal churches in the county have been trained and are serving on a volunteer basis as tutors. These competent churchwomen and college students from La Jolla, Spring Valley and various other sections of

San Diego meet with the children for one hour after school on Tuesdays, Wednesdays and Thursdays.

**As I See It**

(Continued from Page 2-A)

There is no middle ground. The sin of silence is just as great as that of the mocking fool who did not care.

What is more, there are a lot of guilty consciences whose expiation will not be gained by a few hurried prayers and a half-hearted wink at bed-time. Sleep can often come with weariness.

The judgment of the Lord is true! the world and seek to change them or tolerate the sins of the world and conform to them.

**NATIONAL CITY Beauty Salon**

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Blunt cut or tapered... out staff of shear experts will cut and style your hair in the most flattering look for you. A permanent wave keeps it beautiful from set to set.

Reg. 12.50 Treasure Creme Oil PERMANENT	<b>688*</b>
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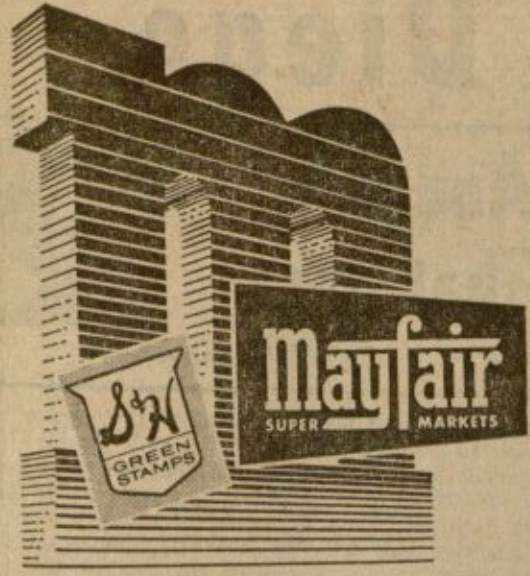
\*Stylists prices slightly higher. Recommended for normal hair.

National City, 1100 Highland Ave., 474-4661, ext. 264



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**NATIONAL CITY**  
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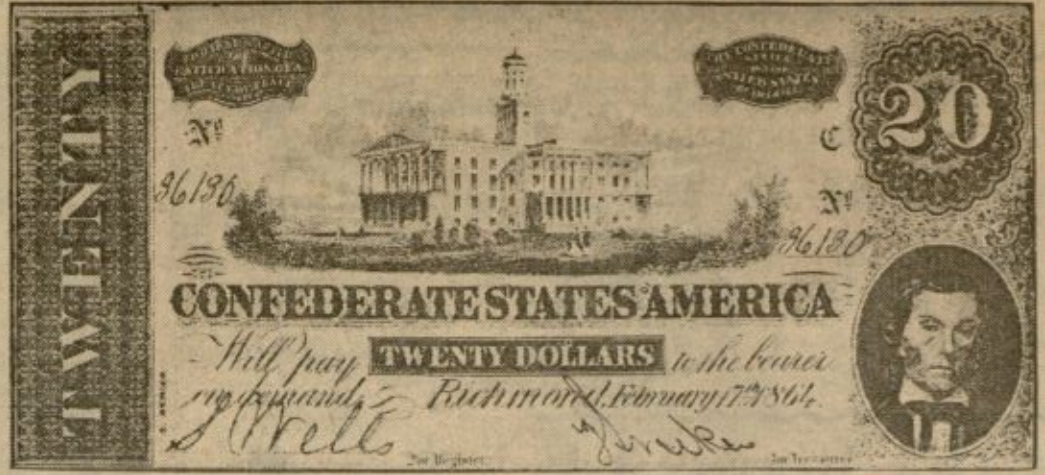
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IT'S FUN! WIN CASH AT MAYFAIR!



# SPARE RIBS

FRESH, SMALL  
1 to 3 lb. Avg.

# 49<sup>c</sup>

lb.

# RIB ROAST

STANDING  
4th thru 7th Ribs

# 75<sup>c</sup>

lb.

# SIRLOIN STEAK

BLUE RIBBON  
VALUE

# 79<sup>c</sup>

lb.

<b>SMOKED PORK CHOPS</b> ..... Center Cut.....	<b>69<sup>c</sup></b>	lb.
<b>T-BONE STEAK</b> ..... Tender.....	<b>99<sup>c</sup></b>	lb.
<b>GROUND CHUCK</b> ..... Fresh and Lean.....	<b>49<sup>c</sup></b>	lb.
<b>SWISS STEAK</b> .....	<b>69<sup>c</sup></b>	lb.
<b>RIB STEAK</b> .....	<b>85<sup>c</sup></b>	lb.
<b>PORTERHOUSE STEAK</b> .....	<b>99<sup>c</sup></b>	lb.
<b>SHORT RIBS</b> ..... Regular Cut.....	<b>25<sup>c</sup></b>	lb.



<b>BACON</b> ..... Mayfresh Flav R-Crisp.....	<b>49<sup>c</sup></b>	lb.
<b>BACON</b> ..... Corn King.....	<b>49<sup>c</sup></b>	lb.
<b>RUMP ROAST</b> .....	<b>69<sup>c</sup></b>	lb.
<b>BEEF STEW</b> ..... Boneless.....	<b>79<sup>c</sup></b>	lb.
<b>CHUCK ROAST</b> ..... Boneless.....	<b>77<sup>c</sup></b>	lb.

## DELICATESSEN

<b>BETTY CROCKER</b> <b>PIZZA</b> Mozzarella 16-oz. Pkg. ....	<b>43<sup>c</sup></b>		<b>KRAFT</b> <b>AMERICAN CHEESE</b> Sliced 12-oz. Pkg. ....	<b>49<sup>c</sup></b>
<b>MAYFRESH</b> <b>LUNCH MEATS</b> 5 Varieties, Sliced 6-oz. Pkg. ....	<b>4 for 89<sup>c</sup></b>		<b>MAYFRESH</b> <b>BISCUITS</b> 8-oz. Tube .....	<b>12 for 99<sup>c</sup></b>
<b>RATH</b> <b>FRANKS</b> 12-oz. Pkg. ....	<b>39<sup>c</sup></b>		<b>WE GIVE</b> <b>S&amp;H</b> <b>GREEN STAMPS!</b>	



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<b>GIN</b> Royal Occasion, 90.4 Proof, \$3.98 Qt. ....	<b>\$319</b>	5th
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<b>CORN</b> ..... Mayfresh, Cream or Whole, 303 Cans .....	<b>7 for \$1</b>	
<b>GREEN PEAS</b> ..... Mayfresh, 303 Cans.....	<b>6 for \$1</b>	
<b>TOMATOES</b> ..... Mayfresh, 303 Cans .....	<b>7 for \$1</b>	
<b>FRUIT COCKTAIL</b> ..... Mayfresh, 303 Cans.....	<b>5 for \$1</b>	
<b>APPLESAUCE</b> ..... Mayfresh, 303 Cans.....	<b>7 for \$1</b>	
<b>CATSUP</b> ..... Mayfresh, 12-oz. Bottles .....	<b>7 for \$1</b>	
<b>INSTANT COFFEE</b> ..... Maxwell House, 10-oz. Jar.....	<b>\$1.75</b>	
<b>DETERGENT</b> ..... Fab, Giant Size .....	<b>59<sup>c</sup></b>	
<b>CAKE MIXES</b> ..... Betty Crocker, Reg. Size.....	<b>3 for \$1</b>	
<b>SUGAR</b> ..... C and H, Powdered & Brown, 1-lb. ....	<b>2 for 33<sup>c</sup></b>	
<b>COFFEE</b> ..... Yuban, 2 lbs. \$1.57 .....	<b>79<sup>c</sup></b>	lb.

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ROMES or PIPPINS  
**8 FOR 88<sup>c</sup>**

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**GRAPEFRUIT** **8 FOR 88<sup>c</sup>**

- **BANANAS** Golden..... **6 lbs. \$1**
- **CARROTS** Tender..... **lb. 10<sup>c</sup>**
- **NUTS** Mixed, Almonds, Others..... **lb. 45<sup>c</sup>**







# Golden Hills Presbyterian Church News

By ROMELIA TAYLOR

There will be exciting planning and a gala time ahead for the Family Night Dinner set for Friday evening, November 20th. Heading the committee working on dinner plans are Mmes. Oneida King, Thelma Wrenn, and Easter Thompson. The ladies who are working hard to make the evening a success are also expecting the entire church membership to be represented. Our Deacons are requesting that each person attending bring a can of food for the Food Center.

The Annual Thank Offering Service will be observed on Sunday, November 15th. The women of the church are being reminded of their Thank Offering boxes. If you have been diligently saving at least one cent per day, you should have at least \$3.65 in your box. So, don't forget the date... nor your Thank Offering box. Mrs. Irma Andrews is chairman.

The United Circle is hostess for the Coffee Hour during the month of November. Among the ladies you will see taking part will be Mrs. Edna Griggsby, Mrs. Lula Mae Gilliam, Mrs. Bernice Slaughter, Mrs. Dora Kinzey, Mrs. Mabel Wigfall, Mrs. Bertha Pendleton, and Mrs. Ardelle Matthews.

The Youth Choir is busy making plans for its first concert on Sunday, December 6th, at Golden Hill Presbyterian Church. There have been other choirs invited to sing with our Youth Choir. We hope nobody will miss this concert. Debra Hartfield is choir president; and Patrice Henderson is secretary-treasurer.



BETHEL A.M.E. Church pastor, Reverend C. Baker Pearle (far left) and Mrs. Pearle (next) received wholehearted cooperation from Mrs. Vesta Richmond and Mrs. Mildred Benjamin in setting up a colorful Novelty Table at the

Church's exciting and successful "Old McDonald's Farm Carnival" which was heavily attended recently by friends, members and supporters from near and far. — VOICE Staff Photo.

## Baha'i Community to Mark Day of Covenant On Sunday, Nov. 22

The Baha'i Faith Community of San Diego will commemorate the Day of the Covenant on Sunday, November 22nd, in the Georgian Room of the U. S. Grant Hotel at 11:00 a.m. Mrs. Edna Bennett, Baha'i educator and lecturer will speak on "The Power of the Covenant."

Since time immemorial, God has covenanted with mankind that He would not leave them bereft of guidance but would send them divinely inspired teachers or prophets to lead men to true knowledge and the path of nearness to their Creator. There are in the world today nine major religions each having such a prophet-founder who has reaffirmed this covenant between God and man and between the prophets themselves.

teachings around the ancient covenant of God to guide mankind unto the love of God and of His Creation.

Baha'u'llah (the Glory of God), the most recent revealer (1863) also made a lesser covenant naming his son Abdu'l-Baha the model to whom people could turn for perfect interpretation of his father's teachings and exemplary life after Baha'u'llah's death in 1892. Abdu'l-Baha visited San Diego in 1912 and declared the coast of southern California to be much like that of Haifa, Israel where the Baha'i World and Baha'u'llah (of the Baha'i revelation) established their

in their promises to return at a later time in history. As the divine prophets appear progressively according to the needs of an ever-advancing civilization, they have from the time of Adam on through Krishna, Abraham, Moses, Zoroaster, Buddha, Christ, Mohammad, the Bab and Baha'u'llah (of the Baha'i revelation) established their

### WHERE TO GO TO CHURCH

**Golden Hill United Presbyterian Church**  
2130 MARKET ST.  
Sunday School — 9:30 a.m. Morning Services — 11 a.m.  
REV. GEORGE W. SMITH . . . . . PASTOR

**Calvary Presbyterian Church**  
Rev. Richard Schwitzgebel, Pastor  
Divine Worship: 10:45 A.M. Study: 9:30 A.M.  
Serving the community through Boy Scouting, Homemaking Classes, Remedial Reading Instruction for Children, Discussion Group for Senior Citizens.  
All Are Welcomed Phone 264-3212  
39th & Franklin

**The 31st Street Seventh-Day Adventist Church**  
CORNER OF 31ST ST. & FRANKLIN AVE.  
SERVICES 7:30 P.M. — 8:30 P.M.  
Fri., Nov. 12th—99 Won't Do!  
Sat., Nov. 14th—Onward Unitedly  
Sun., Nov. 15th—A Hope or a Hoax?  
Wed., Nov. 18th—The Flesh That Is Fresh!  
"WELCOME TO ALL"  
E. C. Ward Pastor D. L. Taylor Assoc. Pastors R. E. Berry

**Greater Trinity Baptist Church**  
3146 Ocean View Blvd.  
SERVICES  
SUNDAY SCHOOL 9:30 A.M.  
SUNDAY MORNING 10:45 Evenings 5:30 p.m.  
WEDNESDAY Mission Service 6:00 p.m.  
WEDNESDAY Mid-week Service 7:30 p.m.  
Rev. G. James Washington, Pastor  
233-0546 (Pastor) 264-5908

**Bethel African Methodist Episcopal Church**  
3085 K STREET  
Sunday School . . . . . 9:30 a.m.  
Morning Service . . . . . 11 a.m.  
Dr. C. Baker Pearle . . . . . Minister  
Take "V" Bus 477-9719 To My Door

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Just comb and brush to add color tone. Washes out. Will not rub off. NOT A DYE. Easiest, quickest way to add color gradually. AVOIDS THAT SUDDEN DYED LOOK. Brush attaches to hair for removing excess coloring. Prevents scaling, rubbing off. Comes in Plastic Case. Can be carried in pocket or purse. Comes in all shades: Black to Platinum Blue.  
Just write, state shade. Pay only \$1.98 on delivery plus postage. Money back if not delighted.  
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SWEET POTATO PIES  
SPECIALIZING IN HOME COOKED MEALS  
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Spacious, 3 bedroom, 2 baths, family room, builtins, fireplace, swimming pool. Can be assumed.

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3 bedroom, fireplace, 2 baths, builtins, patio slab, \$450.00 closing costs. No down payment.  
bedroom, 1 1/2 bath, 2 car garage, \$100.00 total move in cost.

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4 bedroom, builtins, 2 baths, covered patio, large, fenced yard, open beam ceilings.  
3 bedroom, imperial model, 2 baths, patio slab, completely renovated, builtins, hardwood floors. Has view.

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Half acre with view overlooking College Grove Shopping Area, all utilities in.  
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Custom built with large den and fireplace. Roomy kitchen. Loads of cupboards and tile. Hardwood floors, 2 large bedrooms. What a buy at \$15,000. See it.  
Vacant, we have the key on this fine, 3 bedroom home. Large, fenced lot, room for your trailer, truck, boat or what you have. All this for only \$14,350.  
Just listed this fine home. A 3 bedroom beauty with many extra features. To see it will delight you. The price of only \$14,700 will please you.

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**HENRY E. JACKSON**  
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2 bedroom, 2 car garage, landscaped, venetian blinds. No down to G.I., \$400 down to others. A real buy at \$13,750. Will sell this week. Call now. Don't forget our rental service. Everybody is talking about it!

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Encanto Area—2 bedroom duplex. \$70/mo. Water paid, complete privacy.  
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**\$500 OFF**  
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**3 Bedrooms, 1 1/2 Baths Fenced & Landscaped**  
No Down  
No Closing Cost  
**\$74/ Month**  
(Plus Tax and Insurance)  
5001 Manonet  
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**RENT TO OWN**  
3 bedroom, 1 1/2 baths, carpets, drapes. \$118/mo. pays all.  
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62nd & Imperial Ave. CO 2-2485

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3 bedroom. No down, G. I. \$400 F.H.A. Submit any offer!  
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Newer, 2 bedroom, front, older, 1 bedroom, rear. Park-like yard.  
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Nice location, 3 years old, stucco, 2 bedroom, hardwood floors. \$9,000 total, small down, easy terms. Owner.  
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1,700 square feet.  
3 bedroom, carpets, drapes & fireplace. CO 2-9608.

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High Quality Carpets  
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9th Near Market  
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\$8 WEEK — \$32 MO.  
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Beer Bar on Premises  
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Public Safety: Police patrolmen. Lifeguard.  
Clerical: Steno, typist.  
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Steady Work, paid holidays, sick leave, vacation. Apply Room 453, Civic Center.

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All state civil service jobs are filled by competitive examinations. Dozens of scheduled examinations are announced in the MONTHLY SUMMARY OF EXAMINATIONS, published early each month. Visit the State Personnel Board or your nearest Department of Employment office and review the current issue of the MONTHLY SUMMARY. You may find listed there an examination for which you can qualify.

State Personnel Board  
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Employer Pays Fee—Live-in. Positions Available  
L. A. Area, \$200 and Up  
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Do you like meeting people, interesting work, being your own boss, no limit on your earning power, then try this new exciting profession that our expanding company offers you. Call 262-2447.

