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HEARTLAND HUMAN RELATIONS ASSOCIATION
P.O. BOX 1062 • LA MESA, CALIFORNIA 92041 • PHONE (714) 460-2744

To promote positive attitudes and actions that will insure respect, acceptance and equal opportunity for all people in the Heartland area.

To The Members of: CURE

IT'S A SMALL WORLD; WE'RE ALL IN IT TOGETHER!

The truth of this statement hit the Heartland area forcibly last December when some unfortunate remarks at a La Mesa Shoplifting Clinic touched off picketing at the May Company, and other repercussions in both the white and black communities.

Again we recently became aware of our being "in it together" when hostilities with racial overtones climaxed a basketball game at Helix High School.

HHRA assumed the role of reconciling agent in both episodes, and continues to work for inter-group understanding. But more and more we realize that our entire community must get itself together to bring about an awareness of the problem, and to take creative steps toward solutions.

Your organization can be instrumental in achieving these goals in two important ways. First, join HHRA in an organizational membership with a cash donation. Secondly, promote understanding in your own orzanizational programming.

HHRA's Speakers' Bureau has persons available to speak or participate on panels, and also has information about many other program resources. We invite you to make use of these services.

It <u>is</u> a small world, but a turbulent one. Let's be aware that we <u>are</u> all in it together, and that we must <u>get together</u> in it.

We solicit your joining with us in putting our world together.

Connie Kuhn

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Membership Chairman