[ms-0087.007-008.010]

Californians Against Unequal Schools & Education

SAN DIEGO CHAPTER

3386 30th Street
San Diego, CA 92104
295-5800 (9-12 a.m. M-F)
277-0983

Just to let you know what we're up to.
Melba

LOCAL SUPPORT FOR NO ON PROP. 21:

ORGANIZATIONS

American Civil Liberties Union
San Diego Chapter
Citizens United for Racial Equality, Inc.
Coalition of Urban Ministries
Ecumenical Conference
Heartland Human Relations Association
League of Women Voters
San Diego
National Association for the
Advancement of Colored People (NAACP)
PTA-9th District
San Diego Board of Education
San Diego Chamber of Commerce
San Diego Federation of Teachers
San Diego Teachers Association
San Diego Labor Council
United Church of Christ
Assembly of Executive Board
United Project Understanding
YWCA-Board of Directors

INDIVIDUALS (Title & Organization for identification only)

J. F. Bates
Councilman, City of San Diego
8th District
Dorothea Edmiston
Harvey Fargatch
Lawrence Kapiloff
Candidate, 78th Assembly District
Richard Kreile
Board Member
San Diego Unified School District
Larry Lawrence
Southern California Chairman
Democratic Party
Hamilton Marston
Floyd Morrow
Councilman, City of San Diego
5th District
Rev. George W. Smith
Board Member
San Diego Unified School District
Carrol Waymon
Institute for Social Systems
Engineering, Inc.
Leon Williams
Councilman, City of San Diego
4th District

and since this printing
United Jewish Federation
Anti Defamation League
Chicano Federation
Democratic County Central Committee.

October 24, 1972

Dear Friend,

First of all we would like to thank you and commend you for taking a "no" position on Proposition 21.

Thus far, we have been pleased with the success of our modest, low-cost campaign. But now influential elements of the media have declared their positions. Happily, "on our side", are the San Diego Tribune and the Los Angeles Times, advocating a "No" vote on 21. But to our distress, the San Diego Union and Channel 10 have urged a "Yes" on 21. Enclosed are copies of all four editorials.

We were extremely pleased that Richard F. Kreile, board member, San Diego Unified School District, taped a rebuttal to the Channel 10 editorial. It will be shown on Nov. 1st during the noon and evening news.

We cannot afford expensive advertising. So, to bring the true nature of this deceptive measure before the public, we now need more of your help. Could you or your group write letters to the editors responding to these editorials? Would you or your group send out press releases explaining your position?

Other suggestions of ways in which you might be helpful are listed on the enclosed yellow sheet. The state CAUSE group has sent us over $300 worth of leaflets and post cards which are being distributed mostly by hand. We have collected just $177 in San Diego County.

Thank you again for your support.

Sincerely,

Melba Margolis

Melba Margolis
San Diego Chapter
CAUSE

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Leon Williams
Councilman, City of San Diego
4th District

Sue Reith
CAUSE Publicity Chairman
Telephone: 277-6737/277-6504

October 25, 1972

WHO: Dr. Thomas L. Goodman, Superintendent San Diego Unified School District and/or Thomas A. Shannon, schools attorney San Diego Unified School District

Rev. Mel Harter, Executive Director Ecumenical Conference

Hamilton Marston, Education Committee, San Diego Chamber of Commerce

Lucia Smalheer, President, League of Women Voters

Leon Williams, San Diego City Councilman, 4th District

WHAT: News conference convened by Californians Against Unequal Schools & Education (CAUSE)

WHEN: Monday October 30th - 10:00 a. m.

WHERE: Georgian Room, U. S. Grant Hotel
326 Broadway

WHY: To express their organizations' reasons for opposing Proposition 21, the so-called anti-busing initiative

OUR PANEL OF OUTSTANDING LEADERS REPRESENTING RESPONSIBLE LOCAL OPINION ON PROPOSITION 21 WILL EXPOSE SOME OF THE MISINFORMATION THAT HAS BEEN CIRCULATED ABOUT THIS DECEPTIVE PROPOSITION.
FIND OUT WHY THEY SHARE OUR BELIEF THAT PROPOSITION 21 IS BAD NEWS FOR GOOD EDUCATION.

Melba Margolis

Melba Margolis
CAUSE Chairman
295-5800 or 277-0983

= CAUSE

Californians Against Unequal School & Education

AGENDA - September 5, 1972

I. Introductions

II. Background - Proposition 21 and =CAUSE

III. Purpose for meeting

IV. Goals for this evening

A. Establish needs and priorities - such as:

1. Endorsements
2. Organizations and individuals
3. Media
4. Speakers
5. Political liaison
6. Fund raising
7. Others

B. Plan schedule of campaign activities

C. Plan division of work

D. Office, mailing address, telephone

E. Select temporary chairman

F. Set next meeting

SAN DIEGO STATE UNIVERSITY 1897