

Today's "As I See It" column, penned by editorial staffer James Gilliam, is MUST reading for every man, woman and young adult of all races. This forthright and frank article appears on page 2.

The Voice

Ten Cents

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VOL. III — No. 4

SAN DIEGO, CALIFORNIA

THURSDAY, OCTOBER 24, 1963

National News In Brief

CORE is planning a late October national Freedom Ride to Washington, involving more than 1,000 Negroes and whites, who will picket Attorney Robert Kennedy's Justice Department in protest against the administration's complacency to act in Birmingham and other racial controversies; and to emphasize the unrest among Negroes to continuing violence against civil rights. Washington CORE director, Julius Hobson, hinted upon the possibility of "sit ins" and "acts of civil disobedience" during the Capitol Hill demonstration.

On December 14th, the famed Pigs Club in Washington, D.C., will honor Attorney General Robert Kennedy, Rev. Martin Luther King, A. Phillip Randolph, Sen. Jacob Javits (R-N.Y.) and Dean Francis Sayre of the Washington Cathedral.

In Chicago, model Barbara Bell has been named "weather girl" for a new TV station, WCUI. Miss Bell will begin her chores early in 1964. She studied drama at Tennessee State, A & I, and Fisk Universities.

While Negro leaders Martin Luther King and Roy Wilkins (NAACP) continue to discuss the "Santa Claus" boycott, Negroes throughout the country await word from them as to whether or not they turn their backs on Christmas shopping with a "selective buying" campaign.

In New York City (Harlem, to be exact) Negro tenants in run down apartments are staging a new and unique kind of boycott. They have launched a "rent strike" until improvements are made in their housing.

Dr. Martin Luther King was served with a complaint and summons at the Gaston Motel in Birmingham, Alabama, in a million-dollar suit filed by a Gadsden, Alabama, white woman who claims she was humiliated and injured during a racial demonstration in June. The woman, Mrs. Eleanor Reed, has also, in addition to King, named the Southern Christian Leadership Conference, the

Mrs. Sid Gillman Heads Equal Opportunity Day

THE ANNUAL Observance of Equal Opportunity Day was announced today by Mrs. Sid Gillman, chairman of the Public Relations and Special Events Committee of the San Diego Urban League, Inc. She announced that Equal Opportunity Day Luncheon will be held on Wednesday, November 20th, in the Royal Palm Room of the U. S. Grant Hotel at 12 noon.

Mrs. Medgar Evers To Speak at Bethel

Mrs. Medgar W. Evers, the widow of slain Mississippi NAACP Field Secretary, will appear in San Diego next Sunday, October 27th at 4 p.m. at the Bethel Baptist Church.

Naval Man Shot Over Bar Bet

Charles H. Lundy, Jr., 36, of 215 South 32nd Street, was fatally shot at 1:15 a.m. on Saturday in the Black Arts Club, 2674 Imperial Avenue, by Solomon James, 29, of 3550 J Street.

NAACP Public Meeting On Sunday, Nov. 10th

The November public meeting of the San Diego Branch of the NAACP will be held on Sunday, November 10th, at 4 p.m., at Phillips Temple CME Church, located at 2933 National Avenue. Reverend James C. Covington will be the host minister for the coming meeting.



CAMPAIGN MANAGER — Mrs. Sylura Barron is shown carrying the Curran For Mayor placard immediately after the announcement that she had accepted the post of campaign manager for the Southeast San Diego Headquarters of Frank Curran For Mayor. The headquarters was officially opened at 2580 Imperial Avenue. Mrs. Barron will coordinate all Southeast activities during the campaign. Shown with Mrs. Barron are Councilman and Mrs. Curran.

Mrs. Barron Appointed Curran's SE Manager

Mrs. Sylura Barron has been appointed campaign manager for Curran-For-Mayor Southeast Headquarters at 2580 Imperial Avenue. Mrs. Barron points out that it was mainly through his efforts that the traffic lights were installed at the intersection of Logan, Olivera and Euclid avenues. This was an intersection where many accidents had occurred, one fatal, and Mrs. Barron and her Valencia Park Improvement Association had gone to Mr. Curran for help. He approved the installation of a light.

IN STATING one of the reasons why she is going behind the bid of Curran for mayor with her political power, Mrs. Barron stated, "I believe that Frank Curran is the very best qualified man in this city to be elected to head it. We have, as Negroes, a vested interest in our city government. We should put men into office on the aid of residents of the area."



CONTESTANT — Miss Helen Price of 3119 39th Street has been chosen a contestant for Queen of North Park Toyland Contest. The popular young lady is shown as she sold her first book of tickets to mayoralty candidate, Murray D. Goodrich.

Steele's Appointment To Welfare Board Is Continued By Brown

Governor Edmund G. Brown has announced his continuance of the appointment of Percy H. Steele, Jr., executive director of the San Diego Urban League, to the chairmanship of the State Board of Welfare.

Phelps' Checks To Aid Voters

The Rev. Grandison M. Phelps early on Wednesday announced his decision to abandon his second-wind court fight against the recount which found him dropped from the Fifth District City Council ballot race.



CORE SERVICE — As an important phase of its new program, The San Diego Chapter of Congress of Racial Equality has begun an extensive drive toward equality of employment. On Saturday, the first of its booths was set up for obtaining information and continuing its investigation and education toward securing employment for Negroes with heretofore "lily-white" companies within the area. Fred Winston and Mrs. Ann Collins are pictured at the CORE booth set up in the 3700 block of Ocean View Boulevard talking a referral service problem over with Roy V. Grant. — VOICE Staff Photo by Laddie.

CORE Rally On Saturday

The San Diego Chapter of the Congress of Racial Equality will stage a huge street rally on this Saturday, beginning at 10 a.m. when booths will be set up for receiving applications for employment at Imperial Avenue and 30th Street. At 11 a.m. the rally will take place to highlight the need for gains in employment among Negroes, and at 4:30 p.m. an orientation period will start for the Negro applicants.

Dr. Morse Pens New Column In Our Newspaper

Beginning with this edition, a new column, "Dear Doctor," makes its appearance on the Pages of THE VOICE. "Dear Doctor" is authored by well known San Diego practicing physician, Dr. Hazel P. Morse. Each week, Dr. Morse will answer questions from our readers concerning their physical and mental well being. Dr. Morse emphatically states, as she prepares to pen her first column, that she by no means advocates anything other than "seeing your personal physician" if your problem is one that requires medical or mental care. However, for everyday medical queries, Dr. Morse is gladly prepared to reply to our readers in her column, "Dear Doctor."

