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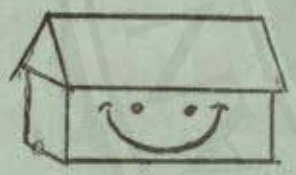
HEARTLAND HUMAN RELATIONS ASSOCIATION

NEWSLETTER

VOLUME VII No. 6 P.O. Box 1062, La Mesa Phone: 460-2744 Oct., 1975

GENERAL MEETING TO BE HELD OCTOBER 17

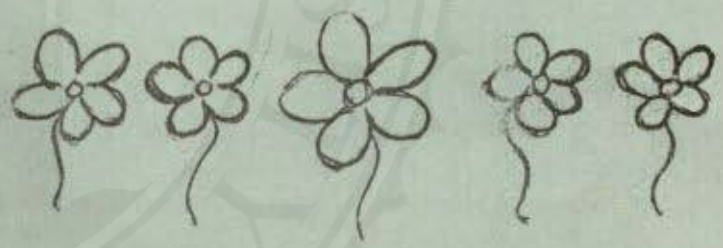
Heartland Human Relations Association's October General Meeting will be held at 7:30 p.m., Friday, October 17 in the social hall of the First United Methodist Church of La Mesa. The program will be devoted to the present-day situation of the American Indian, nationally, regionally and locally. We are fortunate to have several prominent local native Americans working with our co-chairperson, Jay Hopper, on putting the program together. Admission is free and refreshments will be provided.



OPEN HOUSING SEMINAR

The open housing seminar for realtors on Sept. 25 turned out to be a success. There were over 100 attending, most of them realtors. The San Diego Board of Realtors and the Logan Heights Board were also represented, and 3 newspapers covered the event, which was well received. I feel it was a mind-opener for many and that it will serve as a beginning for further cooperative efforts between HHRA and the Board of Realtors and the Community Relations Advisory Commission. Credit goes to Vincent Odom for getting the realtors out for the seminar.

Jo Ann Smith



HHRA MEMBERS HONORED

Ethel Hawks and Tom Rothhaar, two HHRA board members, were recently honored by the National Conference of Christians and Jews (NCCJ). They were among 18 San Diego County citizens whose names were posted on the "Honor Roll: Friends of the NCCJ". They received the honor at the annual meeting of the Regional Board of the NCCJ. Congratulations, Ethel and Tom!

ASSERTIVENESS TRAINING

"How can I get people to listen to me?"
"How can I use my anger creatively?"
"What are my real values?"
"If I say 'no', must I feel guilty or be afraid of offending others?"
"I feel like a doormat! Is this necessary?"

If you need answers to these questions, you need Assertiveness Training, a technique designed to give both men and women more control over their own lives. Our instructor is Marty Christensen, a personal communications counselor and director of a private consulting firm. Marty has had several years of experience as a trainer in various human enrichment fields. The workshop will be held on 3 successive Saturdays, Oct. 18, 25, and Nov. 1 from 9 a.m. to 3 p.m. in the social hall of the United Church of Christ, 5940 Kelton St., La Mesa. Cost is $25 non-credit or $34 credit (through SDSU Extension, 1 unit). If you would like to take advantage of our next workshop, please fill in the application blank at the bottom of this page.

PARENT PROFICIENCY WORKSHOP

A new workshop will be held for the purpose of instructing parents in several different verbal and behavioral approaches for more effective parenting. Parents are not instructed on what they should teach their children. Instead, they are given a variety of methods and techniques. Parents in the group can choose those methods with which they are most comfortable. They can then use these methods to teach their children values which they wish to impart.

The Parent Proficiency Training Workshop will be taught by Paul Swyhart and Mary Moser, both experienced psychologists with the Grossmont Psychological Associates. The workshop will be held on 3 Saturdays, Oct. 18, 25, and Nov. 8 from 9 a.m. to 3 p.m. in the Fellowship Room of the United Church of Christ, 2770 Glebe Rd., Lemon Grove. Cost is $25 per person or $40 per couple. Registration form is at the bottom of this page.

To apply for either workshop, please mail the registration form below to the Heartland Human Relations Association, Box 1062, La Mesa, Ca. 92041. For more information, please call 460-2[illegible]4.

Name _____ Phone _____

Address _____ _____ Zip _____

A $5.00 deposit is required with your registration. The remainder will be due at the first session.

