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CURE

CITIZENS UNITED FOR RACIAL EQUALITY
520 "E" STREET, SAN DIEGO, CALIFORNIA 92101

VOLUME I
NUMBER 3,
AUGUST 1968

LA HUELGA: BOYCOTT PLANNED

SAN DIEGANS ASKED TO JOIN

It has been six years. Six years fighting for the recognition of a people--a people who are hungry. Our Campesions are hungry not only for those items that restore the tranquility of their growling stomachs. Our Campesinos are hungry not only for the shelter necessary to satiate and quench their bones with warmth, nor are they hungry only for minimal medical treatment and care, their hunger is more transcendental than that which afflicts their bodies. Our Campesinos hunger for justice. The hearts of our people pang and have for a long time. Growers in Delano exploited our campesinos paying miserable wages, enforcing slave hours-- "de sol a sol", providing humiliating huts for living quarters, and incompetent medical care -- if any. Cesar Chavez rose to leadership.

Non-violently he picketed. And his people, our campesinos were beaten and the ranks of the picket often disbanded by force. But how? You ask isn't such illegal?

But the desecration of our people is illegal, unconstitutional and simultaneously condoned by local law enforcement agencies. This should not shock you--however, shame of apathy might haunt you. No, the beating and brutal disrespect of our campesinos is not illegal, our campesinos have not been recognized as a union. And it is not legal either; the hypocritical double standard of our society allows to exist in the minds--not on the books of law.

Such brutality is the end result of enslaving profit motives of employers, and of the apathy of the citizens of this nation, and of the chaotic lack of social consciousnees. It is the result of cultural integrity being gnawed away in this country, overshadowed by racist mores and genocidal economic motivations. Chavez is still functioning non-violently. He still questions the basic ideology of this racist nation, but he's changed and with him, Los campesinos.

Now, Chavez and the farm workers of Delano realize the necessity of an effective plan of action. A plan of action that would not only reorient ideology but also affect that which the oppressor treasures the most--his economic base. A boycott! nationwide.

California grapes must be off the shelves of America's markets. Only then will the growers listen, only then will our campesinos cease to be exploited. San Diego will also have a boycott. The Mexican-American Community, through San Diegans for La Huelga have made an appeal to San Diego's Mexican-American organizations, the unions, the Black, and the Anglo Community. Our campesinos are appealing to each and every San Diegan with any human conscience.

We will notify Mayfair, Safeway, Big Bear, Food Basket and DeFalco's (all of them carry scab grapes) five days ahead of the time the boycott is scheduled nationally from Delano. When you see the newspaper ads and boycotters walking around the stores, the boycott is on! You can help. Join the ranks, inform your market of your position in regards to the grapes on his shelves. Get them out! [redacted]

Cure, UCSD to Sponsor Workshop

CURE and the University of California Extension will co-sponsor a Workshop-Conference on what you can do to help eliminate the causes and effects of racism in San Diego.

It will take place September 21 (Saturday), probably on the Campus of U.C.S.D. Registration and coffee are from 8:30 a.m. to 9:30 a.m. The following is a tentative schedule:

1. A nationally prominent speaker on racism as a nation wide problem.
2. An audio-visual montage focusing on the situation in San Diego.
3. A brief description of the workshops by the conference chairman.
4. Workshop – Part I - includes lunch.
5. Report from the workshops by workshop leaders.
6. A panel of prominent San Diegans reacting to the workshops and presentations.
7. Workshops – Part II - towards a commitment.
8. Brief Summary – by conference Chairman.
9. Music.

There will be a workshop on each of the following problem areas: 1. Education; 2. Employment; 3. Housing; 4. Government; 5. Health and Welfare; 6. Law and Justice; 7. Communications; 8. Recreation; 9. Leisure; 10. Business and Finance. In line with the established objective of the Citizens United for Racial Equality, each workshop will focus on specific possibilities and methods of action directed towards eliminating racism in its particular area.

At least 500 persons are expected to attend this conference, which is designed to be a decisive step in channeling each participant's interest, understanding, and commitment towards an involvement in action. Each workshop will be conducted by several experts, who will have detailed information, including pointed matter, concerning what is, what is not, and what should be done in San Diego about specific problems. And where YOU can make a significant contribution.

The registration fee (which includes lunch and materials) is charged to help offset the cost of the conference. Pre-register now, and save 50 cents per person. Please send your check and the coupon below to: CURE Conference, U.C.S.D. Extension Division, P.O. Box 109, La Jolla, California 92037. Do it now!

I WISH TO REGISTER FOR THE **CURE–UCSD**
INFORMATION–ACTION CONFERENCE

STUDENT: $2.50 NON-STUDENT: $5
COUPLE: $8 SPONSOR: $8
OR _____

WORKSHOP PREFERENCE (circle the number of the workshop)
1. 2. 3. 4. 5. 6. 7. 8. 9. 10.