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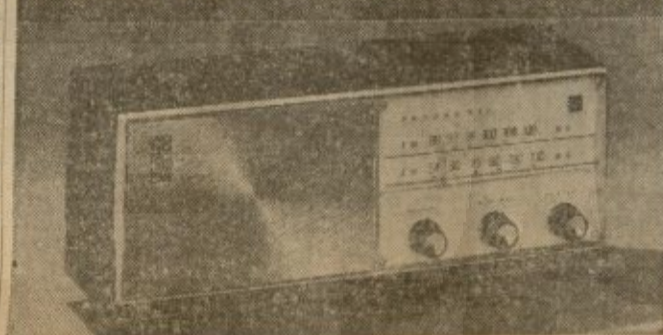
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## Newspaper

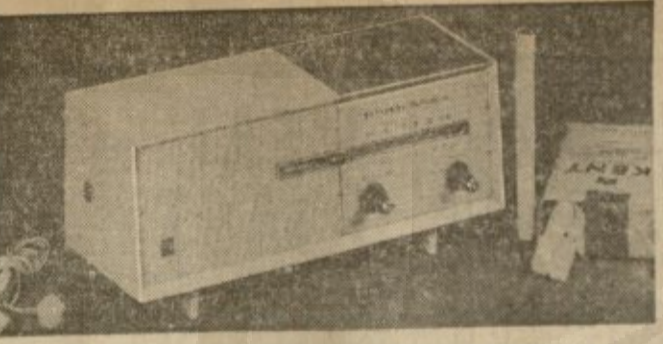
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## THE VOICE

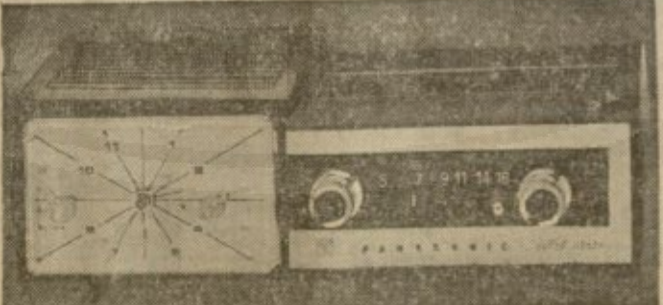
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**PANASONIC R-8, WORLD'S SMALLEST TABLE RADIO**, looks like a miniature, sounds like a full-sized table radio. Powered by three economical penlite batteries. Has six transistors plus one diode. Size 7" x 3" x 3". Makes a most unusual and appreciated gift.  
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SOUTH BAY PLAZA, 1009 Highland Avenue, National City, GR 7-2138  
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CHULA VISTA CENTER, 531 Broadway, Chula Vista, Phone: 420-4700  
NO DEPOSIT ON LAY-AWAY



# TRACK TALK

by Oldtimer

ALTHOUGH the windup to the season still is less than two months away, Caliente is consolidating plans to recognize its champions in the various divisions by inaugurating the Golden Horse Shoe awards.

For several meetings, a board of racing officials and turf writers has been selecting what were regarded the top performers in each classification. This included such groupings as best two-year-old, best three-year-old, best plater, best router, best sprinter and best filly or mare. It also has named the "horse of the season" for each six-months' period.

THE PROCEDURE has proved so popular that it is going to be given official status by distribution of the specially-designed Golden Horse Shoe trophies to owners of thoroughbreds chosen for championship honors.

The current meet winds up with the racing program of December 27, and the winners will be announced soon thereafter.

SPRINTERS got another chance to support their bids for recognition with the running of the six-furlong Everglades Purse Sunday, with two strong contenders, Bobby's Jubilee and Juniors Son.

Juniors Son recently returned from California and won at first asking while scampering six panels in the fine time of 1:09 1/4, while Bobby's Jubilee has among his credentials a track record-equalling effort of 1:03 for five and one-half furlongs.

AMONG OTHERS in the race were Azure's Orphan, Doc Humphrey, Horse Shoes, High Trees, Serrado, Grandma's House, Sam Sale, Fullbird, Solid Circle and Myrtle Bull, a recent winner.

After five years, persistency paid off for two San Diego housewives, Mrs. Roy W. Swanson and Mrs. Jay Dennis, who are sharing the entire major award of \$58,496.20 which they won in a recent Saturday's "5-10" handicapping contest at Caliente.

THEY DIDN'T know fortune had smiled upon them until they heard the results on a late newscast Saturday night, and they showed up Sunday morning to cash their ticket.

Mrs. Dennis explained that five years ago she and Mrs. Swanson selected a sequence of five numbers to use in the "5-10". They have continued to use the same numbers every weekend, and they were rewarded with six straight winners, four of them longshots.

AS RACING enthusiasts, they also play several other tickets on which their selections are based on regular handicapping, but it was the "numbers" system which brought results. Nobody in the crowd of 12,585 had five winners, so 121 with four collected consolations of \$161. The pool grossed \$93,970.

Esteban Medina has stepped up his pace again and increased his margin over James McCullar in the jockey competition at Caliente.

A PAIR OF winners on a recent Saturday and Sunday brought his latest figure to 55, while McCullar, blanked during the weekend racing, is far behind with just 29. Medina also collected three seconds and a third to put almost half his mounts in the money.

Another veteran, Roy Yaka, also scored four times and jumped from seventh to a tie for fourth, while Mitch Shirota and Oswaldo De Leon each had triples.

BY SADDLING two winning horses, Lawrence Jenner again has moved away from Lou A. Parker in the trainer section and tops his rival by a 22-17 count. S. M. Whitby is third.

Batony, a six-year-old son of Ali's Gem-Gay Bat, has solidified his claim to plater laurels this season at Caliente when he registered his sixth victory in seven starts. The game gelding, who was running for \$1000 not long ago, won for \$2500 in a recent Sunday's seventh race and brought his 1964 earnings to \$7780. He now has captured four consecutive races and been out of the money just once in 11 outings. He's owned by W. A. Price and trained by S. M. Whitby.

CALIENTE'S racing strip and infield are beginning to offer a colorful spectacle for border turf fans. All pole markers around the track have been painted in new designs featuring vari-hued vertical stripes and diamonds, and they are topped by silver crowns. Meanwhile, the entire infield is being renovated, and, although the job isn't completed, nearly two thirds is under a blanket of grass.

Basil Frazier, after an extended absence during which he campaigned in the Pacific Northwest, has returned to Caliente and accepted seven weekend mounts. He managed to pick up one victory and a pair of thirds.

Lincoln has a mighty fine



RECEIVING INSTRUCTIONS are these golf caddies at the Stardust Hotel (left to right) Joe Saucedo, Alex Martinez, Walter Ungehajer, and Ronald Johnson. Paramount Golf Club champion, Bob Russell (right), is supervisor of the caddies and is shown giving the day's directions to members of his staff. — VOICE Staff Photo.

THOROUGHBRED RACING!



EVERY SATURDAY & SUNDAY

For Reservations or Information call BE 4-8343



HOME OF THE FABULOUS 5-10

## Give your Budget a Rest with these WEEKEND FOOD WINNERS

<p>● FRYER PARTS ●</p> <p>BREASTS LEGS THIGHS GIBLETS WINGS . . . . . 23¢</p> <p>RANGE RIDER Bologna BY THE PIECE 39¢</p> <p>RATH'S FRANKS 12 OZ. PKG. 39¢</p> <p>GROUND BEEF 39¢ LB. 3 LBS \$1</p> <p>PACKAGE OF 12 TORTILLAS 10¢</p>	<p>RIB PORK CHOPS</p> <p>VEAL STEAK</p> <p>VEAL ROAST</p> <p>PORK LOIN ROAST (Loin or Rib End)</p>	<p>YOUR CHOICE!</p> <p><b>39¢</b></p> <p>Lb</p>	<p>● STEAKS ●</p> <p>SIRLOIN . 59¢ lb</p> <p>CLUB . . . 69¢ lb</p> <p>T-BONE . 79¢ lb</p> <p>Sirloin Tip ROAST (BONELESS) 69¢ lb</p> <p>● COUPON ●</p> <p>SLICED BACON 25¢ lb (4 lb. limit — With coupon only)</p>
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### Sports Corner

by Freddie Hayes

THOSE HIGH-FLYING Hornets walloped Morse High . . . and the win gave the Hornets a three-to-one record to lead the Eastern loop.

Lincoln got a big assist from arch-rival San Diego High School two weeks ago when the Cavemen upset Crawford High . . . Crawford being the only team to defeat the Hornets.

SHOULD THE TWO finish the season with identical records, Lincoln High would be chosen to represent the Eastern League in the SCIF play-offs . . . the reason being that Crawford was in the playoff a few years ago while the Hornets have been shut out of the play-offs.

Lincoln has a mighty fine

sophomore in Louis King . . . who is a graduate of Pop Warner Football and has looked real good this year. Coach Shaw Dennison really smiles when he talks about the prospects that this lad offers.

ANOTHER FINE athlete from Southeast is operating in the backfield at St. Augustine. He is Marcus Mitchell, son of York Mitchell (a fine golfer in Paramount Golf Club). Young Mitchell has been a big man in the Saints' attack. Remember his name for I am sure that you will be hearing more about him.

There are many fine youngsters in this area who deserve to be recognized. With time and space permitting, we will try and salute one or two each week.

THE SAN DIEGO Chargers made little, or no, effort to grab off the leading college talent last year. Standing pat on a fine nucleus, the Chargers elected to look over a fine crop of free agents. It has been stated before that a team cannot "stand pat" and not continue to try to improve.

The Chargers gambled on finding another diamond-in-the-rough as they did last season at Rough Acres. At that time, a lean, hard-running youngster reported for a try-out and wound up being chosen second to Denver's Billy Joe for Rookie-of-the-Year. This fellow was Dick Westmoreland from little known North Carolina A & T. Westmoreland's strong, aggressive play caught the eyes of coaches and fans alike. Dick has become a big favorite with Charger fans; and two weeks ago, he came into his own with two big interceptions . . . and narrowly missed two more.

Now, this year, the Chargers have done it again. The name is Kenny Graham!

A SOLID, two-hundred-pounder, Kenny loves the game. The rougher, the better!

Just as Westmoreland got his chance because of injuries to Dick Harris, Kenny, also, received his opportunity because of the inability of George Blair and Bud Whitehead.

WATCH THIS column soon for a story on Kenny Graham and his family.



**ACTION!**  
5 NIGHTS A WEEK  
WEDNESDAY through SUNDAY  
FIRST POST WEDNESDAY through SATURDAY - 7:45 p.m.  
SUNDAY - 7:15 p.m.  
**CALIENTE GREYHOUND CLUB**

<p>FLOUR LA PINA 25 LB. BAG 1.59</p> <p>FAB DETERGENT GIANT SIZE 59¢</p> <p>PUREX GALLON SIZE 59¢</p> <p>Pop Corn G'LD'N GRAIN 2 LBS 25¢</p> <p>Sauce CONTADINA TOMATO 14 FOR \$1</p> <p>FOOD HUCK FINN DOG 10 69¢</p> <p>TUNA CARNATION FAMILY SIZE 39¢</p> <p>Cake Mix ANGEL FOOD PILLSBURY REG. 59¢ 39¢</p>	<p>FALL-FRESH PRODUCE</p> <p>LARGE WHITE ROSE POTATOES 8 LBS. CELLO 39¢</p> <p>LARGE SWEET CORN . . . EAR 5¢</p> <p>RED GRAPES . . . 10 C lb</p> <p>LARGE FANCY ORANGES . . . 10 C lb</p> <p>BULK PINTO BEANS . . . 10 C lb</p>	<p>EGGS LARGE AA RANCH . . . DOZ. 39¢</p> <p>BREAD TOWN TALK 25" WHITE EA. 5 FOR \$1</p> <p>COFFEE MJB INST. . . 8 OZ. 89¢</p> <p>MILK ARDEN'S EVAPORATED . . . 8 FOR \$1</p> <p>● CERTI-FRESH FROZEN ●</p> <p>SHRIMP BREADED 1 1/2 LBS. . . . \$1.29</p> <p>FISH STICKS REG. 39¢ 8 OZ. PKG. 29¢</p> <p>COD BREADED REG. 39¢ . . . 35¢ EA. 3 PKGS. \$1</p>
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TIME TO SAVE 108 E. 8th St. NATIONAL CITY WE GIVE ORANGE STAMPS



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VOL. IV — No. 9

4708 Market St.

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THURSDAY, NOVEMBER 26, 1964

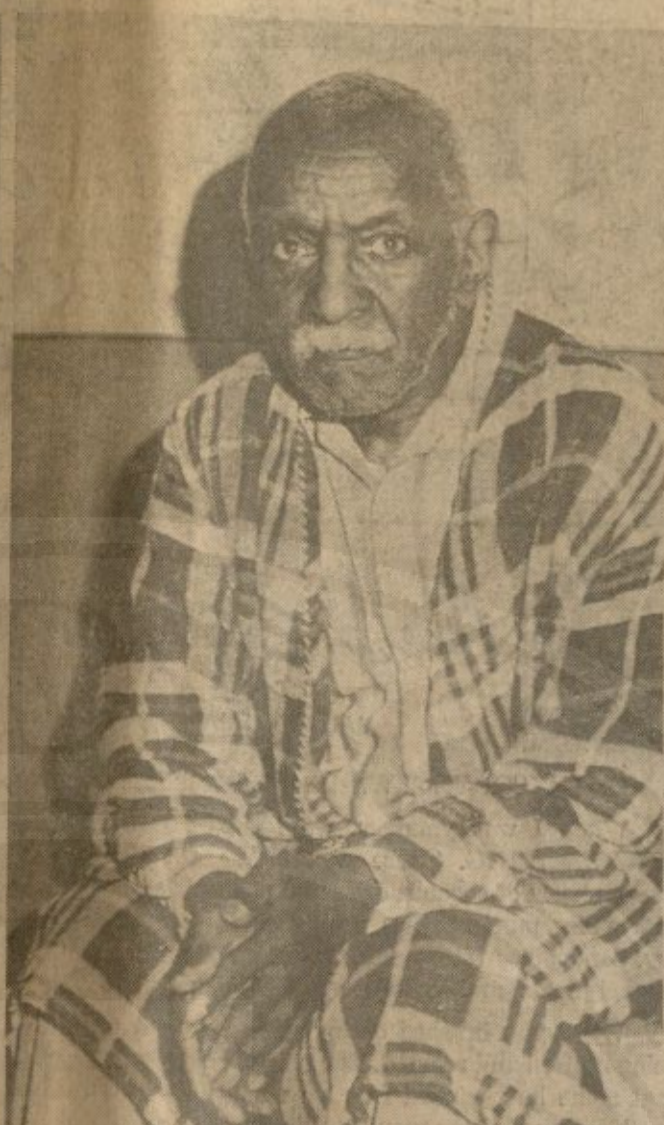
## Spirit of Thanksgiving Dwells at 'Home'



MRS. MARY TALYOR keeps cheerful and spends much of her time in reading and listening to her bedside radio. She is visited by many members of her family and friends throughout the week and on Sundays. — VOICE Staff Photo



PRETTY NURSE — Taking special care with the feeding of an elderly resident confined to bed at Friendship Home is pretty nurse Mrs. Nely Castro Bowman. The personable nurse was born in the Philippine Islands. — VOICE Staff Photo



EDDIE STOCKARD takes it easy at Friendship Home by relaxing in the television room most of his time. Mr. Stockard hails from San Diego. He has found comfort and love within the walls at the home. — VOICE Staff Photo.



MRS. HELEN GILL means many things to many people who live at Friendship Home. She is "daughter," "sister," "confidante," and beloved friend to those whose lives she touches. Officially, Mrs. Gill is receptionist. — VOICE Staff Photo



WED 69 YEARS have been Mr. and Mrs. Guy Russell who have found a special kind of togetherness that is rare, indeed, at Friendship Home. The couple came to live at the home in a room they share. Mr. Russell is blind but his wife, Emma, lends him her eyes so that they share the beauty of the world together. — VOICE Staff Photo.

### Emphasis Is Placed On Kindness And Care At The Friendship Home

By Betty Reid (Publisher and Editor)

For ninety-five senior citizens residing in an atmosphere of kind care, warm friendship and the love that comes from deep within the heart, this Thanksgiving Day

will have special meaning and cause for celebration. At Friendship Home on East Sixth Street in National City, the turkey is browned to a rich goodness and the aroma of spice fills the air. Some residents of the beautiful and restful nursing home will eat their turkey-and-trimmings from a comfortable wheelchair. Others might have to be served in bed. But most will be able to gather in the large recreation and television room and share special happiness, together, on this Thanksgiving Day.

Had it not been for an understanding couple, Mr. and Mrs. J. E. Cheneweth, who nineteen years ago, founded Friendship Home as a nursing and rest home, perhaps these ninety-five folks wouldn't have reason to feel that their lives will be filled with a unique happiness — although they are

(Continued on Page 8-A)

### SE Alliance Thanksgiving Rites Today

The annual Thanksgiving-Installation Service of the South East Ministers Alliance will be held today, Thursday, Thanksgiving morning, at 10 o'clock, at Calvary Baptist Church, Crosby and Julian, with the Reverend S. M. Lockridge as host pastor.

The Thanksgiving message will be delivered by the Reverend Charles H. Hampton of Bethel Baptist Church. Music will be furnished by the Bethel Baptist Choir. Officers to be installed include the Reverend C. Baker Pearle, president; the Reverend James A. Covington, vice president; the Reverend Richard B. Schwitzgebel, secretary; the Reverend Charles H. Hampton, treasurer; and the Reverend Roger Bowman, chaplain.

### Thrifty Drugs Opening New LH Super Store

THRIFTY DRUG Stores, the West's largest drug, variety and junior department store chain, will open a new superstore in Southeast San Diego on December 3rd. It was announced by company officials. The ultra-modern Thrifty Drug Store, located in the Otto Square Shopping Center at National Avenue and 35th Street, will be one of the most beautiful in the entire chain, it was disclosed.

THE NEWEST addition to Thrifty's program of expansion will bring to thousands of residents of San Diego another modern, spacious Thrifty Drug Store featuring the same fabulous values and courteous service that have led over twelve million customers to shop at Thrifty Drug Stores each month. Beginning with one small store in Los Angeles in 1929, Thrifty has grown meteorically until today it is the largest drug, variety and junior department store chain in the West. The pioneer firm now operates 248 stores in California, Arizona, Nevada, Idaho, Utah and Oregon. It was disclosed the huge chain opens an average of 25 stores each year.

