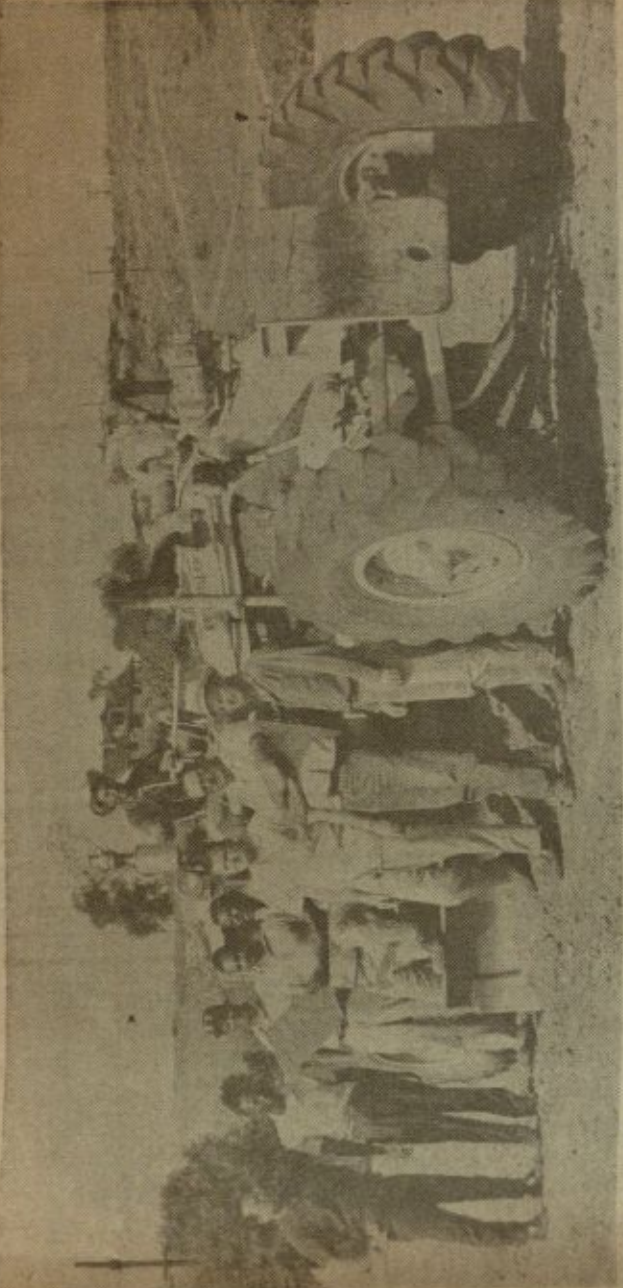




WARM WELCOME was extended to Minister Henry 14X (wearing horn rimmed glasses) of Mosque No. 8 by joint membership of Nation of Islam and Afro-American Association.



WORK ON NEW PLAYING FIELD for Southeast Pony League is underway at Greenwood Youth Center YMCA, 45th and Imperial Avenue. From left, Robert Hernandez, Jacob Clady, Gerald Phillips, Earl Varner, Noble Whigme, Harold Edwards, Jorge Pena, Don Flores and Johnnie Smith.

# VOW FIGHT AGAINST HOUSING BIAS



A MAN IS ENTITLED TO AN EQUALIZER, ISN'T HE?

## SPEAKS FOR CORE

### Mayor, Council Rapped by Brown

The Congress of Racial Equality through its local spokesman, Hal Brown, leveled charges against Mayor Frank Curran and the San Diego City Council for ethical and political weakness. The charge was made regarding Mayor Curran's failure to take a pub-

## NEWS in brief

### Heroic Mother Saves Daughter

Heroism of Mrs. Lenora Bennett of 3075 Imperial Ave. was displayed this week when she rushed headlong into her flaming home to rescue her infant daughter, Melody, from almost certain death. Fire resulted from clothes placed too near water heater.

### Africa House Preview Set

Street preview of Africa House Saturday when the United African Town House will exhibit everything from art to zoology. Lessons in African history and languages will be features of this community innovation.

### Torchlight Parade Off

Incentives for torchlight procession down Broadway to Civic Center in protest over passage of Proposition 11. This demonstration was planned by the newly formed Southeast Civic League. Presently, it is not clear if project will be re-scheduled.

### Launch War On Litter

Emerson-Bandini PTA has launched a cleanup campaign in cooperation with the City Sanitation Department. The "War Against Litter Campaign Organization" is highlighting civic responsibility in Logan Heights.

### Entertainers Meet Press

The Dave Clark Five will hold a press conference in the Cotillion Room of Hotel El Cortez at 3:30 p.m. Saturday when the popular entertainers will outline their plans for a San Diego appearance.

### ANN LANDERS ON PAGE B-3

## Problems of Negro Youth Confab Topic

Final plans for a weekend conference on the educational problems of disadvantaged America Negro youth were announced today by the Rev. George W. Smith, general chairman of the conference and vice president of the Board of Public Affairs.

### TO PROBE LABOR PROBLEMS

Congressman James Roosevelt (D-Calif.), chairman of the General Subcommittee on Labor of the House Committee on Education and Labor, announced today that the subcommittee will hold public hearings in Los Angeles on Nov. 12-13.

Congressman Augustus F. Hawkins, senior new member of the committee said: "These hearings are part of a current subcommittee inquiry into multi-employer association bargaining; how it developed; what its goals originally were and what they are now; who engages in it; and to receive information as to whether there have been developed through such bargaining programs which not only benefit the immediate parties, but also the public at large."

### MORNING REPORT BY ABE MELUNKOFF

Democracy doesn't come cheap—by no means. The experts figure that the campaign cost about \$200 million. This, of course, doesn't even include the cost of counting the votes.

In the old days, ward heelers stood outside the polling places and paid off us voters. If you voted properly you had something to show for it—a couple of silver dollars in your pocket. Nowadays what have you to show for doing your patriotic duty? A lot of catching up to do on your favorite TV program that was broken into for expensive but often deadly speeches, maybe a couple of unread paperback books and a bumper strip that won't come off.



INTERNATIONAL HARMONY is kept by Mayor Frank Curran, California with key to San Diego at press party held over weekend of Club La Sierra in Tijuana. Reporters from both sides of border met in atmosphere of gay camaraderie.

### COUNT MARCO EMPHASIZES: Women Have No Reason to Work

Three cheers for Frankenstein's monster. He's back. Cast a special bronze plaque and mount it in his honor. According to a leading woman banker, Mary G. Roebbling, "The economic force that allowed women to escape from the home and to work and to earn a livelihood will, within 20 years, turn like Frankenstein's monster and destroy the job opportunities which are now open to most women."

This joy of joys, automation, she feels will come to pass within the next 20 years. At last I have some help. The monster, automation, and I will eventually get you back into the home fold where you belong.

ONE MALE authority's observation is, "Women have proved their adaptability to virtually every type of existing occupation." True, but with 25 million of you working, the one occupation in which you should succeed you make a complete flop of.

READ THESE sad statistics and weep for your sisters.

# Independent

LOGAN HEIGHTS EDITION — Your Hometown Newspaper — Established 1926 Thursday, November 12, 1964 348 W. MARKET, SAN DIEGO 1, CALIF. — 232-3841

## Protest Prop. 14 Setback NAACP Now Drawing Up Battle Lines

By SHERMAN S. SKEETE Independent staff writer

Acting on behalf of instructions received from Roy Wilkins of the National directorate of NAACP, Hartwell Ragsdale, president of the San Diego branch of the organization, today announced that the West Coast Regional Secretary, Mrs. Tarea Hall Pittman of San Francisco, has issued the following statement in connection with the recent passage of Proposition 14: "It is the intention of the NAACP to test the constitutionality of Proposition 14 as quickly as the necessary papers can be prepared. To this end, we will request Attorney General Jules E. Brown to file a writ of Mandate against Secretary of State, Frank M. Jordan, and the State Printer, directing each to refrain from taking any action or spending any public funds printing the measure in the State Constitution."

"THIS ACTION will seek a writ of Mandate against Secretary of State, Frank M. Jordan, and the State Printer, directing each to refrain from taking any action or spending any public funds printing the measure in the State Constitution."

"UNDER THE LAW, the Secretary of State, within 60 days after passage, must certify to the State Printers that the Constitution has been amended, and thereafter, the amendment must be printed as a part of the Constitution. We shall attempt to prohibit this as a waste of taxpayers' funds."

Others who have befriended the proponents of Proposition 14. INFORMATION channelled through Washington indicates that the flow of urban renewal funds has been



ROY WILKINS hailed to California projects by direct order of Robert Weaver of the Housing Administration. Sixty-eight copies (Continued on Page A-3)

## Sold His Car First Call

Mr. J.G.G.'s testimonial of what happened after he placed this ad tells the story: "I sold my 1954 Buick Wildcat for \$1,000.00. I received hundreds of calls and for the first time in my life, I received a call from a woman who wanted to buy my car. I received a call from a woman who wanted to buy my car. I received a call from a woman who wanted to buy my car."

FOR PAST 11 MONTHS, I have been receiving calls from women who want to buy my car. I have received a call from a woman who wanted to buy my car. I have received a call from a woman who wanted to buy my car. I have received a call from a woman who wanted to buy my car.

Advertisement for IBM machines featuring a film strip background with portraits of people. Text includes: "I've put hundreds of IBM machines to work to find the answer to our unemployment problem." and "In a few weeks those machines can do the work of a million men."