The Voice
Dr. A. H. Graham, Founder
REACHING THE ENTIRE NEGRO POPULATION OF SAN DIEGO EVERY THURSDAY MORNING
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Editorial

Are You Helping?

Many people have questioned us concerning the Logan Heights Realty Board... and what they can do to help them in their fair housing fight against bigger and bolder housing interests in the State of California.
If you own... or rent... a home... you should have something to say about what is going on... to attempt to deprive you of the right to live ANYWHERE you may desire.
No one can sit complacently... and wait for the "other fellow" to take the leadership.
If you feel that the fight is worth the effort... contact the Logan Heights Realty Board... or any one of its members!

Right, Mrs. Wright!

We have no respect... for people who give "lip service" to any cause; but do not actually believe in it... nor abide by its ethics of what is morally right.
That's why we will be fast to speak up... and to aid any people, or person, who is a far cry from the oldtime and often over-rated "liberal" without the honor to act like a dedicated man when the "chips are down."
For a good many years, we've been close to the personnel picture... at Penney's Department Store. We've watched their policy of hiring, without regard to religion or race, put into effect time and time again—to good advantage to both the employee and to the employer.
One of the prettiest, and certainly most personable, young Negro girls around these parts... is the "hello" girl on the switchboard at Penney's South Bay Plaza Store. There are many more working throughout every department in all stores.
That is why we were interested in the following letter in our morning mail:

I understand that we aren't buying Pepsi Cola because they don't want to hire Negroes. Why is it, though, that Town Folk Bakery, Inc., has been getting away with it for years and they still are?
Town Folk Bakery Company is right in the Logan Heights area. Most of the people who still go there and buy their bread and other products are Negroes.
Being a Negro, myself, I would like to see some of us working there.
On the 8th of October, I put in for a job at the new Penney's Store in Chula Vista. On the 10th of October, they called me.
When I took my test, I was the only Negro there out of twenty other women.
I was very hurt because I didn't see any more of us out there on October 8th, when I was among fifteen other Negro women who put in for sales work.
Before I close my letter, I would also like to thank you for doing such an outstanding job with THE VOICE Newspaper.

Sincerely yours,
(Signed) Mrs. Barbara Jean Wright

See what we mean, Penney's long ago opened a door for Negroes. A door which had no racial distinction sign on it. Penney's did this without any fanfare or publicity.
Many times, Penney's has trouble locating a Negro girl or two... when they're hiring. Many of these times, Percy H. Steele, Jr., Executive Secretary of the San Diego Branch of the Urban League, has received a call for sales and office personnel. Many of these times, THE VOICE has been asked if anyone is available through our Classified Advertising Department pages.
Mrs. Wright... you're right!

Letters To The Editor

Disgusted
Dear Editor:
Recently I attended a Valencia Park Elementary Parent Teachers' Association meeting. It was the most disgusting, the most embarrassing display of lack of parental interest I have ever seen.
From a school with an enrollment of more than eight hundred students, there were less than twenty-five parents present.
Here, when the American Negroes are in a rebellion for equal opportunities we find that Negroes are really not ready for progressive opportunities. How many times I have heard how the turn over of teachers in schools in the southeastern area is the worst of any area in the city, that teachers discriminate against Negro children, that teachers



OPINIONS IN PASSING

By Daniel W. Brown, M.D.



Racism is not democracy. An incorrect problem of legalized racial segregation exists in the U.S. in 1963.
Among 22 nations in the world, America is among two nations with laws restricting man's life because of color or race.
THIS SYSTEM is unyielding, it is powerful and influences the character and personality of the entire history of America.
Racial laws contribute to the abuse of individuals. Democracy demands respect of the individual's rights guaranteed by a legal document called the Constitution of the United States.
All systems in direct conflict with the Constitution of the U.S. must be recognized as acts that are illegal. The governor of a state and the people of a state must be held responsible for all programs which allow abuse of any individual of its state. The policeman and law forces must be held responsible for any, and all abuse to a citizen.
THE PUBLIC is also protected by law from the abuse of a private business by a legal document called a license. Cancellation and suspension of one's license to do business

much help is needed in encouraging parents to assist and take part in their children's education.
The times are changing rapidly. Not too many years ago, one who passed a grade school education could earn a satisfactory living for his family and not many years back, a high school diploma was credential towards an adequate job. But today, and even more so in the very near future, one without a college degree will find themselves quite often in the unemployment line.
The need for more and better cooperation between parents and teachers and students is very necessary. I hope if anyone reading this letter who is guilty, or knows of anyone who might be guilty of neglect towards their children's education will take time to examine their conscience and make timely visits to their children's school room and consult with the teacher.
Thank you—
(Signed)
Fred Hayes

THE PUBLIC is also protected by law from the abuse of a private business by a legal document called a license. Cancellation and suspension of one's license to do business

the whole area. This is substantiated by the fact that Frank Curran was a moving spirit in the Inter-American Municipal Organization Congress, which held its first conference in San Diego in 1960, with Mr. Curran as its general chairman. As a matter of fact, he was also the presiding officer in 1962 when this same organization met in Uruguay.
It might be of interest to note that former President Dwight D. Eisenhower felt the importance of this group by attending one of its sessions.
On June 26th, Frank Curran introduced a resolution in the council which proposed to give recognition and support to the Citizen's Human Relations Committee.
Frank Curran also proposed that the city establish by ordinance, a Human Relations Committee, if the Social Service Department should be eliminated on the September 17th ballot. Since this department was eliminated the proposal is now timely and urgent.
In my opinion, Frank Curran in the years I have known him, has acted with dignity, honesty, and sincerity as a family man, as a resident of this area, and in its fullest sense as an American.
(Signed)
Rabbi E. Louis Weiss

IF HIS REQUEST is granted, we can destroy our present image that Americans are racists.
Racism is an illegal act against an individual.
Democracy is a legal act supporting the rights of all individuals.

