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NEWSLETTER

Heartland Human Relations Association

Vol. IV #2 P.O. Box 1062 La Mesa Phone: 460-2744 May 1972

LOOK!!!

HEAR YE! HEAR YE!

MARK YOUR CALENDAR * * *

JUNE 1, 1972 * * * 8:00 p.m.

GENERAL MEETING OF HHRA * * *

FIRST UNITED METHODIST CHURCH
SOCIAL HALL

On the program: Members of the Black Awareness Club of Mt. Miguel High School will tell us "HOW IT FEELS TO BE A BLACK STUDENT IN A PREDOMINANTLY WHITE HIGH SCHOOL"! Be on hand to hear these students share their very important thoughts and experiences with us.
We will review HHRA activities for the year. WHAT HAS HHRA DONE??? Refreshments, fellowship, information
JUNE 1 * * * THURSDAY* * * 8:00p.m. *

The EXECUTIVE BOARD WILL MEET AT 7:00 sharp preceding the general meeting. Summer Board meetings will be held in the HHRA Office on July 6, August 3 and Sept. 7

HHRA Office
8267 Lemon Avenue, La Mesa
P.O. Box 1062, L.M.
460-2744
Hours: 10:00-1:00, Mon.-Fri.

NOTES

The Southeast Community Theater is presenting "Amen Corner," a fine play by the American writer James Baldwin. This excellent production will run through May on Friday and Saturday nights at Lincoln High School Auditorium. Ticket prices are $1.50 for adults, 75¢ for students. Blocks of 20 or more tickets are available at reduced rates.... Get a group together for Memorial Day weekend! Contact Peggy Anger for further information: 296-6702.

HHRA congratulates the La Mesa City Council on its vote to retain Bob Platt as the social worker with the LMPD. Mr. Platt is filling a real need working with young people and their families. Hopefully this service will pay incalculable dividends by keeping youth with potential problems out of serious trouble that eventually would require more help and possible incarceration.
In addition to Platt, employees holding five other PEP positions in the city of La Mesa cannot be fired until contractual agreements run out at the end of October.

FAIR HOUSING ACT:

Coldwell, Banker and Co. has been required to establish and implement an affirmative program of compliance with the Fair Housing Act of 1968 following an investigation by the Justice Department. It was found that racial discrimination has occurred in Southern California apartment buildings managed by Coldwell, Banker and Co.

One stipulation of the new program is that Coldwell, Banker must notify fair housing groups in the San Diego area of vacancies that occur in their buildings. As a result, HHRA has been informed that there are currently two vacancies at Villa del Cerro, 5757 College Avenue, and another forthcoming. HHRA is passing this information on to the E.O.P. offices at San Diego State and to sympathetic realtors.

MEMBERSHIP:

We welcome these new first-time members to HHRA:
Roger Challberg
Barbara Davis
Lea Fatchett
Mr.&Mrs. Jay Hopper
Louise Miner
Melvin Nunn
Mr.&Mrs. E.M. Parker, Jr.
Mrs. Vivian Stiles
George Wallis

We thank our renewing members, too. There are still 38 1971 members who have not renewed for this year. Check the back of the Newsletter for a membership application and return it today!

EDUCATION TASK FORCE:

Letters have been sent to all members who indicated an interest in working on this committee. There will be a meeting at 3:30, Monday, May 22, in the HHRA office. Everyone is urged to attend.

ANNOUNCEMENTS:

Wayne Beatty, liaison member to the HHRA Executive Board from the La Mesa Police Department, is recuperating at home following a motorcycle accident. Officer Beatty has been setting up a Ride Along program for the LMPD. HHRA members who have signed up with Lee Black to participate in this program will be contacted. We wish Officer Beatty a most speedy recovery.

Lincoln High School's Boosters Club will hold a dinner to assist and promote student affairs.
Date: May 27
Time: 6:00-10:00
Place: Lincoln High School
Cost: $2.50

HELP WANTED:

We need more office volunteers, especially typists. Call the office, 460-2744, and share your talents and a little of your time for a worthy cause! Also we need a librarian to keep track of the books loaned from our office.

Burma Martin who was writing press releases for HHRA has moved away. If you would like to help build our creditability and good reputation in the Heartland community, call Ethel Hawks, 466-3695.

CONGRATULATIONS:

Lee Black, convener of our HHRA Police-Community Relations Committee, has been appointed to the Law and Justice Agency of San Diego County. She was selected by the Ad Hoc Committee of Boards and Commissions and confirmed by the County Board of Supervisors. Lee has been very active in law enforcement in the heartland area. We know she will be a valuable member of the Law and Justice Agency.

HHRA EXECUTIVE BOARD REPORTS:

The executive board adopted a resolution in support of CURE's (Citizens United for Racial Equality) Position and Policy on busing and integration. We reprint in full this policy statement:

1. "The members and directors of CURE have never voiced the opinion that busing is the best way to combat racism; however, CURE protests most vigorously against antibusing legislation, which, for whatever reasons, removes one viable method of integrating schools.
2. CURE maintains that the whole issue of busing should be defused; it is an emotional issue used by political opportunists.
3. CURE believes that while the main thrust of the schools should be toward quality education for all, the legal, moral, and ethical evolution of the courts and the legislation should be leading toward an integrated society in which people of diverse backgrounds can treat each other as brothers.

In summary, we support busing if it is the best way to integrate a given school system because we support integration, and we believe in integration because we believe in the brotherhood of man."

The CURE "Education Special," published in March 1972, gives us an excellent overview of where we're going and where we're at. Get hold of a copy and read it! The Presidential message to Congress on the School Busing Moratorium and Equal Educational Opportunities has resulted in an atmosphere of hysteria among many citizens of this country. The League of Women Voters of San Diego points out that "reasoned arguments are singularly lacking in the

EXECUTIVE BOARD, continued

public discussion of this issue." As HHRA members our rational voices should be heard on this subject. For your further edification on the subjects of the Equal Rights Amendment and School Busing, read the League of Women Voters special action issue, and the Common Cause Report from Washington, April 1972 issue.

HOUSING TASK FORCE:

Janie Ganderup, chairman of the HHRA Housing Task Force, attended the banquet at the Sheraton Inn for the installation of Ray Dupree of the Logan Heights Realty Board.

THANKS TO:

Art Madrid, chairman of the La Mesa Community Advisory Commission, who was forced to terminate his membership on the Commission with the recent defeat of City Councilman Cosgriff. Madrid has been an outstanding member of the Commission. Under his leadership the Commission was in the process of planning human relations training for city employees. Certainly this commendable program must be continued. We can only hope Councilman Fordem will make a wise choice in his replacement of Art Madrid.

The La Mesa United Methodist Church for the loan of a duplicating machine. It's much appreciated by our office staff.

To Arden Winokur who spearheaded our theater party in April, and to everyone who attended "Guys and Dolls" at San Diego State. We realized $135.00 from the ticket sales; this money will give a big boost to our education fund.

MEMBERSHIP APPLICATION

Date:_____

YES __ I __We want to join HHRA!

___ $2--Individual (Student) ___ $8--Family

___ $5--Individual (Regular) ___$10--Minimum for Organization

"Dues Plus" Contribution in the amount of _____

_____

Name of Individual or Organization Phone

_____

Number Street City Zip Code

Please indicate your interest in the following specific task forces:

Housing ____ Education ____ Speakers' Bureau ____ Inter-ethnic Dialogue ___

Police-Community Relations ____ or Office Staff ____ Publicity _____

HHRA
Box 1062
La Mesa, Calif. 92041

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