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HEARTLAND HUMAN RELATIONS ASSOCIATION

hhra Newsletter

Vol. VIII No. 1 P.O. Box 1062 Phone 460-2744 Apr. 1976

DRAMA & SALE TO BENEFIT HHRA PROJECTS

The dramatic production, The Lark, will be performed by Genesis Theater Sat., April 24, 7:30 p.m. in the Fellowship Hall of the Lemon Grove United Methodist Church, 3205 Washington, Lemon Grove. The play is set in 15th century France and depicts the trial of Joan of Arc in a moving and heart-warming play of human involvement.

Immediately following the performance HHRA will present annual awards for outstanding achievements in human relations to members and community associates.

Tickets for the play are $2.50 for adults and $1.00 for children under 12. Tickets may be purchased from the HHRA office or at the door. All proceeds will go towards the cost of sending two voting delegates and a board member to National Neighbors annual housing conference in June, Please come, bring a friend, and join us in an evening of celebration!

RUMMAGE AND ETHNIC BAKE SALE

HHRA is doing it again and we need your help! May 15 and 16 HHRA is sponsoring a joint rummage and ethnic bake sale to be held in the parking lot next to our office on Allison. Bring your contributions for the rummage sale to the office on the 14th of May or call Jo-Ann Smith at 279-8940 to have them picked up.

Then, how about baking us up something special for our bake sale? Use a favorite recipe, ethnic if possible, and bring it to the office on the morning of the 15th or 16th of May. We will also be needing people to help. Volunteers call Jo-Ann Smith or the HHRA office. All proceeds will go towards sending delegates to the National Neighbors annual conference.

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APRIL IS FAIR HOUSING MONTH

NEWS OF OUR MEMBERS

LucilleMoore is a candidate for Board of Supervisors, Second District, and is a present council woman in El Cajon. She has been a member of HHRA since 1974. Prior to that, she was a participating member of People for People in El Cajon. For more than fifteen years Lucille has served the people in East County on community groups, citizen committees and city, county and state commissions including the East County United Way, the John A. Davis Y, and Heartland Altusa Club, a member organization. In all of these assignments, Lucille has exhibited a great concern for human care needs and applied sensitivity and intelligent research to assess the needs of the people she serves.

Congratulations to Art Knori, one of HHRA's board members, who was recently named Policeman of the Year in La Mesa. Art will be attending the FBI Police Academy in Florida from June to October.

Welcome to Alice Brown who now spends twenty hours a week working in our office, helping on Housing Committee activities.

Congratulations to HHRA board member Vickie Butcher and her husband Richard on the birth of their third daughter recently.

Sympathy is extended to Misty Rothhaar who is suffering with back problems. Get well soon, Misty.

WELCOME TO NEW MEMBERS

John Q. Adams, Jr.
Joan Carnevale
Carol Casares
Adam Cato
CURE
Anne DeMeules
Grossmont Psychological Associates
Charles and Shirley Melvin
Agnes Osgood
Raymond and Delia Ponath
Paul Radenheimer
Rick Shipps

Be A Joiner

Reminder letters have gone out to past members to bring our membership drive to a successful conclusion. We have only reached 56% of our financial goal. We need all our friends joining with us to make this year a success. We need you in our expanding program too, so be sure to check your interest area on the form and become an active part of a moving organization!

HHRA Proposes to Ford!

Open Housing, The Coalition Plan is the name of a proposal recently submitted to the Ford Foundation for a $50,000 two-year grant. The proposal is based on the formation of a regional housing coalition of individuals including realtors, lenders, builders, apartment managers, city officials and human relations organizations. The proposal was submitted by HHRA for the emerging coalition and we hope to hear sometime in April if they are considering it.

SUCCESS STORY

Carl and Mary Cato recently filed a discrimination complaint with our local HUD office. It took a great deal of persistance, the help of testers, a lawyer, and about three months but they finally met with success. The Complainee signed an affirmative marketing agreement and agreed to a monetary settlement for personal inconvenience.

NATIONAL NEIGHBORS CONFERENCE

This year's annual National Neighbors Conference will be held in Philadelphia from June 10 through 13. HHRA will be sending Alice Brown and Jo-Ann Smith as voting delegates and Victor Reed as a National Neighbors Board member. Our affiliation with National Neighbors has been of tremendous value during the last two years, being the source of most of our new ideas in the area of housing.

National Neighbors usually cover a large part of the expenses for voting delegates, but this year their funds are low and therefore a larger share of the expenses must be covered by the delegates and board members. We are therefore attempting to raise enough money to cover at least half of the cost of sending three persons. We are sponsoring two fund raising drives for this purpose. We will also be happy to receive any special contributions for this worthy cause.

ODDS AND ENDS

Please clip and mail or bring newspaper articles about HHRA. We often hear about articles, but don't always see them. We need these articles for our on-going historical data.

The office needs scraps (any size) of green, brown and orange low-pile carpeting. We have a large bare area that we are trying to patch up.

EDUCATION COMMITTEE

Dee Ponath has agreed to be Education Coordinator which will involve being key contact person for all Education activities to be communicated to the various sub-committees, elementary, secondary and post-secondary.

On the elementary level a group of individuals representing the various districts in East County and HHRA staff are meeting to set the goals for a fall conference to be held in cooperation with the San Diego HRC on "Multi-cultural Approaches to Education". Adam Cato is the moving force on this committee.

Another action of interest is the request received from the Lemon Grove Teachers Assoc. Human Relations Committee for input from HHRA. Len Collis has met with this group, some of whose members are also HHRA members, and will be providing them materials and direction for district action.

On the secondary level a successful one and a half day human relations workshop was held in February with the Monte Vista High School students, teachers, administrators and classified personnel as well as parents and community persons. The reaction from all who attended was enthusiastic and another workshop is being planned for May.