Please print, NAME: _____

ADDRESS _____

WHERE STUDENTS ARE AT!

BY RETTA ALEXANDER

Racism as it is known in its institutionalized and personalized form demands our immediate attention and commitment to its elimination. Its elimination is necessary in order to create a more sensitive and human society.

Without a doubt the most obvious manifestations of white America's racism is intensely and unceasingly felt by minorities inspite of their education and economic status. It is not my purpose here to elaborate on those manifestations of racism but rather to examine their cause, what is its nature and how is it eliminated? It is the path of least resistance to focus on the effects of racism in the minority community itself rather than its cause; that cause which is deeply imbedded in our own white communities and sanctified as "The American Way". The commitment which time and circumstance is giving us little choice to make, is to confront and change the cause of white racist oppression in ourselves and our institutions.

It is a common fact, I suppose, that we fail to sense the urgency of any need to act until we are personally victimize . White racism, reinforced as it is through education, religion, law, profitable economic exploitation, the military, and politics, makes it extremely difficult for the white American to see his own victimization. This, however, is our fatal flaw. For it is becoming increasingly clear that such a system cannot cooperate with the rest of the world.

One element of white society personaly affected by its own racist institutions are young people. Feeling as many other Amer - icans do a sense of political alienation, there has been a strong organizational effort among us to provide a political choice. We feel particularly victimized by the selective service and by an inadequate educational system which allows little if any voice in our education. Conditioned from childhood to conformity and to a competative materialistic society, we find a vacuum exists where human sensitivity and emotion should be. Some young people seek to fill the vacuum with greater sensitivity and appreciation of differences.

We have an immense task before us but if we work with speed and comprehension it may not yet be too late.

TNC - The Tuesday the Ninth Committee, a research and action group composed of white students, now has chapters at UCSD, SDS, Southwestern, and various high schools in San Diego. Their activities involve researching areas of racial descrimination in S.D.; housing, food price and quality differentials in the markets, police harassment and brutality, etc. At UCSD, TNC members are continuing their door-to-doorcampaign confronting the community of La Jolla of the racism in their community and providing opportunities to fight it. Such opportunities involve signing a petition for a civilian police review board and collecting food, clothing, limber, bottled water, and medical supplies which may be delivered to the San Diego office at 3446 Adams Ave. Call our office at 284-5760 if you need someone to pick up your supplies. The SDS chapter is continuing its discussions with groups and may be reached for this purpose at their office phone given above. We will also be publicizing and notifying members as to time and locations for the boycott of the table grapes (see article by Al Uristo). If there are Jr. High, High school , Jr. College students who need assistance and organizational resources please call our office or stop by.

NEEDED: GAMBLERS IDEAS INC.

Why can't the poor have quality education? Why must quality education be only for the not-so-poor?

These questions beg positive answers. David Burke--a young teacher--felt so strongly about them that he organized IDEAS INC., "Institute for the Development of Education Action Systems, Inc."

Burke sees IDEAS Inc. as a "contact agency" to tap the majority culture resources and bring them to the poor. The IDEAS Inc. board of directors will represent a full slice of humanity: professionals and non-professionals. Needs will be made known to the board thru members who are truly representative of the poor community. At no time will IDEAS Inc. dictate policy. Rather, it will serve the community by listening, then acting on what it hears.

IDEAS Inc. has this immediate goal: an independent, privately supported community school. This school will be of and for the community in Southeast San Diego. It will complement, rathe[redacted]ompete, with other schools--public and private--in the area.

David Burke says, "IDEAS Inc. needs people with the resources who will gamble on quality education in the poor community."

Will YOU gamble talent? Time? Sweat? Just contact David Burke at the address below, or phone 273-5875. He'll tell you how.

Perhaps you'd rather gamble money. Make checks payable to IDEAS Inc., a charitable non-profit corporation. Mail to:

David Burke
c/o IDEAS Inc.
2906 Naugatuck
San Diego, Calif. 92117

Don't delay! The stakes are high! Act NOW.

CURE SEARCHES FOR A WAY

White America is seeing herself, slowly, painfully, and reluctantly through the eyes of her Black and Brown minority people. White Americans have heard the indictment from the lips of black leaders, from the ugliness of the ghetto, and from the souls of people denied the integrity of human beings. But the greatest indictment of all sits on the white conscience and the heart that has ignored and prepetuated an attitude of racism. An attitude which has in effect undermined the very essence of humanity, equality, freedom, and justice for which America believes itself to be achieving.