NEWS-REALS By Gerald Gardiner

CIRCULATION of this issue is over 190,000



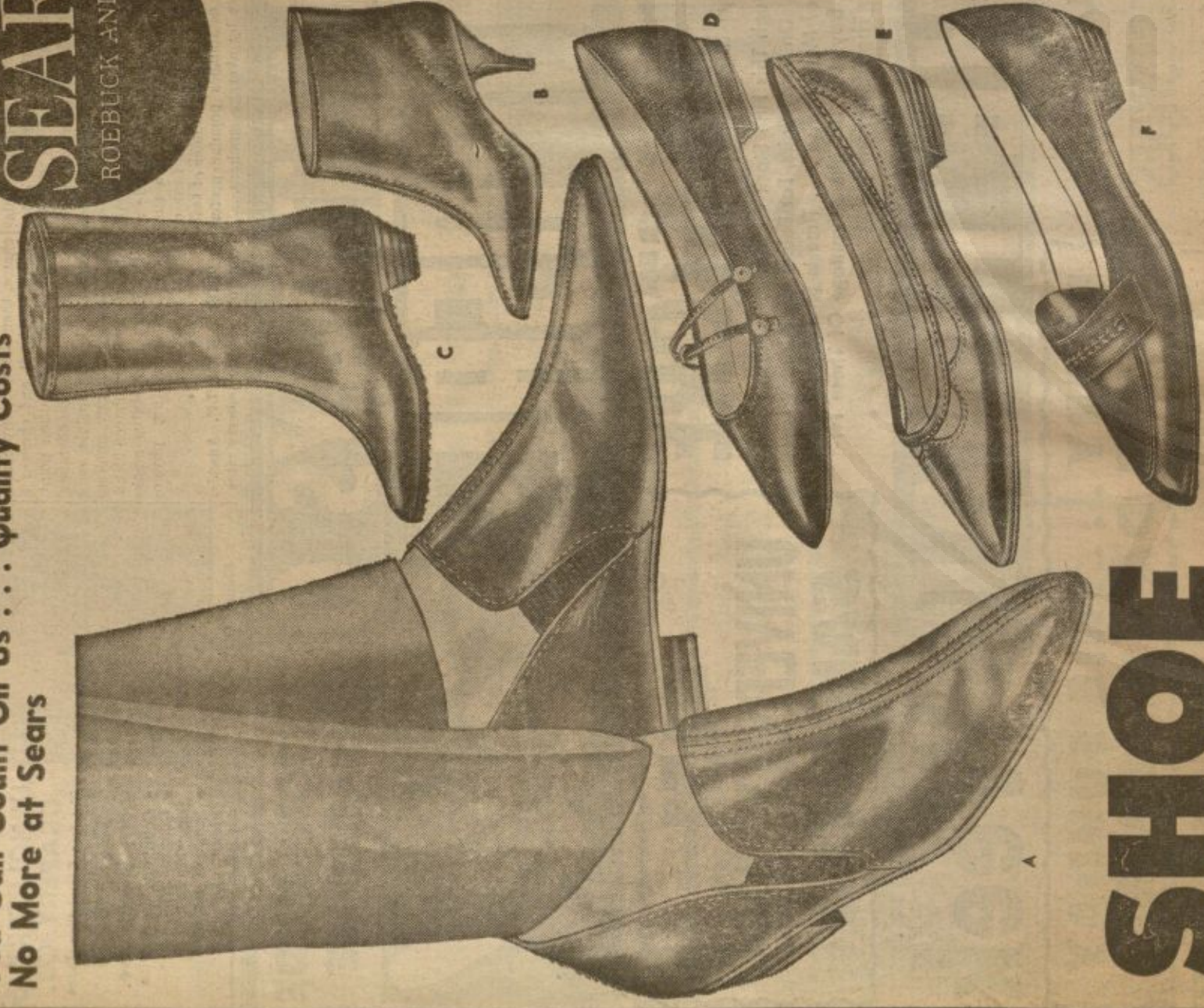




# Sears Has Everything in the Biggest Array of Values During Our NOVEMBER VALUE DAYS

You Can Count On Us . . . Quality Costs No More at Sears

**SEARS**  
ROEBUCK AND CO



## SHOE SALE

Now! Young Fashions at Timely Sale Prices

"CHARGE IT"  
ON SEARS  
REVOLVING CHARGE

- A. 3.99 Puppet Boots with glove side leather uppers, composition soles. Red, black, brown, green. Sizes 4-9, 10 . . . . . 3.44
- B. 10.98 ankle-high Boots. Black calfskin uppers, foam backed nylon tricot lining. Composition soles. Sizes 5 1/2 to 9 . . . . . 8.97
- C. 9.99 10 1/2-in. Boots. Black glove leather uppers, acrylic pile lining. Ribbed Seafoam soles. Sizes 5 1/2-9 . . . . . 7.97
- D. 3.99 flat-tery with button zinged spaghetti straps. Black leather uppers, composition soles. Sizes, 5 to 9 . . . . . 3.44
- E. 4.99 breezy cut-ups with smooth black leather uppers; also available in red or nude patent-look vinyl. Flexible composition soles. Sizes 5-9 . . . . . 3.44
- F. 4.99 smartly styled women's slip-on smooth leather upper with braided effect on vamp. Composition sole, 1/2-inch stacked heel . . . . . 3.97
- G. 5.99 part one-strap. Black patent leather uppers with foam-backed nylon tricot lining. Sturdy polyvinyl soles. Sizes 8 1/2-3 . . . . . 3.97
- H. 4.99 dainty one-strap. Black patent-look vinyl uppers lined in foam-backed nylon tricot, polyvinyl soles. Sizes 8 1/2-3 . . . . . 3.97
- I. 5.99 tunnel gore slippers. Black leather uppers, foam-backed nylon tricot lined. Polyvinyl soles. Boys' sizes 10-3 . . . . . 4.97
- J. 5.99 oxfords. Black staff-resistant leather uppers, foam-backed nylon tricot lined. Polyvinyl soles. Boys' sizes 8 1/2-3 . . . . . 4.97
- K. 7.99 cowboy boots. Colorful inlays trim the rough-out split leather uppers. Composition soles. Children's, 8 1/2-3. . . . . 5.97
- L. 7.99 hidden gore slippers with black leather uppers, foam-backed nylon tricot lining. Goodyear welt construction. Polyvinyl soles. Boys' sizes 3 1/2-7 . . . . . 5.97
- M. 3.99. A popular boot for tiny cowboys. Split leather composition sole, lined leg for comfort, roomy round toe, Picturesque Roy Rogers and Trigger detail . . . . . 3.44

Shoe Dept.,  
Second Level



Boys' Casual Dress Jeans

2 pr. for \$5.00

Styled for trim, slim fit. These jeans are machine washable, need little ironing. Finest quality fabric of 50% avril® rayon, 50% cotton, in beige or black. Sizes 6-16.

Boys' Wear, 2nd level



Boys' Henley Sweatshirts  
regularly \$2.98

3 for \$5.00

Wash 'n Wear and crease resistant. Designed for casual wear. Choose from blue, green, white and beige. Sizes 6-16. boys' wear, 2nd level

CHARGE IT  
On Sears Revolving Charge



Chubby Girls School Dresses

SAVE Up To \$5.00

regular \$3.97 to \$10.99

2.99 to 5.99

Our entire stock reduced for this sale! Choose from a wide selection of dresses styled especially for the chubby girl. Plaids, solids, stripes . . . fine quality easy care fabrics. Sizes 8 1/2 to 16 1/2. girls' wear, 2nd level

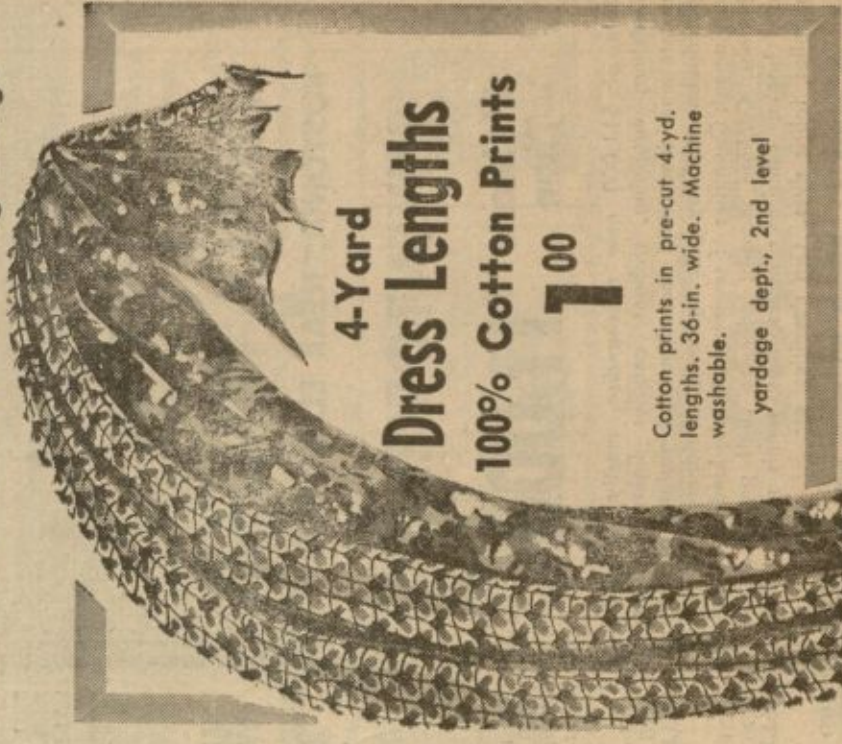


Little Girls Holiday DRESSES

Sears Low Price

Partly pretty and practical too. Buy several at this low, low pre-holiday sale price! All are made of 100% cotton fabrics and over 12 styles to choose from. Sizes 3-6x. children's' wear, 2nd level

CHARGE IT On Sears Revolving Charge



4-Yard Dress Lengths  
100% Cotton Prints

1.00

Cotton prints in pre-cut 4-yr. lengths, 36-in. wide. Machine washable. yardage dept., 2nd level



Fitted Crib Sheets

Sears Low, 57¢ ca  
Low Price

52 x 28" crib sheets have bias tape on corners and ends for added strength. 140 thread per sq. in. count. Sanitized.

children's dept., 2nd level

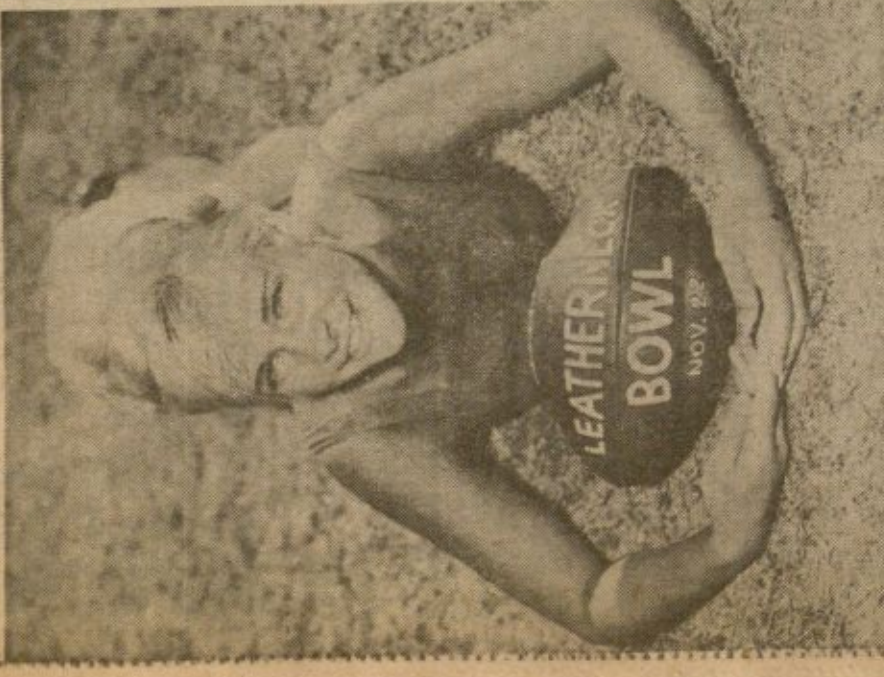
'Satisfaction Guaranteed or Your Money Back'

SEARS Off University at Washington and Cleveland

• 298-8111 • Shop 6 Nights

TELEPHONE Shop Monday thru Saturday From 9:30 A.M. to 9:15 P.M.





FOR CHARITY—Lovely La Mesa lass, Sandy Seiden, reminds everyone Seventh Annual Leatherneck Bowl will be staged Nov. 22 in Balboa Stadium. San Diego Marine Corps Recruit Depot Devilsdigs will meet Pensacola, Fla., Naval Air Station Goshawks in annual charity grid game. (—Official U.S. Marine Corps Photograph)

### Police Offer Some Tips To Help Them—And You!

By SHERMAN S. SKRETE Independent Staff Writer  
A trisum of personal vanity curiously as possible, that is, the other fellow who gets highway name and number, and robbed, injured in an auto accident or whose house burned. Seemingly, the thought never occurs to us that we could be the victim.

This being the case, City Manager Tom Fletcher and Chief of Police Wesley S. Sharp have jointly published a brochure entitled, "Help Your Police Department Help You". This is their suggestion of how to get help fast in an emergency:

- Dial the Police Department, 232-4981.
- When you get an answer, say "This is an emergency. Give me the dispatcher."
- When connected with the dispatcher, quickly explain the kind of emergency. Example: A car accident, shooting, heart attack, robbery, etc.
- Give the location as accurately as possible.

### Lucky 13th For Yule Club

Friday the Thirteenth is supposed to be an unlucky day. However, it will be a lucky day for the 8,324 Christmas Club savers in the San Diego area who will be receiving their checks tomorrow from Security First National Bank. Savings in the area this year totaled \$1,228,700.

Additionally, the checks will provide a source of ready cash for winter vacations, end of the year expenses such as taxes, insurance and various other needs.

Including the San Diego area, Security Bank will disburse more than \$20,400,000 in Christmas funds among 127,242 savers in the Southern California area.

## CHARITY SWAP MEET

WED., NOV. 18  
9 A.M. - 5 P.M.

AERO DRIVE IN THEATER  
BOSTONIA, NEAR EL CAJON

### INVENTORIED

At More Than \$11,000

Sale of \$11,000 new merchandise, mostly half-price. Christmas wrapping, ribbons, candles, lights, wreaths, decorations. Household necessities and gadgets of every description. Holiday greeting cards, stationery and desk equipment. Quantities of sewing materials; binding, thread, buttons. Cooking utensils, adhesive shelf paper, screws and hooks. Children's books, toys, tennis shoes. Craft supplies, fabric dyes. Gift novelties, etc.

Swap space \$1. Buyers 50 cents per cartload.

### BENEFIT FRIENDSHIP CENTER

Gift receipt, benefit Friendship Center. Churches, organizations may participate. Information 234-7090. Friendship Center is a rehabilitation center, located at 405 19th Street, San Diego. (Sponsored by the SAN DIEGO MENTAL HEALTH ASSOCIATION.)

