NEWSLETTER

Heartland Human Relations Association

Vol.III #6 P.O. Box 1062 La Mesa Phone: 460-2744 March 1972

FUN NIGHT

"And if I die before I wake... will I know the difference?"

JOIN THE CROWD FOR A NIGHT OF FUN!

Join us for an exciting musical comedy at San Diego State University on the beautiful main stage.

GUYS & DOLLS
by Frank Loesser

Rated "G" for GREAT. Bring the family!

April 22 8:00 p.m. Adults $2.50
Students, through college $2.00

This musical fable of Broadway, based on a story and characters by Damon Runyon is one of America's happiest musicals. Frank Loesser has masterfully created music and lyrics to produce a show that is characterized by the one word: FUN!

All proceeds will benefit the HHRA education fund. Tickets available at HHRA office 8267 Lemon Avenue 10 to 1 Monday through Friday or... Make your check out to Heartland Human Relations Association and mail before April 8 to:

Arden Winokur
8848 Glenira Ave.
La Mesa, Ca. 92041

Your tickets will be at the door on April 22.

EXECUTIVE BOARD MEETINGS:

From our chairman Ethel Hawks comes an open invitation to all: Come and see what is going on. We have always said that the meetings of HHRA Executive Board are open to the total membership or other interested persons This can now be a reality, for we have secured a regular meeting place which is easily found. Each first Thursday of the month at 7:30 in the evening you may join the Board in its discussions in the Teachers' Dining Room of the La Mesa Elementary School at 8100 Orange Avenue, just back of the Education Center. We would WELCOME any and all interested persons.

APPOINTMENTS:

Margaret Mead will be at UCSD on April 3 for a panel program, "Rap on Race." She will be joined by three local people: Hope Logan, Lola Schwartz and Carlos Velez.
Place: Rm. 2100, Basic Science Building, School of Medicine, Matthews Campus
Time: 7:30 to 10:00 p.m.
Price: $3.00 payable to University Extension Office (students $1.00)

Education Task Force meeting in the HHRA office, March 21, 4:00 p.m.

Dialogue Groups: Anyone interested in 6-8 week inter-ethnic dialogue group, contact Sylvia MacLeod, 466-0112. This program is scheduled to start the first week of April. Subject matter will be racism and how it affects each of us in our daily lives.

WELCOME TO EXECUTIVE BOARD:

New members of the Executive Board of HHRA include Officer Wayne Beatty of the La Mesa Police Department who is the newly appointed liaison for Police-Community Relations, and Burma Martin who is writing news releases for us. Carol Perkins has agreed to edit the HHRA Newsletter along with Len Collis.

CONGRATULATIONS to Phyllis Tolliver who was honored recently by the 70th Assembly District Citizen's Advisory Board for her service to the youth in Southeast San Diego. Phyllis is a leader in the community, a social worker at the State Service Center, a staunch member and supporter of HHRA, and the National Council of Christians and Jews where she is on the Brotherhood Camp Committee. Our congratulations to you, Phyllis.

THE HOUSING TASK FORCE IS BUSY distributing the FEPC Posters to realtors in the area. They are a small group and could use more help. Yes, HELP!

WE INVITE YOUR PARTICIPATION. . .

"The policeman lives on the grinding edge of social conflict. . ." He's right on the scene of race conflict, political conflict, generational conflict. Diverse groups place contradictory demands on him for the performance of his role. A polarizing trend is set in motion which can only be reversed by opening and exercising lines of communication between the police and the community.

As an outgrowth of the HHRA-Grossmont College Human Relations series, we invite you to participate in police-community dialogues and ridealong programs with officers from the La Mesa and El Cajon Police Departments and the Sheriff's Office. To be included, call Lee Black at 442-2925 (be persistent).

NOTES FROM THE CITY MANAGER:

Terry Flynn, City Manager of La Mesa, has reported to HHRA some of the efforts La Mesa has made concerning human relations and civil rights. He relates specific progress in the city's Public Employment Program in hiring practices and in the La Mesa Police Department's new guidance program under the leadership of Mr. Robert Platt, a social worker.