Because we have seen our reflections in eyes so long ingored, and because we donot like the image of ourselves which we see, CURE came about. Won't you help us? Won't you help yourself? This newsletter needs financial support. We are currently mailing to 3,000 but unless subcriptions come in we will have to cut even that small mailing list. Ideally, for the services we are trying to render to organziations we should have a mailing list of 10,000, 60,000.

The newsletter may give the false impression that there is much being done and many people involved. There are some dedicated, true. But we need more, more money, more people, more concern. We need you!

This newsletter is published monthly in San Diego by Citizens United For Racial Equality, Inc.

Shuford Swift, Chairman, 223-8602
Dorothy Lloyd, Secretary, 273-2496

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EDUCATIONAL SELF-DETERMINATION,

SAN DIEGO SCHOOLS EDUCATIONAL GENOCIDE FOR BLACK CHILDREN

The conclusions of the U. S. Riot Commission are well know to most concerned San Diego Citizens:

> Segregation and poverty have created in the racial ghetto a destructive environment totally unknown to most white Americans.
> What white Americans have never fully understood - but what the Negro can never forget - is that white society is deeply implicated in the ghetto. White institutions created it, white institutions maintain it, and white society condones it.

One of those institutions which has played and continues to play a significant role in creating segregation and poverty - in denying racial and social justice - is our educational system. Harvard psychologist Thomas Pettigrew has stated that our educational system is committing "educational genocide" against black children. The Kerner Commission concluded that "for many minorities, and particularly for the children of the racial ghetto, the schools have failed to provide the educational experience which could help overcome the effects of discrimination and deprivation." The report also concluded that the "bleak record of public education for ghetto children is growing worse."

The school is one of the primary reasons why white racism is perpetuated. Segregated schools; inadequate instructional programs; segregated curricula; teacher, administrator and counselor attitudes; and community powerlessness contribute to both "educational genocide" and white racism.

To deal with these problems; to effect constructive changes within the San Diego educational system, the MOVEMENT FOR EDUCATIONAL RECONSTRUCTION was organized.

Chaired by the Reverend Edward Hansen of Chollas View Methodist Church, this activist grassroots organization recognizes "the failure of those responsible for public schools in San Diego to deal meaningfully with racism in education" and the school's "proven inability to provide for many children of San Diego the physical and psychological environment required for healthy development and growth."

MER advocates maximum local community control of schools; integrated curricula; school desegregation; and personnel programs which "provide meaningful training to teachers, counselors, and administrators so as to enable them to work effectively in desegregated school situations." MER also advocates the organization of special programs "to promote and reinforce the educational experience afforded by desegregated curriculum"; "student proposals for inter-racial activities", "the placement in minority communities of teachers, counselors and administrators acceptable to those communities", and opportunities for "students to come into meaningful contact with educationally oriented community groups," Four subcommittees have been developed -- Local Control, Curriculum, Facilities, and Personnel - to achieve these goals.

MER meets each Monday night at Chollas View Methodist Church at 8:00 P.M. Subcommittee meetings begin at 7:00 P.M. All those citizens who are concerned about education in San Diego and wish to be actively involved in effecting constructive changes in our community are invited to participate in these meetings.

STAKE IN SCHOOL SYSTEM?

The Movement for Educational Reconstruction (MER) has scheduled a mass meeting for Wednesday evening, 7:30 P.M.., July 24, in the auditorium at Gompers Junior High School, 1005-47th St. The purpose of the meeting will be to discuss various concerns which MER has about the school system in San Diego, what measures have been and are being taken regarding those concerns

1. Position Paper: discuss questions and motivations for positions stated in this paper.
2. Desegregation plans: are the experimental schools, the Balboa Park plan, the busing proposals, et al., valid insofar as they begin the process of desegregating our schools.
3. Curriculum: and texts: are the teaching materials and supplementary aids (texts, films, etc.) being revamped so as to facilitate integrated curriculum in all schools and appropriate grade levels and courses? What is MER demanding (meetings with chief administrators at the Ed Center, etc.), and what direction our thrust should take in the future. There will be reports from MER committees on Community Control Curriculum, Personnel, and Facilities and Services.

Some of the topics to be discussed are the following:

in this area?
4. In-service training: what programs are available to acquaint teachers with new material and to train and teach them the curriculum to be taught to their students?
5. Discipline procedures: there have been numerous complaints about methods of punishment in the schools, especially in regard to the use of "suspension" and "blue-slipping." What can we do about it?
6. Community Control: what measures are being taken to decentralize the authority which decides on curriculum, personnel, and policies in the local communities?
7. Budget: the Board of Education is now considering and will soon approve the budget for the school year beginning next September. How can we influence items and allocations on the budget?
8. Elections: two seats on the Board will be open in the next election. Shall we enter the electoral scene with our own candidates and campaign to seat them?
9. New Superintendent, with Dr. Daillard returning February 1969. The Board must select a replacement soon. How can we influence that selection? The floor will be open to other issues if those present wish to discuss them.