THRIFTY OFFICIALS credit the burgeoning success of the firm to the practical application of the philosophy of selling a vast selection of high quality merchandise for less, in surroundings that are the last word in convenience and beauty. Thrifty Drug regularly carries over 25,000 separate items of drug, variety and department store merchandise, purchased from throughout the country and many distant lands as well, in such huge volumes that a tremendous savings are affected for the customer.

Ease of shopping has been a prime factor in the huge chain's successful growth pattern. Thrifty has been a leader in pioneering self-service shopping and has developed merchandising services that make each Thrifty Drug Store a pleasant, enjoyable place to shop.

SAN DIEGO'S newest Thrifty Drug Store, located in the Otto Square Shopping Center, will be open for customer service on December 3rd. Watch this paper for details of the Grand Opening which will feature a huge 10-day Grand Opening Sale with thousands of bargains.



ALL AGES FIND FUN at Friendship Home. Here, Mrs. Marge Swinhart, a resident, enjoys a game from her wheelchair with a visiting youngster. — VOICE Staff Photo.

### Carmen Warschaw Succeeded By Mrs. Barry Sterling As FEPC Commission Chairman

GOVERNOR Edmund G. Brown has appointed Mrs. Barry Sterling, of West Los Angeles, and reappointed Dwight Zook, 47, of Rolling Hills to the State Commission on Fair Employment Practice. Mrs. Sterling, wife of a Beverly Hills attorney, succeeds Mrs. Carmen Warschaw, who resigned after her election as Southern California Chairman of the Democratic State Central Committee. The appointments require Senate confirmation.

"I AM DELIGHTED to appoint Mrs. Sterling to this important commission," the governor said. "She has proven through many years of community activities her dedication to the principles of equal opportunity and to the importance of furthering human relations."

"She succeeds Mrs. Carmen Warschaw who served ably as chairman and who will be missed on the board. "I am happy also to reap-

point Dwight Zook whose service on the board has been outstanding in every way." A NATIVE of San Francisco, Mrs. Sterling attended schools there. She attended Mills College in Oakland and Stanford University in Palo Alto. She is the daughter of Dr. and Mrs. Joseph Shapiro of Hillsboro.

She is a board member and treasurer of the Golden Key Foundation (Reiss-Davis Clinic for emotionally disturbed children) and is a clinic hospital aide at Cedars of Lebanon. Mrs. Sterling also has been active with the Jewish Home for the Aged, the Council of Jewish Women and the Cedars-Sinai (Medical Center) Women's Guild.

She and her husband have two children and reside at 515 Loring in West Los Angeles. ZOOK, A Republican, is personnel director at North American Aviation, and has been active in the Los Angeles Urban League, in work for in-

creased employment of the physically handicapped, and in vocational guidance. He lives with his wife and five children at 10 Ringbit Road in Rolling Hills, Los Angeles.

### Memorial Stages A Unique Thanksgiving Tableau Observance

Over two hundred Memorial Junior High students took part in the 43rd Thanksgiving observance in the Memorial Junior High auditorium, yesterday, Wednesday, at 8:30, 9:30 and 10:35 a.m.

Memorial's program portrayed in tableau, is probably the first Thanksgiving on rec-

ord that ignores the Pilgrims. Memorial students explored ancient history and the Jewish feast of Tabernacles for the origins of our modern Thanksgiving day. President Lincoln and President Johnson's proclamation were part of the program, which was under the direction of Mrs. Willie Lightfoot.

### CORE Requests Resignation of FBI's Hoover

The San Diego Chapter of the Congress of Racial Equality sent a wire last Thursday to President Lyndon B. Johnson requesting that FBI director, J. Edgar Hoover, be asked to resign immediately from his post.

CORE's action followed Hoover's attack on the Report of the Warren Commission and his labeling of Nobel Peace

Prize winner, the Reverend Martin Luther King, as the "most notorious liar in the United States."

The text of the telegram dispatched by CORE to the President was as follows: "Considering his bizarre and dangerous statements, we recommend that you request the immediate resignation of FBI Director J. Edgar Hoover."



**The Voice**

Dr. A. H. Graham, Founder  
 REACHING THE ENTIRE NEGRO POPULATION OF  
 SAN DIEGO EVERY THURSDAY MORNING  
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**Editorial**

**YOU Pay!**

The "Try San Diego First" slogan made a big hit with most folks the first time around . . . but now we're wondering whether the City Attorney and the San Diego City Council members are fully aware that if completely irresponsible (and sometimes, hidden) taxes continue to be heaped upon the shoulders of the everyday citizens of this town . . . no one will be trying San Diego AT ALL.

When a new tax burden is levied (such as the recent cigarette tax), it doesn't hurt the stockholders of the tobacco companies at all. They don't pay the new tax.

**YOU DO!**  
 The Ford Motor Car family, or the Ford Motor Company stockholders don't reach into their pockets and shell out money whenever a new tax is placed upon the delivery items of your new Ford Galaxie.

**YOU PAY IT!**  
 When San Diego City officials decided once again to hit the tax button right squarely on the head . . . with the hotel tax, the hotel owners weren't out one penny. If you were an overnight guest in a San Diego hotel or motel . . . then YOU PAID THE TAX.

It might surprise you to learn that tourism is on the way up . . . here in San Diego.

So, are taxes.  
 The visitors to our city during the past months, have found themselves, unsuspectingly, paying a brand new "hotel tax."

The most amusing thing about this tax is that neither you . . . nor you . . . nor you . . . voted for it. But you found yourself paying it, just the same. This created the real issue . . . to our mind.

The big issue was the attempt to disregard and destroy the right of the voters of this city to express their approval or disapproval of legislation at the polls under the referendum process.

Official action should not be allowed to extend itself beyond the reach of the voters.

One man—Charles Brown, owner of Atlas Hotels—had guts enough to spend the past six months legally fighting the hotel tax. While many hotel owners protested, they collected from guests . . . and paid the tax. Charles Brown did not pay the taxes that he was forced to collect from guests who visited his hotels.

On last Tuesday, San Diego City Councilmen . . . put a halt to the collection of the disputed 4% "bed" tax . . . and ordered action which can submit the tax to referendum at a special election within sixty days.

On Thursday morning, Charles Brown had hired a temporary staff of typists . . . who were busy as beavers making up checks and addressing them to every guest who had utilized any of the Atlas Hotels . . . and had been forced to pay the "bed" tax.

Thousands of checks . . . and thousands of letters . . . went forth to Atlas guests. It must have seemed like Christmas . . . in November!

The referendum sponsored by Atlas Hotels, Inc., on behalf of their guests and the people of San Diego . . . had been ruled valid by the District Court of Appeal. That, automatically, meant that the tax ordinance was ruled ineffective.

Its a wonderful, secure feeling that is the result of the hard fight put up by Charles Brown . . . to relieve folks who are already here in San Diego and those who may come to San Diego . . . from further tax harassment.

We're fed up to the gills . . . with taxes, taxes, and more taxes.

There seems to be no stopping off place in the tax climb.

Often we wonder . . . why doesn't someone tell us forthrightly . . . where all this tax money goes.

People all over the country . . . shouted for joy . . . when a gal named Vivian Kellems up in Connecticut . . . absolutely refused to collect withholding taxes from her employees in her vast manufacturing plant. Mrs. Kellems told the government, boldly, that she was not a tax collector . . . and that, therefore, it was illegal for her to withhold taxes from the wages of her employees.

Mrs. Kellems hasn't gone to jail, yet.  
 Neither has Charles Brown.

As I said before, it's only the little guy, like you and me, who gets hurt—taxwise!

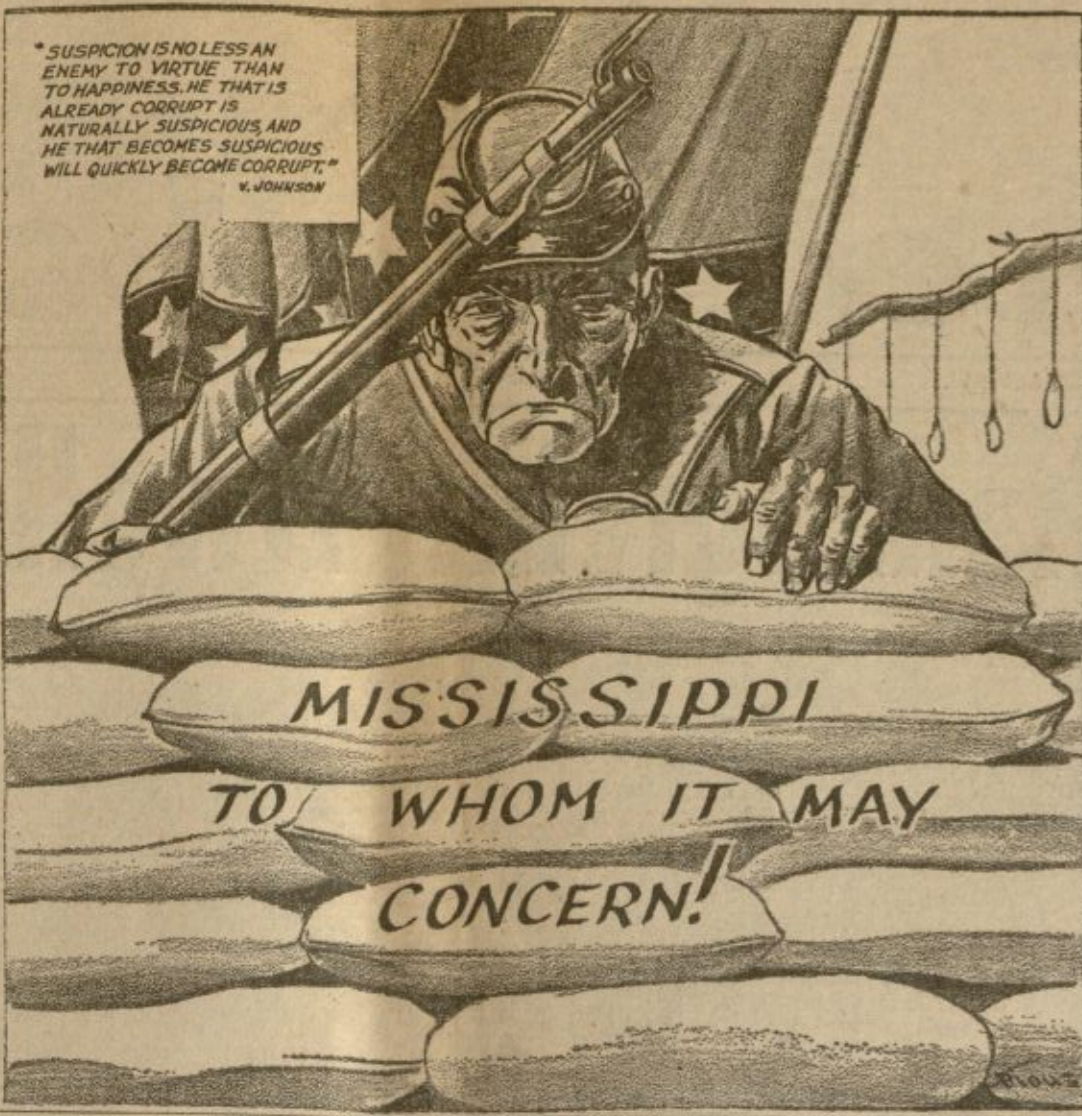
**Letters To The Editor**

**A Tribute**

Editor:  
 My name is Charles Edwards. I am a subscriber to your newspaper.  
 Last year when President Kennedy was killed, I was deeply hurt, because of the fact a man Mr. Kennedy's size in achievement might never be replaced. I felt he contributed a great deal of understanding to bettering the relationship between the different people of the United States. I wanted to say something as to what I felt at Mr. Kennedy's passing. I knew there would be other great people of whom would say and write things about Mr. Kennedy.  
 I wrote this prayer a few days after Mr. Kennedy's death. I never sent it to Mrs. Kennedy because I felt she would never have the time to look at it. I did send it to the San Diego paper at Third and

Broadway. They seem more impressed with the fact of the letter, that I sent along accompanying this prayer. I ask that you might take the time to read it. Any consideration at all you might find the time to give it, will be greatly appreciated.  
 Thank you.  
 Yours Sincerely  
 (Signed)  
 Charles W. Edwards  
 John Fitzgerald Kennedy  
 Dear God, Here comes our Leader  
 Please put him on your staff  
 His name is John, John Fitzgerald Kennedy  
 He was Dear God, an honorable man and the Father of two  
 And he was Dear God, the leader of our nation  
 President Kennedy was our youngest President  
 And our Father in Heaven,  
 (Continued on Page 3-A)

**The Stars and Stripes Must Prevail**



**As I See It**

By JAMES GILLIAM

**THANKSGIVING!** What a wonderful time of year! When I was younger, we looked forward to **THANKSGIVING**. There was either a turkey or a goose, plenty of coconut cake and pies, mince meat pies, potato pies, pumpkin pies, Smithfield Ham, collards, celery, dandoodles (stuffed sausage), sweet and sour pickles and meats, and the best apple pie you ever tasted.

When you finished eating you felt like a pig after being stuffed and roasted. The one disquieting thing was that some long-winded relative would be asked to say the blessing and we would squirm and bang the silver with the hope that he would soon catch the hint and cut short the words.

To me, it appeared that he always had had too much Russet apple cider and took his vengeance out in prayer in trying to atone for his sin. Any other time, he would mumble so inaudibly it would be difficult for the Lord to hear what he had to say. That is, unless he was heaping imprecations (which could be heard for a country mile) on a body who had done him in.

It was always difficult for me to sit in the big chairs and reach the table. So, my first familiarity with the family bible and Webster's Dictionary came through the seat of my pants. I had to sit on them.

Incidentally, that familiarity has not been put aside over the years.

The thing that interested me most was the use of bicarbonate of soda after everybody had stuffed himself to the gills. You could hear the cider drinkers belch like open pit furnaces belching smoke. The worse part of the belching came when they spread their legs to take an after dinner snooze. Between the snoring and the belching you would think that the Five Nation Indians had an open convention to approve the dinner. It was good to hear the word to get out of the house and play.

There just wasn't any time of year like Thanksgiving!

It made you feel good just to smell the food cooking. If you went to the shooting match, you could tell who was cockeyed off the hard cider. Somebody might bring in a bag of game that had been killed on the hunt.

It seemed that everybody had runny noses from the cold walks in the woods. And, always, somebody got a dunking in a creek because he was foolish enough to try to walk a slippery log to cross a ditch.

Invariably, some gun-happy hunter killed a doe and the game warden fined the whole bunch for his ignorance. Again, you could hear the cussing for a country mile. All the poor devil got who shot the doe was to have the tail of his shirt cut off. What a silly practice! But, try to get over the sight of a full grown man walking around in hunting clothes with the tail of his shirt cut off above his navel. You knew full well that that guy had goofed. The thing got to the point that even those who didn't get a deer got their shirt tails cut off.

Thanksgiving was a season all its own!  
 You ate of the abundance and you were thankful for the blessings which were yours. Even the stranger and the wayfarer were welcome to share because there was enough for all. Those who didn't have or were down and out shared. They were given some of everything you had just to make you feel good and wholesome inside.

Old grudges were forgotten and the crustiest old flea-bitten cuss would say, "Howdy Neighbor" even though he wouldn't spit in your direction any other time of the year.

At least, there was no anger on Thanksgiving Day. It was like a day of atonement when you would stoop to beg forgiveness for the sins of the past year.

The next day, or one minute after midnight, a shot gun and dogs would be used to clear the place of your presence, if you were a man.

If you were a woman, the women folk would gather their skirt tails and turn their heads lest your shadow fall on them in passing.

Social distance was wide and deep except on

**Home Plate**

by Jackie Robinson

**A Lesson Taught**

The 1964 elections should have taught us a great deal about politics and they should have taught the Republican Party an illuminating—if humiliating—object lesson.

We experienced a deep sense of pride in the way that an almost solid phalanx of Negro voters across this country marched to the polls to help repudiate Barry Goldwater as no American political candidate has been repudiated in this century.

A National Broadcasting Company analysis shows that six million Negro voters delivered better than 90 per cent for President Johnson and extended even more support to the Democratic standard-bearer in this election than they gave the late Franklin Roosevelt. Modest as he is, it is obvious that Humphrey's constant and courageous image with the Negro—pre-dating the era when it was fashionable to fight for integration—was of tremendous assistance to the President.

One of our big problems, as Negroes, is that we are prone to go to the polls and vote overwhelmingly for anyone who carries the label of "liberal." For years, Negroes acted as though Abraham Lincoln was still alive and running for office. We continued to vote for FDR long after he died.

Here, in New York, we looked at Bobby Kennedy and saw his brother, Jack. We went to the polls in large numbers and elected him, turning our backs on a fine, unselfish and dedicated Senator; Kenneth Keating, who worked and fought for civil rights even when he had virtually no Negro constituency.

As far as I'm concerned, Mr. Kennedy's victory means a terrible loss for the nation with Senator Keating becoming a casualty of the Goldwater debacle.

A close look at the Robert Kennedy record would have revealed that he was not deserving of this overwhelming support. When violence was at its peak in the South, pleas fell on deaf ears at the Justice Department. I personally made calls to Washington, warning of the fears the Southern Christian Leadership Conference had for the personal safety of Dr. Martin Luther King. There was no response. Wyatt Walker, King's top aide, at that time, told me that SCLC had been trying to get protection.

There was no response. This is not to say that Bobby Kennedy was not sincere. This is merely to say that Bobby Kennedy and other Democrats know very well that all that is needed in Negro communities are promises based on these promises that we have been hearing for years and years.