HHRA BOARD BRIEFS

Action: the proposed merger of the La Mesa HYS program with EPIC was approved.

A decision was made to continue contracting for the Lemon Grove program and to seek a higher level of funding for the program.

By-law change to bring our board composition into line with requirements for some federal funding sources was approved. (See Feb. newsletter.)

Job descriptions for Sylvia and Barbara were approved with job titles to be Program Director for Sylvia and Business Manager for Barbara.

A Personnel Committee was formed with Tom Rothhaar as chairman.

The Newsletter format is to change (as you can see.) Profiles of members will be included from time to time.

INPUT INVITED!

A Screening Committee will be deciding on people to receive the Human Relations awards on April 24. They welcome input from all our members. Please call the office if you have a name to submit.

Sign Now For....

FARM WORKERS

Because the State Senate has destroyed the workable Farm Labor Law and its board, the Farmworkers are going to attempt by Iniative Petition to put that law back into operation. The power of the Agriculture Labor Relations Board to conduct elections has been destroyed. The initiative would restore that right to secret elections, would also give the right of access to information to the Farmworkers and offer damage payments to workers whose rights have been infringed upon.

Petitions can be signed at our office or call 460-2744 or 466-3526 and arrangements can be made for signing.

AN APPEAL

Phil and Mary Sanchez, formerly of Indian Lodge, El Cajon are back at Jamul still trying in many ways to help their people. They are collecting clothes, especially desperately needed for three to eight year old children. A church is going to help them build a shelter for their work and they could use any kind of building materials. Call Phil or Mary Sanchez, 462-3998 if you can help in any way.

CINCO DE MAYO FESTIVAL

Sat., May 1 the El Cajon Branch of the County Library and Grossmont College will be co-sponsoring a multi-ethnic Cinco de Mayo Festival from 12 noon to 6 p.m. at the El Cajon Library, 202 East Lexington Ave., El Cajon.

HHRA is one of several East County groups that will be operating a booth where we will disseminate our literature and sell fruit drinks. There will be singers, and other festive activities.

Admission is free and there will be many delicious multi-ethnic foods for sale. HHRA is looking for people who can donate fruit from their trees or time to help the committee make the fruit drinks and staff the booth.

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AFFIRMATIVE ACTION

The Affirmative Action Committee has decided to make a survey of local businesses to see what success affirmative action is having in the Heartland Area. The committee also decided to support the Affirmative Action Conference on April 13 and 14 at Grossmont College.

Bob Rabasco

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SUPPORT OUR FUND RAISERS!

Many thanks to those who continue to donate needed office items -- Nat Eggert, Susan Buchenau, the Women's Fellowship of the Fletcher Hills Presbyterian Church and Nadine Knecht.

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MORE ASSERTIVENESS TRAINING AND COMMUNICATIONS SKILLS WORKSHOPS

The workshops, which will consist of three Saturday sessions, will be held at the United Church of Christ, 5940 Kelton Ave., La Mesa. The price is $35.00 and pre-registration is required. Each session is from 9 till 3. The topics covered will include:

Getting your way without hurting anyone.
Influencing others to change.
Changing yourself and feeling good about it.
Defining your real values and understanding the falues of others.

Participants will also learn:

How to deal effectively with guilt.
How to negotiate and make personal contracts.
How to prevent a relationship from going stale.
How to get other people to listen to you.
How to regain responsibility for your own life.
How to build your self-esteem.

The instructor is Marty Christensen, a personal communications counselor and director of a private consulting firm.

To register for the workshop, send $5.00 to Heartland Human Relations Association, Box 1062, La Mesa, Ca. 92041. Information, call 460-2744.

NAME _____ PHONE _____

ADDRESS _____ ZIP _____

April 24, May 1 & 8 ____
May 22, 29, June 5 _____
July 10,17, & 24 _____
August 14, 21, 28 _____

Registration Fee _____
Balance Due _____
A $5.00 deposit is required with each registration.

THE DIRECTOR'S CORNER

The old question that was heard so often in the sixties is still being discussed in the seventies. "Is it more important to change racist attitudes or racist actions?" In the sixties this question could generate a whole evening of animated discussion which usually came to the conclusion that although changes in both attitudes and actions were needed, the best solution would be legislation to ensure equal opportunity in all areas where racism was present.

Miraculously, this legislation has been enacted over the past ten years on the federal, state, and county levels. We now have laws forbidding discrimination in areas as varied as selling houses, hiring personnel, and contracting for services. According to the thinking of the sixties we should now be able to relax and these anti-discrimination laws should solve all those problems we agonized over then.

Unfortunately, there is widespread resistance to the laws combined with a lack of understanding about what their purpose is. There is still as great a need for groups such as HHRA trying, however slowly and painfully, to continue to educate the community and its institutions to the fact that not only is racism a sick, destructive element in our society, but certain aspects of it are now against the law.

Sylvia MacLeod

THIS FAMILY WELCOMES NEIGHBORS
OF ANY FAITH, RACE, OR NATIONALITY

"GOOD NEIGHBORS COME IN ALL COLORS"

This card is available at HHRA office, 8054 Allison Ave. Put one on your door.

Mark Your Calendar:

April 13-14	9 to 4	Affirmative Action Conference	Grossmont College
April 22	7:30 p.m.	Executive Board Meeting	HHRA Office
April 24	7:30 p.m.	PLAY, The Lark and Human Relations AWARDS	Lemon Grove United Methodist Church 3205 Washington, L.G.
May 1	12 to 6	Cinco de Mayo Festival	El Cajon Library 202 E. Lexington, E.C.
May 15-16	9 to 4	Rummage & Ethnic Bake Sale	HHRA Parking Lot 8054 Allison, L.M.

APRIL

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