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March 14, 1973
Statement to La Jollans, Inc. by
C.U.R.E., Inc. (Citizens United for
Racial Equality)

My name is Anita Strauss, 7887 Revelle Drive, La Jolla. I am here representing my family and also C.U.R.E., Inc. Citizens United for Racial Equality, a San Diego county-wide organization formed five years ago to combat racism in the white community.

C.U.R.E. is strongly in favor of the balanced community concept which would insure that low income families and minority families could be living in every community of San Diego, including La Jolla. We would like to see more opportunities for these families to live in La Jolla. However, in fact we see a disturbing trend in the other direction as low income families are forced to leave because their homes are taken for larger, more expensive housing.

The School Board has a constant pressure to integrate the schools, without busing, if possible, and C.U.R.E. strongly supports integrated schools. The ideal, natural way to have integrated education is through a balanced community.

There has been considerable criticism by groups such as C.U.R.E. of the Balanced Community Plan recently passed by the City Council. It is based almost solely on rent subsidies and applies only to newly developing peripheral areas and approved redevelopment projects, which could not include La Jolla. For developed areas, the City Balanced Community Plan urges only what is "reasonable" and "practical" - a very vague mandate indeed.

C.U.R.E. urges you to petition the City Council for a stronger Balanced Community Plan which would assure housing for low income and minority families in La Jolla. We need rent subsidies and subsidized housing here. We also hope you will urge the city to encourage minority families to rent the housing units in La Jolla which the city now owns.

We in C.U.R.E. dream of a La Jolla for people of all colors, backgrounds, and incomes. We hope you share this dream.