It is a tragedy, in my estimation, that simply because Senator Keating was a Republican, we overlooked the achievements he made in protecting the rights of all individuals. When we as a race start looking at individuals and voting for them based on their personal ability rather than party affiliation, we are going to achieve our goals much faster.

Whether we recognize it or not our greatest asset is our vote—if we use it in the most effective manner. To date we have not used our political strength effectively.

If we did, we would not have been faced with a Barry Goldwater or anybody else who would deny us equal opportunity. Until we awake we will continue to hurt our own children.

As for the Republican Party, it should know by now that racism can no longer win elections in America.

**THANKSGIVING DAY**, if you didn't belong.

Thanksgiving, 1964, will be a wonderful day if we're just thankful to God for the blessing of life and the comradeship of a people at peace with each other. All of us can live and hope that the scars and wounds of the past will heal so that we can carry on as a great nation.

We can rededicate ourselves and our lives to bring order out of chaos and understanding out of ignorance.

Too, we can be thankful for this day which is our heritage as Americans.



**TO BE EQUAL**

By WHITNEY M. YOUNG, JR.  
 (Ex. Dir. Nat. Urban League)

**Racism Repudiated**

The election of President Lyndon B. Johnson is a clear-cut repudiation of racism in American life. Never has there been a more dramatic one.

By and large, many Republican candidates who refused to exploit the racial issue eluded the Democratic sweep. Those who stirred false passions and fears, however, may not be soon heard from again.

Every generalization, of course, has its exceptions. Notable among them was the defeat in California of Sen. Pierre Salinger, who campaigned vigorously against Proposition 14, which repealed all existing fair housing laws.

In general, the Johnson tide was not so much a repudiation of the GOP but of those right-wing elements which gained control of the party last summer at San Francisco. Most voters, nationally, showed none of the fears and insecurities of Californians on the racial issue. And the "white backlash" expected in cities like Gary and Milwaukee was vaporized by the real pocketbook issues of social security, poverty and, of course, the matter of achieving lasting world peace.

On the part of Negro citizens, their almost unanimous turnout for President Johnson was prompted by two considerations. First, his outstanding record on civil rights and the War on Poverty. Second, his selection as a running mate of Sen. Hubert Humphrey of Minnesota, an opponent of racism.

**Leadership On Spot**

The election has put Negro leadership on the spot. The heads of the responsible civil rights organizations instructed Negro citizens to channel their discontent into the ballot box rather than the streets. This "moratorium" on demonstration was almost perfectly honored.

Now Negroes expect of their leaders announcements of new federal and private programs to open the doors of opportunity for them in retraining, education, employment, health and welfare, and housing. They are grateful to the Administration but, unless relief is forthcoming, they may remind their leaders that gratitude is indigestible.

Johnson's election, in their eyes, is a clear mandate to translate slogans like "The Great Society" into tangible results. For the mother living in a flat crawling with roaches for which she pays as much or more than white families do for decent housing, the world from her window is the same today as before Nov. 3rd.

The squalid streets of the ghetto look no different. Her children are still attending ancient, deteriorating schools where the history books are all-white and the face of the teacher is different each day.

Her husband is still employed at menial work having little, if any, opportunity to rise. She must still wash other people's linen to help make ends meet, at the sacrifice of giving proper supervision to her children. And the "color tax" she pays on rent, clothing, food, and credit is no less.

For her, "The Great Society" will materialize on the day when these barriers to success go the way of the poll tax and the segregated train. The first steps needed are full employment, massive public works projects including good schools in the ghetto, and the opportunity to overcome.

**Ask "Mister P"**

(A column designed for local, state, national or international information. Readers may write for answers to any question or request a discussion of any problem they may have in this article.)

San Diego is a large place and is growing every day. Yet, it doesn't have the qualifications of a large city.

San Diego has everything to offer, but is not producing what it should. There is plenty of land and open space just idle with nothing on it.

San Diego has one of the largest unemployment rates in the state of California.

Reverend Kyle described San Diego as one of the most backward, sleepy, conservative cities in the United States. One reason for this is, San Diego is operating with a one-horse town form of government, which is the City Manager form. This is the form used in small country towns; whereas you don't have enough in population and capital for elected officials; therefore, you have volunteer councilmen, who meet about twice a month at night. These men are usually big business men who are very successful in their businesses. An administrator is hired to run the city. This is similar to what we have here in San Diego, one hired administrator—the city manager—who is running the entire city and is over every department. Six elected councilmen with a part time job and an elected mayor who is no more than an official host.

**Are our elected officials** afraid to assume the full responsibility of San Diego by accepting a full time job instead of part time? They want a raise in salary. A full time job is a good way to get an increase in pay. Last week, our Federal Bureau of Investigation chief, J. Edgar Hoover, called Martin Luther King a notorious liar concerning the FBI agents in the South being from the South and not interested in the Negro's fight for civil rights. Hoover, our President, and everybody in the United States knows that as far as the Negroes in the South are concerned, there is no such thing as law enforcement.

In most of those places like Mississippi, Georgia, Alabama, and South Carolina, if a white man wants to kill a Negro all that is required is for him to be deputized by the local sheriff department. Not too long ago, when a Negro educator was slain in Georgia by three white hoodlums, one of the three testified as to the killing of the educator and the reason for so doing, but he was still acquitted. In the headlines of the papers the next day after the acquittal was a caption of the sheriff congratulating the three admitted killers on their acquittal. It seems that any time a white man kills a Negro, he receives an award instead of time in jail.

**We all remember Medgar Evers**, who was killed by Beckwith. Beckwith had made two known attempts to kill Evers, and it was also proven that the bullet that killed Evers was from the gun belonging to Beckwith. Yet, Beckwith was awarded \$25,000 by the Federal Government for his land, which will be used as the site for the new local post office. How many white men are ever convicted of killing a Negro in the South? NONE!

**The KKK attacked the** Woodcutters Union in Laurel, Mississippi, because they promoted Negroes in the union. The whites in the Woodcutter Union are arming themselves against any further attacks by the KKK. Many of the men are carrying guns for the first time. One spokesman said, "If the KKK tried to give them any more trouble, there was going to be some killing." Comments from around the United States praised them and are supporting their action by arming and protecting themselves, which is no more than right. I go along with that 100 per cent.

**Have you noticed there** are no community leaders, preachers, the president or law enforcement agency telling them to "turn the other cheek" or

STANDARD OIL Co. President Dr. Fred P. ... for \$25,000 as an ... (Indiana) Foundation ... tive secretary (left).

**Welfare Hold Its Meeting**

SACRAMENTO — E. Steele, Jr., Chairman State Welfare Board announced today the board held its regular meeting on Friday, Dec. 18 in Room 1102 of the Vehicles Building, 24 Street, Sacramento, at 10:00 a.m.

The board will take preliminary report by the Joint Study Commission on Children's Services published last year by the board and the California Delinquency Prevention Commission request of Governor Brown.

The report, prepared by the Joint Study Commission on Children's Services, is concerned with the problem of neglected children in California and with the development of new and community services for them.

During the past five years when the number of children in the state increased, the number of cases reported neglect has increased. During the year July 1, 1964 more than 10,000 children were made wards of the court, and police arrested almost 100,000 children technically referred as "delinquents."

These were cases of malicious mischief, disturbance of the peace, violation of laws, truantism, running away, loitering and incorrigibility. The report says that of these situations seen the early signs down of family control.

Cases of child neglect from such dramatic cases wherein a child has been made a partner sexually abused, or subjected to cruel physical treatment where safety of children has been jeopardized by leaving them at

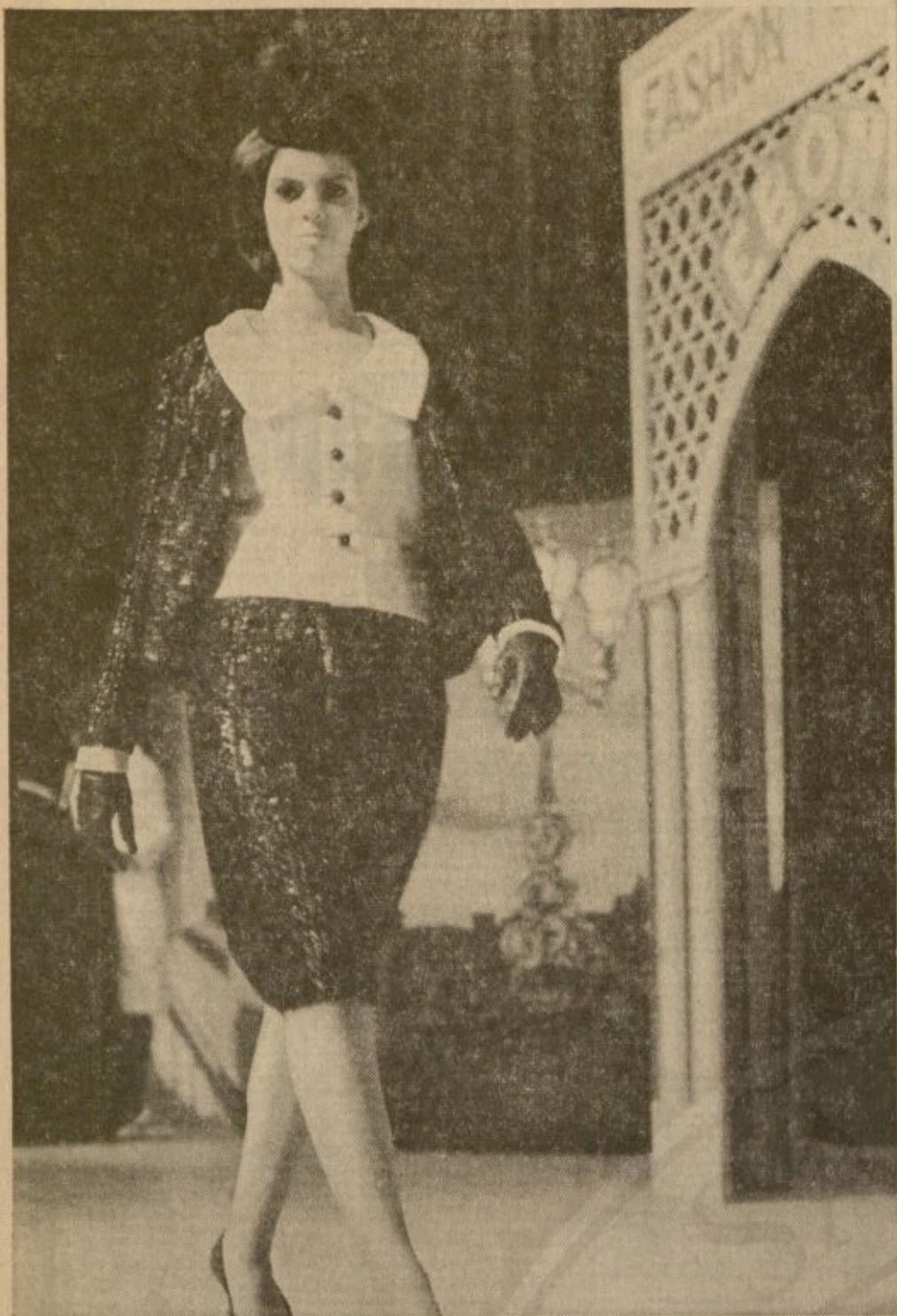
**Betty Reid's Conversion**

It's always gratifying hands to felicitate to have followed their field of career endeavor over long and arduous time. Thus, we wish to wish both Mr. N. M. Young all the twenty-five more years come on Saturday.

The program and preparing the quarter century of the Light House, a very interesting . . . as participants Mrs. Williams, Mrs. Bessie Smith, Rev. and Mrs. Covington, Dr. M. Morris, Archie M. Brown, Rev. George and many others. Leo ington, publisher of Angeles Sentinel, was Diego and attended a monies, also, with L his editor-in-chief, Washington, with worked "way back in t burgh Courier days.



# Glamor For Ebony Fashion Fair With A Spanish Flair



EBONY FASHION FAIR'S pretty model Carrie Miller is shown in a Jean Louis' theatre suit of black paillettes with white linen blouse buttoned with tiny black jewels. Both Miss Miller and the elegant suit will be a highlight of the coming December 5th Ebony Fashion Fair With a Spanish Flair which will be sponsored on that Saturday

evening in San Diego by Las Muneas Auxiliary to Children's Home Society. Mrs. Laura Darley is general chairman of this year's event which will take place in the International Room of Convention Hall of El Cortez Hotel beginning at 8 p.m. Mrs. William H. Childs is chairman of publicity for the show.



TERRI SPRINGER, a long time member of Ebony Fashion Fair's touring contingent, will model this exquisitely tailored gold tweed four-piece suit designed by Peter Rossi of Rome, Italy. The skirt has a deep inverted pleat topped by a double-breasted jacket and gold hood. Unusual shoes by Barrilla of Rome are enhanced by the new "tail" heels.



DOUBLE-BREADED BUTTONS highlight this beige 7/8 length coat, designed by Ireno Galitzine, and modelled by Terri Springer in the coming Ebony Fashion Fair

with a Spanish Flair. A large box pleat in back gives the coat a unique line. The coat tops a purple wool turtle neck over-blouse. The camel colored suede hat is by Canessa.



CHRISTIAN DIOR'S flaming red silk crepe ball gown has a matching large triangle stole edged on two sides with matching red colored clipped ostrich feathers attached by rings of ostrich feathers. Draped neckline is softly gathered on one side with a

bow and beautiful green jeweled pin. The Bon Ebony Fashion Fair model who will wear it here on Saturday, December 5th, in the International Room of Convention Hall of El Cortez Hotel is pretty Haitian-French Yolande Toussaint.

## Las Muneas Sponsoring 7th Annual Fashion Fair At El Cortez on Dec. 5th

By BETTY REID  
They're going to do it again! By that, we mean that Las Muneas Auxiliary of the Children's Home Society and its friends and supporters will pack the International Room of El Cortez Hotel to its seaming capacity for the Seventh Annual Ebony Fashion Fair production on Saturday evening, December 5th.

This year's event is carrying the theme "The Fashion Fair with a Spanish Flair." It premiered in Nassau, Bahamas, to a SRO audience and has been overwhelmingly received in every city it has visited so far.

Since its initial venture in 1958, the Ebony Fashion Fair has made it possible for sponsoring organizations in each city where it is shown, to raise more than 700,000 for local and national charitable causes.

During a season, the Fair is witnessed by more than 100,532 people. It stages 67 perform-

ances from coast to coast. In San Diego, the sponsoring group, Las Muneas, has caused community-minded folks to wholeheartedly support the event.

Mrs. Murry Darley is chairman of the Fair here and Mrs. William Payne is co-chairman. Mrs. Alfred Ritchey is president of Las Muneas Auxiliary.

Other officers of Las Muneas Auxiliary include Mrs. Andrew Luckey, vice president; Mrs. William H. Childs, corresponding secretary; Mrs. John Jones, treasurer; Mrs. Gerald Phillips, parliamentarian; Mrs. Matthew Williams, general publicity chairman; and Mrs. William H. Childs, Ebony Fashion Fair publicity chairman.

Other members of Las Muneas are Mmes. Charles Addison, George Coleman, Richard Curry, J. J. Kimbrough, John Doggett, Samuel Franklin, and R. E. Tisdale.

### Dear Editor...

(Continue from Page 2-A)

He was loved by many people, of whom he lead as a president.

But he Dear God, was loved by man nations of the world.

So here his Dear Lord, walking up the steps of eternity to join our administration. Please Dear Lord, put him on your staff.

His work on earth is done, but surely you have a position for a man like

John, John Fitzgerald Kennedy.

Father, Heaven this man who is coming your way, is a hard worker. He worked very hard to ascertain peace, on this earth of our

He was never too busy for a hand shake and a smile. The people he met, the hands he shook often were the hands that help to shape the destination of the world.

He was struck out, Dear God, but he swung for peace.

So again I ask Dear Lord, place him on your team. He comes to you with high recommendation

I with many others believe he is a candidate for a position on your staff.

HIS NAME JOHN, JOHN FITZGERALD KENNEDY

THANKS FROM CHAIRMAN Editor:

Thank you for the cooperation you and your staff extended to the Democratic Party during the recent campaign. The Democratic Party will look forward to working with you on future campaign activities. As Chairman of the San Diego County Democratic Central Committee, I would like to extend best wishes for the continued success of your organization.

Sincerely,  
(Signed) Paul A. Anderson



SEXY and scintillating is this black peek-a-boo bathing suit which is built up to a high neckline but has a see-through midriff. Carrie Miller models the glamorous bathing at-

fire which will be shown on Saturday evening at El Cortez Hotel during the annual Ebony Fashion Fair.

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(From Community Survey: South Central-San Diego; prepared by John W. Johnson, for the Rosenberg Foundation as the Community Education Project, San Diego Unified School District.)

