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URBAN LEAGUE OF SAN DIEGO

VOLUME 2 NUMBER 3 FALL 1972

KEY PUNCH GRADUATION

GRADUATION HELD

Success in the face of great odds is the motto of the Urban League's Key Punch and Training program – funded by the County Board of Education and operated in cooperation with San Diego Community Colleges.

Success was again made official on June 23rd with the third graduation of trainees which was held at the center, 6251 Imperial Avenue. Fourteen young ladies then joined the ranks of the other 45 graduates of the Center and entered the job market with skills that make the probability of success high. The retention rate of former Training Center students in jobs is 80%.

Pat Dunn, Project Director, and Dorothy Summer, Program Director of the Urban League, presented certificates to: Glenda Morgan, Marchesa Davis, Betty Smith, Jan Bommer, Harvenal Westmoreland, Mary Jackson, Lillie Graham, Karen Roberts, Arlene Stephens, Annie Kellum, Margaret Thomas, Barbara Jackson, Jean Intaravia, and Robert McClendon.

Incidentally, the graduates have formed an Alumni Association which had its first meeting on May 10th. The members plan regular meetings to serve as an information center to the training program. The members plan a series of activities from which they can raise money to set up a scholarship fund for needy trainees.

Another class started July 3rd with two sections containing twenty students in each. Applications are now being taken for the November class. The classes run for twelve weeks and last from 9–12 for the morning section and 6–9 for the evening section.

ANNUAL MEETING

On June 29th the Urban League of San Diego held its annual meeting and elections.

Henry Hill was re-elected to another one-year term as League President. Also elected were: Walter Hoye, First Vice-President; Ewart Goodwin, Jr., Second Vice-President; Mrs. Catherine Thomas, Secretary; and Mrs. Priscilla Collins, Treasurer.

The newly elected board members are: Mr. Bernard Ashcraft, Mrs. Roz King, Mr. Brian Salter, Dr. Charles Thomas and Mrs. Shirley Williams.

ANNUAL CONFERENCE HELD

The National Urban League held its 62nd Annual Conference from July 30th through August 2nd. More than 5,000 delegates attended. The morning sessions discussed Social Welfare System, Consumer Protection, Drug Abuse, Housing, Man-power and Business Development.

Texas State Senator Barbara Jordan and Julian Bond, member of Georgia State Legislature were key note speakers. Reverend Leon H. Sullivan, Chairman of Opportunities Industrialization Center, developed the theme of black economic development in the '70's. Benjamin L. Hooks, the first black Commissioner of the Federal Communications Commission talked on the expanding role of blacks in the field of communications.

NEW PROGRAMS

John E. Jacob, Executive Director of the San Diego Urban League, announced the addition of a new federally funded program called Road Builders Services Program. The program is designed to provide supportive services to all contractors with on-the-job-training programs for Federal Highway Construction projects. This program will be in operation in nine cities, located in four states, which constitutes the Western and Mid Western Region. The Western Region Cities are Los Angeles, Riverside, Sacramento and San Diego.

The program will aid contractors and trainees. All supportive services rendered to the contractor and trainees will be free of charge.

Assistance to the contractors includes:

1. recruitment, counseling, orientation of trainees
2. constructive advice pertaining to specific training and/or apprenticeship programs for 7–2 trainees
3. labor market information pertaining to the availability of minorities and disadvantaged persons in the area, identification of existing training and/or apprenticeship programs
4. effective liaison between contractors and labor unions to facilitate the exchange of information and the smooth flow of trainees
5. assist the contractor in up-grading existing employees

Support for trainees:

1. clarify terms and conditions of employment
2. review and discuss training schedule outlines
3. discuss and counsel trainees concerning financial matters
4. illustrate possible career ladder progression, explaining how experience gained by the entry level job can lead to journeyman status
5. seek job placement in the construction industry
6. provide motivation for continuing in the highway or construction industry by preparing qualified trainees for tests and further schooling.

Sylvester Lyon is Project Director. His work experience includes teaching, Director of Housing for University of Maryland and Compliance Officer.

The project is located at 6217 Imperial Avenue; the telephone number is 262-2834.

TRAVEL GRANT

Eli William Lenyoun, one of the new under-30 Board Members of the San Diego Urban League, was awarded a scholarship for a six-week study-travel tour of Europe this summer.

Lenyoun is an outstanding student at San Diego State University. He was included in ***Who's Who In American Junior Colleges*** and has been an honor student throughout his school life. He worked with the Mayor's Youth Advisory Council and as an EOP Advisor at San Diego State University.

EDUCATION ADVOCATE

The Education Advocate's role is an important one for Southeast San Diego Schools. An Education Advocate can play a small or large part in the Southeast PAC/CAC meeting; but small or large it is beneficial and necessary for the community.

Each school in the Southeast area is unique in many respects. The Education Advocate ***"feels the pulse"*** of that particular school and, by reporting this information, enables the community to deal with that school's unique needs.

The Education Office of the Urban League urges you to insure the future of this community by getting ***INVOLVED*** in school affairs; become an Education Advocate. Phone: 263-1423.