## Meeting Modern Smokers' Demands Scientific Task

A third test phase for the blend which survives the first two stages is a four-week operation conducted in large Philip Morris subsidiary plants. Unlabeled packs of the new and established brands are placed in vending machines. Employees use auge to obtain cigarettes. After four weeks, if the test choice, then the company names and packages it and chooses a metropolitan distribution point. If sales go well the chemists' creativity is responsible once again for providing smokers with still another tobacco blend. Dr. Dunn said status smoking is an interesting physiological factor.



Simeon O. Welts

PHOTOGRAPH BY PHILIP MORRIS TOBACCO CO.  
UPHOLSTERY & DRAPERY CO.  
For Free Consultation, Phone AT 1-6671  
3201 Adams Ave.  
• County-Wide Service  
• Guaranteed Craftsmanship  
• Bank of America Financing

## MEN'S - WOMEN'S & CHILDREN'S SHOES

# STOCK DISPOSAL Sale!

## KEATING'S SHOE STORE

We Have Again and For The Last Time... Gone Through This Fine Stock Of Men's, Women's and Children's Shoes... And Cut and Slashed Prices... On Many Pairs, Far Below The Already Low Sale Price... To Hurry On The Necessary Amount of Merchandise... Time Is Short... Quick Selling Action Imperative... Hurry... Only A Few Days Left To Take Advantage Of These Terrific, Almost Unbelievable Savings On Fine Shoes For The Entire Family.

4151 UNIVERSITY AVE. SAN DIEGO

# THE FINAL Week

### HURRY... THIS SUNDAY LAST DAY OF SALE!

### CHILDREN'S SHOES

- boys' and girls' "Pedscription," "Pos-Tur-Bid," "Walker Jr.s," "Buster Brown," "Delmar," "William," "Merry Pedics," "Judy N' Jerry," "Rogers" and others

Flats, sandals, vests, saddles, loafers, ties, straps, high tops, etc. All colors and styles. A tremendous selection of very fine children's shoes for dress, school, and play. Most sizes. Not all sizes at all prices.

- 1ST GROUP REG. TO \$2.95 SALE PRICE **88c**
- 2ND GROUP REG. TO \$4.95 SALE PRICE **\$1.88**
- 3RD GROUP REG. TO \$6.95 SALE PRICE **\$2.88**
- 4TH GROUP REG. TO \$8.95 SALE PRICE **\$3.88**

### MEN'S - WOMEN'S - CHILDREN'S HOUSE SLIPPERS

- "DELMAR," "MERRY MULE," "ROMEOS," "SWANKEES," "FIRESIDE" AND OTHERS

Mules, loafers, pumps, wedge and flat heels, etc. Many different styles and colors. Most sizes. Not all styles in all sizes!

- ONE GROUP REG. TO \$2.95 SALE PRICE **88c**
- 2ND GROUP REG. TO \$4.95 SALE PRICE **\$1.88**
- 3RD GROUP REG. TO \$6.95 SALE PRICE **\$2.88**

Sorry, Quantities Are Limited!

### ATTENTION

Because of our tremendous stock we ask that you help yourself to the shoes you desire. During this sale all sales will be final, no exchanges, refunds, phone orders please. SHOP EARLY FOR BEST SELECTION. Sale will continue for a short time only. WE HAVE EXPERT SHOE FITTERS and all the hard to find sizes in stock.

Bankamericard Welcome

STORE HOURS  
9:30 am. to 9 p.m. Daily  
Sat. & Sun.  
9:30 a.m. to 7 p.m.

Park Free In Rear

# A SALE YOU CANNOT AFFORD TO MISS

### Ladies' DRESS SHOES

High fashion, hi and mid heel dress shoes, the very latest styles and colors. Includes the newest in stock shoes. "RED CROSS" "SOCIALITIES" "DELMAR" "ROGERS" "DI FERLITO" "VALLEY" "RHYTHM" "STEP" "CAFEZIOS" "FOOT FLAIR" "DELICADO" "D MARCO" "TROLL" "KINGS" and others, over 8000 pair from which to choose. Includes all the hard to find sizes. Most sizes 4 to 10, AAAA to C WIDTHS.

- 1ST GROUP REG. TO \$8.95 SALE PRICE **\$2.88**
- 2ND GROUP REG. TO \$9.95 SALE PRICE **\$3.88**
- 3RD GROUP REG. TO \$12.95 SALE PRICE **\$4.88**
- 4TH GROUP REG. TO \$18.95 SALE PRICE **\$5.88**

### Ladies' SAMPLE SHOES

SIZES 4, 4 1/2 AND 5

All the latest high fashion styles, the newest colors, etc. Famous names include "Rogers of Boston" "FANTASIES" "JOHANSEN" "HAND MADE ITALIANS" "CHAPAZIOS" and others. B width only. Over 1000 pairs from which to choose. One tremendous group.

- VALUE TO \$19.95 SALE PRICE **2.88**

### LADIES' FLATS

"WILLIAMS" "DELMAR" "CHARM STEP" "CAFEZIOS" "STARLETS" and others. All the latest fall colors. All the newest styles including cutouts, sling backs, T straps, etc. We have the largest stock of flats in San Diego county. Most sizes 4 to 10. AA to B widths.

- ONE GROUP REG. TO \$4.95 SALE PRICE **\$1.88**
- 2ND GROUP REG. TO \$6.95 SALE PRICE **\$2.88**
- 3RD GROUP REG. TO \$8.95 SALE PRICE **\$3.88**

### Older Style LADIES' SHOES

Rounder toes, wider heels, all colors and styles. Includes all the latest in stock shoes. Many 100's of pairs of the most comfortable shoes ever made.

- ACTUAL VALUES TO \$29.95 SALE PRICE **88c**

### one tremendous group FLATS

Older styles, rounder toes, every conceivable color, all are name brand, good quality shoes. Over 200 pair from which to choose. Most sizes.

- VALUE TO \$7.95 SALE PRICE **48c**

### WEDGIES

"British Strollers," "Red Cross Cobbies," "Charm Step," "Delmar," "Williams" and others

- All the new fall styles, red, black, brown, tan, etc. Most sizes 6 to 10. Most widths AA to C.
- ONE GROUP REG. TO \$4.95 SALE PRICE **\$1.88**
- 2ND GROUP REG. TO \$6.95 SALE PRICE **\$2.88**
- 3RD GROUP REG. TO \$8.95 SALE PRICE **\$3.88**

### Ladies' WALKING SHOES

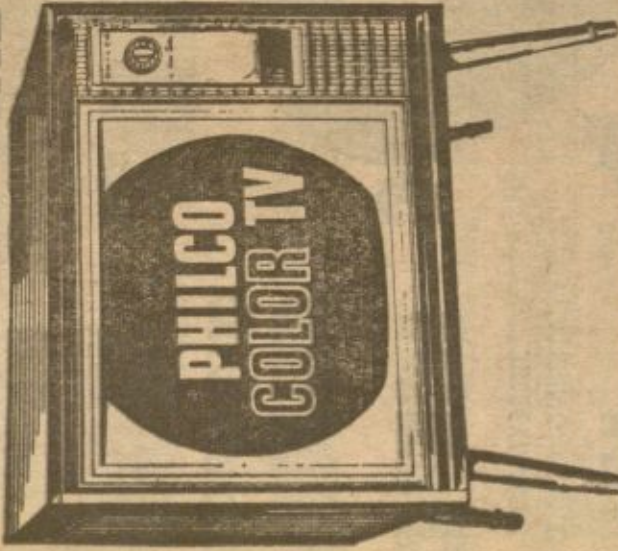
"Red Cross," "Charm Step," "Williams," "Swantees," "Margaret Jerrold," and others

- All the latest styles and fall colors. Includes chukka stack heels, mid heels, the new Jackin heels, cotton boots, etc. Most sizes 4 1/2 to 10. AAAA to EEE.
- 1ST GROUP REG. TO \$5.95 SALE PRICE **\$1.88**
- 2ND GROUP REG. TO \$8.95 SALE PRICE **\$3.88**
- 3RD GROUP REG. TO \$14.95 SALE PRICE **\$5.88**



# FALL BARGAINS!

COMPARE COLOR  
COMPARE PRICES



**\$348<sup>88</sup>**

No Money Down  
up to  
36 months to pay

Immediate Installation  
Put One in  
Your Home Tonight!

**FREE** 3-DAY HOME TRIAL of PHILCO COLOR TV  
See how wonderful Color TV really is. Call us now  
and we'll install a Philco Color set  
in your home for three days — No Charge

**CHRISTMAS RECORD  
Vol. 3**



Hi-Fi  
STEREO  
6-Q-129  
6-Q-131

**\$100**  
EACH

Outstanding music in the Firestone tradition.  
Featuring Gordon McRae, Marsha Wright,  
Roberta Peters, Franco Corelli, and the  
Columbus Boychoir.



6-Q-305

FULL CONTOUR DOOR TO DOOR CAR FLOOR MATS  
• Heavy Duty Molded Rubber  
• Non-Skid Design  
• Universal Fit  
• Choice of Colors: White,  
Red, Blue, Green, Black

**\$149**  
EG.

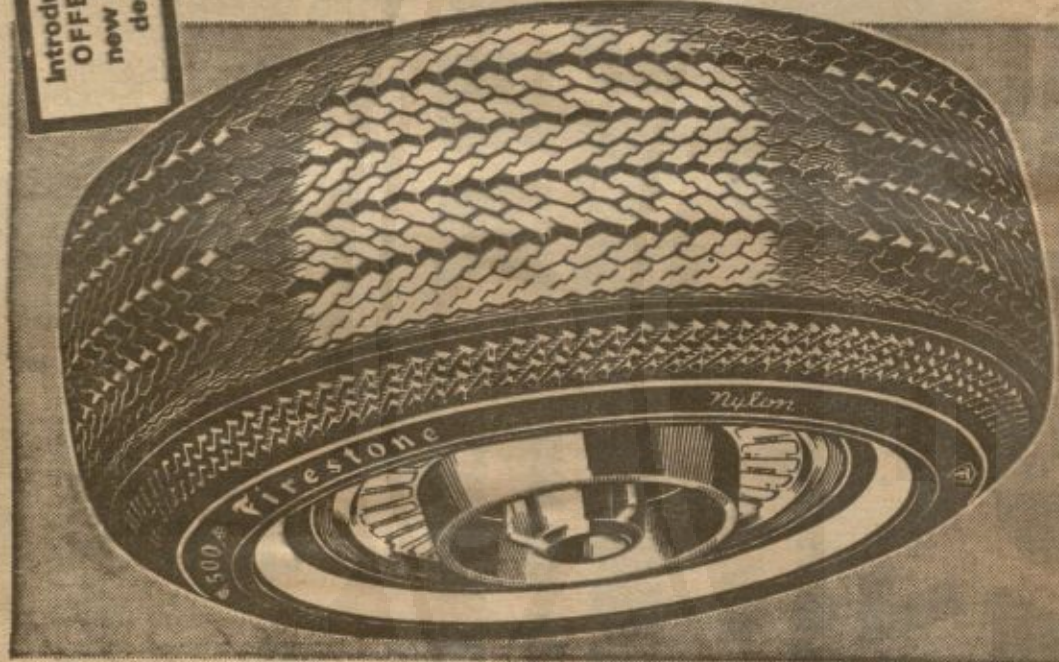
**SERVICE SPECIAL**  
Adjust Brakes . . . Pack Front  
Wheel Bearings . . . Complete  
Safety Inspection

Just Say...  
**Firestone  
UNI-CHARGE  
NO MONEY DOWN**  
One low monthly payment on  
all merchandise & services.

Amount Charged	Monthly Payment
\$ 50.00	\$ 5.00
75.00	7.00
95.00	9.00
150.00	10.00
200.00	13.00
300.00	15.00
400.00	20.00

# NOW! GET \$4 TO \$10 PER TIRE TRADE-IN ALLOWANCE

Introductory  
OFFER on  
new 1965  
design



on world-famous

# Firestone "500" NYLONS

SPEEDWAY-PROVED for TURNPIKE SAFETY

**RACE TIRE PROFILE**

Space-weld runs into construction  
yokeable and super-strength nylon  
cord body provides maximum safety  
at emergency speeds

**EXTRA WIDE TREAD**

New design provides added traction  
on the outer edges of the tire for  
improved steering control and  
better traction in curves

**WRAP-AROUND DESIGN**

Wide tread plus exclusive Firestone  
SUT-PC-TUF rubber increases mileage  
from 2,000 to 10,000 miles. Wide  
tread also provides better traction

**SCULPTURED STYLING**

Handsome new sculptured  
shoulder design and gold  
advertis strip enhance the  
beauty of any automobile.