**This survey, together with these facts, places THE VOICE on top:**

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- . . . is a member of the Advertising and Sales Club of San Diego.
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- . . . is a member of the Downtown Association.
- . . . through its publisher, is a member of California Press Women.
- . . . is an associate member of The Overseas Press Club.
- . . . is a member of The International Press Association.
- . . . has more than twelve times the circulation of any other Negro newspaper in this section of California.
- . . . contains advertising lineage that exceeds the total of any other Southern California Negro newspaper by volume and quality.
- . . . provides its readers with the widest coverage of any weekly newspaper reaching every Negro resident in San Diego.
- . . . numbers among its editorial page columnists the most discussed and most often quoted writers such as:

Dr. James Gillian (As I See It)  
Jackie Robinson (Home Plate)  
To Be Equal (Whitney Young)  
Bill Granger (And All That Jazz)  
Freddie Hayes (Sports Corner)  
Ernest Mandeville (Point of View)  
Olena Jenkins (Round Town)  
Peggy Hempstead (Out Our Way)

**This is why we take reasonable pride in a product geared toward perfection of journalistic and advertising effort. This is also why we continue to say "Thanks" to our loyal supporters, readers, contributors and advertiser!**

**Betty Reid  
Publisher and Editor**



Miss Etta Jean Hawthorne and Bobbie Elliott exchanged marriage vows last Saturday night at the lovely home of her parents, Mr. and Mrs. Hawthorne of 743 South Street. A family reception followed. Dinner was served at the beautiful home of Mrs. C. Allen. Some of the guests included Mr. and Mrs. L. Thorne, parents of the bride; Mrs. Florence Lane, mother of the groom; Messrs. and Mrs. Al White, Bob Forster, Mrs. Sally Davis, Mrs. Black, and Calvin Jenkins, so Messrs. Allen Forster and George Adams.

**St. Eric Baptist Church** held its annual revival service on November 22 through November 30. The Rev. A. L. Patrick is the pastor.

**The Place Aux Dames** and Charity Club held its annual meeting at A. R. Moore's Restaurant - Conference Room last Monday. After the meeting, Mr. Woods, president; and Mr. R. McCoy, vice president; Parish, secretary; and A. L. one of their new members dined there. Following dinner, they went to A. Moore's home for a short time.

**Bethel A. M. E. Church** Chancel Choir is having a very unique Christmas cantata this year. It is titled "Heavenly Child." It will be a musical cantata in pantomime. The choir will be assisted by the Senior Usher Board. Decorations, costumes, and choreography will be by LaBertha Bean, Mrs. Ernest Nolte, and Mrs. Lillian Conoly. The Cantata will be held December 20, at 8 p.m. at the church, located 3085 K street. Mrs. Walker and Mrs. Gertrude Campbell will be the directors of the program. You will miss a treat if you do not attend.

**Mr. and Mrs. Willie J. Jimmerson** celebrated their anniversary on Saturday, November 14, at their very attractive home on Duluth Avenue. The Jimmersons were married in Temple, Texas, approximately fifty or more years ago. Friends attending making this a very memorable occasion. A festive dinner and all the trimmings were enjoyed by all. Champagne and Egg Nog were sipped throughout the evening by all the guests. Mrs.



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## Round Town

with  
Olena Jenkins

Miss Etta Jean Hawthorne and Bobbie Elliott exchanged marriage vows last Saturday night at the lovely home of her parents, Mr. and Mrs. L. Hawthorne of 743 South 46 street. A family reception followed. Dinner was served Sunday for the newlyweds at the beautiful home of Mrs. Goldia Allen. Some of the guests included Mr. and Mrs. L. Hawthorne, parents of the bride; Mrs. Florence Lane, mother of the groom; Messrs. and Mmes. Al White, Bob Forsty, and Mmes. Sally Davis, Eloise Black, and Calvin Jenkins. Also Messrs. Allen Forsty, and George Adams.

**Be sure to send your news** to Olena Jenkins, in care of The Voice, Post Office Box 8183, San Diego 2, or phone me at home, 264-5392.

## Letters To The Editor

Appreciation

**St. Eric Baptist Church** will hold its annual revival starting November 22 through November 30. The Reverend A. L. Patrick is the pastor.

**The Place Aux Dames Social and Charity Club** held its official meeting at Archie Moore's Restaurant - Conference Room last Monday night. After the meeting, Mrs. N. Woods, president; and Mmes. R. McCoy, vice president; B. Parish, secretary; and A. Davis, one of their new members, dined there. Following their dinner, they went to Archie Moore's home for a short visit.

**Bethel A. M. E. Church's** Chancel Choir is having a very unique Christmas Cantata this year. It is titled "The Heavenly Child." It will be a musical cantata in pantomime. The choir will be assisted by the Senior Usher Board. The decorations, costumes, and choreography will be by Mrs. LaBertha Bean, Mrs. Ernestine Nolte, and Mrs. Lillian Addison. The narrator will be Mrs. Conoly. The Cantata will be held December 20, at 6:50 p.m. at the church, located at 3085 K street. Mrs. Hazel Walker and Mrs. Geraldine Campbell will be the directors of the program. You will really miss a treat if you do not attend.

**Mr. and Mrs. Willie Jimmerson** celebrated their silver anniversary on Saturday, November 14, at their very attractive home on Duluth avenue. The Jimmersons were married in Temple, Texas. Approximately fifty or more relatives and friends attended, making this a very memorable occasion. A festive turkey dinner and all the trimmings were enjoyed by all. Champagne and Egg Nog were sipped throughout the evening by all the guests. Mrs. Jim-

erson's mother, Mrs. H. B. Baker of Temple, Texas, joined them for a short vacation. The relatives and friends were from various parts of California.

I have been assigned to the pulpit at Logan Temple Church for another year and hope that we may be able to continue the good relationship which we had known in the past.

You are to be commended for your community spirit, and we appreciated all that you have done for us.

Sincerely yours,  
(Signed) Morgan W. Tann  
Minister  
Logan Temple A.M.E.  
Zion Church

.....

Congratulations

Editor:

With the passage of the 1964 general election and the overwhelming approval of Proposition 15 (Free TV) both in San Diego County (3 to 1) and in the State of California as a whole (2 to 1), I wish to express my appreciation for the treatment you afforded this campaign.

Naturally, I am pleased that the cause of Free TV was supported. At the same time, I am well aware of differing views arrived at from conviction and I feel that the press, using the broad generic term, has throughout the long months prior adhered to the highest type of public reporting and has in many instances, expressed its own convictions in the public interest.

I feel San Diego is fortunate to be served by press of such high ethical standards and offer you my congratulations.

Sincerely,  
George A. Scott



TERRY WHEELER, nineteen-year-old pianist from Detroit, Michigan, will appear in concert this Sunday, November 29th, at 7 p.m., at Gompers Junior High School Auditorium, 47th and Hilltop Drive. Wheeler's selections will include works of Rachmaninoff, Liszt, Beethoven and Chopin as well as his own compositions. The incomparable event is being sponsored by the NAACP Youth Council.—Leon Wilcox Photo.

## Out Our Way

By Peggy Hempstead

We are very glad to see Mrs. Lucille Nelson of 3113 38th Street up and about, after being ill with a serious cold during the past week and a half. **Little Barbara Bryant** had a wonderful birthday party in her home at 3008 38th Street, on Sunday, November 22. Barbara was five years old. The party was given by her mother, Mrs. Beatrice Bryant. There were many little tots attending, and they all seemed to have had a wonderful time. There was plenty of food and many games for the children to play.

Thought for Today: "When everything else fails, try following the directions."

**Phone me with your news** at 281-0717, or send it in a note to me to The Voice, P.O. Box 8183, San Diego, California, 92102. I'm always waiting to hear your news.

**Number six neighbor** has moved from "Out Our Way." Mrs. Viola Steele, daughter, and son-in-law recently moved into another area of San Diego in preparation for the freeway. As we've mentioned before in this article, a freeway will be built through a certain portion of East San Diego, and extending out into other parts of San Diego. This is a straight freeway directly to Mexico. Construction will begin in another two years.

**The East San Diego Prayer Band** had its meeting in the home of Mrs. Beatrice Bryant on Tuesday morning. The prayer band hopes that many more neighbors will take an interest in this wonderful organization. At the present time, the prayer band is doing wonderful work for the sick and needy people. One of their projects for Christmas will be making Christmas boxes for the needy families. Anyone interested is encouraged to join this organization.

**The East San Diego Community Improvement Program** had its meeting on Tuesday night, November 17, in the home of Mr. White on 40th Street. The mothers in this group decided to form a group within themselves to escort the younger elementary children to school in the mornings. Each mother was responsible for walking children two blocks. This took effect Friday, November 20. This procedure was supposed to be televised, but unfortunately the cameramen did not show up at the appointed time. This same procedure is expected to be repeated soon, with better success.

**Terry Wheeler**, a brilliant nineteen-year-old pianist from Detroit, Michigan, is being presented in concert on this Sunday, November 29th, at Gompers Junior High School Auditorium, at 7 p.m. It is very seldom that a young musician of such promise is heard here. It is hoped that our community will encourage him by attending his public concert. Parents and their children are especially encouraged to come and hear Wheeler.

**Too often our young musicians** become discouraged and, lacking funds and public support, go into other areas or even into "commercial music" fields. By "commercial music" we mean as an interpretation music that most often provides a very comfortable living by capitalizing on a current fad.

While we are not against this kind of music, we feel that when we do have the availability of such talent as Terry Wheeler's, we certainly should encourage him to become our own Van Cliburn or Leonard Bernstein. Not only are these noted men enjoying tremendous financial securities, but they can practically name their own fees, plus the fact that their recordings and compositions will be paying high dividends long after current fad music has been replaced by other current fads of the day. In addition, their names will go down in history among the truly "greats." It is hoped that Wheeler will be placed with them.

**Too often we hear that we** are "culturally deprived" due to this reason or that. Too often we hear that we have to travel too far to cultural events.

Just as the Southeast Community Theatre was an encouraging sign, so, too, is this event featuring Terry Wheeler right in our community.

**Terry Wheeler has struck** out to make it on his own. After seeing him on the "Sun-Up" many folks might be prompted to support the Sunday concert by their attendance. Despite things, in general, not having gone too well for Wheeler in the rough and tumble world of financial security, we feel that a mass attendance will give Wheeler just the push that he needs. So, it is urged that we pack the Gompers Auditorium.

There will be a worthwhile presentation of enjoyable great music of the old masters, as well as Wheeler's own compositions. The projection of all of these demand artistic technical facility.



SPONSORS — The Second Youth Fund Drive Dance, sponsored by the Southeastern Little League's Ways and Means Committee, will take place at Turner's Hall (1648 30th Street) at 9 p.m., on this Saturday evening, November 28th. Proceeds from the dance will be used for the Southeastern Little League and the development of the Pony League and Pop Warner Football field. Among those who are serving on the committee to make the dance a success are (left to right) C. A. Portley, coach; Mrs. Carlotta Groom, L. McBride, president; Mrs. S. Smith, dance chairman; and Joe Malbrough.

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CARRIE MOORE, formerly of Mission Hills is now manager of this salon, she invites all her friends to visit her.

## LAS MUNECAS AUXILIARY

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Presents A BENEFIT Performance of the

# "EBONY FASHION FAIR WITH A SPANISH FLAIR"

**Saturday, Dec. 5, 1964 at 8 p.m.**

International Room - Convention Hall - El Cortez Hotel

Come and enjoy yourself, give a subscription to Ebony or Jet Magazine and probably win one of the three shoe wardrobe door prizes totaling \$100 (donated by Geicher's Shoe Company).

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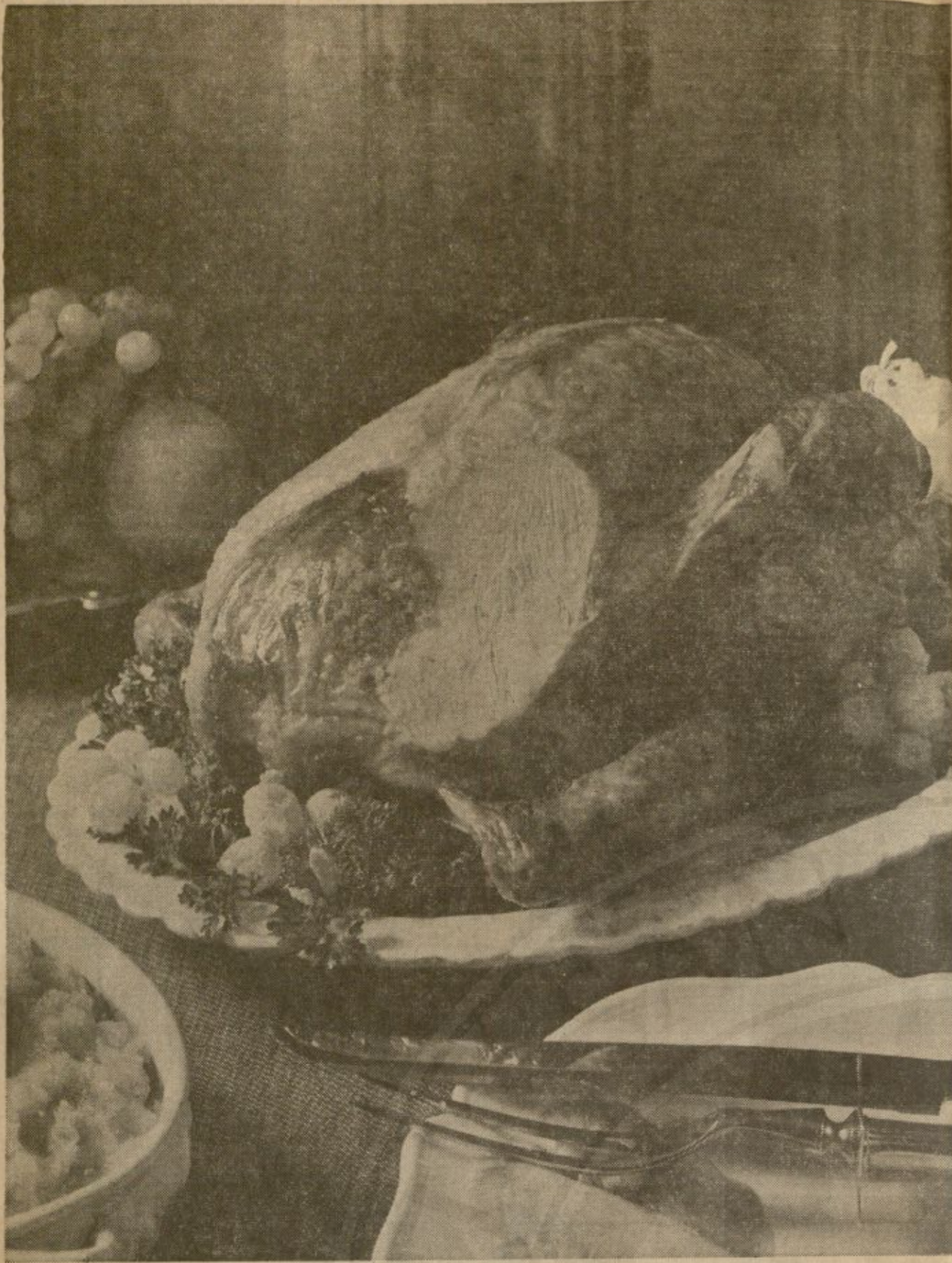
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# + Food Feature +



GIVE THANKS for turkey when this year's birds are the most splendid ever. The secret? Season the bird to perfection, of course. The turkey comes to the holiday table with a garnish of parsley and clusters of little sugared grapes.

## A Splendid Turkey Makes A Memorable Thanksgiving

By LOUISE ADAMS  
VOICE Food Editor

Turkey is as much a tradition at Thanksgiving as is a Christmas tree at Christmas or Easter eggs at Easter. This year, provide your family and guests with the most splendid bird ever.

The bird should be a handsome golden-brown, the white meat sweet, the dark meat rich—and all the meat seasoned to perfection. For, as every good cook knows, careful seasoning is perhaps the most important element in cooking a wonderful turkey.

**Knowledgeable cooks rely on Ac'cent monosodium glutamate to bring out maximum flavor and juiciness. The Ac'cent, which adds no flavor of its own, works especially well on turkey flavor and makes the bird seem juicier, too.**

And keep in mind that the stuffing and gravy are important to the turkey flavor. Allow ½ teaspoon Ac'cent for each pound of turkey and you'll have plenty to sprinkle on the skin, inside the cavities, and to develop the flavors of stuffing and gravy as well.

**Begin by estimating the number of servings you will want—and be sure to order a turkey large enough to supply leftover meat. A six-to-eight-pound bird serves about 10; a 14- to 16-pound bird yields about 20 servings.**

With the splendid bird, serve an equally splendid stuffing. We suggest a basic bread stuffing enlivened with mushrooms. Buy enough bread a few days ahead of time so

that it will be firm. A simple way to prepare the bread for stuffing is to place a cake rack over a bowl and rub the bread through. The coarse crumbs will be just the right texture to make an excellent dressing. Or, if you choose, add mushrooms to a packaged stuffing mix.

**Avoid packing the cavities too tightly as the stuffing expands while the turkey roasts. If you want more stuffing than the interior of the bird can comfortably accommodate, put the extra amount in an aluminum-foil packet during the last half hour of cooking time.**

Once roasted, let the turkey stand for 20 to 30 minutes before serving. This gives the juices time to be absorbed and makes the bird easier to carve. While the turkey awaits, prepare the gravy.

**This year, the well-seasoned turkey comes to the table in all its glory to provide a memorable Thanksgiving.**

### ROAST TURKEY

Wash turkey in cold running water. Pat inside dry with paper toweling; leave outside moist. Use ½ teaspoon Ac'cent per pound of turkey ready to stuff. Set aside half the total amount for the dressing and gravy; divide the remainder

between skin and body cavities. Sprinkle cavities also with salt and pepper. Stuff turkey. Fasten neck skin to body with skewer. Push legs under band of skin at tail, or tie them to tail. Place turkey, breast side up, on rack in shallow open roasting pan. If desired, cover with a loose covering or "tent" of aluminum foil. Roast turkey in a slow oven (325 degrees F.), according to timetable.