BUSINESS CLINIC

The Business Outreach and Development Project sponsored, along with the local Small Business Administration, problem clinics for small businessmen.

At these problem clinics the small businessman brought his particular problem to a panel of experts and obtained on-the-spot answers. The panel dealt with any questions relating to small business matters including: record-keeping, financial control and planning, insurance, site location, marketing and sales promotion.

The five panel experts were Mr. Ray Willardson, CPA with a local accounting firm; Mr. Jack Saucier, insurance executive; Mr. Fritz Kaufman, merchandising expert; Paula Kent, marketing consultant; and Mr. John Kincaid, General Business Manager for the Small Business Administration.

CONSUMER HEALTH EDUCATION

The Urban League's Consumer Health Education and Training Program is now in the middle of the third ten-week training cycle.

The purpose of this special ten-week education and training program is to help the citizen-consumer achieve policy and decision making functions and roles in every phase of health services.

This special education and training includes:

- Analysis of the community's health problems
- Identification of public and private health facilities
- Forums on community organization techniques
- Study of parliamentary procedures and legislative materials related to the health field.
- Discussions on the relationship of the health consumer to the established health system.
- Field visits to a variety of health or health-related institutions.

At the finish of the ten-week period program, participants are placed on boards of health institutions.

Program participants are:

Mrs. Effic Primas
Mrs. Margaret Bullock
Mrs. Rosie Wilburn
Mrs. Percy Hunt
Mrs. Gloria Milner
Mrs. Barbara Hunt
Mrs. Georgia Sullivan
Mrs. Iola Frost
Mrs. Lela Martin
Mrs. Helen Borvie
Mrs. Alberta Davis
Mrs. Maggie Wright
Mrs. Mattie Davis
Mrs. Eunice Gibson
Mr. Antonine Primus
Mr. Frank Stephens

SPECIAL SERVICES UNIT

The Special Services Unit has been operating for approximately six months. The project is housed at 6285 Imperial Avenue.

Anne Carter, Director of the project, is on loan from the Northeast Welfare Office. Three new employees were hired: Alexander Weir III, a Community Resource Specialist, is working with the youth of Southeast San Diego; Dessie I. Russell, a Community Resource Specialist, is working with clients seeking employment – determining the clients needs, making referrals and follow-up; and Ruth Hicks is the secretary for the project.

Special Services handles such diverse complaints as: problems with welfare, job discrimination, public complaints, employment, housing, probation, health problems and landlord-tenant relationships. Although each staff member has an area of specialty, they welcome inquiries concerning ANY OTHER PROBLEMS. For information call: 233-3149.

JOIN THE

URBAN LEAGUE

CALL: 263—3115

LAST NAME (Print) FIRST MIDDLE

OCCUPATION

BUSINESS ADDRESS ZONE PHONE

RESIDENCE ADDRESS ZONE PHONE

APPLICATION FOR MEMBERSHIP
SAN DIEGO URBAN LEAGUE, INC.
4261 Market St., San Diego, Calif. 92102

I desire to support the program of the San Diego Urban League and hereby apply for Membership.

, Contributing $5.00; Sustaining $10.00; Donor $25.00; Golden "U" $100.00; Life $500.00

TOTAL ENCLOSED $.....

MEMBER'S SIGNATURE

DATE .....

All Contributions Tax Deductible

SAN DIEGO URBAN LEAGUE PROGRAMS

BOARD OF DIRECTORS

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PRESIDENT ..... Henry H. Hill
1st VICE PRESIDENT ..... Walter Hoye
2nd VICE PRESIDENT ..... Ewart "Chip" Goodwin
TREASURER ..... Mrs. Josiah Collins
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Brian Salter
James K. Sampson
Leon Sutton
Mrs. Shirley Williams
Leonard J. Zanville

SAN DIEGO URBAN LEAGUE PROGRAMS

4261 Market Street Block Organization Community Education Information Project Housing Program Equal Employment Opportunities Mountain View Park Advisory Committee	263-3115
17 N. Euclid Advocacy for the Minority Aged Community Education Committee	 263-1521 263-1423
Business Outreach and Development Program (Model Cities Program) 4473 Logan Avenue	263-6123
San Ysidro Office (extension) 137 W. San Ysidro Boulevard	428-3733
6171 Imperial Avenue Consumer Health Education Family Planning for Health	262-0759
Key Punch and Clerical Training Program 6251 Imperial Avenue	262-8691
Federal Highways Construction Program	262-2834
On-The-Job-Training 6217 Imperial Avenue	262-0726
Special Services 6285 Imperial Avenue	233-3146
3558 National Avenue Project STAR	239-5161
Vocational Evaluation & Adjustment Center 6181 Imperial Avenue	262-8607

SAN DIEGO URBAN LEAGUE, INC.
4261 Market Street
San Diego, California 92102

United Community Services Member

Affiliated with National Urban League

Mrs. Dorothy M. Lloyd
2615 Loring Street
San Diego, Calif. 92109