[MS-0087.006.008.006]

December 15, 1970

Mr. James A. Culver
Manager
Chamber of Commerce
8155 University Avenue
La Mesa, California 92041

Dear Mr. Culver:

The La Mesa Chamber of Commerce sponsored a clinic on shoplifting on December 3, 1970. Officer Oliver, of the La Mesa police department, and other participants on the panel made remarks reflecting racial stereotypes about negroes.

The enclosed letter to Mayor Holland expresses the concern of Citizens United for Racial Equality over this incident and recommends certain action. We feel the comments and recommendations are appropriate to almost everyone who participated in the clinic. The incident should remind white America again how pervasive these attitudes are.

We urge you to reexamine your responsibility and institute or renew your programs aimed at reducing racism.

Sincerely,

C. S. Swift
President

Copies to Urban League
HHR
Urban Coalition
Mayor Curran
Chief Rocke
S. D. Chamber of Com.
Daily Calif.
Mgr. May Co
L. M. Police
L. M. C of C