### TIMETABLE FOR ROASTING STUFFED TURKEY

Weight (lbs.)	Approximate Time (hrs.)
6 to 8	3½ to 4
8 to 12	4 to 4½
12 to 16	4½ to 5½
16 to 20	5½ to 6½
20 to 24	6½ to 7

### MUSHROOM STUFFING

- ½ cup butter or margarine
  - ½ cup chopped onion
  - 1 cup diced celery with leaves
  - 1½ teaspoons Ac'cent
  - 2 teaspoons salt
  - ½ teaspoon pepper
  - ½ teaspoon poultry seasoning
  - 1 can (8-ounces) mushrooms
  - 12 cups lightly packed bread crumbs or cubes
  - 2 tablespoons chopped parsley
- Melt butter in skillet or

saucepan. Add onion, celery, Ac'cent, salt, pepper and poultry seasoning. Cook until onion and celery are tender. Drain mushrooms; reserve liquid and heat to boiling. Add onion-celery mixture to drained mushrooms, bread crumbs and parsley. Add mushroom liquid; toss lightly with a fork until well mixed.

**YIELD: Enough stuffing for a 12 pound turkey.**

### GIBLET GRAVY

**Giblets:** Place turkey heart, liver, neck and gizzard in saucepan and cover with water. Push legs under band of skin at tail, or tie them to tail. Place turkey, breast side up, on rack in shallow open roasting pan. If desired, cover with a loose covering or "tent" of aluminum foil. Roast turkey in a slow oven (325 degrees F.), according to timetable.

**Gravy:** Remove the turkey from the roasting pan to a platter. Skim most of the fat from the pan juices. Add giblet broth and enough water to make 3 cups of liquid to the juices remaining in the roasting pan. Add diced giblets. Stir until the stock reaches a boil, making sure to stir in all the brown crustiness from the bottom of the roasting pan. To thicken the gravy, spoon 3 tablespoons of the fat skimmed from the turkey into a saucepan. Stir in 5 tablespoons flour and heat the mixture, stirring, until it begins to brown. Pour in the prepared turkey stock and stir over medium heat until the gravy thickens.

### Community Services At Organ Pavilion

The tradition of Thanksgiving will be observed again this year with the Community Thanksgiving Service which will be held today, Thursday morning, at the Organ Pavilion in Balboa Park from 10:00 to 11:00 o'clock. This annual program is under the direction of the San Diego County Council of Churches.

### Mister P

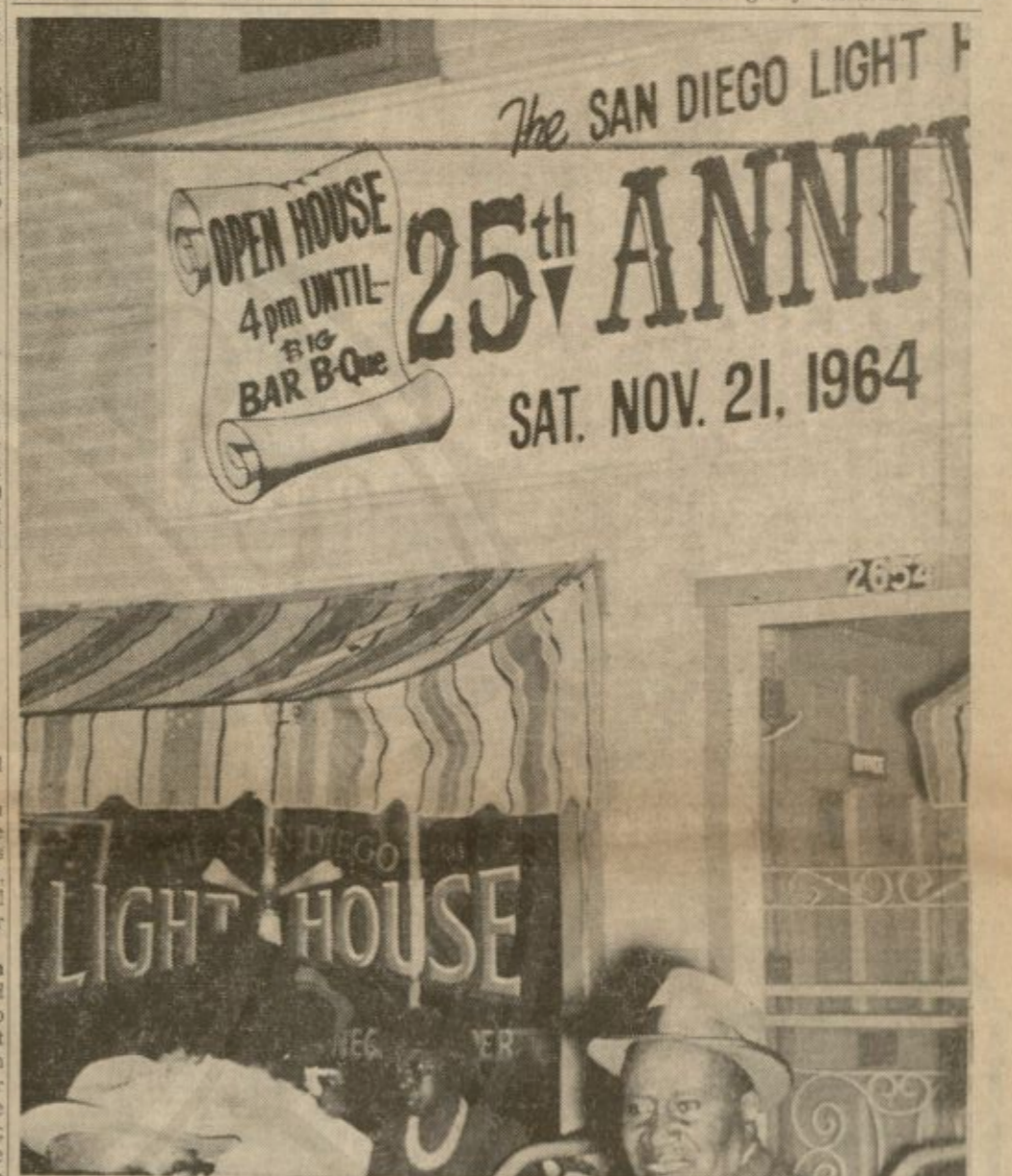
(Continued from Page 2-A)

...talking about non-violence and don't fight back?

Once a person knows you will fight back, he will leave you alone. Everytime a Negro's son or daughter is lynched, raped or beaten, everyone will tell him to "turn the other cheek and no violence."

We are no different from Joshua, David or Solomon. God showed and helped them to defend themselves and fight back. These men were known to be successful in all their battles. So let's take a true look and study of the Bible; if you find anywhere in the Bible where God told these warriors, and many others like them, to turn the cheek and don't fight back, I'll eat my Bible.

ONE THING FOR SURE, GOD DOES NOT LIKE A COWARD.



**ANNIVERSARY**—The 25th year of existence for the San Diego Light House Newspaper was celebrated on Saturday with a program, a party and plenty to eat and enjoy. Folks from far and near came to the newspaper plant on Imperial Avenue to fe-

...licate the N. M. Youngs upon the occasion. Left to right is shown Leon Washington, publisher of the Los Angeles Sentinel and Light House publisher, N. M. Young.—Voice Staff Photo.

### How 'bout That?

## Hail Brenda Starr!

By RUTH NUTTALL

Surely, by now you have seen television's latest contribution to fantasy — "The Reporter" (Friday, 10 p.m. Channel 8)?

This time, it is Harry Guardino who is the fabulous Fourth Estate to whom desperate criminals turn themselves in; to whom beautiful broas turn in their hour of need — whatever it may be; and who frequents a class bar called "The Press Box" — his office away from the office.

You know, in 10 years of newspapering in San Diego, East County and South Bay beats, I have yet to find in three-dimensional protoplasm one of those super scribers promised me and the world by the spter screen and other deceitful media of communication.

Except for one notable exception who was himself an armed bandit, by night, and a police reporter by day, most of my male newspaper colleagues are prone to paunches and passionate preoccupation with the time-and-a-half overtime they're being paid for covering a dull night meeting.

And the only face I've ever encountered, Brenda Starr is in the color strip. It's beauteous Brenda, however, who does the most damage to my nose.

There she is, by after day, year after year, embroiled in adventures on land and sea that make the derring-do of the U. Marine Corps seem like meetings of the Ladies' Wednesday

Morning Great Books Club.

Everytime Brenda escapes like Houdini from the clutches of some international killer, my sense of inadequacy returns from the time when I was a teenager forced to reject the practical advice of my well-meaning but apparently near-sighted mother. (She never adjusted to the fact that I never grew past 4-foot-10½ inches).

"If you are ever set upon by a monstrous male assailant," mama advised, "just lift your knee."

"Big deal!" I responded morosely, "and fracture his ankle?"

Nevertheless, despite obvious physical deficiencies, I have truly tried to live up to Brenda's shining example.

I have ridden the vice-squad cars in San Diego from 9 p.m. to 5 a.m. (when Elmer Jansen was chief of police) ready for any contingency.

If I had been Brenda, that would have been the night I rounded up a White Slavery ring while the boys kept the motor running at the curb, right?

Well, we picked up a perambulating picnic about 56 years old and the cop in the front passenger seat sang out, "Suzie!" And Suzie yelled, "Why, you old son of a bewitcher, you!" and they fell upon each other, shaking hands and pounding shoulders.

The cops wanted to know if Suzie was being a good girl which insulted her so they had to make it up to her by taking her in to the station.

All the way to the lock-up, the babel went like this: "Heck, Suzie, I didn't think you loved us anymore," while the other officer wanted to know, "You found a better hotel than ours, is that it, Suzie?"

And Suzie wanted to know, "How's Joe. Bill still the jailer? Gee, I haven't seen George in a year." Dum-de-dum-dum!

Then there was the time Sheriff Joe O'Connor (then El Cajon chief of police) took me into the Mexican interior on a manhunt for homicidal maniac — with a posse of police and bloodhounds.

Brenda Starr, hmmm. We beat the brush for the brute, tracking the trail he left behind like tigers.

He was always thought to be in the next arroyo, so conversation was nearly nonexistent.

As a matter of fact, looking back, I think it can be accurately reported that conversation was almost entirely limited to Chief O'Connor moaning in a stage whisper: "Not on his tracks, doll, hmmm? Please don't walk on his tracks?"

And just this week, I was having lunch and thought I saw a man wanted for rape whose description I've memorized.

I don't know what Brenda Starr would have done, but my soup spoon jiggled so, I spilled clam chowder all over the front of me.

And I left so hastily, I dropped my purse and tripped over it.

Then I had to go back in because I had forgotten to

pay for my lunch. By then, the man was leaving, but I was so shook up, I forgot to watch to see what car he got into on the parking lot.

So, big deal! What d'ya think Harry Guardino would do without a script in his hand?

Yell for a cop, that's what.

## Those Cats Keep Coming For Feeding

Although we're a bit late and National Cat Week has come and gone, we discovered a lady who maintains twenty-five stray cats at her home in Chula Vista.

She is Mrs. May Olivera, Box 3119, Chula Vista, and she is short of one thing, No — not cats; but the food with which to continue feeding them.

Mrs. Olivera wants to keep feeding stray cats without a home, but she wishes that folks would write to her and offer to donate some food for the cats. She also urges people not to turn cats loose to fend for themselves in "our modern jungles."

The reason that Mrs. Olivera gave us her Post Office Box address is because she fears that more people will drop off more cats at her home; and her house seems overcrowded with the felines now.

Stated Mrs. Olivera, "I like cats, but with twenty-five in the car and some coming in and out of the house, that's plenty!"

## Classified Ads Bring Results



Prices effective in all Safeway Stores in San Diego County Friday, November 27 through Sunday, November 29. We reserve the right to refuse sales to commercial establishments.

### IT PAYS TO SHOP SAFEWAY

Hills Bros.  
**COFFEE**  
1 Lb. Can **69¢**  
2 lb. can ..... 1.37

**Cane Sugar** CANDI-CANE GRANULATED 5 LB. BAG **49¢**

**TV Dinners** SWANSON'S FROZEN EACH **49¢**

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**Margarine** SUNNYBANK 1 LB. PKG. **19¢**

**Fruit Cocktail** TOWN HOUSE 303 CAN **5 CANS \$1**

**Cat Food** LORD & LADY 6 OZ. CAN **9 CANS 99¢**

**Canned Milk** LUCERNE EVAPORATED TALL CAN **8 CANS \$1**

**Ice Cream** SNOW STAR THREE FLAVORS HALF GAL. **49¢**

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## ROUND STEAK

USDA Choice Beef Center Cut or Boneless Swiss **79¢ lb**

## GRAPEFRUIT

Arizona Ruby Red **8 lb bag 49¢**  
NEW CROP

## FRESH FRYERS

USDA Grade A Whole Bodied **29¢ lb**  
(CUT UP LB. 35¢)

**FAB**  
DETERGENT  
Giant Size **57¢**  
10" OFF

Campbell's  
**SOUP**  
Vegetable Varieties  
10½ oz. can **8 FOR \$1**

ZEE  
**TISSUE**  
White and Assorted Colors  
4 roll pack **29¢**  
3c off deal





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**IMPERIAL BEACH**  
801 Palm  
**CHULA VISTA**  
33 Naples St.  
500 Broadway

**NATIONAL CITY**  
1000 Plaza Blvd.  
**SPRING VALLEY**  
9665 Campo Rd.  
**LEMON GROVE**  
7663 Broadway  
**LAKE MURRAY**  
6145 Lake Murray Blvd.  
**EL CAJON**  
1186 East Main  
**LAKESIDE**  
12580 Lakeshore Dr.  
**SANTEE**  
9365 Mission Gorge Rd.

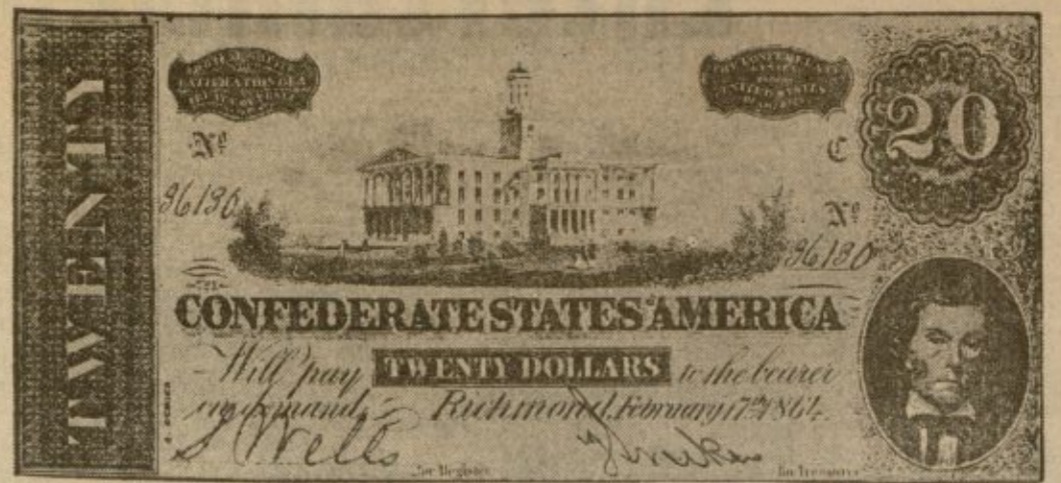
**SOLANA BEACH**  
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**NOTICE!!**

Mayfair's Confederate Money and Bond Game positively ends at midnight, Saturday, December 12th! All winners must be redeemed by this deadline!