**BUY NOW! DON'T MISS  
THIS BIG TRADE-IN OFFER!**

# Firestone CHAMPION NYLONS

Fine Quality Tires with a LOW Price Tag

**2 FOR \$24**  
LOW PRICES ON ALL SIZES!

6.00-13 Tubeless Blackwalls. Plus tax and 2 trade-in tires off your car.



MADE WITH  
**Firestone Rubber**  
**SUP-RUBBER**  
... the same tough rubber used  
in famous Firestone RACING TIRES!

BUY Firestone  
ON **UNI-CHARGE**

NO MONEY DOWN—TAKE HURRIES TO PAY  
Firestone Uni-Charge is available only  
at stores displaying the Firestone sign.

FIRESTONE NO-LIMIT GUARANTEE  
is honored by thousands and thousands of FIRESTONE  
Drivers and Stores throughout the United States and  
Canada... wherever you travel

NO LIMIT ON MILES DRIVEN  
FULL LIFETIME GUARANTEE  
We guarantee that our tires will last as long as you drive on  
normal roads and will not hazard the safety of you or your  
passenger for the life of the original tread, price limited at time of purchase.

Proud as shown at Firestone Stores; competitively priced at Firestone Dealers and at all service stations displaying the Firestone sign.

**FREE**

"World's Fair of Music"  
**LP ALBUM**  
with purchase of any Philco  
Stereo Console with AM-FM radio

This collector's album consists of six  
LP records featuring representative  
music from countries around the world.

Firestone  
11-Inch All-Channel  
Portable TV  
Low, Low Price!  
**\$89<sup>99</sup>**

NO MONEY DOWN 33-0-243  
Ultra-light personal portable with decorative cabinet  
in ivory and platinum 11-inch screen. (Optional  
with Philco VHF, Out-front controls. Pr-  
vise listening jack.)



PHILCO 13.9 cu. ft.  
REFRIGERATOR-  
FREEZER

**\$201<sup>20</sup>**

Automatic defrosting  
• "Dairy Bar" storage door  
• 89-lb. freezer capacity  
• Sliding shelf  
• Full-width porcelain evaporator

# Firestone

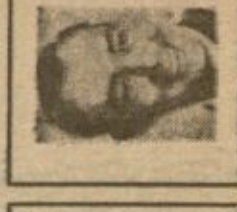
SHOP 'TIL 9 P.M.



Walter Joahim  
FIRESTONE STORE  
COLLEGE GROVE



Earl Zerklin  
FIRESTONE STORE  
JTH & HIGHLAND



Norm Taylor  
FIRESTONE STORE  
4th & 30th St.



Orville Chalmers  
FIRESTONE STORE  
15th & G Street



John Vasey  
FIRESTONE STORE  
11th & C Street

12th & "C"  
STREETS  
DOWNTOWN  
233-7121

1321  
GARNET  
PACIFIC BEACH  
488-2846

4033  
30th ST.  
SAN DIEGO  
282-2112

10th &  
HIGHLAND  
NATIONAL CITY  
477-2109

COLLEGE  
GROVE  
582-6977



## Pork Chops With Orange Stuffing

Everyone likes surprises, especially when they're flavor treats. The best candidates for this office is a pork chop stuffed with a spicy, fruit-filled bread crumb mixture. When neatly done, you'd never suspect these pork chops had such an extra added attraction. How's it done?

Select pork rib chops for stuffing, advise meat expert Reba Stagger, and be certain they are 1-inch thick. With a small sharp knife, cut a slit along the rib bone, parallel to cut surface of chop. Do no cut all the way to the outer fat edge.

- Orange-Raisin Stuffed Pork Chops
- 6 pork rib chops, cut 1-inch thick
- 2 cups dry bread crumbs
- 1/2 teaspoon nutmeg
- 1/2 cup raisins
- 1 cup diced orange pulp
- 2 tablespoons lard or drippings
- 1 1/2 teaspoons salt
- 1/2 teaspoon pepper
- 1/4 cup orange juice
- 1/4 cup water

Makes a pocket in each pork chop by cutting into chop along the bone. Combine bread crumbs, nutmeg, raisins and orange pulp and stuff each chop with the mixture. Brown chops in lard or drippings. Four or drippings. Season chops with salt and pepper. Add orange juice and water. Cover tightly and cook slowly 45 minutes to 1 hour or until done. 6 servings.

## Speaker Named for Farm Week Luncheon

President of California Farm Bureau Federation, Alan Grant, will be featured speaker at the San Diego Farm-City Week Luncheon, Nov. 24. The annual event sponsored by Kiwanis Club and the San Diego County Farm Bureau is to be held at the El Cortez at noon.

## Cranberries Add Color To Pot-Roast

When the family brings home the appetites of luncheon, the menu should feature a hearty cut of meat where a cranberry and even thirds can be called for. With beef supplies plentiful, the heel of round or a rolled rump pot-roast fits this bill of fare perfectly, states Reba Stagger, widely known meat authority.

Both cuts come from the hindquarter, the section known as the round or rump. Both cuts are easy to carve. A beef heel of round is a wedge-shaped cut from the lower part of the round. It has little fat and is considered less tender and is usually braised as a pot-roast. Rump roasts of high quality can also be considered low priced and should be braised in this pot-roast recipe which features whole cranberries with cloves and cinnamon for spicing.

## Cranberry Pot-Roast

- 3 to 4-pound beef heel of round or rolled rump pot-roast
- 1/2 cup flour
- 1 teaspoon salt
- 1/2 teaspoon pepper
- 3 tablespoons lard or drippings
- 1 cup cranberries
- 1 1/2 cups water
- 8 whole cloves
- 2 sticks cinnamon
- 3 tablespoons sugar
- Flour for gravy, if desired

Mix flour, salt and pepper. Drain meat in seasoned flour. Brown in lard or drippings. Boil together cranberries with 1 cup water until sides pop. Four over meat and add remaining 1/2 cup water. Cover tightly and cook slowly 3 1/2 to 4 hours or until tender. Add sugar and chicken cooking liquid with flour for gravy, if desired. 6 to 8 servings.

## Deliciously Different Parfait Cake

Winter brides are just as special as June brides, so why not fete them in an especially nice way? Serve Green Mint Parfait Cake with your favorite hot tea punch, and your shower guests will admire your clever hospitality.

The cake has a delicate chocolate base and a top layer of tender, light frosting. The frosting is made of milk chocolate syrup to drizzle over the frosted cake.

Popular chocolate and mint combine to make Green Mint Parfait Cake a refreshing delight for your shower party.

Prepare 1 pkg. Chocolate Green Mint Parfait Cake Mix as directed on pkg., except — add 1/2 tsp. pepper, mint extract and a few drops green food coloring to entire white batter. Place green batter in pan as directed for white batter. Bake; cool as directed.

Prepare 1 pkg. Chocolate Parfait Frosting Mix as directed on pkg., except for salt and a few drops green food coloring. Frost cake. Prepare chocolate syrup as directed on packet. Drizzle over top of cake.

For packed lunches to be eaten while traveling in the car, wrap small finger sandwiches in plastic wrap or aluminum foil. The small sandwiches are easier for both children and grown-ups to manage. Tuck a paper napkin around each wrapped sandwich. Then the napkin will be "on hand" when needed.

Why not explore all the varieties of bread that are available for preparing tasty sandwiches? Italian, French breads, flavor-rich rye, fruit breads, chewy cracked wheat bread, plain or seeded hard or soft rolls and countless others all offer a welcome change for the daily sandwich eater.

# Thrifty

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CORNED BEEF **55¢** lb. OVEN READY **49¢** lb. STUFFED TURKEYS

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PERCH OR COD FILLETS **49¢** BREADED SHRIMP **\$1.39** BREADED HALIBUT **69¢** RAINBOW TROUT **59¢** PURE PORK SAUSAGE **69¢** BURGER **45¢**

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ARMOUR'S STAR — FROZEN STUFFED TURKEYS **49¢** lb. OVEN READY **49¢** lb. FRESH CRABS **59¢** lb. COCKTAIL SIZE — GREEN SHRIMP **49¢** MORRELL'S — PEAR SHAPE HAM GLAZE **49¢** 5 LB. CAN HAM **\$2.29** EACH

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**LUCIUS BEEBE DISCOVERS:**  
 The author of this vagrant column is not a San Franciscan. He is not even a Californian and regards residence in that outpost of the Soviet Union as an economic and social risk not worth taking. He formally resides, votes and pays taxes in Virginia City, Storey county, Nevada, a kind of desert slum to be sure but not yet strangled on surplus population or subject to the confiscatory taxation which obtains in the socialist purgatories of California.

He nevertheless spends a considerable part of his time in and around San Francisco and cherishes the belief, in common with those who actually reside there, that it is the most attractive metropolitan community in the world and second only to London in the amenities of living, manners and urban facade. Because of this esteem for the town, I would like to make it mandatory that every San Francisco resident, taxpayer, commuter and property owner spend a week in the purgatories of Manhattan every year confined within every real estate dealer, construction engineer and banker involved in the financing of real estate and construction projects in Manhattan Island and this goes for every member of the municipal government in the most remote manner concerned with the city's future.

**IF THESE SENTENCES** were faithfully imposed and if the persons concerned survived the filth, squalor, oppression, nervous frustration and strangling atmosphere of New York City, the future of San Francisco as a place to live and do business would be assured. The fatalities attributable to disease, insanity and suicide could be a type of civic martyrdom and the names of the victims engraved on a memorial scroll.

**THE NEW YORK** horror story is a comparatively recent dividing of corporate greed, political corruption and civic megalomania. For 21 years while I was employed there from 1929 to 1950, New York was a city of profound professional and personal satisfactions, an attractive city whose urgency and pressures could be counteracted through a variety of agencies that were at once civilizing and stimulating.

**A friendly invasion** occurred Thursday in Civic Center when the County Board of Supervisors' accompanied by a band and county employees interrupted City Council hearings to bid them a fond farewell to the strains of Auld Lang Syne. Following the County Employees Association Band's playing and the singing of Auld Lang Syne, Deputy Mayor Ivor de Kieby smilingly said, "It is to be launched on a such trip."

**After 26 years** joint tenancy of the Civic Center building by the city and county, the City of San Diego official headquarters will be located in the new City Administration Building in downtown San Diego. The move will be made on Sunday, Nov. 15.

**The county** purchased the city-owned Civic Center several months ago for \$3.5 million and will pay the final third installment next year.

**Taking satisfaction** in mere magnitude of population is like pointing with pride to terminal cancer. The end result will be the same for a city or a person.

**By Carl Anderson**



HELP HENRY OPEN THE DOOR TO BETTER HEALTH FOR YOU AND YOUR COMMUNITY

**'Joint' Tenants To Part**

**ITS TAXI** meter rates are among the lowest in the United States, but, ironically, taxi riding is one of its more expensive occupations because of the abominations of its traffic.

**A great, many** intelligent and far-sighted people long ago saw the catastrophe that was overwhelming New York and raised their voices in protest but the momentum of greed and the irresistible force of massive commerce made decentralization a growth impossible.

**Its disease** is a simple one: too many people, too many office buildings, too much business. Where more space, more traffic routes, more parks and more air was needed, the community sat passively by while monstrosities of new office buildings, some of them adding 25,000 workers to a single city block, were built, not singly but by the score.

**To add to the** congestion which confronted out of town commuters at the vital bottlenecks of their daily arrival and departure, it is tearing down the Pennsylvania Station and has built an additional entire city on top of Grand Central.

**Where once** other inconveniences and frustration made life a chore, civic philanthasia has now made it impossible.

**New York,** doomed and in its final illness, can and should be a horrible example to California businessmen and politicians like the superfluous Governor Brown whose precise measure of state-manship is that he glories in having the largest population.