This is to be an open-floor participatory meeting, not just reports from MER committees. All are welcome: bring friends, neighbors, children (it would be good to hear directly from students on many of the issues to be discussed.

Wednesday, July 24, 7:30 P.M., Gompers Jr. High auditorium. See and hear you there.

A recent federal court decision in a suburb of Chicago ruled that the school district must correct defacto segregation.

Ten San Diego school children have filed a legal suit against the San Diego Board of Education on this issue. In respone the School Board allotted $15,000 to oppose the law suit.

To successfully achieve the objectives of the court suit several thousands of dollars must be obtained for court costs. The CURE newsletter is sent to 3,000 San Diego city and county residents. A dollar or more contribution from each person who receives the Newsletter would provide the funds needed to financially support the school desegregation law suit.

Please send your contribution to:

Mr and Mrs Ernst Herzberg
5602 Dartford Way
San Diego, 92120

Will Citizens Supporting CIC, Lose Human Relations Fight?

The citizens of the City in Motion witnessed on July 2 the making of a budget. A long time in preparation, a motion to adopt the 1968-1969 San Diego city budget passed unanimously in a matter of seconds.

Several last minute changes and amendments to that record $100 million budget were proposed: $45,000 additional for recruitment incentives to police rookies--Passed; $200,000 additional for 10 more policemen above the normal increase--Passed; $52,000 additional to further bolster San Diego's only human relations agency: the Citizens' Interracial Committee--Defeated.

Councilmen Walsh, Morrow, Schaefer, and Hom voted to increase CIC's allotment from $80,000 to $132,000, thereby assuring the entire community that they were willing to deal creatively with the number one human problem facing San Diego.

Councilmen Cobb, Loftin, Scheidle, Hitch, and Mayor Curran voted against that amendment, thereby assuring the entire community that trust and faith between minorities and the established city structures will continue on very shaky ground.

The score was "Minds-made-up" 5, "Listeners" 4.

Two days of budget hearings brought over 70 speakers to the podium urging the council to vote a full $157,652 for CIC, which was the reduced budget request made by CIC's Board of Trustees. Fortunately, some politicians are not afraid to admit that grass roots concern and citizen-interest can change a person's mind. Councilman Walsh listened and became convinced that the role of CIC as a symbol to minorities and as a bridge between minority and majority required at least $132,000. He moved that this amount be allocated and that further discussion of a new and expanded human relations agency be centered where it belongs: with the staff and Board of the Citizens' Interracial Committee.

But when the roll was called, $80,000 was allocated to CIC -- not the $132,000 proposed by Councilman Walsh; not the $157,652 requested by CIC's Board of Trustees as a "minimum acceptable" amount for city human relations work; not the $198,732 which was the original "necessary" budget request by CIC; not $250,725 which CIC had recommended as the "ideal" human relations budget.

Without rescinding its earlier move to initiate action toward formation of a Human Relation Commission to replace CIC, the council also voted to authorize CIC to contact county communities and supervisors about CIC expansion beyond city limits. This action does not specifically benefit or encourage CIC, because it obviously can do that without city authorization.

The idea of Human Relations Commission to replace CIC is not dead. The next few weeks and months will witness much activity by Councilment Cobb, Loftin, Scheidle, Hitch and Mayor Curran to salvage their recent role in local human relations decisions. It is unfortunate that study of expanded and strengthened human relations work could not have been given to the Citizens' Interracial Committee as the number one project of a $132,000 budget.

Could that still be done? Amazingly, the answer is YES. If one of the five Councilmen voting NO on the $132,000 budget changes his mind, the adopted budget can be amended up until the time the tax rate is set! That comes in August. If you have been looking for a bone to pick with Mayor Curran, or Councilmen Cobb, Loftin, Scheidle and Hitch, you now have that golden opportunity. GO TO WORK!!!!

HELP!

Napoleon Jones, David Crippens, Henry Brown and Bob Richards conceived Operation Stimulation. This is a month long summer program for the Southeast San Diego community. It's designed to give 50 black children a true view of black culture and history, taught by a black master teacher. The children will learn both in class and on field trips into black homes and successful black businesses. Very possibly Operation Stimulation will be a pilot program leading into the school planned by IDEAS Inc. (See elsewhere in this newsletter.)

Operation Stimulation will cost $5600. A locat donor has given $2800. And there was a $500 donation from Self Help thru Neighborhood Leadership Inc., Bob Richards, Executive Director. (Bob also pledged the help of the social board.) That leaves $2300.

HELP!

Send contributions to
Self Help thru Neighborhood
2965 Imperial Ave.
San Diego, Calif

CURE

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520 E STREET SAN DIEGO, CALIFORNIA 92101

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