**ANOTHER WINNER!**

**TED MELANCON  
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MONEY WITH TWO  
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GENUINE CASH!**



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MONEY AND BONDS FOR  
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CASH!**

**GROUND BEEF**

**FRESH  
HOURLY**

**29<sup>c</sup>  
lb.**

**PORK ROAST**

**BONELESS  
BOSTON BUTT**

**39<sup>c</sup>  
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**SIRLOIN STEAK**

**BLUE RIBBON  
VALUE**

**79<sup>c</sup>  
lb.**

**FISH STICKS** ..... Gorton's, Frozen, 14-oz. Pkg. .... **59<sup>c</sup>**  
**PORK CHOPS** ..... Blade Cut ..... **49<sup>c</sup> lb**  
**SAUSAGE** ..... Mayfresh, Country Style ..... **37<sup>c</sup> lb**  
**RUMP ROAST** ..... **69<sup>c</sup> lb**  
**T-BONE STEAK** ..... **93<sup>c</sup> lb**



**RIB STEAK** ..... **79<sup>c</sup> lb**  
**HALIBUT** ..... Gorton's, Brealed, 11-oz. .... **59<sup>c</sup>**  
**SHRIMP** ..... Gorton's, Brealed, 12-oz. .... **69<sup>c</sup>**  
**FISH CAKES** ..... Gorton's, 8-oz. .... **4 for \$1**  
**BACON** ..... Mayfresh Flav-R-Crisp ..... **49<sup>c</sup> lb**

**DELICATESSEN**

<b>RATH BOLOGNA</b> 1-lb. Pkg. .... <b>59<sup>c</sup></b>	<b>ALEX TAMALES</b> 10 In Bag ..... <b>\$1<sup>00</sup></b>
<b>WILNO KOSHER SALAMI</b> Midget Chubs ..... <b>79<sup>c</sup></b>	<b>PILLSBURY ROLLS</b> Cinnamon 9 1/2-oz. .... <b>29<sup>c</sup></b>
<b>CHEDDAR CHEESE</b> Medium By the Piece ..... <b>59<sup>c</sup> lb</b>	<b>WE GIVE S &amp; H GREEN STAMPS!</b>



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LARGE "AA"

**37<sup>c</sup>  
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**ARDEN ICE CREAM**

Flavor Fresh, Round Carton

**1/2 Gal. 59<sup>c</sup>**

**M.J.B. COFFEE**

3 lbs. \$2<sup>05</sup>  
2 lbs. \$1<sup>37</sup> **69<sup>c</sup> lb**

**ZEE TISSUE**

Bathroom, 4-Roll Pack

**3 FOR 95<sup>c</sup>**

**WINES AND LIQUORS**

<b>BOURBON</b> Kentucky Quality, St. Ky., Bond, 4 Yrs. 100 Proof ..... <b>\$3<sup>89</sup> Fifth</b>
<b>BRANDY</b> Royal Occasion, French, 80 Proof ..... <b>\$3<sup>69</sup> Fifth</b>
<b>VODKA</b> Royal Occasion, 80 Proof, \$3.69 Qt. .... <b>\$2<sup>98</sup> Fifth</b>
<b>SCOTCH</b> House of Stuart, Imported ..... <b>\$9<sup>95</sup> 1/2 Gal.</b>
<b>BEER</b> Velvet Glow, 12-oz. Cans, \$2.99 Case of 24 ..... <b>79<sup>c</sup> Six Pack</b>
<b>WINE</b> Paul Masson Vin Rose ..... <b>\$1<sup>49</sup> Fifth</b>
<b>WINE</b> Christian Brothers, Dessert ..... <b>\$1<sup>39</sup> Fifth</b>
<b>DRY WINES</b> Royal Occasion ..... <b>\$1<sup>49</sup> Gal.</b>



<b>FACIAL TISSUE</b> ..... Chiffon, 400 In Box....	<b>4 for 99<sup>c</sup></b>
<b>PAPER NAPKINS</b> ..... Orchids, 80 Count.....	<b>10<sup>c</sup></b>
<b>GREEN BEANS</b> ..... Libby's, Frozen 20-oz.....	<b>3 for \$1</b>
<b>CUT CORN</b> ..... Libby's, Frozen, 24-oz.....	<b>3 for \$1</b>
<b>GREEN PEAS</b> ..... Libby's, Frozen, 24-oz.....	<b>3 for \$1</b>
<b>PEAS &amp; CARROTS</b> Libby's, Frozen, 24-oz.	<b>3 for \$1</b>
<b>MIXED VEG.</b> ..... Libby's Frozen, 24-oz. ....	<b>3 for \$1</b>
<b>APPLESAUCE</b> ..... S & W, No. 300 Glass.....	<b>5 for \$1</b>
<b>KIDNEY BEANS</b> ..... S & W, No. 300 Cans....	<b>6 for \$1</b>
<b>GELATINE</b> ..... Royal, Reg. Size.....	<b>3 for 25<sup>c</sup></b>
<b>PRUNE JUICE</b> ..... S & W, Quart Bottle.....	<b>3 for \$1</b>
<b>APPLE JUICE</b> ..... S & W, Quart Bottle.....	<b>3 for \$1</b>
<b>CAT FOOD</b> ..... Purrr, 6-oz.....	<b>2 for 29<sup>c</sup></b>
<b>INSTANT COFFEE</b> ..... M.J.B., 10-oz.....	<b>\$1<sup>45</sup></b>

**PRICES EFFECTIVE 7 FULL DAYS!  
THURS. THRU WED., NOV. 26 - DEC. 2**

**FARM-FRESH PRODUCE**

**EXTRA FANCY!  
Red Delicious**



**APPLES  
JUST 10<sup>c</sup>  
lb**

**SQUASH  
BANANA 5<sup>lb</sup>**

**CARROTS  
TENDER 5<sup>lb</sup>**

**• BANANAS Golden ..... } 6 LBS \$1**  
**• GRAPES Red ..... }**  
**• ORANGES Juicy ..... }**



# Entertainment Scene In San Diego



WELCOME is extended to famous Harry Belafonte (center) as he stepped off the PSA Jet Flight 114 at Lindbergh Airport on Sunday afternoon by The Voice's Entertainment Editor Bill Granger (And All That Jazz columnist), near

right. Others surrounding Belafonte included Bill Eaton, Ralph McDonald, Brownie McGhee, Barbara Massey, Sonny Terry and new Greek folksinger Nana Mouskouri. Belafonte and his crew played to a sold-out house on Sunday

evening at San Diego State's Petersen Gymnasium. Our columnist, Bill Granger, was the first newsman to interview Belafonte upon his arrival.—Voice Staff Photo.

## And All That Jazz



By Bill Granger

**SENSATIONAL! TERRIFIC!** And in plain English, "Out of Sight."

Truly a performance never to be forgotten by the students of San Diego State College and the thousands of guests who attended the Harry Belafonte concert on Sunday evening at State College's Peterson Gym!

My guest and I arrived at State College at 7:00 p.m., an hour before show time, and the lines outside were as long as the eye could see. All of this long waiting for what? For the greatest performer ever to perform at the request of The Associated Students of San Diego State — the renowned Harry Belafonte.

**ACCOMPANIED BY** his two drummers Percy Brice and Ralph MacDonald, guitarists Ernie Calabria and Jay Berliner and Bassist John Cartwright, Belafonte headlined the show with some of his newest releases as well as many of the old favorite calypso numbers we recognize him for, such as "John Henry," Jamaica Farewell," and to top it all off, the very famous "Matilda," in which the whole audience participated.

Appearing with Belafonte were two folk singers from way back who captured the hearts of everyone present, Sonny Terry and Brownie McGhee. Sonny is the only person I have ever seen who can play harmonica and sing at the same time and Brownie's voice of pure gold makes the pair complete.

Also in this concert, Harry Belafonte introduced his newest singing discovery from Athens, Greece, Nana Mouskouri, a talented young folksinger who has proven herself

well on the road to success in a singing career. Her lyrics are very heartwarming and meaningful and are never to be forgotten.

**HARRY BELAFONTE** as a singer is irreplaceable, as an individual he is one of the most friendly people anyone could ever want to know. I learned this when I was talking with him at the airport Sunday afternoon when he arrived in San Diego.

An outstanding artist and a wonderful friend, Harry Belafonte, we thank you for a most enjoyable concert!

**MINNESOTA-BORN** Bob Dylan will combine his folk-poetry and music in a performance at San Diego State, December 4.

The folk poet will present a program of his own protest songs at 8:00 p.m. in Peterson Gymnasium under sponsorship of the associated students.

**HIS SONG**, "Blowin' In The Wind" is a record best seller. Tickets are on sale at the campus bookstore.

**A POPULAR FOLKSINGER** on campuses, Dylan sings his own topical songs that have revitalized college folk music. Dylan, whose appearance resembles the late actor James Dean, first achieved recognition through folk-song writing. Singers Peter, Paul, and Mary, Joan Baez and others have made a million-record best seller out of his "Blowin' In The Wind."

"Billboard" magazine had this to say about Dylan. "Among the young 'comers' in the folk scene, Dylan is perhaps the most important. He'll

(Continued on Page 9-A)

## San Diego...After Dark

by Man-About-Town

A lady got the license number (first two figures and a possible correct third one) from that station wagon that was used by a teenager when he was staging those car accessory robberies in Emerald Hills . . . last Saturday about half after midnight. Identity of the fellow using the screw driver to remove parts from parked cars . . . is almost certain any minute since he's

been seen face on in the 800 block of Alvin Street. Better load up your gun . . . if you reside in Emerald Hills . . . for this sneak thief.

Didja hear about that Urban League award that was on its way to a company that would have almost caused a picket line around the Grant Hotel last Thursday when the Equal Opportunity luncheon

was taking place? When will our "leaders" wise up . . . and stop trying to play both ends against the middle?

Everybody's whispering . . . about the lady who is trying to snare a married man who is temporarily separated from his wife . . . and is still running from the female sex. He's not likely to get hitched again . . . so the lady just oughta give up!

The San Diego Chapter of the Congress of Racial Equality (CORE) has some big plans in store . . . that will shake up the town . . . if the business men don't get on the ball, they say. They want Equal Opportunity Employer to mean something!

Christmas in Los Angeles . . . is the goal for two "under twenty-ones" who are buying some foxy clothes for a fine time in the City of Angels. The girls say that they're gonna show femmes up there what our town can turn out. Have fun!

## Friendship

(Continued from Page A-1)

far removed from their youthful years.

When the Cheneweths opened the original nursing home (which now comprises a separate unit at the rear of the present building) there were but twelve senior residents. As the home grew, so, too, did the requests for admission. It is now operating with a full capacity of residents.

The oldest resident, in terms of time within the home, is an eighty-six year old lady named Emily McLain. She entered the home on November 30th, 1952, and has resided there since.

Two residents—a man and a woman—have celebrated their respective 101st birthdays at Friendship Home. The gentleman, Henry Trabert, was honored by family, staff and other residents with a festive party on October 14th when he reached his 101st birthday. Mr. Trabert entered the home in February of 1954.

Two other guests of interest are Emma and Guy Russell who have been wed for sixty-nine years to each other and entered the home together to spend their remaining days in comfort amid people who care. The Russells have been provided with a lovely private bedroom. Because Mr. Russell is blind, his wife spends much of their time at Friendship Home reading to him and in being "his other eyes."

Another romantic situation involved the lady and gentleman who were married to each other at Friendship Home not too long ago. The gentleman was a guest at Friendship and the lady resided in Escondido.

The fact that many of the residents of Friendship Home are crippled or physically unable to move around with ease and rapidly does not deter them from participation in a number of interesting hobbies. Crafts classes are held each week. Mrs. Edna charge of this program and she

is assisted by Miss Melba Briggs, a nurse at Friendship Home.

Many of the residents chose to share confidences and chat on the beautiful outside patio of the home or enjoy watching favorite programs on television in the recreation room.

There are presently twenty-seven nurses on duty at Friendship and their chores extend far into the human relations field and beyond the strictly nursing phase of their hours at work.

The capable director of nurses at the home is Mrs. Ada Anderson, who is a warm, understanding woman constantly engaged in keeping a sharp eye on the physical condition of each one of the guests.

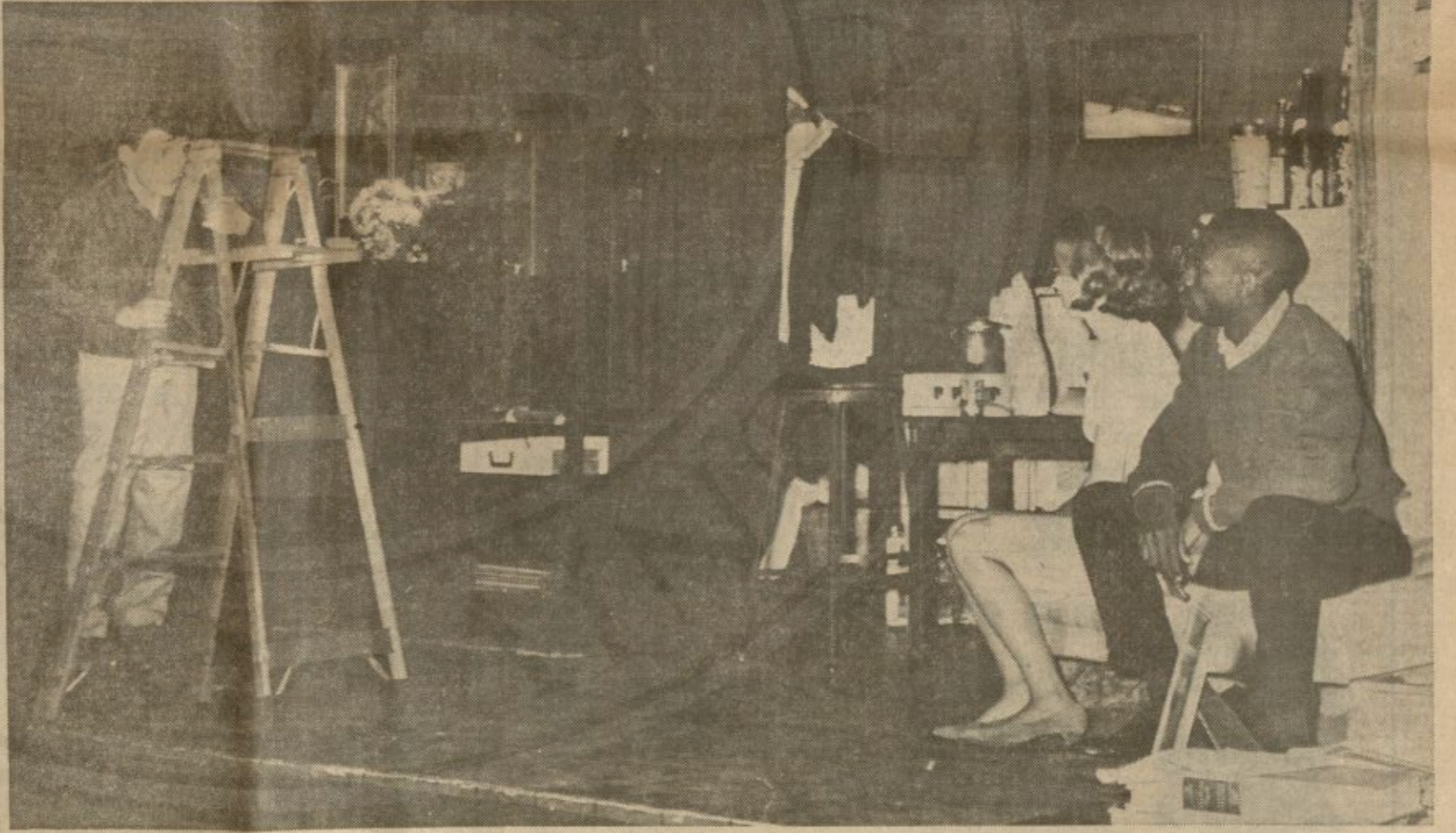
Presently Charles I. Cheneweth is Friendship Home administrator; and Mrs. Wilma Jean Grady is the administrative secretary.

The attractive lady whose title is far too modest for the kind of duties she performs at Friendship is Mrs. Helen Gill. Although Helen Gill is far younger than most residents at the home, many of them address her as "mother." This term is one of fond endearment whenever you hear it, in regard to Helen Gill. She is officially office receptionist (and has been employed there for the past four years); but she is "mother," "daughter," "dearest friend" and many other things to the people whose lives she makes just a bit happier with each passing day.

One senior gentleman introduced Helen Gill to his son, on a Sunday, as his "new daughter." Following a moment of jealousy, the son began to realize what this meant to his father's well-being. He had found in Helen Gill all the qualities which he would have desired in a daughter—if he had had one. Now his son often calls and asks to speak to "his sister."

This is the kind of wonderful, warm, and welcome atmosphere that prevails throughout every nook and cranny of Friendship Home.

It's name is appropriate!



THE PLAY'S THE THING—The initial offering by SDCC Theatre Arts Guild, "Call Me By My Rightful Name," was an overwhelming success on

Saturday evening at City College. Critics call the play "tremendous" and gave it excellent reviews. In this scene, taken on Saturday evening,

are (left to right) Crug Fierro as "Doug," Carol Sheller as "Chris," and Cleavon Little as "Paul." —Voice Staff Photo.

### GRAND OPENING

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## Signal Service Station

### EUCLID off LOGAN Ave.

**SATURDAY SPECIAL**

**Prizes for the Kids!**

**GO FARTHER WITH**

**VALUABLE COUPON**  
GOOD FOR THREE WEEKS  
\$5 BONUS OF BLUE CHIP STAMPS  
WITH PURCHASE OF TANK OF GAS  
GOOD FOR TWO WEEKS

CAR WASH ..... 99c  
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STANDARD OIL GRANT—United Negro College Fund President Dr. Fred Patterson (right) is shown receiving check for \$25,000 as an educational grant from the Standard Oil (Indiana) Foundation, represented by John H. Lind, executive secretary (left). The grant is the latest in a series of

educational contributions annually over the past twenty years, totalling nearly \$250,000. Founded in 1944, the United Negro College Fund is a federation of 32 independent, fully accredited colleges and universities in 11 southern states.

# Oil Co. Grant Is Presented

CHICAGO — The Standard Oil (Indiana) Foundation today announced an unrestricted educational grant of \$25,000 to the United Negro College Fund.

John E. Swearingen, president of the Foundation, said the 1964 amount is the latest in a series of educational grants to the United Negro College Fund annually over the past 20 years, amounting to nearly \$250,000. The Foundation is contributing \$25,000 annually to the federation's four-year development fund campaign, and is making an additional 1964 unrestricted grant of \$10,000.

Swearingen said the use of these funds is not restricted "as long as they are used currently to improve education and are not used for endowment purposes." Swearingen is also president of Standard Oil Company (Indiana), which supports the Standard Oil (Indiana) Foundation.

Standard Oil (Indiana) instituted its support of the United Negro College Fund in 1944, when this federation of independent accredited colleges and universities was formed.

# Welfare Board to Hold Its Regular Meeting on Dec. 18

SACRAMENTO — Percy H. Steele, Jr., Chairman of the State Welfare Board, announced today the board would hold its regular meeting this month on Friday, December 18 in Room 1102 of the Motor Vehicles Building, 2415 First Street, Sacramento, beginning at 10:00 a.m.

The board will take up a preliminary report submitted by the Joint Study Committee on Children's Services, established last year by the Board and the California Delinquency Prevention Commission at the request of Governor Brown.

The report, prepared for this committee by the National Study Service, is primarily concerned with the problems of neglected children in California and with the development of new and stronger community services to help them.