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Speaking Out

by Harold Brown
(Chairman, SD Congress of Racial Equality)

INTEGRATION OR SEGREGATION!
That is the question.
And every one of us had better make up his mind what he is after and get to moving toward it.
Are you for integration? Do you think that Negroes and whites can live together in this country without one group having special privileges because it has the "right" color? If you feel this way then you better get moving, dad, because we have a long way to go. And with you sitting on that fence is not going to get us there any faster. That fence is beginning to sway in San Diego now, and when it sways to the point of no return and crashes to the ground—I wonder which side of the fence you will fall on!

Several months ago, the climate in San Diego was not the same as it is now — and I am not talking about the weather.
Several months ago, if you talked too loudly or too often about the rights and opportunities of the Negro — man, you would receive some cold stares that would freeze you out. You would have been called a trouble maker, an extremist, and irresponsible. And those who believed as you believed weren't about to say anything.

But the climate is different in San Diego today.
More people recognize the problem and more are willing to do something about it. I see evidence of this in CORE. More Negroes are attending meetings and getting into the fight.
This is encouraging and this is what we have been waiting for.
For the past two years, S.D. CORE has been working toward creating a climate of militancy. I think San Diego's Negroes are becoming ready to expose the conditions under which they have lived all these years, and to demand a solution now.

However, there are still some around — those who are pudgy in the middle and wear ties to work, who say, "We want equal rights and opportunity and that's all."
Well, I say some of us better get a little more than equal opportunities or we will still be sitting in that cage staring off into the wild blue yonder, even though the door on the cage had been ripped off.

INTEGRATION OR SEGREGATION!
That doesn't seem to be too much of a controversy in San Diego.
I would say that most of us are making our way up the path toward integration — total integration that is — at least the removal of all barriers that deny us the privilege of making this choice.
You know, we might be heading up the road toward integration but we better get together and start working on some of these barriers.

One of these barriers is the "fix" somebody put us in by making practically all the Negro school children go to school where most, or all, of the students are Negroes. This is some integration.
When I look at Logan and Stockton elementary schools, High Schools, and Lincoln Memorial and Gompers Jr. High School — man, the only integration I see is boys with girls and students with faculty — and I'm sure not talking about that kind of integration!

So, here is a problem for us integrationists — those of us who believe that segregation is synonymous with racial discrimination and all of the ramifications thereof.
Here is an area that each and every one of us should be concerned about. There are many schools in San Diego where no Negro students attend; there are some where a few Negroes attend; and there are some where a very large percentage of the student body is made up of Negroes.

Of course, there is nothing inherently wrong with a large percentage of Negroes attending one school. But segregation in this country has been an evil monster. It has been used to subjugate a group of people — to keep them "in their place" — not allowing them to rise any higher than the level which the master dictates.
Segregation in the schools is a cheater and a robber. It cheats both Negro and white students of a chance to grow up with people of different skin colors. And since this country has made such a big thing of skin color — then the students should have the opportunity to see if the skin color is the important thing, or whether it is what skin color can be used for that is the important factor.

School segregation is robbing this country of a chance to solve its racial problem by not allowing the next generation to form positive relationships in spite of the color stigma.
There are many white boys and girls who have formed false impressions about Negroes. Many of them in San Diego do not have the opportunity to have a friend who is a Negro. This is a serious problem. It needs to be corrected if racial conflict in this country is going to be wiped out.

Till next week!

New Classes To Start At Morse Center

Morse Adult School, 6905 Skyline Drive, announces a new section to be started in the following classes beginning the week of October 28th:
Citizenship and English for the foreign-born, High School English, and Typewriting on Monday and Wednesday; Bookkeeping, Civil Service Preparation, Clothing, Short-hand, Spanish, U.S. History, and Woodshop on Tuesday; and Driver Education and U.S. History on Thursday. All classes meet from 6:30 to 9:30 p.m.
Most classes give credit toward high school. Counseling is available for those who would like to work toward a high school diploma.

As I See It
By JAMES GILLIAM

HAVE YOU READ the poems of Phillis Wheatley? Or did you know that she was a poetess on the American scene?
She was born in Africa and was brought to America at the age of eight and sold into slavery. In 1773, her poems were published in England. Her poems are classical literature and should be required reading at home and at school. Today, many of the branch YWCA's for Negro Girls are named for her.
But, have you read her poems?
If you haven't don't be ashamed; there are millions who haven't the slightest idea who she is.
Even though you might not be aware of the whole scope of prominent Negroes who have helped to make America what it is, they have lived here just the same.
YOU CAN POINT with pride to Harriet Tubman and Mary Church Terrell who were stalwarts in leading the fight for your freedom and mine. These were women with a purpose and a will and they fought for what they thought

to be right. These two women were leaders in the fight for civil rights for Negroes even though their battle lines crossed and ended years apart.
I knew Mary Church Terrell, and her mind was as sharp as a whip lash and she could move and stir the most obstinate.
There are those of you who knew Nannie Burroughs and Fletcher Howell who gave their lives for youth. These were dedicated women and they were prepared for the struggles they had.
I COULD GO ON and rattle off the names of prominent Negroes, both men and women, who have cast their shadows across the length and breadth of the land and have left their imprint so that those who come after them might have some guide lines. What they did, what they were able to accomplish with such tremendous odds against them makes them living monuments for those who knew them. They have left a cultural heritage which nothing can erase except total destruction.
While the big lights stand out for notable achievements, there are those of you who can go back to memory's lane and talk about the good and noble persons of your home town and state who have made an impression on you and the places where they lived. Here and there a teacher, a doctor, a lawyer, a preacher, a social worker, a jack leg or what-not. All have left some poignant memory and mark which will be hard to erase. Some midwife might have had a cure and some doctor might have performed a miracle of surgery but these things are not written in books.

YOU SEE, unless it was done in the light of modern practices, it is usually pooh-poohed as black art and conjure. It is not culturally accepted to put "devil's snuff" on a sore any more. It has been refined and chemically cultivated and we call it penicillin.
You don't see folks giving their children "black marster" to chew for pains in the stomach, biliousness and the fever. They've chemically compounded the stuff, brewed it into liquid and you buy it as Little Draught and Carter's Little Pills and Simmons Liver Regulator.
Oh, I'm not asking or demanding that anybody go back to the old days. The only thing good about them is that they're gone.
However, I am trying to indicate that your ancestors and mine had something on the ball and modern science has only improved on it a little bit. But, in the process, we've accused of not having any culture. We're told that we've never produced anything. Hm!

