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COUNTY OF SAN DIEGO

HUMAN RESOURCES AGENCY · 1600 PACIFIC HIGHWAY
SAN DIEGO, CALIFORNIA 92101 · (714) XXXXXXXXXXXXXX 236-2885

CLARENCE M. JACKSON, JR.
COMMUNITY AFFAIRS OFFICER

October 27, 1972

C.U.R.E.
3386 30th Street
San Diego, CA 92104

In view of the importance of communications and the dissemination of information to community based organizations, and the leadership of these organizations, let this not be a unilateral effort.

You, the Black segment of San Diego County, have asked me to be your eyes, ears, and voice of the Black community in County government. Let us all take advantage of this rare opportunity by communicating more frequently. We welcome all inquiries, comments, and suggestions.

Feel free to visit your Black Community Affairs Office. An appointment is not necessary but due to the number of hours that are spent in the field with people, an appointment would possibly be time saving for all.

Please let us hear from you and/or your organization. Call, write, or just drop by and say hello. The new centrex telephone number is a direct line--no switchboard waiting. My personal number is (714) 236-2885. We will be expecting to hear from you in the near future. Thanks, Black Community.

Sincerely,

Clarence

CLARENCE M. JACKSON, JR.
Black Community Affairs Officer

CMJ:vbl

FOR YOUR INFORMATION

From

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PLANNING COALITION
Fact Sheet

In February, 1972 San Diego County Office of Senior Citizens Affairs (OSCA) and United Community Services (UCS) started working together to develop program planning in the field of aging.

Better planning was needed for two basic reasons:

1) Coordinated, comprehensive planning would best meet the needs of the aged in San Diego County.
2) It was anticipated that San Diego County would be designated as a program service area by the Comission on Aging. This requires advance and continued planning to obtain and effectively use the potential funds.

It soon became apparent that the task was greater than two agencies could handle. It needed a broad-based community effort.

Other agencies (working in the field of aging) were contacted and they became involved with the project. These agencies and/or organizations are:

Comprehensive Health Planning Association of San Diego, Riverside & Imperial Counties
City of San Diego
Model Cities
Office of Economic Opportunity
Department of Aging, Catholic Diocese
United Community Services and
County of San Diego

The basic guidelines for membership in the planning body are:

1) A mandate in planning of Human Care Services
2) To furnish one staff member to the planning coalition
3) To have authority to make decisions regarding planning
4) To be able to provide "seed money" for proposals
5) To be able to provide "in-kind" services such as clerical services, etc.

These guidelines were outlined to set realistic, working criteria for membership. This would help insure productive and effective

planning among coalition members.

It is not intended that these agencies and organizations should be the only ones in the planning body. Other organizations are needed and welcome to participate. Broad-based input is necessary so that programs planned will meet overall and comprehensive needs.

* The role of the Community Affairs Office is to promote minority involvement with the planning coalition. The Community Affairs Office will help re-define guidelines for membership to include minority organizations. They will help define representative minority organizations for participation in the Planning Coalition.

The tasks of the emerging Planning Coalition are:

1) To develop the structure of the planning group.
2) To work together to determine the needs of senior citizens and to plan program based on those needs.
3) To secure funds for programs and see that the money gets out to the service agencies.

There are three components to the Planning Coalition. One is a Committee of Agency & Organization Directors. It is this group that is primarily involved in the formative stages of the Planning Coalition. Another component is a Citizens Committee. The role of this group will be to provide direction and input from the community. Through senior citizen participation at this level, it will be possible for senior citizens to have a part in development of programs, instead of participating only after the programs have been implemented. The third component is an actual planning staff from participating agencies and organizations. Eventually, this group will be involved in planning on a full-time basis.

The Planning Coalition will develop systems to receive input from all levels of the community. The Citizens Committee will serve in part as a liaison with the community. They will be concerned with ideas from the "experts" - those working daily with the aged. They will also listen to the wants and needs of the consumer and the potential consumer. The Citizens Committee with the Committee of Directors will work to set priorities for the Planning Coalition.

Eventually, a cooperative effort by direct service agencies will assume responsibility for the practical problems of coordinating service delivery. They will work in conjunction with the Planning Coalition.

The central philosophy of the Planning Coalition is the belief that senior citizens should be able to remain in their own homes or in living arrangements of their own choice as long as possible and avoid inappropriate institutional care. This would be made possible through the provision of coordinated services.

The Planning Coalition is still in the beginning stages of development. It does not have a formal, rigid structure but wants to remain flexible to allow for full participation of the members.

At the first meeting of the Committee of Directors, the participants will discuss and settle on a working agreement. A moral commitment of cooperation will be made by signing an agreed upon Memorandum of Understanding. This will be the first step in the development of coordinated planning for senior citizens in San Diego County.

The central features of the proposed Memorandum of Understanding are:

- Guidelines for membership
- Statement of purpose or philosophy
- Relationship between the planning body and governing boards of participating organizations
- Time limit on moral commitment
- General provisions of reponsibility of organizations
- Procedures related to modification of the memo
- All agreements are subject to Federal and State regulations

Any questions or comments about the Planning Coalition may be directed to any or all of the persons listed below:

Richard J. Thomson, OSCA	X-3693
Carol A. Downing, OSCA	X-3693
Claude Townsend, UCS	239-9351
Bob Booth, UCS	239-9351

CAD:mmf
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