[MS-0087.009.008.014]

Nikki

Please return to Pat when finished

HEARTLAND HUMAN RELATIONS ASS'N.

HAPPY NEW YEAR

A new year is starting for Heartland Human Relations Association, too. During the past year the groundwork has been laid for a permanent, working organization. We incorporated and introduced the organization to the community. The enclosed report gives added details.

This year we plan to work on community education-education through programs offered by members and groups of the minority communities to our community and its' organizations. We hope to become a channel through which the needs of the minority communities can be heard, and to provide liaison with the minority communities. Hopefully, we plan to have an office, at no rental, or just a nominal sum for heat, lights, and a telephone. All this will be staffed by volunteers who will send news letters to keep you better informed as to our activities and will suggest ways in which you can become involved.

We appreciated the interest and concern we received during the past year. We invite your concern, support and participation in all our exciting plans for this coming year. Enclosed is a brochure with an application form. Dues are payable now for 1970. The extent of our expanded program will depend upon full community support.

YES! ___I ___WE WANT TO JOIN HHRA!

_____ $2 - Individual (Student)
_____ $5 - Individual (Regular)
_____ $ 8 - Family
_____ $10 - Minimum for Organization
"Dues - Plus" Contribution in the amount of $_____

_____ Please send me more of these folders and Personal Involvement Inventories.

Name of Individual or Organization Phone

Number Street City Zip Code

Other Family Members in case of Family Membership

(Make checks payable to Heartland Human Relations Association)

Heartland Human Relations Association
Box 1062
La Mesa, California 92041

HEARTLAND
HUMAN RELATIONS
ASSOCIATION

hhra

WHAT IS HHRA?

A group of concerned individuals and community groups who have banded together to promote positive attitudes and actions that will insure respect, acceptance and equal opportunity for ALL PEOPLE in the Heartland Area.

Box 1062
La Mesa, Calif. 92041

HOW WILL HHRA IMPLEMENT THIS PURPOSE?

Build a community climate of goodwill.

...Recruit "Neighbors For Understanding" in ones own neighborhood.

...Solicit employers, realtors, and apartment owners for commitment to fair practices.

...Work with educators to help improve attitudes, materials, curriculum.

Maintain an Information Center

...Develop and disseminate educational materials.

...Furnish program resources for organizations and individuals.

...Supply employment and open occupancy information to minority job and/or home seekers.

...Keep community informed of needs, events, and activities related to human relations.

Initiate human relations programs and events.

Cooperate with other groups with similar goals.

HOW DOES HHRA FUNCTION?

Officers are elected by the general membership at an annual meeting.

The Executive Board, composed of the officers and the chairmen of standing committees, is charged with handling the continuing affairs of the association.

Standing committees carry out the program of HHRA under the guidance of the Executive Board.

WHO ARE THE OFFICERS?

Chairman
Mrs. Leonard S. Collis 465-8031

Vice Chairman
Mrs. Ethel Hawks

Recording Secretary
Mrs. John Caragozian

Corresponding Secretary
Mrs. Robert Kuhn

Treasurer
Mrs. Peter Murach

Board Members at Large:
Mr. Herman Gordon
Mr. William Johnston
Mrs. Gerald McDaniel
Mr. Lyall Young

HOW MAY I HELP?

BECOME A SUPPORTING MEMBER OF HHRA!

Through Annual Dues

or

A Dues-Plus Contribution

(See Membership Application Form on reverse side)

BECOME AN ACTIVE MEMBER OF HHRA!

Ask for

A Personal Involvement Inventory

(Check your choice of action)

Send inquiries and completed membership form to:

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Lars Hellberg
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