Old man W. E. B. DUBOIS, who died a few weeks ago, had more knowledge, sense and background than a dozen of the present day detractors. I hope his place among the honored men of the world will not be lost because he finally broke away from his homeland and became a citizen of Ghana.
SOME SAY he even joined the Communist Party. I do not

know. He and Benjamin Brawley had a greater command of the English language than any one hundred persons of modern times.
Dubois was a rebel and he rebelled against the white man's injustices and inveighed against the stupidity of some Negroes. I am sure, if he joined the communist party, he must have done so as a protest. It is not easy to judge a man's actions in a case like this.
Yet, I am concerned that his contributions to Negro Life and History will not be lost because he dared to disagree with the prevailing winds. He fought for Pan-Africanism and he fought those who sought to prostitute his pure motives. Today, the growing nationalism in Africa can be attributed to his persistent tenacity. He lived to see one of his staunch admirers, Krumah, become a power factor in that Pan-African movement.

WHAT DOES A MAN have to do to prove that he measures up head and shoulders with the rest of the crowd? I remember how heartbroken and disappointed Carter G. Woodson was before he died. He wrote the book THE NEGRO IN OUR HISTORY, lest you have forgotten.
Here was a dedicated man, just as J. A. Rodgers is today, but his own helped to crucify him and gave half hearted support. J. A. Rodgers is yet living and you ought to read some of his independent research. He too is disillusioned because we don't support him. The white publishers will not give him a break because the information he has to sell punctures the wind bags that have been let loose on the land.

LET'S NOT FALL into the habit of prejudging men by their looks or what others have to say about them. First, get the facts on your own, sift the evidence and come to your own conclusion.
A good way to do this is to R-E-A-D!! Make it a point to read something and everything you can about Negroes and what they have done. You'll surprise yourself.
I know that you're interested. I know that you're interested. I know that you're interested.

TIME AND EVENTS have judged her right.
Haile Selassie is one of the most respected rulers in all the world and the rest of Africa is marching.
The sixties have become the years of Revolution. Never in the history of all mankind have so many Black Men become masters of their own destinies. They have done this by throwing off the yokes of oppression which strangled them for centuries.
Culture! What is culture?
YOU CAN'T EQUATE it in terms of color. You can't equate it in terms of progress. It must encompass all the people and what they have done and are doing.
Countee Cullen, Charles S. Johnson, T. C. Walker, Booker

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BOYS WHO LIVE in the area served by Neighborhood House, 1801 National Avenue, find good outlet for their high spirits in ball games like these on the playground. The

United Community Services Fund agency offers many other facilities to interest youngsters and old alike in its year-round program.

MEMBER OF UCS:

Neighborhood House Promotes Physical and Moral Welfare

Approximately 85 per cent of the Negroes in San Diego and half the Mexican-Americans, live within the area served by Neighborhood House, 1801 National Avenue.

SINCE 1915, when it was founded by the Association of American University Women, Neighborhood House has promoted the physical and moral welfare of the individual and the family unit within the area it serves.

It has done so, and continues to do so, through social work, neighborhood organization, education and supervised recreational programs.

AS A MEMBER agency of the United Community Services Fund, Neighborhood House gets on with the job each year primarily on money raised in the annual UCS Fund campaign.

Last year, for instance, its total income was just above \$64,000. Of that, more than \$46,500 came from the UCS Fund allocation.

WITH EXPENSES UP, and its services being continually increased, Neighborhood House will require even more than that next year. UCS Fund has allocated \$61,804 to it for 1964.

This is dependent on success of the current \$4,000,000 community-wide UCS Fund campaign.

If successful, Neighborhood House and the 78 other voluntary agencies supported by UCS Fund will receive their full allocation.

EACH OF THESE agencies provides vital services to the sick, the handicapped, to individuals and families who require counseling and to boys and girls of the community in their need for character development and wholesome recreation.

All of them, like Neighborhood House, receive the lion's share of their operating expenses from this annual UCS Fund campaign. If it goes "over the top" the agencies can devote full attention to the jobs they have been set up to do.

They will not be compelled to hold supplementary campaigns of their own as money begins to run out toward the middle of next year. In fact, each of the agencies has agreed to refrain from individual drives if the \$4,000,000 goal is attained and they receive their allocations.

NEIGHBORHOOD HOUSE will be able to get on with the big job it has to do — without concern over funds. It can concentrate on its pre-school classes, library program, cooking and homemaking instructions, dancing classes and indoor and outdoor recreation programs.

Its staff can continue its vital work with the various neighborhood steering committees in the area it serves, helping to provide educational and recreational opportunities for people of all ages.



ACHIEVEMENT AWARD—Laplois Ashford, newly appointed National Youth Secretary of the NAACP, is shown presenting the Thomas E. Wyatt Achievement Award plaque to Harold Brown, president of the Portland, Oregon Youth Council. James L. Robinson, president of the San Diego Youth Council, also received an identical award for his local group. These awards were given at the recent NAACP Regional Biennial Conference held at Asilomar Park, Pacific Grove, California. More than thirty youth councils in the region were in competition for the awards.

LEAN EASTERN

SPARE RIBS 29^c lb.

BLADE CUT CHUCK ROAST 39^c lb. CENTER CUT CHUCK STEAK .49^c lb.

Ground Beef 3^c LBS. FOR 1^c
 Pork Sausage 3^c LBS. FOR 1^c
 Beef Short Ribs 3^c LBS. FOR 1^c
 Beef Liver 3^c LBS. FOR 1^c
 Turkey Wings 3^c LBS. FOR 1^c

Ox Tails 5^c LBS. FOR 1^c
 Neck Bones 5^c LBS. FOR 1^c
 Pigs Feet 5^c LBS. FOR 1^c
 Hog Maws 5^c LBS. FOR 1^c
 Beef Kidneys 5^c LBS. FOR 1^c