Parent Proficiency	Assertiveness Training
Single _____	non-credit _____
Couple _____	credit _____
Balance due _____	Balance due _____

BETTER PARENTING

"I expect my 6-month old to learn not to touch anything on the coffee table..." "I was abused by my parents and I guess I treat my child the same way..." These comments were heard at the Better Parenting Group which meets on Thursdays from 9:30 to 11:30 a.m. at the Neighborhood House, 841 S. 41st St., San Diego.

Based on concepts co-developed by Barry Bernasconi and Mrs. Zenida Pe, county child protection and placement workers, the group is correcting misconceptions on the part of parents, educating them about child development and positive disciplining techniques, and providing information and resources for parents to feel better about themselves. Mr. Bernasconi and Mrs. Pe believe that many of the abusive, neglective, and troubled parents are isolated and alienated; isolated from family and friends since many people live far from their extended families, and alienated due to the inability to socialize and cooperate with other people.

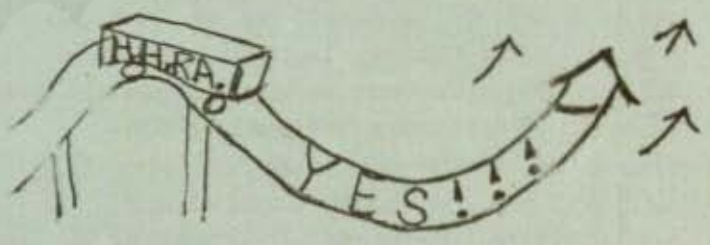
Transportation and child care are provided for the group to reduce some common obstacles to voluntary attendance. The expense of provided quality child care is $10 per week. Mr. Bernasconi approached the HHRA board at the last meeting requesting assistance in deferring the cost of child care. The board members decided that although funds are limited, a contribution of $50 would be given to the Better Parenting Group. The board suggested at that time that members of HHRA could contribute on an individual basis since more money is needed for the coming year. If you have any questions, contact the HHRA office or Barry Bernasconi at 262-0881, Ext. 233. Checks can be mailed to the HHRA office, marked for Better Parenting Group. Any donation is tax-deductible.

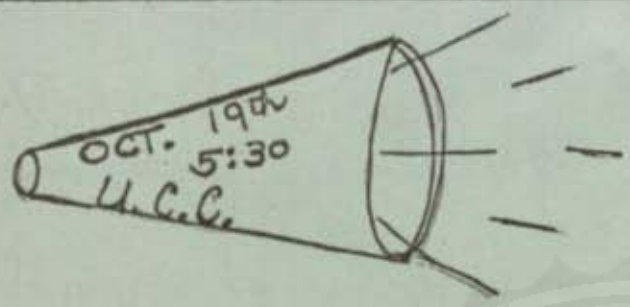
THE DIRECTOR'S CORNER

Sometimes I have the feeling that people working in the human relations field are destined to live on an emotional roller-coaster. One day we're on the way downhill with discovery of an incident that proves that hate and misunderstanding are still with us. The next day we're up in the air because of evidence that a governmental agency is taking firm action against an injustice.

Last Thursday, September 25, was definitely an "up" day for HHRA. The housing seminar we co-sponsored was the result of a unique, three-way cooperative effort among private, community, and governmental agencies. The message of the keynote speaker, Joseph Battle, a black realtor from Cleveland, was positive and clear. Mr. Battle explored the aspects of open housing as law, as a viable marketing principle, and as a movement. He dealt with solutions, some of which HHRA intends to pursue. His final challenge to all of us was, "We do have the tools. Do we have the will?" I am confidant that HHRA's answer will be a definite "Yes!"

Sylvia





PLEASE PLAN to COME!

SALT OF THE EARTH TO BE SHOWN 10-19

See the film, Salt of the Earth, the internationally known movie about the long miners' strike in New Mexico (1950-52) and the strong role played by the women when they took over the picket line. This film was banned from most U.S. theaters for over 15 years during the McCarthy period.

Hear and meet in person Clint Jencks, labor organizer with Chicano miners and their families for 10 years, who plays himself in the film and who is now at San Diego State.

Learn why Juan Chacon and Israel Romero were fired from Kennecott Copper Corp. while they were on leave of absence to work for the union, and how you can help yourself and the Chicano miners who are now in a struggle with Kennecott.

Kennecott Copper Corp. is one of the giant monopolies in the United States. On April 16, 1974 the corporation notified the local union that it wished to terminate the old contract as of June 30. Men were being killed, injured, or denied rights guaranteed under the old contract. Anyone can understand the frustration of the rank and file when they heard that national Steelworker Union officials recommended extending the old contract.

