[MS-0087.007.008.009] Read 1/26/76 Important

HEARTLAND HUMAN RELATIONS ASSOCIATION

P.O. BOX 1062 • LA MESA, CALIFORNIA 92041 • PHONE (714) 460-2744

To promote positive attitudes and actions that will insure respect, acceptance and equal opportunity for all people in the Heartland area.

January 1976

Dear Heartlander:

As we launch our membership campaign for 1976, the Executive Committee of the Heartland Human Relations Association extends a heartfelt thank-you to all of you who have contributed time, money and talent in the past year. Our program has expanded, and we recently moved into a spacious facility at 8054 Allison Avenue in La Mesa.

As we greeted well-wishers at our January open house, many of us realized proudly that HHRA'S community recognition is higher than ever before in our seven years of successful, growing operation. We do make a difference with our youth services and crisis intervention; our work with local schools; our efforts to establish an affirmative housing policy in the East County; and our various training programs.

All our programs are ongoing. We continue to search out funding sources for particular aspects of our comprehensive program. Our acting director's salary is tentatively funded through CETA until June. We must anticipate other increasing financial obligations to support our expanded facilities and ever-increasing outreach to the community.

We turn to you as our most important source of income in 1976. Please consider pledging or contributing in one of the categories above and beyond the nominal membership fees. And, if this is the year you finally have some spare time, and are searching for a worthy, rewarding volunteer activity, PLEASE mark the appropriate category on the Membership Form. We especially need a reliable person to cover our reception desk each week-day morning and afternoon.

We have included "Highlights of 1975" and "The Budget for 1976" for your review. Look them over thoughtfully, and respond today by sending your completed Membership Form to: Heartland Human Relations Association, P.O. Box 1062, La Mesa, CA 92041. ALL CONTRIBUTIONS TO HHRA ARE TAX DEDUCTIBLE. With your help, this will be HHRA'S best year.

Sincerely,

Tom Rothhaar

Tom Rothhaar, Chairperson

P.S. We must cull out our mailing list! Please note that if you do not wish to become an active member this year, but do wish to continue receiving the HHRA Newsletter--and thus, remain on our mailing list--mark the appropriate category on the Membership Form and send us $2.00 for the Newsletter subscription.

HEARTLAND HUMAN RELATIONS ASSOCIATION, INC.
HIGHLIGHTS OF 1975

STAFF CHANGES:
-Added Assistant Director in February with CETA V1 Funds
-Caddy Jackson resigned in June
-Sylvia MacLeod became Acting Director

GROWTH:
-Membership maintained at 1974 level
-Income: Dues & Pledges decreased by 20%
Contract funds increased by 250%

CONTRACTS:
-5 month contract with NCCJ to develop Human Relations chapters on High School Campuses
-Heartland Youth Services through Human Care Services of S.D. County--Federal Revenue Sharing Funds
-Grossmont Union High School District--Training events on High School Campuses

FUND RAISING:
-Dinner Theatre and Rummage Sale

CONTRIBUTIONS:
-SDSU School of Education--Minority scholarship
-National Conference of Christians & Jews--Brotherhood Camp
-Lincoln High School Boosters Club--Academic scholarship
-Cajon Valley teacher--to develop Black History Week program
-Parents Anonymous

TRAINING EVENTS:
-Racial Awareness/New WhiteConsciousness (5)
-Assertiveness Training (3)
-Holiday Stress Workshop

GENERAL MEETING:
-REAL Rape Prevention panel
-Our Local Native Americans
-Vietnamese Christmas Party

SPECIAL EVENTS:
Reception for Caddy & Sara Jackson at the time of their marriage
-Film Festival--Summer of '75
-Maranatha--Winter and summer camps

COMMITTEE ACTION:

Housing:
-Seminar on Racial Steering with La Mesa Board of Realtors
-Two members attending National Neighbors Conference in Chicago
-Housing discrimination complaints filed

Education:
-Aided in devopment of Black History Week event in Local School.
-Affirmative Action Workshop for East County Elementary Districts
-Participated in S.D. Human Relation Commission Education Conference and the NCCJ workshop at Mount Miguel High School
-Gave consultation on Affirmative Action programs

Membership:
-Made major effort to develop businessmen's packet to solicit business memberships

Involvement of Members:
-Worked with committees to affect success of activities
-Volunteered hours to help in office--telephone membership
-Were representatives to other human relations groups and commissions for better inter-relationships

HEARTLAND HUMAN RELATIONS ASSOCIATION, INC.

1976 BUDGET

INCOME:

Dues	$2,800.00	
Pledges	3,000.00	
Church donations	3,000.00	
Contracts	3,500.00	
Other (includes alternative sources)	4,100.00	
TOTAL ANTICIPATED INCOME		$16,400.00

EXPENSES:

Salaries:		
Administrator (8 mos)	$3,600.00	
Office Coordinator	2,400.00	6,000.00
Taxes		450.00
Rent @$400.00 Mo.		4,800.00
Utilities @ $100.00 Mo.		1,200.00
Office Supplies		300.00
Office Equipment		500.00
Telephone		550.00
Printing		750.00
Postage & Box Rent		500.00
Committees:		
Education		50.00
Employment		50.00
Housing		50.00
Membership		50.00
Special Events/Programs		100.00
Donations		
Contributions		500.00
Membership Fees		100.00
Training Materials & Fees		200.00
Miscellaneous		250.00
TOTAL ANTICIPATED EXPENSES		$16,400.00