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FOR IMMEDIATE RELEASE

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JIMMY SMITH STARS AT GHETTO BOWL FESTIVAL

The second annual Ghetto Bowl Festival will be held December 17, 18 and 19 at the Mountain View Park, 40th Street and Ocean View Boulevard.

The Ghetto Bowl Festival was born from the combined efforts of many people who after the July 13, 1969 "confrontation" pooled energies, ideas and resources into various ways of utilizing the park.

Mountain View Park is in the heart of Southeast San Diego. It has long been a meeting-place for hundreds of young people. Black people gather from all sections of the City and in the summer, there have been estimates of as many as fifteen hundred people in the park. The "Park", as it is sometimes called, symbolizes identification for Blacks and in many cases, a physical escape from hot, cramped quarters. July 13, 1969 was a "day of infamy" in San Diego; as a result the Mt. View Advisory Park Committee consisting of six young people, was formed under the advisory unbrella of the Urban Luague. The 14 Ghetto Messengers, a volunteer group of young neighborhood men, came together in a common goal-to serve the Black Community and to make use of Mt. View Park. It is through these organizations that the Ghetto Bowl Festival took shape.

The Mt. View Advisory Committee is an authorized body which was granted a City charter in 1969. The 14 Ghetto Messengers are a group of civic-minded, exciting young men who have grown up in the environs of the "Park". Their occupations are varied-education, civil service, banking, etc. but their common goal

is "helping the brother". Through the herculean efforts of these two groups trips for young people have been arranged, talent shows have been scheduled, a Black Christmas tree was decorated, baskets of food were given out, a girls' track team and a Mt. View softball team were formed. The Mt. View Tennis Club, which has over fifty active members, uses the park as its home tennis courts. Clinics for juniors are scheduled Tuesdays and Saturdays.

The Ghetto Bowl Festival will be a mammoth affair this year. Exciting athletic events and variety entertainment are planned. The internationally famous organist, Jimmy Smith has donated his services and he will be featured at 4:00 p.m. on Saturday. A three-day art show, displaying the wares of local artist, will be housed at Baker Elementary School. A Senior and Junior Queen will be chosen. Miss Ghetto Messenger, Miss Soul Brother and Miss Mt. View Park will be crowned Queens from local Black beauties. The Home-coming Queen of Francis Parker School will grace the fete.

Mt. View Park will be transformed into field of gaily decorated booths as businesses and organizations display their wares. A car display, boxing, karate, tennis matches featuring the famous Redondos and the mother-son team of Virginia and Sidney Glass, and a fashion show are among other activities.

A parade will begin from Mt. View Park, proceed East to 47th Stree, North to Franklin and East to Lincoln High School. Floats and bands from Lincoln High School and the Marine Corps will be featured in the parade.

The festivities will culminate in a dance at ISSE.

For information regarding booth space, tickets and etc., please contact: Neil Petties - 264-3044
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