[MS-0087.010.004.001]

San Diego Urban League, Inc.
4261 Market Street
San Diego, California 92102

CONTACT: Virginia Glass
263-3115

FOR IMMEDIATE RELEASE
March 29, 1971

Sunday, April 4, 1971 from 2:30 p.m., til 5:00 p.m., will be Urban League Day at the VFW Southeast Post 5179, 1116 South 43rd Street. Many community groups and individuals are expected to join in what is planned to be a get-acquainted affair for the League and the community.

This event is one in a series of scheduled membership drive activities planned by San Diego Urban League.

Urban League Executive Director, John Jacob and Membership Campaign Chairman Henry H. Hill will be the chief spokesmen at the April 4 affair.

On March 15, the Urban League kicked off its annual drive for members. This year the campaign is very aggressive. A membership goal of 5,000 has been set.

By increasing Urban League membership, the problems of the community will stand a greater chance of being resolved.

AB:vj
3/29/71

ALL ABOARD

FOR

URBAN LEAGUE DAY

AT THE VFW SOUTHEAST POST 5179

1116 So. 43 STREET

SUNDAY APRIL 4, 1971

2:30 TIL 5:00

MEET: THE URBAN LEAGUE FAMILY

HEAR: JOHN JACOB, U.L. EXECUTIVE DIRECTOR

HENRY HILL - MEMBERSHIP CHAIRMAN

MEET: COMMUNITY WORKERS
BLOCK CAPTAINS

COME JOIN IN AN AFTERNOON OF TAKING CARE OF BUSINESS, WITH AN AGENCY WHOSE ONLY BUSINESS IS PEOPLE

3/29/71