# Brilliant Colored Woods Mark New Look in Furniture

Independent

# Food and Family

A-3 The Independent Thursday, November 12, 1964

BY DOROTHY DRAPER

We have been seeing some new furniture, looking at photographs of some, talking



ROAST HAUNCH of venison will gladden the hunters' heart when spouses serve it on Veterans' Day, Nov. 11 for a special man's variety meal. The Tenderizer.

## Recapture Hunters' Proud Moment Grace Fall Tables With Venison

VENISON, originally the meat of kings and queens was a special favorite of the father of our country, George Washington. And over the years, the hunters have rejoined in bringing this regal meat to their festive holiday tables.

Today cooks are fortunate because they can quickly and simply combat the inevitable toughness of venison, thanks to Instant Meat Tenderizer (Adolph's)... a treasured secret for making venison tender, juicy, irresistible — in minutes.

Venison can be tenderized and frozen. Tenderize each cut, refrigerating what will cook within three days, and freeze the remainder. In this way, there will be a supply of tender meat, ready to cook for a venison feast whatever the season. Freeze as soon as possible; aging is not necessary when the tenderizer is used. Properly packaged venison can be stored in your home freezer for 6 to 8 months.

The recipes for the accompaniments, too, come from across the seas where venison cookery is so important and such an art.

### MENU

- Jack Rose Cocktail
- Hardtack and Bacon
- Roast Haunch of Venison
- Chestnut Puree
- Sliced Cucumbers and Radishes with Sour Cream Dressing
- Lettuce Top Cranberry Pie
- California Sparkling Burgundy

### ROAST HAUNCH OF VENISON

(serves 6-8)

1/2 to 1 pound leg of venison  
Instant Meat Tenderizer  
(Adolph's Seasoned)  
1 clove of garlic, sliced  
8 strips bacon or salt pork  
For Marinade:  
1/2 cup salad oil  
2 cups red wine  
2 cloves garlic  
1/2 teaspoon each: thyme, tarragon, basil, rosemary, freshly ground pepper

### Additional Ingredients

- 1 cup gravy
- 1 cup black currant jelly
- 1 cup water
- Dash powdered ginger
- 1 teaspoon lemon juice
- 3/4 cup sour cream
- 1/2 cup brandy

### Preparation

Prepare all surfaces of venison, one side at a time, as follows:

1. THOROUGHLY MOISTEN the surface of the meat

with water—pat the water on from the faucet with your fingers, or use a pastry brush or draw a wet fork across the surface of the meat. Sprinkle Instant Meat Tenderizer (Adolph's Seasoned) evenly, like salt, about 1/2 teaspoon per pound over the entire surface of the meat. Use no salt.

2. TO INSURE penetration and retain meat juices, place deeply with a long pronged kitchen fork at approximately 1/2-inch intervals.

### 3. COMBINE INGREDIENTS FOR MARINADE

Combine the marinade ingredients in the refrigerator overnight, turning the venison occasionally.

4. TO ROAST, remove meat from marinade (reverse for basting); insert slivers of garlic into the venison; cover with strips of bacon or salt pork. Place on rack in roasting pan; roast in pre-heated oven 20 to 25 minutes per pound for rare, basting frequently with marinade. (Cook 20 minutes per pound for larger roast, 25 minutes per pound for smaller roast.) Haunch of Venison may also be broiled with or without a basting of barbecue sauce. Allow 25 minutes per pound for rare, 25 to 30 minutes for medium rare.

### 5. WHEN VENISON IS DONE, REMOVE TO HOT PLATTER

For more attractive and uniform slices, allow roast to stand 15 to 20 minutes before carving.

### 6. TO MAKE GRAVY, ADD

currant jelly and remaining marinade to water, and heat slowly, until jelly is melted. Add spices and lemon juice. When gravy has thickened (if you prefer the gravy thicker, add balls of butter and flour kneaded together). Just before serving, stir in the brandy flavoring. Serve the gravy separately in a gravy boat or tureen.

NOTE: If you are fortunate enough to have any of this tenderized venison roast left over, it makes delectable sandwiches.

To Complete the Menu:

Jack Rose Cocktail: Apple-Jack is a popular drink and a favorite of George Washington. The grenadine gives this drink the color of a Jack Rose, hence its name. For each cocktail, use 1/2 jigger of applejack, 1/2 jigger of grenadine syrup, and the

ing liquid), and rub them through a fine sieve, mash with potato masher, or blend until smooth. Season to taste with Instant Seasoned Meat Tenderizer and freshly ground pepper; add two tablespoons butter, 1/2 to 1/4 cup of a consommé in which they were cooked; whip to consistency of mashed potatoes, then serve.

Beverage and Dessert: Today the traditional beverage with game is a Burgundy wine. But tankards of cold, foaming ale would not be amiss. For dessert, a tart lattice topped cranberry pie or molasses Pecan Pie.

## Workshop To Feature Munsell Color Theory

A workshop on the Munsell Color Theory will be the program for the November meeting of the California Home Economics Association, San Diego District. Mrs. Frances K. Quinn, a clothing specialist with the Agricultural Extension Service, University of California at Berkeley, will lead the workshop, which will begin at 10 a.m. Nov. 21, in Building 4 of the County Operations Center on Kinross Mesa.

Mrs. Delphine Wilson, of the Agriculture Extension Service, is coordinator for the workshop, president of the district chapter.

The Munsell Color Theory is the result of a year's research on color, involving physicists and anthropologists. Each person attending the meeting will learn how to develop a color plan for various skin tones.

Reservations may be made with Mrs. Hayes Ashburn or Mrs. A. L. Pittman, co-chairmen of the meeting. Other committee members include Mmes. Robert C. Byrum, J. C. Deunnon, Bradley Gaymon, and Miss Linda Oden.

## Surprise Your Family With Crazy Meat Loaf

So many wonderful things can be done with ground beef, and now, when beef supplies are at their peak and even featuring specials on ground beef. This popular meat goes into numerous dishes and takes to a wide variety of seasonings to grace a festive meal. One indispensable condiment for seasoning ground beef, as necessary as salt, is Tabasco, the spicy liquid red pepper sauce from Louisiana.

If your sense of humor occasionally sneaks into the kitchen, you'll have fun surprising your family with Crazy Meat Loaf. No, there aren't any nuts in it, but there is a package of frozen mixed vegetables combined with Cheddar cheese which gives this meat loaf a hidden meaning—and flavor! Tabasco lends spice to the meat mixture, along with a bit of thyme and basil, for a deliciously different variation on this American favorite.

### CRAZY MEAT LOAF

- 1 medium onion, chopped
- 2 cups soft bread crumbs
- 1/2 cup chopped parsley
- 1 1/2 teaspoon thyme
- 1/2 teaspoon basil
- 1/2 cup milk
- 1/2 package (10 ounces) frozen mixed vegetables

### CHEESE TOPPING

- 2 tablespoons milk
- 1 Cheddar cheese
- Place milk and cheese in saucepan over very low heat. Heat, stirring constantly, until blended and smooth. Four over Crazy Meat Loaf before serving. Yield: about 1 cup.

You can make a simple topping for the loaf by blending milk with more grated Cheddar; if you like, just be sure to use buttered, packed potatoes for a scrumptious dinner dish.

Melt butter in skillet; add onion and cook until tender. Combine parsley, 1/2 teaspoon salt, thyme and 1/2 teaspoon milk remaining in saucepan. In mixing bowl, combine slightly beaten egg, milk, remaining 1/2 teaspoon salt, basil, and remaining 1/2 teaspoon thyme. Add 1 cup bread mixture to egg mixture; mix well. Gently blend chuck into bread crumb mixture (handle as little as possible for more tender meat). Gently press all but 2 cups of meat mixture over bottom and three-fourths up the sides of 9 x 5 x 3-inch loaf pan. Leaving center "hollow." Combine remaining bread crumbs and grated cheese; turn into hollow space in loaf pan. Cover with remaining meat mixture. Bake in 350° F. oven 1 hour. Let stand 10 minutes before turning out onto serving platter. Serve with Cheese Topping, if desired. Yield: 4 to 5 servings.

## Wide Selection of Furniture Available In Practical, Dual Purpose Designs

about it, and now it's time for you to take a peek over your shoulder and hear about it, too.

The most unusual and practical I have seen is a sideboard that serves a dual purpose as individual chaise dining tables, four of them. The legs are neatly piled inside the drawers and screw into the drawer frames in a simple one-two-three manner. The drawers table tops are made of black plastic and couldn't be smarter!

It looks like a landslide for color! So don't stay stodgy-lured. Get on the bandwagon and vote for more color in your life!

H. H. asks:

"I would like your help in picking new kitchen curtains. It is a rather large country kitchen with three windows. One wall is papered with simulated brick paper in a dusty pink. The ceiling is white and the walls are painted pink — cabinets and

woodwork in a darker pink." Dear H. H.:

I think a bold pink, white and black plaid would be perfect for your windows. H. H. asks:

"I bought four pictures in France — various scenes — and would like to place them over my Lawson sofa. Would you please tell me how to arrange them? The pictures, two 10"x20" and two 12"x10", are shaped in two rectangular — tangewise and up and down." Dear H.H.:

Place the 10"x20" long pictures on the outside (remember to keep them low on the wall). Then hang the two 12"x10" rectangular pictures one over the top of the other in the center of this arrangement.

Mrs. D. K. asks:

"What colors should I add to a beige wall, tan rug and cocoa colored couch and one chair? What color draperies and pillows and what color for an odd chair?" Dear Mrs. D. K.:

Try white draperies with splashes of Empire green, Empire green pillows and an odd chair in Empire green.

Mrs. Draper asks: "I need a personal answer. She will answer from your interesting questions. Copyright 1964, Dorothy Draper

## Delicious Dessert Contains Proteins

Homebakers who find it easy to open and reclose so that the flavor of the product is protected during refrigeration.

And now for that special dessert that will bring rave notices to Southern California hostesses:

**PINEAPPLE CHEESE CREPES**

- 1 pint Golden Creme pineapple Creamed Cottage Cheese
- 1 cup Golden Creme Sour Cream
- 2 teaspoons each grated lemon peel and vanilla
- 1/2 teaspoon salt
- 16 crepes (about 8 inches in diameter) made from a mix or recipe below
- 1/2 cup each sliced almonds, melted butter and sugar

Combine Golden Creme Pineapple Creamed Cottage Cheese, sour cream, lemon peel, vanilla, and salt. Place about 3 tablespoons of this cheese mixture in center of each crepe and roll up. Place in a shallow baking pan. Sprinkle top with almonds, then drizzle with melted butter, and sprinkle with sugar. Place under broiler, about 6 inches from heat just until almonds toast and sugar and butter bubble, about 5 minutes. Serve immediately. Makes 8 dessert servings.

Crepes: To make from a mix: Follow directions on package for very thin pancakes; (batter should be about the consistency of thick cream). To make your own crepes: Beat 4 eggs with 1/2 cup flour and 1/2 teaspoon salt until smooth. Gradually beat in 3/4 cups milk. Heat a small amount of butter over medium-high heat in an 8-inch crepe pan or frying pan until bubbly. Pour in about 3 tablespoons batter; quickly rotate pan so butter completely covers bottom. Bake quickly on both sides until golden brown. Makes about 16 crepes.

## Phone For Help With Meals

Mrs. "W" phoned Dial-A-Dietitian. She asked, "What foods are high in protein?" Dial-A-Dietitian told her that meat, fish, poultry, egg, milk, cheeses and legumes were the high protein foods. The same week another woman asked Dial-A-Dietitian for a list of legumes. The legume is a plant that bears pods. Different varieties of beans and peas belong to the legume family. The dried legumes commonly used for food are navy, lima, kidney, soy, and other varieties of beans, lentils, and dried peas.

Mrs. "W" wanted to know what kind of margarine to use on a low fat diet. Dial-A-Dietitian replied that on a low fat diet, the amount of fat has to be limited. Vegetables of the type or kind of fat used, margarine and butter are both high fat foods, about 80% fat. Fat diet should be low fat. A general rule is to use margarine which is made from whole milk which would contain a trace of about 20% fat. Whole milk cheese is not recommended for low fat diets.

Mrs. "W's" father-in-law is on a low cholesterol diet. "Could he eat broop cheese, Coffmann's Lmo, and the special One-to-One egg?" She wondered.