BETTER BUYS AT SHOPPING BASKET

NEW CROP JULIAN DELICIOUS JUMBO RED VELVET RANCH FRESH MUSTARD

APPLES YAMS GREENS

5^c lb 5^c lb 5^c ea

WHITE ROSE ALL PURPOSE FRESH TENDER

POTATOES 10 LBS. FOR 29^c OKRA 10^c lb

SWEET VALENCIA JUICE FRESH GREEN PEAS

ORANGES . . 5 LBS. FOR 39^c BLACKEYES . . 19^c lb

BETTER BUY AT SHOPPING BASKET

BULK PINTO DEL HAVEN SILK TOILET

BEANS CATSUP TISSUE

9^c lb 10^c ea 25^c

BETTY CROCKER 12 FOR \$1 MOTHER'S PRIDE - 1/2 GAL. 29^c

BISCUITS 12 FOR \$1 SODA POP 29^c

COSTAL KITCHEN 10 FOR \$1 CHS 40 OZ. CAN 29^c

SARDINES 10 FOR \$1 PORK & BEANS 29^c

KING SIZE 25^c EA. 5 FOR \$1 BROWN OR POWDERED 2 FOR 29^c

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NABISCO ONE GALLON SIZE 59^c 2 PACK LIQUID 39^c

CRACKERS . . 29^c PUREX 59^c TREND 39^c

100 FREE 100

ORANGE STAMPS with the purchase of ONE CANNON BATH TOWEL at ORANGE STAMPS

100 FREE 100

ORANGE STAMPS with the purchase of ONE 1 1/2 LB. PKG. CAPTAIN KRUSTY BREADED SHRIMP at ORANGE STAMPS

SHOPPING BASKET SHOPPING BASKET

This coupon void after Oct. 30, 1963

SHOPPING BASKET

Open 8 to 10

904 So. 43rd St. County Orders Accepted

CORNER OF 43RD & LOGAN AVE. PRICES EFFECTIVE OCT. 24, 25, 26

Cub Scout Pack To Hold Its Charter Review

Cub Scout Pack No. 22 will hold its Chapter Review and Renewal Pack meeting on Friday, October 25th, at the Valencia Park Elementary School Auditorium at 7:30 p.m.

According to Loudin J. Beam, cub master for the pack for the past five years, this is a vital meeting and adult help, such as committee men and den mothers, are needed to insure continuance of the pack.

(Paid Political Adv.)

FRANK'ly I'm Supporting CURRAN for MAYOR

Rev. G. L. Washington
 5246 Salola
 San Diego
 CURRAN-FOR-MAYOR COMMITTEE

Stop further cuts in our children's education

VOTE YES

Proposition **B**

for good schools

DAMAGING CUTS ALREADY MADE IN OUR SCHOOL PROGRAMS THIS YEAR:

- ELIMINATION OF field trips, junior high camp projects, dental clinics, etc.
- REDUCED SERVICES such as new books and equipment, summer school classes, health department, counseling, visiting teachers, etc.
- OTHER MAJOR CUTS IN school upkeep, cafeteria, clerical positions, etc.

Urge your friends to vote yes on B to assure good education for our children.

CITIZENS' COMMITTEE FOR GOOD SCHOOLS
 CARL HARTNACK, Chairman
 JAMES ANDERSON, Treasurer
 P.O. Box 3656, San Diego

Betty Reid's Conversation Piece

(ABOUT PEOPLE AND PLACES)

You May Not Agree With Me . . . But . . .

I Don't Like . . .

. . . **MEN WHO** boldly drop the names of their female partners in the game of romance . . . especially if the femme fatale is married.

. . . **TO SEE** women with big derrieres . . . trying to cram them into little sports cars.

. . . **TO SIT** and listen to women boldly tell their ages (and it's always "under thirty") when nobody's asked them. Those statistics come under the "Who Gives A Hootenanny" heading.

. . . **PEOPLE TRYING TO** act pious . . . who curse like sailors losing their money in a crap game . . . behind your back.

. . . **A CROWD** of women in a small room . . . all talking at one time . . . about things that are trivial as all get-out.

. . . **A CROWD** of slightly drunk women . . . in a big room . . . all talking at one time . . . about things that they think aren't trivial as all get-out.

. . . **WOMEN WHO** feel the need to tell you the price of the dress they're wearing . . . just because you have admired it (and maybe because they paid much too much for the garment and are unaccustomed to going to expensive stores in the first place).

. . . **WOMEN WHO ARE** always pointing out to all their friends . . . that their husbands are true to them. This can be a darn fetish . . . and downright untrue in most cases. These same men usually catch hell at home!

. . . **STUDENTS WHO** never seem to grow up . . . mentally. These kind just keep on playing the role of "Joe College" even when a couple grey hairs start to crop up. Their pranks are unexcusable . . . and they're at their best as the "life of the party" at anyone's expense.

. . . **MEN WHO HAVE** to tell all within hearing distance the name of the car they're driving . . . especially if it's their first Cadillac or Continental.

. . . **WHITE FOLKS** who preface their criticisms about Negroes with "I have nothing against Colored people, but . . ."

. . . **WOMEN WHO KEEP** their mink stoles tucked around their shoulders . . . while they eat in a restaurant . . . like, as if, somebody would enter who hadn't known they owned one.

. . . **MEN — WHO SHOULD** know better — mispronounce Viet Nam.

. . . **POLITICIANS** — who should know better — mispronounce Chollas Democratic Club.

. . . **HORSE BETTORS** — who should know better — mispronounce the Quinella.

. . . **FOOLS** — who should know better — arguing about politics on November 6th.

. . . **WOMEN WHO USE** dirty words . . . and try to make them sound smart.

. . . **GOSSIPY WOMEN** who preface their dirt-digging with "They say . . ." Who the heck is this big fat "they?"

. . . **SOMEBODY** who has to start talking out loud at the table in a night club . . . when I'm listening to Harry Belafonte.

. . . **SOMEBODY WHO** has to start talking out loud at the table in a night club . . . when my husband is listening to Julie London.

. . . **ANYBODY WHO** rings our phone when we're both reading Jim Gilliam's column.

. . . **ANYBODY** who asks me directions from a Freeway . . . to anywhere. I simply don't know . . . and I'm just as busy as they are trying to find my own way. So there!

. . . **TO HAVE** my husband start nosying around trying to find out what I want for Christmas . . . around this time every year. By now, after being married to me all these years . . . he should KNOW what color mink and what caret diamonds I LIKE!

. . . **TO GO OUT** to dinner in a fancy place . . . with three other women . . . who have to use a calculator to figure out who pays for what when the check is put on the table at the end of the meal. I'm in the indigestion stage now . . . and well on the ulcer road . . . from divvying-up dimes for the tip.