For exercising their democratic right to vote on the conditions under which they must work, and to strike, the New Mexico mine, mill and smelter workers were notified that Kennecott Copper Corp. had fired the two workers who were on leave of absence serving the union members. Now over one year later, Kennecott is still stalling the arbitrator's decision and has filed a punitive $150,000 suit against Local President Juan Chacon and Financial Secretary Israel Romero.

The San Diego Solidarity Committee, a group of workers in various industries and unions, is joining with the social action committees of our churches to offer this rare opportunity to see this prize-winning film, to talk with one of the participants, and take action to help these working people in the mines, mills and smelters of New Mexico.

POT LUCK SUPPER at 5:30 p.m.
FILM SHOWING at 6:30 p.m.
SUNDAY, OCTOBER 19, 1975
UNITED CHURCH OF CHRIST, 2770 Glebe Rd.
(off Hwy 94 at Massachusetts)
Lemon Grove

SEE YOU THERE!

The following article is an excerpt taken from the Keynote Remarks of Eleanor Holmes Norton, Commissioner of Human Rights for the City of New York, at the 6th Annual Conference of National Neighbors, Chicago, Illinois, June 20, 1975.

History will record, I believe with some astonishment, that the American city, in mid-century, did much to hasten its own decline. The urbanists, economists, historians, and planners of the future will, for example, try to puzzle out why cities failed to intervene into the social processes that saw first entire neighborhoods, and then whole cities lose their tax base, resegregate themselves, and as often as not, degenerate into hulks of their former selves. By then our society will be sophisticated in economic and social planning, strategies now underdeveloped and underused in this country. In this more rational context of the future, our children, grandchildren and great grandchildren will wonder why any nation of people in their right mind would have left the social composition of the cities in which they lived to panic-inducing real estate brokers, red-lining banks, and vulturous blockbusters. Were these not matters important enough for national and city government planning and intervention they will ask? And wasn't there a powerful incentive for intervention, given the fact that cities needed a diverse and stable population simply to guarantee the tax dollars that were central to their own viability?

Those who probe these mysteries in the future will find the key to our paralysis, our failure to try soon enough to preserve the stability of the American city, in one word — race. But I hope they will also find that before the 1970s were over cities were learning fast to affect the critical question of whether they were destined to become enclaves of black, brown, and poor people or could somehow achieve the economic and racial diversity that has always been the preeminent characteristic of the American city. ....

Today dozens of major American cities are experiencing astonishing racial change, with many already at or over the fifty percent minority/fifty percent white mark. But in no American city does there exist a proven methodology for halting or slowing white flight and the flight of other middle-income people. This is what prompted me to submit a proposal to develop and test neighborhood stabilization techniques. My Commission has been awarded $600,000 in Community Development Act funds to help stabilize transition and pre-transition neighborhoods in Queens, the Bronx, and Brooklyn. The core of the methodology is the development of goal-oriented block associations to which the city, through the Human Rights Commission, will offer technical assistance. We believe that it is the city block that is key to the neighborhood and thus to the city today. We will attempt to help hold the block into a cohesive unit that can resist blockbusting, rumor-mongering, and the general lack of confidence in the future of the block and neighborhood that encourages the drain of its residents. We will help prepare unintegrated blocks for integration as well as help integrated blocks preserve their interracial character. The major goal of the project is to reduce movement from the block so that it occurs only for natural reasons such as the need for smaller or larger quarters or upward mobility. We expect, in other words, to remove race as a reason for leaving the block. When a white family moves from the block and is replaced by a black family under these circumstances, stable and permanent integration is possible. In addition we will be using outreach techniques to attract white families to integrated neighborhoods for whites are almost always steered away from such neighborhoods by real estate dealers. And, we will form merchant block associations because the flight of small businesses such as bakeries and butchers from a neighborhood is also a signal to residents that the neighborhood is in decline.

COMING EVENTS

OCTOBER 17. Meeting of HHRA general membership.

OCTOBER 18, 25, NOV. 1 Assertiveness Training

OCTOBER 18, 25, NOV. 8. Parent Proficiency Workshop

OCTOBER 19. Salt of the Earth (see article)

OCTOBER 23. 7:30 p.m. Board meeting in HHRA office. Everyone welcome to come.

NOVEMBER 19. Education-Affirmative Action Workshop. (Designed for school districts.)

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