Dial-A-Dietitian said that broop cheese and Coffmann's Lmo were suitable for low cholesterol diets. Broop cheese contains coconut oil, is not sugared but it is all right for low cholesterol diets since it is low in cholesterol. Special "One-to-One" eggs contain just as much cholesterol as regular eggs. Only the ratio of unsaturated fat to saturated fat has been changed slightly. Eggs of any kind are limited on a low cholesterol diet.

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## Really Simmered

You've heard of a "boiled" dinner. That's what corned beef and cabbage are usually called. However, if you were to "boil" the corned beef (which is cured brisket, a less-tender cut of meat), it would actually be stringy and probably dry, as a result of this higher temperature type of cooking.

The meat should be simmered, not boiled, simmering, which can best be described as a gentle bubbling of the water around the edges of the utensil, every once in a while, registers about 185° F. "Boiled" ham, is likewise not really boiled, it, too, is simmered.

Mrs. Draper asks: "I need a personal answer. She will answer from your interesting questions. Copyright 1964, Dorothy Draper

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5075 El Cajon Blvd.  
3363 El Cajon Blvd.  
LA JOLLA  
7525 Ends Ave.  
801 Palm  
CHULA VISTA  
33 Naples St.  
500 Broadway
- NATIONAL CITY**  
1000 Plaza Blvd.  
SPRING VALLEY  
9665 Camino Rd.  
LEMON GROVE  
7663 Broadway  
LAKE MURRAY  
6145 Lake Murray Blvd.  
EL CAJON  
1186 East Main  
LAKESIDE  
12580 Lakeshore Dr.  
SANTEE  
9365 Mission George Rd.
- SOLANA BEACH**  
140 So. Sierra  
ENCINITAS  
505 Vulcan  
CARLSBAD  
2800 Roosevelt  
OCEANSIDE  
1138 So. Hill  
ESCONDIDO  
6145 Lake Murray Blvd.  
VISTA  
810 Escondido Ave.  
FALLBROOK  
640 So. Main

THESE STORES  
OPEN 24 HOURS

# SPARE RIBS

**FRESH, SMALL**  
**1 to 3 lb. Avg.**  
**49¢ lb.**

# RIB ROAST

**STANDING**  
**4th thru 7th Ribs**  
**75¢ lb.**

# SIRLOIN STEAK

**BLUE RIBBON**  
**VALUE**  
**79¢ lb.**

# SMOKED PORK CHOPS

**T-BONE STEAK** ..... Center Cut ..... **69¢ lb.**  
**GROUND CHUCK** ..... Tender ..... **99¢ lb.**  
**SWISS STEAK** ..... Fresh and Lean ..... **49¢ lb.**  
**RIB STEAK** ..... **69¢ lb.**  
**PORTERHOUSE STEAK** ..... **85¢ lb.**  
**SHORT RIBS** ..... Regular Cut ..... **99¢ lb.**  
**SHORT RIBS** ..... **25¢ lb.**



**BACON** ..... Mayfresh Flav.-R-Crisp ..... **49¢ lb.**  
**BACON** ..... Corn King ..... **49¢ lb.**  
**RUMP ROAST** ..... **69¢ lb.**  
**BEEF STEW** ..... Boneless ..... **79¢ lb.**  
**CHUCK ROAST** ..... Boneless ..... **77¢ lb.**

## DELICATESSEN

**BETTY CROCKER**  
**PIZZA** ..... Mozzarella 16-oz. Pkg. ..... **43¢**  
..... Sliced 12-oz. Pkg. ..... **49¢**  
**MAYFRESH**  
**LUNCH MEATS** ..... 5 Varieties, Sliced 4 for **89¢**  
..... 6-oz. Tube ..... **12 for 99¢**  
**RATH**  
**FRANKS** ..... 12-oz. Pkg. ..... **39¢**  
**WE GIVE S&H GREEN STAMPS!**



**McMAIN'S BAKERY**  
• WEEKEND SPECIAL •  
OLD FASHIONED  
**CINNAMON ROLLS**  
JUST **6 for 33¢**

IT'S FUN  
AT MAYFAIR!

**Mayfair**  
**TISSUE**  
Bathroom, 4-Roll Pack  
**40¢**

**ARDEN'S**  
**ICE CREAM**  
Flavor Fresh, Round Carton  
**1/2 Gal. 59¢**

**Mayfair**  
**TISSUE**  
Facial, 400 in Box  
**60¢**

**Mayfresh**  
**TEA BAGS**  
48 Bags in Box  
**39¢**

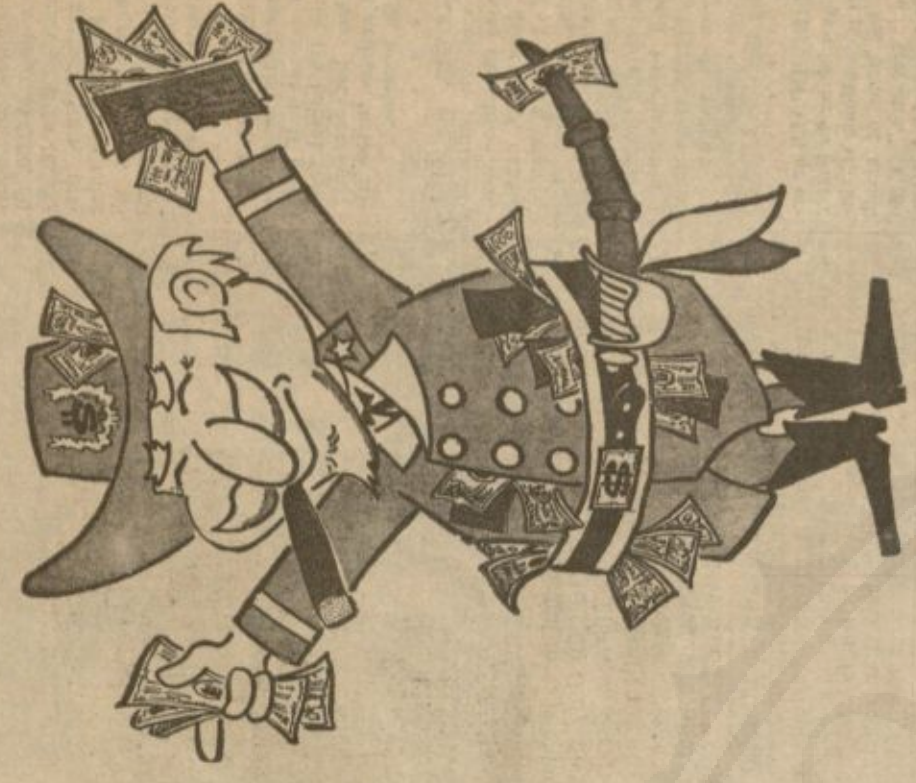
**PILLSBURY**  
**FLOUR**  
5-lb. Bag  
**49¢**

## LIQUOR VALUES

**BOURBON** ..... Kentucky Choice, St. Ky., 4 Yrs., 80 Proof ..... **539**  
..... 3 Fifth  
**BOURBON** ..... Alex. St. Ky., Bond, 10 Yrs., 100 Proof ..... **598**  
..... 3 Fifth  
**BOURBON** ..... Collector's Choice, St. Ky., 12 Yrs., 84 Proof ..... **598**  
..... 3 Fifth  
**GIN** ..... Royal Occasion, 90.4 Proof, 53.98 OI ..... **519**  
..... 3 Fifth  
**VODKA** ..... Royal Occasion, 80 Proof, 53.69 OI ..... **596**  
..... 2 Fifth  
**BEER** ..... Velvet Glow, 12-oz. Can, 52.99 Case ..... **79¢**  
..... 6 Pack



SHOPPING IS STILL A PLEASURE  
AT YOUR FRIENDLY MAYFAIR SUPER MARKET!



EXCHANGE YOUR CONFEDERATE  
MONEY AND BONDS FOR  
GENUINE NORTHERN  
CASH!

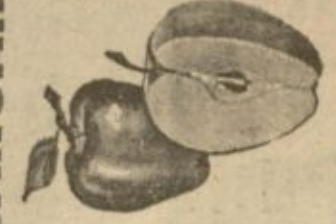
## 20 \$1,201.00 WINNERS TO DATE!

**COFFEE** ..... Maxwell House, 3 lbs., \$2.05, 2 lbs., \$1.37 ..... **69¢**  
**CORN** ..... Mayfresh, Cream or Whole, 303 Cans ..... **7 for \$1**  
**GREEN PEAS** ..... Mayfresh, 303 Cans ..... **6 for \$1**  
**TOMATOES** ..... Mayfresh, 303 Cans ..... **7 for \$1**  
**FRUIT COCKTAIL** ..... Mayfresh, 303 Cans ..... **5 for \$1**  
**APPLE SAUCE** ..... Mayfresh, 303 Cans ..... **7 for \$1**  
**CATSUP** ..... Mayfresh, 12-oz. Bottles ..... **7 for \$1**  
**INSTANT COFFEE** ..... Maxwell House, 10-oz. Jar ..... **\$1.75**  
**DETERGENT** ..... Fab, Giant Size ..... **59¢**  
**CAKE MIXES** ..... Betty Crocker, Reg. Size ..... **3 for \$1**  
**SUGAR** ..... C and H, Powdered & Brown, 1-lb. ..... **2 for 33¢**  
**COFFEE** ..... Yuban, 2 lbs., \$1.37 ..... **79¢**

PRICES EFFECTIVE 7 FULL DAYS!  
THURS. THRU WED., NOV. 12-18

## FARM-FRESH PRODUCE

**BARGAIN! APPLES**  
ROMES or PIPPINS  
**888¢**



FLORIDA RUBY OR WHITE  
**GRAPEFRUIT** ..... **888¢**

• **BANANAS** Golden ..... **6 lbs. 51¢**  
• **CARROTS** Tender ..... **10¢ lb.**  
• **NUTS** Mixed, Almonds, Others ..... **45¢ lb.**



# Charity Swap Meet to Offer Brand New Donated Merchandise

Something new and different in fund-raising projects will attract thrift-oriented San Diegans the opportunity to "buy bargains and barter belongings" when San Diego Mental Health Association holds its Charity Swap Meet, for the benefit of Friendship Center, at the Aero Drive-In Theatre in Bostonia on Wednesday, Nov. 18 from 9 a.m. until 5 p.m.

Inspiration for this unique benefit came about after a recent convention of the American Research Merchandising Institute, when articles exhibited by member manufacturers, inventoried at \$14,000, all new and much of it in its original packaging, were presented to Friendship Center with the agreement from the disposal funds raised from the disposal of the merchandise be devoted to the center's activities

**FOR THE BARGAIN hunter,** the merchandise to be placed on sale at half price or less runs the gamut from the mundane but necessary household articles to the frivolous little luxuries.

**THE BOOTHS,** staffed by volunteer workers, will offer such items as Christmas wrappings and decorations, candies, decorative objects, women's underclothing, children's toys, plastic novelties, 633 shoe clothing kits, and sewing supplies and buttons by the thousands.

There will be quantities of school supplies, desk equipment, garden hose, flashlight batteries, vacuum cleaner bags and laundry supplies.

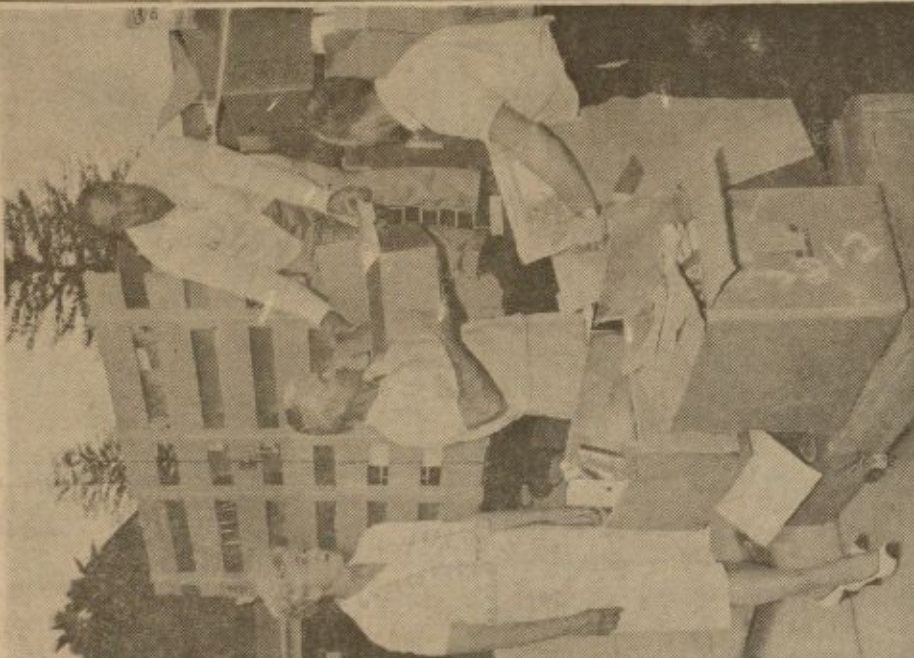
**FOR INDIVIDUALS or organizations** wishing to barter their own possessions, whether they be large or small, a trade will be transacted. Items to be swapped will be displayed on their own tables for display purposes.