During the past five years, when the number of children in the state increased 20%, the number of cases reported child neglect has increased 50%. During the year July 1963 to June 1964 more than 10,000 children were made wards of the court, and police reported almost 100,000 child offenses technically referred to as involving "delinquent tendencies." These were cases of malicious mischief, disturbing the peace, violation of liquor laws, truantism, running away, loitering and incorrigibility.

The report says "In many of these situations can be seen the early signs of breakdown of family controls."

Cases of child neglect range from such dramatic ones as those wherein a child has been made a partner in crime, sexually abused, or subjected to cruel physical treatment to ones where safety of small children has been jeopardized by leaving them at home or

permitting them to wander the streets at night; or where there has been no insistence on school attendance or where the child has been allowed to be filthy or live in filth; or where conditions at home are such as to create serious emotional disturbances in the child.

In summing up some of the results of these conditions, the report states: "The Community can not afford to neglect the needs of these children. Children whose parents are inadequate and neglected; children whose parents allow them to be exposed to evil influences and generally fail to provide proper care, are children in danger . . .

"These children are indeed a vulnerable group. Some of them, unless they receive adequate help now, will be the delinquents of tomorrow. In fact, many of them are probably already so severely damaged that this result may be inevitable . . .

"The experiences of some of these children will undoubtedly also result in emotional and mental instability. Mental hygiene clinics and hospitals are dealing with adults in large numbers who come from family backgrounds of the kind described above.

"These children, too, are among those most likely to become economically dependent. Many come from poor families, living a marginal existence. Frequently they are too upset to take advantage of educational opportunities.

"Perhaps most serious of all, these children who have not experienced normal family life and whose personalities are warped by their bad experiences, many times find themselves among those adults least able to be good parents to their own children."

# Golden Hills Presbyterian Church News

By ROMELIA TAYLOR

Each individual is invited to attend Sunday school every Sunday morning. The Adult Class is under the supervision of Mrs. Arthur Webster. She will be looking for all of you!

Many thanks go to Miss E. Mae Caldwell, Mrs. Dora Kinzey and Mrs. I. Johnson for their job in handling the Kindergarten Department. Their expert supervision has inspired many small children to come to Sunday School each Sunday morning.

A sincere welcome is extended to Mrs. Clarence Stevenson and her son, Rodney, after their two year stay in Germany. Welcome home! The Annual Thanks Offering services were well attended and each one was at their best. The total offering was \$130.00. Thanks goes to all of you.

Don't miss the first concert given by the Youth Choir on Sunday, Dec. 6!

The Women's Association announced its officers for 1965. They are: pres. Mrs. Lillian Owens, vice pres. Mrs. Vivian Woodson, rec. secretary, Mrs. Isaac Johnson, correspondence sec. Mrs. Aadelle Matthew, treasurer, Mrs. Bernice Rollins and membership chairman, Mrs. Lois Davis, program chr. Mrs. Vivian Woodson and Mrs. Loma Johnson. World Service Mrs. Helen Evans, Fellowship Mrs. Oneida King and Mrs. Mary Ponder, Literature Mrs. Lois Irving and Mrs. Edna Grisby. Committees are Thank Offering Mrs. Donald Brown, Nominating Mrs. Irma Andrews, Key Woman Mrs. Ardell Matthews.

# Getting Married?

Send us your wedding picture and phone our editorial office requesting our Wedding Information Form.



Naturally Healthy Normal Hair GROWS from the HAIR ROOTS in YOUR SCALP. The condition of your hair often depends heavily on the natural health of your scalp. Years ago DOCTOR CARBONELL invented a medicated hair formula called CARBONELL which is mixed with many proven beneficial ingredients. CARBONELL is such a strong, powerful antiseptic and does such fine work in helping an ITCHY, RUMPLY DANDRUFF scalp that many DOCTORS regard it highly and PRESCRIBE it for many externally caused scalp conditions are greatly relieved by the use of this Triple strength formula. Write for this DOCTOR'S GENUINE SCALP FORMULA now. It will be sent to you all mixed and ready to use. USE IT FOR 7 DAYS, and if you are not satisfied, your money back. Pay only \$1.50 on delivery. This includes everything. Don't pay a penny more. Use the finest MEDICATED SCALP FORMULA your money can buy. Your hair and scalp deserve fine care. Just send your name and address to—GOLD MEDICAL HAIR PRODUCTS INC., Dept. 51, Sheephead Bay, Brooklyn 35, N.Y. NOTE: THIS FORMULA carries a 100% written money back guarantee.

# The Key Thought

by E. C. Ward

"Humble yourselves therefore under the mighty hand of God, that he may exalt you in due time." (1 Peter 5:6) Pride is the chief doctrine of the devil; humility, the mark of the saint. When a man boasted in the presence of Joseph Parker, the preacher, that he was a self-made man, Dr. Parker commented, "Well, sir, that relieves the Lord of a great responsibility."

In serving God we stoop to conquer; we bow down in order to be lifted up, for submission is the way to exaltation. It is in the plan of God to put down the proud sooner or later. "The Lord will destroy the house of the proud" (Prov. 15:25). The apostle Peter says, "God resisteth the proud, and giveth grace to the humble" (1 Peter 5:5).

True humility comes from a true knowledge of ourselves and of God. As Phillips Brooks put it: "The true way to be



humble is not to stoop until you are smaller than yourself, but to stand at your real height against some higher nature that will show you what the real smallness of your greatness is." And that is true. We do not know our littleness until we begin to realize God's greatness. As the old adage puts it, "A mountain shames a molehill until they are both humbled by the stars." It is under the mighty hand of God that we are to humble ourselves. When the Lord smiles us, it is our duty and privilege to accept it with profound submission and thankfulness. It is a hard school, but it teaches precious lessons.

Students at a Dylan concert have been described as attending with a sense of collective expectancy, some attracted by already implausible legends, and some critical of an idiom that seems too maverick to be substantial. Since Dylan has been known to introduce Joan Baez unexpectedly from the wings on his concert dates, the air of expectancy may be well taken.

COMEDIAN ALLEN Sherman, of "My Son, The Folk Singer" game is the next entertainer in the popular concert series in February.

MUSIC DATING from the 12th century will be performed by San Diego State's Madrigal Singers in their eighth annual program of Christmas music, Sunday, December 6. The concert will be given at 3:15 p.m. in the campus music auditorium and will be open to the public without charge.

Cleve Genzinger, associate professor of music and director of the twenty-member madrigal group, said the program will also include French and Polish carols and spirituals, but none of the Christmas carols familiar to this country.

CLASSIC GUITARIST Alirio Diaz, a former student of Andre Segovia, will perform in concert at San Diego State, Thursday, December 3. Diaz will appear at 8:00 p.m. in the campus laboratory school auditorium under the sponsorship of the associated students of San Diego State.

HE IS NOTED for his interpretations of traditional Latin-American folk melodies. He holds the coveted "Prize Extraordinary" from the Madrid Conservatory. The New York Times had this to say of his work: "The kind of color that is most characteristic of Spanish music was to be found in abundance in Diaz's playing of a program of Falla and Albeniz and it was set forth with the discrimination that is a hallmark of the guitarist's style."

DIAZ HAS GIVEN recitals in major music centers of Italy, France, Germany, Israel, England, Spain, Belgium, North and South America. Public admission tickets, are available at the door the night of the performance. THE NEXT EVENT in the chamber series will be cellist Aldo Parisot on January 7.

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# Betty Reid's Conversation Piece

(ABOUT PEOPLE AND PLACES)

It's always gratifying to join hands to felicitate folks who have followed their chosen field of career endeavor . . . over long and arduous periods of time. Thus, we were happy to wish both Mr. and Mrs. N. M. Young all the best for twenty-five more years to come on Saturday.

The program and party honoring the quarter century of The Light House . . . was highly interesting . . . and found as participants Mrs. Altha Williams, Mrs. Bessie Irene Smith, Rev. and Mrs. James Covington, Dr. and Mrs. Craig Morris, Archie Moore, Hal Brown, Rev. George Smith, and many others. Leon Washington, publisher of the Los Angeles Sentinel, was in San Diego and attended the ceremonies, also. With Leon was his editor-in-chief, Chester Washington, with whom we worked way back in the Pittsburgh Courier days.

Visitors abounded in our town during the past week. Handsome Tom Palmer (who has recently added his name to the ever-growing list of eligible Los Angeles bachelors) came in for a quickie conference with officialdom at the Coca Cola Bottling Company's plant on Highway 94 and 47th Street.

In town, also, for the Thanksgiving holidays are our own daughter and son-in-law, the Fred Lawsons . . . with Fred celebrating his promotion to Advertising Manager of the Los Angeles Sentinel.

Archie Moore planned out to New York for an appearance on Tuesday on the Crane TV show . . . then flew back for Thanksgiving with his family here . . . before again taking a flight for Honolulu where the biggest deal of 'em all is in the "tying up" stage . . . for Archie.



# SPORTS



HIGH RANKED as a contender for his same slot as champion of Paramount Golf Club's tournament is Gordon Brown. As this newspaper went to press, Brown was defend-

ing his title in the club's tournament at Fletcher Hill Golf Club links.



## Sports Corner by Freddie Hayes

**AFTER EACH** Charger game we read about Lance Alworth, Paul Lowe, Tobin Rote, John Hadl, and Earl Faison. True, all of these fine athletes are more than worthy of all the descriptive adjectives that can be written about them, but there is one Charger who, game after game, turns in the same fine methodical game. Unnoticed, he continues to demand and receive the respect of the opposition. He wears the number 55 and answers to the name of Frank Buncom.

**LAST SEASON** I stood beside Frank during game after game as the Chargers rolled to the championship. Although he was not in football attire, his emotions were clear and interesting. As the game progressed, his face was filled with expression and concern. At the end he was both dejected and elated. I watched these things happen to Frank Buncom and, fortunately, he was more elated than dejected.

**ONCE WE** discussed his injury and the look of deep concern was evident. What had been diagnosed as a pinched nerve in his shoulder proved to be a weakening muscle that would not respond to treatment. As late as July, it was still uncertain whether or not

Buncom would be able to play this season. Fortunately the shoulder began to respond and I'm sure that there is no one more thankful than Sid Gilman.

**WHEN HE** arrived in the Charger camp in 1962, many fine things were said about Frank Buncom, and he has more than lived up to his laurel. At U.S.C., Frank won the most valuable player's trophy in the U.S.C. - U.C.L.A. game. He played in the East-West Shrine game and the College All-Star. The Los Angeles papers and many sports magazines classed him as a real prospect.

**NOW, AFTER** sitting out most of last season, he has come to play. His presence in the Chargers lineup is as needed as a main spring in a watch. Buncom's coverage is fantastic. He continually makes the big tackle or the pass interception. His moves on the pass rush are unbelievable. Not many fans watch the line-backer until he makes the tackle. Football is a science and to watch pro execute an assignment is something beautiful. Frank is a student of the game and his

aim is perfection. His determination will make it so. As fine a game as he is playing now, his potential has yet to be reached. If he isn't named to the all-star team a great injustice will be done.

**JUST HOW** valuable he is to the Chargers is hard to say, but I know his position in the defensive lineup is among the most constantly well manned positions on any team. There is no better line-backer in either league than Frank Buncom!

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**CALIENTE GREYHOUND CLUB**

CLASSIFIED ADS GET RESULTS

### Tennis Tourney Slated For November 27th

San Diego Tennis Patrons will conduct the annual George Salmon Thanksgiving Junior Tennis Tournament for beginning, intermediate and advanced players from San Diego County on November 27, 28, 29 at Morley Field in Balboa Park.

Entries are due at the co-sponsoring San Diego Park and Recreation Department offices in Balboa Park by November 19, according to Molly Danielson, Tournament Director.

Both singles and doubles will be offered for boys and girls in the 10-and-under through 18-and-under classes. Awards will be given to all winners and runners-up.

### TRACK TALK

by Oldtimer

**TWO BROTHERS** who always compare their racing figures and then pool their ideas came up with the right combination on a recent Saturday and claimed the entire major award of \$52,873.80 in the Caliente "5-10" contest.

Ford Atkinson, 40-year-old high school teacher from Canoga Park, and his 35-year-old brother, William, an air lines mechanic residing in Inglewood, held the only ticket showing six consecutive winners, including Rebel Lea (\$18.60) and Bright Piper (\$14.20). They said it has been their custom to meet Thursday evenings, study the entries for the weekend races and then reach an agreement on their selections.

**IRONICALLY**, they tabbed six winners on a \$2.00 investment, while a multiple ticket they purchased had only five winning picks. Players with five winners got consolations of \$409.80 from a gross pool of \$84,933.

That Sunday's pool of \$101,460 brought major returns of \$2631.60 to 24 people who had five winners, and consolations of \$56 went to 376 others.

**BY A MARGIN** of less than two inches, Caliente missed having a triple dead heat to win in the sixth race recently. Official finish photos showed Bright Piper was a nostril in front of the wire, while Black Steel and Hard Boiled wound up in a dead heat to place.

By saddling three winners, Lou A. Parker suddenly has converted what had appeared to be a runaway contest into a close race for the trainer title at Caliente.

**LAWRENCE JENNER**, several times border conditioner champion, had been moving steadily towards another crown until recently when he was blanked, thus giving Parker a chance to make his big move. As a result, Jenner's margin has been slashed to a 24-20 count.

Parker saddled two winning horses recently and had another that Sunday, and to cap his efforts he accounted for the feature race on each program. Fred Hubbert's Proud Limelight, launching a comeback, won for Parker in that Saturday's main event, and then the stylish English im-

port, Green Thumb Stable's High Trees, scored in that Sunday headliner.

**ESTEBAN MEDINA** increased his lead over James McCullar again in the jockey standings, a cluster of four winning rides lifting him to a 62-30 advantage over his closest rival.

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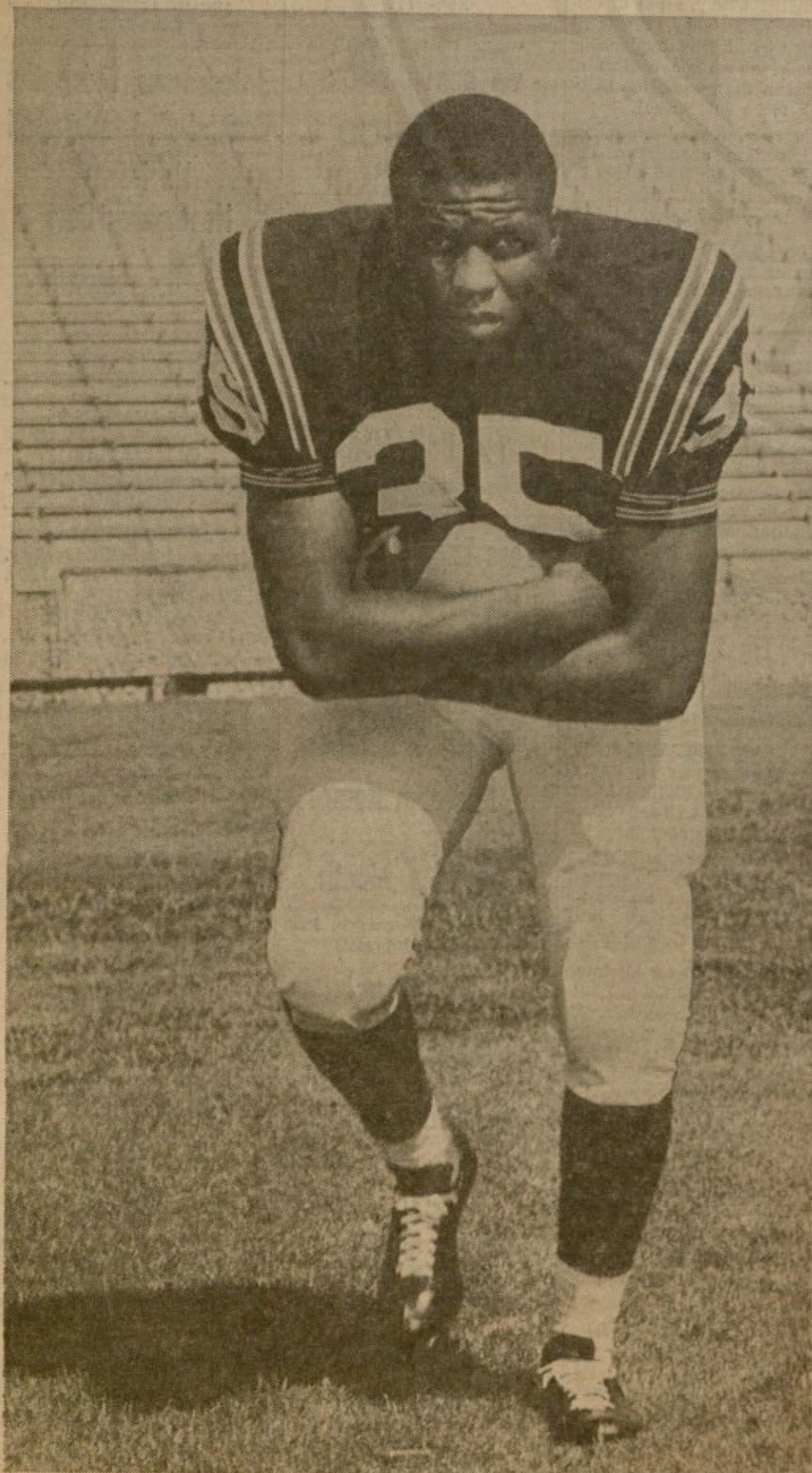
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<b>BABY BEEF LIVER</b> . . . . 39¢ lb	<b>GRD. BEEF or SAUSAGE</b> 3 lbs. \$1	<b>COUPON</b>
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er is a physical education major and plans to teach and coach as a career.