WELCOME to JoAnn Dewey and Arlene Lipman who have joined our office staff. We will miss Mary Odendahl and wish her the best success in her new job.

HHRA Office
8267 Lemon Avenue, La Mesa
P.O. Box 1062, L.M.
460-2744
Hours: 10:00-1:00, M-F
Closed on Friday, March 31

MEMBERSHIP

We are still waiting to hear from many 1971 members who have not renewed for 1972. About 1,850 membership letters have been sent out. Since our membership year coincides with the calendar year, dues are recorded for the year in which they are paid. The one exception is that dues paid in November or December are recorded for the following year.

Membership cards will not be sent in the future; this policy has been instituted to cut down on our terrific postage expense. Appreciation to all will be expresses by way of a stamp on the membership dues check.

We especially welcome our first time members for 1972.
Mr. & Mrs. F.T. Bear
Mr. & Mrs. Wm. Caughlin
Mrs. Sally Collier
Mr. & Mrs. John Dirks
Dr. & Mrs. John Flaniken
Hugh and Barbara Frank
Mr. & Mrs. Ed Garner
Mr. & Mrs. Roger Hill
Thomas and Lois Hughes
Dr. & Mrs. Marvin James
Mrs. Harry Knecht & family
Dr. & Mrs. Charles Lipman
Mrs. Marion Mackenson
Burma Martin
Dr. & Mrs. Ivan McCollom
Mrs. Martha Minney
Sandra Nathan and family
Mrs. Byron Netzley
Mr. & Mrs. Bob Ortman
Rosemary Pasahow
Mrs. Genevieve Prill
Mr. & Mrs. Moses Rodriguez
Mr. & Mrs. Ramon Ross
Ron Sayers
Mrs. Virginia Schmidt
Mrs. Harriet Silvernail
Mr. & Mrs. Curtis Stevens
R.L. Sturgeon
James Warmer
Rev. & Mrs. Zerbe

CHECK LAST PAGE OF NEWSLETTER FOR MEMBERSHIP BLANK..JOIN NOW!

SPEAKERS' BUREAU:

Three human relations organizations--HHRA, Citizens United for Racial Equality, and United Project Understanding,--have joined forces to train interested people to present racial dialogues to community groups. The purpose of the program is to inform people about human relations in all our communities. If you are interested in joining this effort, contact Rhoda Washington at 223-1843. CURE already has a functioning panel program which serves as an introduction to understanding racism and its effects. Take a step to combat racism by scheduling a panel today for your church, club, PTA or neighbors. Call Viola McKern at 469-3777 for information. HHRA has sent Mary Odendahl and Ethel Hawks on speaking missions recently. Mary spoke to the Faculty Wives at San Diego State University and Ethel to the Lemon Grove Soroptimists. It is through such exposure that the purposes and activities of HHRA can reach into the community. Thanks!

BLUE DENIM:

HHRA joined with the Brotherhood Camp Committee of the National Council of Christians and Jews to co-sponsor a theater party to the Actor's Quarter Theater on February 18. Those who participated enjoyed the play, BLUE DENIM, and at the same time made a contribution to a campership for a child who could not otherwise attend Brotherhood Camp.
Note: If you know of a high school student interested in Brotherhood Camp call the HHRA Office (460-2744) for further information. This is truly a great experience for the young people involved.

MEMBERSHIP APPLICATION

Date: _____

YES ___I___WE WANT TO JOIN HHRA!

____ $2--Individual (Student)
____ $5--Individual (Regular)
____ $8--Family
____ $10--Minimum for Organization

"Dues Plus" Contribution in the amount of _____

_____
Name of Individual or Organization Phone

_____
Number Street City Zip Code

Please indicate your interest in the following specific task forces:

Housing_____Education_____Speakers' Bureau_____Inter-ethnic Dialogue_____

Police-Community Relations_____ or Office Staff_____Publicity_____

HHRA
Box 1062
La Mesa, Ca. 92041

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Citizens United for
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