**AMPLE PARKING** facilities will be available, and a snack bar operated for the convenience of the purchasers. Personal washing to swap or sell merchandise will be asked to donate \$1.00 for swap space, and those attending for the sole purpose of buying will be asked to donate 50 cents per carload.

All arrangements for the Charity Swap Meet are being made possible through the cooperation of the management of the Aero Theatre, which is reached via Highway 90 to Second Avenue North in Bostonia, and East Broadway, and right to 1470 East Broadway. Friendship Center, located at

405 19th St. San Diego, is sponsored by the San Diego Mental Health Association, and is a project aimed to help former mental patients to achieve a sense of security, self-adequacy and belonging in a friendly, inductive role in life.

**SWAP MEET MERCHANDISE,** brand new, is unloaded from truck under supervision of Mrs. C. Gray Stewart, left, volunteer worker for Mental Health Assn. Goods were donated by merchants here for convention, will be sold at Aero Drive-In Theatre in Bostonia on Wednesday, Nov. 18. Unloading cartons are, from left, Cooke Wilhite, Leonard Asto, and George Hoverslick.



SWAP MEET MERCHANDISE, brand new, is unloaded from truck under supervision of Mrs. C. Gray Stewart, left, volunteer worker for Mental Health Assn. Goods were donated by merchants here for convention, will be sold at Aero Drive-In Theatre in Bostonia on Wednesday, Nov. 18. Unloading cartons are, from left, Cooke Wilhite, Leonard Asto, and George Hoverslick.

**Lynn Taylor Cosmetics To Be Added in Salons**  
The addition of her own line of Lynn Taylor Cosmetics, and the establishment of a second Lynn Taylor Beauty Creations salon in North Hollywood, is being announced by Miss Taylor, whose original salon and offices were established a year ago in Hotel San Diego.

At the same time, Miss Taylor announced that she will have the complete line of beauty creams and cosmetics, with the Lynn Taylor label, by the first of the year.

Miss Taylor, well known local television personality, was a Hollywood movie actress at age five. Her subsequent careers in motion pictures and television have made her "more than ordinarily aware of the importance of a woman's appearance," she states.

A year ago she established a Wig Salon in Hotel San Diego, with Albert W. Seaburger, hotel executive, as partner. The success of the local salon inspired the partners to establish the second salon at 1219 1/2 Ventura Blvd. in North Hollywood.

Miss Taylor credits her success in the highly competitive wig business to the "exceptional quality" of her merchandise.

"Lynn Taylor Wig Creations are the finest in the world," she asserts. "Good quality wigs are Alpha Iota Wins Honor"

Honors won by the San Diego Alumnae Chapter of Alpha Iota, international honorary business sorority, will be reported by delegates who attended the Pacific Western Association of Alpha Iota when the annual chapter meets tonight at Sun Diego Women's Clubhouse.

Miss Peggy Easter, a member of the local alumnae chapter, was elected president of Pacific Western Association, and another member, Mrs. Charles Miller, received the "Alpha Iota Girl of the Year" title.

In addition, the alumnae chapter received three first place awards for attendance, efficiency, and historical book.

Past presidents of the chapter will meet for dinner at Harold's Fifth Avenue, and the board of directors will meet in the clubhouse at 7:30 prior to the 8 o'clock general meeting.

# City Bank To Expand Downtown

CITY BANK of San Diego has received authorization from the California State Superintendent of Banks, John A. O'Keefe, to establish a branch office in downtown San Diego. It is announced by Sol Price, president of Fred W. Bemisgen, executive vice president, said that a site for the new downtown office has not been selected. He expects that announcement of a location will be made before the end of November.

In his letter authorizing establishment of City Bank's downtown branch, O'Keefe wrote, "A survey of the territory proposed to be served has been made by a representative of this department. From such survey it is my opinion that public convenience and advantage will be promoted by the establishment of a proposed branch office."

**THE PERMIT** to establish the downtown branch specifies that City Bank's new office be in an area "bounded on the north by Ash Street, on the south by Broadway, and on the west by First Street, and on the east by Seventh Street."

CITY BANK of San Diego was chartered in September, 1962, and opened for business on January 2, 1963, at 4160 Kearney Mesa Blvd. Paid in capital was \$1 1/2 million, and the end of October, 1963, assets totaled \$8 1/2 million.

But City Bank's expansion into the downtown area will permit it "to increase our service enormously."

"The rapid growth of City Bank in its Kearney Mesa Boulevard location indicates widespread public acceptance of our services," Bemisgen said. "We feel that our move into the downtown area is a great step forward and will permit us to continue our growth at an accelerated rate."



**LEONARD J. ZANVILLE,** Sears, Roebuck and Co. general manager, (left), discusses Jewish culture in Southland with Dr. David Lieber, University of Judaism president, and Julius Fligelman, University's Board of Overseers' chairman. Zanville is regional vice president of Pacific Southwest Region of United Synagogue of America and Tifereth Israel Congregation board member.

**Sparks Learns Data Process**  
WICHITA FALLS, Tex.—Alrman Third Class David W. Sparks, son of Mrs. Billie M. Coronado, has graduated from the training course for U.S. Air Force data processing machine operators at Sheppard AFB, Tex.

**SAN SALVADOR**—El Salvador will increase sales to Costa Rica.

# Reunion Friday Hoover

Two receptions, a rally, a dance and, of course, a football game are all on the schedule for this year's Hoover High Homecoming tomorrow.

The football game will pit Hoover High against rival San Diego High, with game time set for 8 p.m. The first reception will take place at 12:45 p.m. on the high school campus, followed by the rally at 1:30 p.m.

The evening reception will be from 6 to 8 p.m., followed immediately by dinner. Dinner price has been set at \$2.50 with game tickets on sale at the dinner for 50 cents.

Special plans have been made to honor the Classes of 1934, '44 and '54.

Rex Gotton, president of the Alumni Association, asks all members of the class to "spend a few hours with us. We have not forgotten you; we hope you do not forget us."

**HEARING AIDS REPAIRED**  
All Makes—1 Day Service  
SEVOL — Suite 201  
411 Broadway BE 2-0828

**MARTIN BERENS TALL**  
OR LONG WAISTED Fashions  
A NEW Tail Shop  
7th & B St.  
Phone 232-1850  
Open Fri. 11-7

**Schiller's Pre-Christmas Special!**  
CLOCK RADIO  
4 TUBES AND RECTIFIER  
New, from General Electric... full-quality, 4-tube and rectifier clock radio, at a price lower than most table radios alone! Turns itself on automatically to wake you gently to music. Quantities limited—Buy now for Christmas

**NOW ONLY \$17.95**  
**OUR DISCOUNT PRICE \$1.00 WEEKLY**  
Available at all 4 Schiller Stores

**Schiller JEWELERS**  
Schiller Jewelers  
BOWTOWN COLLEGE GROVE  
1126 3rd Ave. BE 4-6444  
258 The Mall JU 3-4541  
ESCONDIDO  
296 3rd Ave. OA 2-6153  
125 E. Grand SH 5-8412

**Red Carpet Treatment For Visiting Designers**  
By JEANNETTE BRANIN  
Kiryu will welcome the distinguished guests, and will present each with a gold key to the city.

**Basic Dance Steps Taught**  
The Downtown Young Men's Christian Association adult program is offering two eight-week dance courses in beginning American and Latin American dancing for adults.

**FOR THE BUDGET MINDED**  
All nylon, wool-nylon blend, or all wool. Durable, attractive, and practical. SPECIAL \$3.89 sq. yd. only  
NO DOWN PAYMENT on wall-to-wall installations UP TO 3 YEARS TO PAY

**FROM SAN DIEGO'S PIONEER FLOOR COVERING FIRM**  
**CARPET CLEARANCE SPECIAL PURCHASE**  
CONTINUOUS FILAMENT NYLON CARPETING  
Long wearing — Easily cleaned — Always a favorite for its durability. In Harvest Gold, Avocado, Beige Bark, Sandalwood, also Provincial Stripes & Tweeds  
**HERCULON**  
The new continuous filament fibre solution dyed and so extremely fade and soil resistant.  
A SPECIAL PURCHASE NOW ONLY \$4.95 sq. yd.  
OPEN MONDAY TILL 9:00 P.M.

**FOR THE BUDGET MINDED**  
All nylon, wool-nylon blend, or all wool. Durable, attractive, and practical. SPECIAL \$3.89 sq. yd. only  
NO DOWN PAYMENT on wall-to-wall installations UP TO 3 YEARS TO PAY  
San Diego RUGS  
744 1/2 E. St. 2-3093  
Opposite Downtown Post Office

# Speakers Due Here

An Anti-Communism Rally will be held in Hoover High School, 4474 El Cajon Blvd., Sunday afternoon, Nov. 22, at 3 p.m. The speakers will be Herbert Philbrick and Dr. Fred Schwarz. A net theme will provide the musical program.

Philbrick, who spent many years in the communist party for the FBI, will discuss the subject: "Should Known Communists Be Invited to Speak on College Campuses?" This subject is of special interest as J. Edgar Hoover has noted that the American Communist Party is achieving great success in its program to place official spokesmen on college campuses.

Dr. Schwarz, president of the Christian Anti-Communism Crusade, will speak on the subject: "Communism, Fascism and Extremism." He will place special emphasis on the nature of both communism and fascism and try to show the magnitude of the danger each present, and the relationship that exists between them.

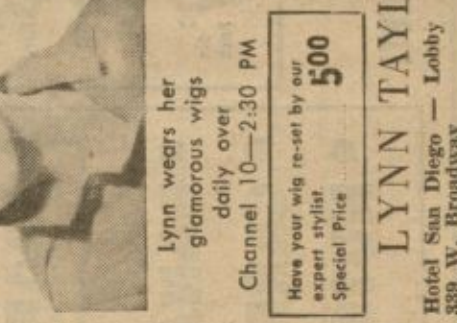
Janet Greene will sing patriotic, devotional and anti-communist songs. She is the former star of the program, "Cinderella and Her Friends" of Columbus, Ohio, and will show how folk-singing can be used to promote freedom.

The meeting is sponsored by the Christian Anti-Communism Crusade. The public is invited. Admission is free but voluntary contributions will be welcomed.

**The California Funeral-Burial Guide**  
Made available by a group of local mortuaries, contains vital information for veterans, non-veterans and senior citizens. This will be MAILED to you on request, simply mail the following coupon to:

**BERT J. SHOBLUM AGENCY, Box 5215 San Diego**  
My Name is \_\_\_\_\_  
Address \_\_\_\_\_

**WIGS by LYNN TAYLOR**  
Do you know how to select a quality wig?  
How to select a new, flattering hair style?  
How comfortable and practical a wig can be?



Lynn Taylor can answer these questions and many more. Send for her free brochure on wigs, or stop into her wig salon and see her beautiful selection of wigs and hair-pieces.  
Holiday Gift Certificate available.  
Fund-Raising Club Plan.  
Private, home demonstrations.

**LYNN TAYLOR BEAUTY CREATIONS**  
254-0231  
San Diego 1, Calif.  
Hotel San Diego — Lobby  
339 W. Broadway

# Back Seat Driver in Spotlight

The Women's Division of the San Diego County Traffic Safety Council will be conducting a "Back Seat Driver Forum" Saturday, at the Kona Kai Club in San Diego. Those in attendance will be certified as qualified back seat drivers by the Women's Division Chairman, Mrs. Adele Foy.