. . . **TO HAVE** inquisitive friends ask me if I use a tint on my hair. Heavens to Betsy . . . no! I use a dye, in fact I use several different dyes . . . and this week, I have a frosting job of three different colors . . . with silver blonde out in front by twelve strands! And what's with YOUR wig?

. . . **TO HAVE ANYONE**, anyplace, ever in life . . . say one unkind word to a sixteen-year-old gentleman . . . named Dave Nuttall . . . or a fourteen-year-old gentleman . . . named Loudin Beam, Jr. I'll pull out the duelling pistols over those two!

Governor Appoints Dentist

Governor Edmund G. Brown today announced the appointment of Dr. Daniel A. Collins, 47, San Francisco dentist and community leader, to the state Board of Education.

DR. COLLINS, a member of the state Board of Health, succeeds Nathaniel Colley of Sacramento who resigned. Dr. Collins will resign from the Board of Health to accept his new appointment.

"Dr. Collins is an outstanding Californian and a dedicated community leader with an able, independent mind," the governor said. "I have known him personally for many years and worked with him in San Francisco when I was district attorney there. 'I KNOW THAT' he will serve with great distinction on this important policy-making board which is engaged in building the largest and finest educational system in the world."

Dr. Collins has a practice of general dentistry and is a specialist in oral pathology with offices at 2449 Sutter Street, San Francisco. He lives at 700 Summit Avenue, Mill Valley, with his wife DeFeath James Collins. They have four children, Daniel A., Jr., 21; Edward James, 20; Charles M., 16, and Craig Shaw, 12.

Dr. Collins was born and reared in Darlington, South Carolina. He received his A.B. degree from Paine College, Augusta, Georgia, and a D.D.S. from Meharry Medical College, Nashville, Tennessee. He also has a certificate from the Guggenheim Dental Clinic, New York City, and an M.S. in Dentistry from the University of California at Berkeley. He spent two years with the Armed Forces Institute of Oral Pathology in Washington, D.C., and is a Diplomat of the American Board of Oral Pathology.

He came to California in 1942 and has been practicing in San Francisco for 18 years. HE IS A FOUNDER of the Urban League of San Francisco and has been a director for many years. He also is a member of the Mayor's Committee on Youth and a member of President Kennedy's National Advisory Committee on the Selection of Physicians, Dentists and Allied Specialists.

He is a member of the National Association for the Advancement of Colored People, co-chairman of the Northern California College Fund, and a director of the Marin County United Crusade, and the Booker T. Washington Community Center in San Francisco.

Vehicle Law Changes In Effect

A NUMBER of changes in laws dealing with the equipment of motor vehicles will become effective September 20, according to the California Highway Patrol. These revisions and additions are among more than 300 made in the California Vehicle Code during the 1963 Legislative session.

On and after January 1, 1964, every new passenger vehicle sold in California must be equipped with safety belts for the front seat passengers.

NO MOTOR VEHICLE may be equipped with interior lamps except those specifically permitted by the vehicle code. This amendment eliminates, for example, red stop lamps or amber warning lamps on the rear deck of a passenger car just inside the rear window, and interior-mounted spotlights.

Another amendment provides in effect that low beam headlights must be adjusted to account for conditions of loading. For instance, the attachment of a trailer sometimes depresses the rear end of the towing vehicle, changing the headlight angle. Previously, low beam lights were deemed to avoid glare regardless of loading conditions.

TRAILER COACHES less than 80 inches wide must now be equipped with one red combination side marker and clearance lamp on each side of the vehicle near the rear, rather than the amber lamps formerly required.

Motor vehicles which tow trailers or semi-trailers must be equipped with both right- and left-hand side mirrors if the towed vehicle or load obscures the driver's view to the rear. The mirrors must provide a view 200 feet to the rear.

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POLY FOAM
Shredded — Ideal for filling stuffed toys, pillows, etc.
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RECORDS
Over 2500 to Choose from
VALUES TO 4.98 **72^c**
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SLIPPERS
Mocca Slip-On
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One group necklaces, earrings, pins, & bracelets
Your Choice
33^c each plus taxes
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Men's Corduroy
SUITS
11 Only!
37-42 — Broken Sizes
\$10⁰⁰
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Fitted Bottom
SHEETS
Full or Twin Size
Reg. to 2.49
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Montgomery Ward

Girls'
DRESSES
Beautiful Fall Colors
Sizes 7-14
Reg. 5.99
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BEDSPREAD
Full Size — 3 Colors
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SKIRTS
All Styles and Colors
Sizes 3-6x
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CHILDREN'S
SHIFTS
1-3 3 to 6x 7 to 14
VALUES UP TO 2.99 **\$1**
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Men's and Boys'
Vinyl Slippers
Black — Brown — Natural
Sizes 6 to 12
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Summer Dresses
UP TO 12.99 VALUES **\$2**
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CHOICE OF:
4 YDS. Nylon Net 72" WIDE OR 36" WIDE **\$1**
4 YDS. 100% Cotton **\$1**
YARDAGE TOWN

BOYS COTTON
Flannel Shirts
Assorted Colors . . . Sizes 6 to 16
\$1
J. C. PENNEY CO.

Boys' Poplin
SURCOAT
Quilted Dacron Lining
Sizes 6-18
Reg. 8.88
\$6⁹⁷
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SHORTS
8-18 Late for Now
But A Steal For Next Year
35^c EA. **3 FOR \$1**
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Women's
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Assorted Styles
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WOMEN'S SHIRTWAIST
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Assorted styles & colors. Sizes 10-18
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RECORDS
Stereo and Hi-Fi Quality
66^c
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TOY
45 RPM **RECORDS**
Reg. 99^c
77^c
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Most
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SHOES
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Shop
Friendly
SOUTH BAY
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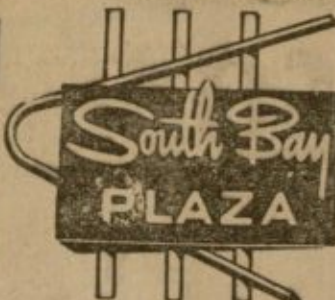
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MONTH SALE

THURS., FRI., and SAT. OCTOBER 24, 25, 26



PTA News In Logan Hgts. Area Schools



O'Farrell Junior High School PTA opened the school year with its first district meeting on October 16th. The guest speaker was Nathan Naiman, principal of Gage Elementary School, who talked about the school Tax Over-Ride; after which Dr. Frank Tait, O'Farrell's principal, introduced the more than 100 persons representing the school staff.