According to Mrs. Foy, program emphasis will be placed on teamwork between the driver and the passenger. This will be pointed out by Sgt. Glen Lonsford of the California Highway Patrol who will speak on "Enforcement Driving Techniques," and demonstrate how it sometimes takes two persons to drive a car.

A panel discussion on driver's attitude and on communications and reducing accident causation factors will be scheduled. Panel members will be Dr. William Githens, local research psychologist, Robert E. Boyd of Dale Carnegie Course, and Captain Roland Gant, school of the California Highway Patrol.

Prior to the luncheon, a humorous skit on the rights and wrongs of back seat driving will take place. Immediately following lunch, George A. Scott, president of Walker Scott Company, will narrate a traffic safety fashion show.

The public is invited to attend the forum which will be held at the clubhouse at 10 a.m. with registration at 10 a.m.

**Rent Blue Lustr Electric Carpet Shampooer \$1**  
Now you can rent a Blue Lustr Electric Carpet Shampooer for \$1 a day when you buy famous Blue Lustr Shampoo.  
Save big with this easy-to-use, light-weight equipment. You'll be satisfied at the new look of your carpeting.

**GRAFF'S**  
NATIONAL CITY VISTA  
918 1st Ave. 112 S. Indiana  
EAST 1040 Highland 474-4601  
234-2205

**Alpha Iota Wins Honor**  
Honors won by the San Diego Alumnae Chapter of Alpha Iota, international honorary business sorority, will be reported by delegates who attended the Pacific Western Association of Alpha Iota when the annual chapter meets tonight at Sun Diego Women's Clubhouse.



ceptions, a rally,  
ance and, of course,  
game are all on the  
r this year's Hoover  
coming tomorrow.

ball game will pit  
t against rival Stan  
t, with game time set  
The first reception  
place at 12:45 p.m. on  
school campus, fol-  
he rally at 1:30 p.m.  
ing reception will be  
P.M., followed in-  
by dinner. Dinner  
men set at \$2.50 with  
be on sale at the dis-  
count.

plans have been made  
The Classes of 1934, '44  
arton, president of the  
Association, asks all  
of these classes to  
of these classes to  
few hours with us.  
not forgotten you; we  
do not forget us."

**ARING AIDS  
REPAIRED**  
Hobbes—1 Day Service  
VOL—Suite 201  
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**MARTIN BERENS**  
**ALL**  
LONG WAISTED  
Fashions  
**New Tail Shop**  
7th & B St.  
Phone 232-7826  
Open Fri. 11 P

**Christmas Special!**



**RADIO  
RECTIFIER**  
... full-quality,  
radio, at a price  
alone! Turns itself  
gently to music.  
for Christmas

**NOW ONLY  
12.88  
\$1.00 WEEKLY**

**Miller Stores**  
**JEWELERS**  
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The Mall JU 3-4541  
ESCONDIDO  
Grand SH 5-8412

**BRING FIRM  
PET  
ANCE  
RCHASE  
ILAMENT  
PETING**  
y cleaned —  
its durability,  
ocado, Beige  
**4.89**  
sq. yd.

**ON**  
laminated fibre  
extremely  
**4.95**  
sq. yd.  
9:00 P.M.

**JOHN MORRELL & CO. JOINS I-G STORES to bring you**

**OUR FIRST ANNUAL PORK-A-RAMA SALE**

These young Iowa corn-fed porkers are the tenderest, tastiest meats you've ever sunk a tooth into! Morrell has long been a household name for fine quality pork products, and we are proud to have been selected by the Morrell people to bring you this outstanding Pork-A-Rama Sale. Compare the quality — Morrell's finest, and compare these extra special prices! Ad-vertised specials good Nov. 12 through Nov. 18.



**Blade Cut  
PORK ROAST LOIN**  
Regular or Farmer Style  
**SPARE RIBS**

**ROLL SAUSAGE  
BACON**  
Squares (Cello Wrapped)

**PORK ROAST BUTT**  
ONE LOW PRICE  
**39<sup>c</sup>** lb.

**PORK CHOPS**  
Blade Cut  
**PORK ROAST LOIN**  
Loin End  
**PORK STEAK**  
Lean  
**PORK ROAST**  
Boneless  
**BACON**  
Morrell Pride

**FRANKS**  
Morrell Pride  
**Whole or Shank Half  
HAM**  
ONE LOW PRICE

**49<sup>c</sup>** lb.

**MORRELL BUTT HALF  
HAMS** 59<sup>c</sup> lb  
**HAM SLICES** 89<sup>c</sup> lb  
**PORK CHOPS** 69<sup>c</sup> lb

**AJAX CLEANSER** 10<sup>c</sup> reg-size can

**Van Camps Grated ALBACORE** 5 1/2 tins \$1.00

**TEAT LUNCH MEAT** 12 oz. can 39<sup>c</sup>  
**SNOWDRIFT** 3-lb. can 59<sup>c</sup>

**SNOWY WHITE CAULIFLOWER HEAD** 19<sup>c</sup>  
Fancy cellophane wrapped

**CHIFFON FACIAL TISSUE** 5 400 count boxes

**NUCOA** 4 lbs. 1.00

**VEGETABLES Green Giant** 12 oz. can 29<sup>c</sup>  
**SILVER DUST DETERGENT** 303 cans 59<sup>c</sup>

**WHITE ROSE POTATOES** 8 lb. cello bag 43<sup>c</sup>  
**RED SCHOOLBOY DELICIOUS APPLES** 10<sup>c</sup> lb.  
**CRISP GOLDEN CARROTS** 3 1/2 25<sup>c</sup> 1-lb.cello pkg.

**Zeo TOILET TISSUE** 4 roll pack 29<sup>c</sup>

**FRUIT PIES** Banquet Frozen 8 Inch 29<sup>c</sup>  
**GREEN BEANS** DIAMOND A CUT 5 303 cans 1.00

**APPLETIME APPLESAUCE** 303 cans 25<sup>c</sup>  
**SILVER DUST DETERGENT** 303 cans 59<sup>c</sup>

**POTATOES** 43<sup>c</sup> 8 lb. cello bag  
**APPLES** 10<sup>c</sup> lb.  
**CARROTS** 25<sup>c</sup> 3 1/2 1-lb.cello pkg.

**Kraft VELVEETA CHEESE** 2-lb. loaf 89<sup>c</sup>

**Malley's BEEF STEW** 1 1/2-lb. can 39<sup>c</sup>  
**KRAFT MAYONNAISE** 24-oz. jar 39<sup>c</sup>

**NABISCO PREMIUM CRACKERS** 7 100 29<sup>c</sup>  
**M.J.B. COFFEE** 1-lb. can 69<sup>c</sup>  
2-lb. 1.37  
3-lb. 1.99

**FREE GIFTS \$2,275 AWAY**  
A winner in each store every week — nothing to buy — need not be present to win. Winners choose from hundreds of gifts (\$25 value) from Kay Jewelers. Transistor Radios, Portable Phones, Binoculars, etc. Free entry blanks at all I-G Stores.



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POPULAR MARKET 13th & Broadway  
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GARY'S RAINBOW MKT. 4727 Federal  
IBIS FOOD MART #1 1112 Ft. Steakton  
IBIS FOOD MART #2 2365 Res Dr.

**PENNSAVER MKT.** 914 PALM, IMPERIAL BEACH  
**VALLEY FARM MKT.** BANCROFT AT CAMPO RD., SPRING VALLEY  
**IBIS FOOD MART** 2365 RIO DR., PARADISE HILLS

**BUYRITE MARKET** 25th & C, GOLDEN HILLS  
**GARY'S RAINBOW MKT.** 4727 FEDERAL BLVD., IMIG PARK  
**POPULAR MARKET** 12th & BROADWAY, DOWNTOWN (SOUTH)

**I-G means Independent Gro-cery Stores, 100% locally owned. You support your community when you shop I-G Stores.**



## Fate of Hotel Tax Still in Doubt

San Diego's new tax baby, the 4 per cent hotel-motel room levy, is more than measuring up to City Council expectations as first quarterly estimates show a hefty \$225,000 has been collected from transient guests.

A joint treasurer-auditor-city manager report is being compiled for councilmen and will be presented either today during morning conference or next Tuesday.

THE TREASURER'S office reports that varying letters, have been mailed to 56 hotel and motel owners, who

## SD Dentists At Conclave

Ten members of the San Diego County Dental Society have been active participants in this week in proceedings of the 103th annual session of the American Dental Association closing today in San Francisco.

A delegation of more than 200 other San Diego county dentists, headed by society president Dr. Robert S. Frario, also have been in attendance at the four-day convention.

Three San Diego dentists have served as convention section officers with the responsibility of supervising and directing a series of clinical lectures, table clinics and essay sessions.

Dr. Frank Pavel, Jr., of 2665 Fourth Ave., has headed scientific sessions on anesthesiology, while Dr. James P. Vermetti, of 543 Orange Ave., Coronado, has headed the section on operative dentistry.

## Medical Officials To Meet

More than 700 officials of the National Foundation - March of Dimes will meet at the El Cortez Hotel, Dec. 6 through 9.

Thomas V. Frensdorff, chairman of the San Diego County March of Dimes.

The four-day conference will officially begin, Frensdorff said, with an important banquet which plans for the future conclave will be set and discussed. Several of the meeting's sessions are regarded as having national importance in the field of medicine, such as the full day gathering on Monday, Dec. 7, in which the great strides made in the field of birth defects will be discussed and the plans for research for prevention and cure will be explored, Frensdorff said.

Significance of this session, Frensdorff pointed out, may be illustrated by a partial list: Honolulu Nov. 18-21, Leitch will attend. These include Dr. F. M. Bloodgett of the Yale Medical School; Dr. W. F. Meacham, Vanderbilt University; Dr. Oliver Nicholas, Los Angeles Orthopaedic Hospital; Dr. James Ebert, Carnegie Institution of Washington, D.C.; Dr. Joseph Dancis, N.Y.U., and Dr. Jesse Bierman, University of Calif.

have registered but have not paid the tax, and to 88 who should be registered and who must also pay. A total of 274 operators has complied with the ordinance.

THE ROOM tax went into effect on July 10 and payment has the first quarter was due this month. Delinquent accounts are subject to penalty.

In many civic circles, conjectures were being made about the fate of the room tax money if a pending court decision reverses the city's position.

According to the city attorney's office, the estimated \$225,000 may legally be used to promote tourism.

"ANY COURT decision in favor of Atlas Hotels, Inc., the petitioner, would not be retroactive, we believe. It would only have the effect of suspending or repealing the tax ordinance. In the meantime, the revenues are deemed a 'valid tax,' the spokesman said.

ATLAS HOTELS operators are collecting the tax from guests but are not turning it over to the city until a court decision is rendered. The treasurer's office estimates that the firm will owe the city approximately \$25,000.

Several weeks ago, Atlas Hotels filed a suit against the city protesting the tax and asking for recognition of a petition which they filed in the city clerk's office and which the city attorney ruled invalid. The petitioners are demanding that a public vote be taken to determine if San Diego should collect the guest tax.

To date, the Fourth District Court of Appeals has not handed down a ruling.

## Leitch Teaches At Sea

Art. S. Leitch, president of the California Real Estate Association, will head a unique "Realtors' School at Sea."

Leitch, Nov. 12-18, officials of the state association, announced today.

The school is being sponsored by the California Real Estate Association, and 12 local realtors will be among those enrolled, it was announced.

Leitch, who has a number of offices in the metropolitan area, with his main office at 2876 El Cajon Blvd., will deliver the summary address on "The Future of Real Estate Investments," as the ship nears Honolulu.

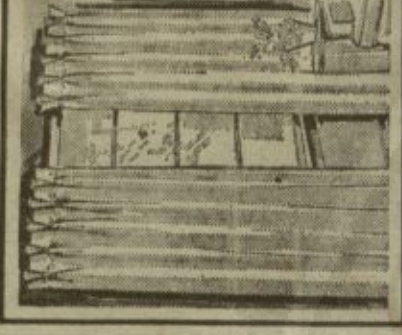
Then, at the Pan Pacific Real Estate conference to be held at Honolulu Nov. 18-21, Leitch will talk on "International Real Estate Investments."

Earlier this week, Leitch headed a 30-member delegation at the 57th annual convention of the National Association of Real Estate Boards, which was held in Los Angeles. He is a past member of the NAREB's board of directors, and executive committee.

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