Valencia Park Elementary School PTA met on Thursday, Oct. 17. Mrs. Fredricka Williams, of the League of Women Voters, discussed the School Tax Over-Ride and George DeBose, San Diego Public Health educator, presented a talk and film on "General Health of Elementary Children."

As I See It

(Continued from Page 2-A)
T. Washington, Benjamin Mays, Janie Porter Barrett, and Paul Lawrence Dunbar might be just a few names to bandy about to some of us; but, to others who know what they have done and have shared their contributions, there is respect and honor for them.

YOU MIGHT NOT agree with all the dialectical poetry of Dunbar, but you can appreciate his genius in these few lines, "An angel robed in spotless white knelt down and kissed the sleeping night. Night woke with a blush; the sprite was gone. Man saw the blush and called it dawn." Yet, you have no culture?

SPEAKER — Stanley Crockett, press chief of CORE, addressed the San Diego Chapter of the Congress of Racial Equality during its regular meeting on Thursday evening at the Memorial Recreation Center. While the San Franciscan was in town, he also discussed plans with San Diego chairman Hal Brown and his committee for San Diego's participation in the huge National Action Council Conference and Rally slated for Los Angeles on November 8, 9 and 10. — VOICE Staff Photo by Tony.

SD State Students Voting on Building

San Diego State students will go to the polls today, Thursday, to decide whether or not the college will build a \$3 million Student Union.

THE ASSOCIATED student council, with approval of the Trustees of the California State Colleges, called the election in which students will vote to assess themselves for the cost of the building. In order for the Trustees to validate the election results a two-thirds majority of the students voting must cast their ballots in favor of the Student Union.

The assessment for the student Union would at no time exceed \$20 a year, or \$10 per semester. The fee will be graduated and paid with other registration fees. The graduated fee for full time students would be \$1.50 next year, \$3 in 1965.

It would reach a maximum of \$7 in 1966 when the Union is expected to be completed. Part-time and summer session students will pay half the fee assessed full time students.

THE STUDENT UNION has been a San Diego State dream for 20 years. Each year the associated student council has set aside part of the student body's annual income for a student union. This amount, coupled with contributions from Aztec Shops, Ltd., now totals nearly \$500,000.

After a favorable student vote for the Student Union the Trustees will be requested to apply for a federal loan. Construction can begin next year upon granting of the loan. The student fees will be used to operate the union and repay the loan. If this time schedule is met, the Student Union should be ready for use by the fall semester of 1966.

The union would be located on the parking lot south of the campus laboratory school. An architect's conception of the facility calls for two buildings connected by a large patio area.

ONE BUILDING would be a multi-purpose room for dances, concerts, lectures and study area. The other building would house a lounge area, meeting rooms, a snack bar, bowling alley, barber shop, post office, and ticket booths. It would be a two level building.

The actual architectural plans will not be drawn up until the election is held and validated. Frank Hope and Associates, architects of the campus master plan, have made preliminary, schematic representations of what the union could look like.

THESE ARCHITECTURAL conceptions have been exhibited around campus in an attempt to familiarize a maximum of students with the union.

The associated student council recently allocated money from the student union fund to conduct a campaign to inform students about the union prior to the October 24 election.

A student speakers bureau has been appearing before campus groups. Displays have been set up and mailings will be sent out. This is all part of an effort to encourage San Diego State students to vote for the college Student Union.

How 'bout That?

Stylish Stout Year

By RUTH NUTTALL

Hot diggity dog! This is my year. For the first time in my little fat life, I will be in style — high style, yet. And for somebody four feet 10 1/2 inches in both directions, this is living!

Up until now, Dame Fashion and I have squared off, year after year, with me going down for the count (40-40-40). That's because in the mad, mad world of the couturiere everything is "silhouette" — usually statuette-slim silhouette.

Since my silhouette can best be likened to the ace of clubs, you can see what my problem has been. And since this season's silhouette can best be likened to mine, you can see what everybody else's problem now is.

The big fashion deals, according to the wire reports from Paris, are the "A-line", the "sportive look" and the "layered look."

The A-line garment is a tent that you can take with you on a camping trip to sleep four — after you're tired of wearing it.

The sportive look is achieved with a Greta Garbo slouch hat pulled low over the eyes; a bulky, square-cut overcoat with a horsecollar pulled high under the nose; heavy ribbed cotton stockings and knee-high leather boots.

I can't imagine what "sport" this is supposed to dress you for unless it's to sneak a weekend with Richard Burton — incognito.

The layered look simply means that this year they are piling on layers of clothes all at once just like we did for a day during that 10-below winter back home in Pittsburgh when the furnace failed and nobody would let me build a bonfire in the middle of the parlor.

In short, to be "dressed to the nines" apparently means to wear nine garments simultaneously. Count 'em: (1) panties, (2) girdle, (3) slip, (4) skirt, (5) sweater, (6) sleeveless tunic, (7) jacket, (8) long ribbed stockings, (9) boots.

Can you imagine my joy, at long last, in having the whole fashion world finally get in step with little ole me?

How else, except by dictum of Paris and Seventh Avenue, N.Y., could I ever have hoped to get everybody else in the shape I'm in?

Golly, I've been naturally layered for years.

If you don't think so, why did they carry out of the operating room, where he was attempting to get to the bottom of things, my surgeon who was hysterically screaming, "No bones!"

See what I mean? And in the fashion world, until this year, that is, models did not need a liver, kidneys or cerebellum — just "good bones."

Well, my triumph was long in coming. I've paid dearly for the vagaries of vogues that seemed to be vented on me like wrath. Remember peasant blouses and dirndl skirts? That year, I looked like the family wash animated by Disney.

Then there were sheaths. In them I looked like a ham hock in its stretch stocking.

When tight bodices were "in" with full skirts over two to four stiff petticoats, I once met a plane at Lindbergh Field in a get-up like that and was almost retrieved by the Weather Bureau people, there, as a downed weather balloon.

Being a fashion misfit has even poisoned my politics. Let those who will, evaluate JFK on his medicare, education, Cuba and Viet Nam policies. Far more important White House issues than those have shaken me to my foundation — foundation garment, to be explicit.

Jackie Kennedy's "little nothing" dresses for size 9 female figures that swept the world are the basic issue the President will never live down as far as this voter is concerned. (I'm more — well, the Bess Truman type, Jack. Sorry).

The frustrations of fashion haven't driven me to a complete change of political philosophy, however. The conservative San Diego Union not only still has the power to raise my Democrat hackles but is now apparently bent on insulting my fashion intelligence.

Paula Kent clarified this week on the women's page: "Waistlines are . . . bosom-bound."

I'll just never be in step with the Union. My bosom has been waistline-bound for years.

But on a less provincial level, I did find myself. In this month's "Vogue," the last word, my dear, in fashion, some style seer said: "This is the year when the way to look is pretty. Forget about the shock value of 'interesting' and just concentrate every ounce of guile on being openly and shamelessly pretty."

See? My year!

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BLANKETS
Beautiful Assortment of Colors —
Full Size
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Men's and Women's
Bowling Shoes
Woman's — Small Only
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\$3.88
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TOYS
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Little Red
Spinning Wheel
Makes Pot Holders, Etc.
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LAMPS
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T.V. Stand Included
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10c DRINK FREE
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CARMELS
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4 LBS \$1.00
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ROCKER
5 Colors — Zipper Cushion
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PLAN! THIS
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(4th Week)

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PORK ROAST
Fresh, Picnic
29c
lb

CHUCK ROAST
Blue Ribbon Well Trimmed, Tender . . . **37c**
lb

GROUND BEEF
Blue Ribbon Fresh, Lean . . . **35c**
lb

CROSS-RIB ROAST
Boneless, Lean
69c
lb

PORK ROAST	Butt, Semi-Boneless	35c	CHUCK STEAK		49c	GROUND SHOULDER		55c
PORK STEAK		59c	BEEF STEW	Boneless	65c	7-BONE ROAST		45c
SPARE RIBS	1-3 lb. avg.	53c	SHORT RIBS	Regular	29c	SHORT RIBS	Prime, Lean	45c
PORK SAUSAGE	1-lb. Bulk or Roll	33c	CHUCK ROAST	Boneless	67c	KAPTAIN KRUSTY SHRIMP TID-BITS	Breaded .24 oz.	99c ea

Bacon	Mayfair, Flav R Crisp	59c	Bacon	Corn King	59c	Bacon	Cedar Farms	59c	Bacon	Grand Taste, Ol' Virginia	63c	Bacon	Hormel Dairy	69c	Bacon	Oscar Mayer, Full View	79c
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Mayfresh DONUTS
Bargain! 8 Pak **35c** PKG.

Mayfresh OR GOLDEN VALLEY CIDER
Made from finest juicy apples **69c** GAL.

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Frozen, Reg. & Crinkle, 9-oz. pkg. **10c** ea

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Regular Size **10c** ea

SWANSON'S TV DINNERS
Frozen, 12-ounce **49c** ea

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6-ounce **2 FOR 47c**

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HALLOWEEN COOKIES Caramel Oatmeal, 16-oz. pkg. **39c**

Tempting treat from BORDENS
GEM FLAKE ROLLS 8-oz. **29c**

Tried Beans and Franks lately?
RATH FRANKS 1-lb. Pkg. **49c**

Nice for sandwiches, by the piece
RATH BRAUNSWEIGER or SALAMI **49c**

Solve your lunch problems for sandwiches, by the piece
RATH LIVER SAUSAGE or BOLOGNA **39c**

Makes the best grilled cheese, serve with soup
CHEDDAR CHEESE Mild, by the piece **65c**

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BABY FOOD Heinz, Strained **10 FOR \$1**

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ICE CREAM Arden, Flavor Fresh, Round Top 1/2 Gal. **59c**

TEA BAGS Tree Tea, Black, 48 Count **49c**

DEL MONTE DOLLAR SALE!

Pineapple/Grapefruit
Fruit Drink 46 oz. **3**

Peaches halves & sliced, 2 1/2 **4**

Corn whole kernel, 30s **6**

Corn cream style, 30s **6**

Catsup 14 oz. **6**

Potatoes 30s **6**

Spinach No. 2 **7**

Tomato Juice No. 2 **7**

Tomato Sauce buffet **12**

FOR \$1

HOLLY SUGAR Five Pounds **55c**

CAKE MIXES DUNCAN HINES white, yellow, double dutch, choc. **3 for \$1**

BUTTERNUT COFFEE 3-lbs. \$1.75, 2-lbs. \$1.17 **59c**

MY-T-FINE PUDDINGS Regular Size **12 for \$1**

DELSEY TOILET TISSUE 2 Pack **4 for \$1**

KLEENEX TOWELS Economy Size **31c**

FARM-FRESH PRODUCE

MAYFAIR VALUES!

APPLES CALIF. ROME (Get ready for the Kids) **14 LBS \$1**
38 lb. box **\$2.59**

CANDY or PEANUTS FRESH ROASTED TRICK OR TREAT Paper-wrapped Kisses, Orange Slices **3 LBS \$1**

BROCCOLI fresh **2 lbs. 29c**

SQUASH whole or cut **5c**

CELERY tender **5c**

MUSHROOMS half-pint cup **25c**

3967 30th St., NORTH PARK
5823 University Ave., SAN DIEGO
5075 Federal Blvd., SAN DIEGO
3363 El Cajon Blvd., SAN DIEGO
3560 Ashford, LINDA VISTA
4340 Marago, SAN DIEGO
3811 Sixth Ave., HILLCREST
33 Naples St., CHULA VISTA
540 Third Ave., CHULA VISTA
500 Broadway, CHULA VISTA
1000 Plaza Blvd., NATIONAL CITY
9665 Campo Rd., SPRING VALLEY
6145 Lake Murray Blvd., LA MESA

8693 La Mesa Blvd., LA MESA
801 Palm, IMPERIAL BEACH
7663 Broadway, LEMON GROVE
9365 Mission Rd., SANTEE
1186 East Main, EL CAJON
12580 Lakeshore Dr., LAKESIDE
140 S. Sierra, SOLANA BEACH
306 So. Santa Fe, VISTA
1138 So. Hill, OCEANSIDE
426 East Ohio, ESCONDIDO
2800 Roosevelt, CARLSBAD
640 So. Main, FALLBROOK
505 Yukon, ENCINITAS
725 Ends Ave., LA JOLLA

• WE GIVE GREEN STAMPS •