[MS-0087.005.012.003]

CURE
CITIZENS UNITED FOR RACIAL EQUALITY
520 "E" STREET, SAN DIEGO, CALIFORNIA 92101
Room 502

January 10, 1968

Mr. George A. Scott
Chairman, Communications Task Force
San Diego Urban Coalition
1044 Fifth Avenue
San Diego 92101

Dear Mr. Scott:

C.U.R.E. is anxious to proceed with discussions to implement the motion to support the C.U.R.E. Newsletter made at the November workshop by the Communications Task Force of the Urban Coalition. The following figures can form a basis for these discussions.

Some standard prices for the various phases of printing a four page newsletter of the size, style and on the type of paper utilized by C.U.R.E. are:

Paste Up	$40	(four pages)
Printing	$30	
Paper Stock	$4.46/500	
Plates	$5/plate	
Folding	$18	

Total estimated cost for 4500 copies of a four page newsletter is about $140. C.U.R.E.'s costs have varied above and below this amount because the number printed has risen from 3000 to 4500, six pages were put out in one issue, inserts have been made in several issues, the printer has charged less than the rates quoted above, and to date we have only had a single fold. The $18 cost noted is for complete folding, ready for mailing. Up to this time the last two folds have been done by volunteer hands.

Heretofore labels have been donated. It is proposed to use a white Thermofax gummed label sheet in the future which will cost about $15 for each mailing. It is felt that C.U.R.E. should be prepared to bear this cost.

The following is a tabulation of costs and quantities of C.U.R.E. newsletters printed to date:

Issue	Month	Printing	Mailing	Total Cost	Pages	No. Printed	No. Mailed
1	June	$138.60	$ 88.28	$226.88	4	3000	2450
2	July	$118.65	$ 91.84	$210.49	4	3000	2550
3	Aug.	$138.60	$119.52	$258.12	4 plus insert	4000	3310
4	Sept.	$133.88	$107.91	$241.79	4 plus insert	4000	3000
5	Oct.	$140.70	$117.33	$258.03	4	4500	3260
6	Nov.	$274.84	$133.28	$408.12	6 plus insert	4500	3700
7	Dec.	$189.00	$139.61	$328.61	4 plus insert	4500	3870

The actual cost per newsletter (4 pages) is about 3.4 cents each. Mailing is 3.6 cents per copy. Thus it has cost about 7 cents to print and mail each newsletter. The cost for 4500 copies of a four page newsletter has averaged about $153. This is close to the $140 estimated price. The difference is due to inserts, special plates and features in the November issue, and such other non-standard items already mentioned.

When the cost of address labels is added, it is estimated that the actual monthly cost of the newsletter will total about $312, which includes printing ($153), labels ($15) and mailing ($144 for 4000). The cost of an eight page edition ~~(which might include one or two pages for Urban Coalition use, for example)~~ would total about $436, less than one-half more than for four pages or $124 additional cost for printing with label and postage amounts remaining $15 and $144 respectively. Not all copies are mailed as about 500 are distributed by hand each month.

~~We hope to meet with you soon to proceed with this matter.~~

Sincerely,

C. S. Swift
President

February 27, 1969

Room 502

MEDALIST PAPERS

Mr. George A. Scott
Scott Foundation
1044 Fifth Avenue
San Diego, California 92101

Dear Mr. Scott:

C.U.R.E., Citizens United for Racial Equality, is an organization of over 450 citizens whose specific and primary purposes are to promote on a community wide basis the principles of racial equality in San Diego County; to encourage through discussion, through news media and through individual and group effort the implementation of the recommendations contained in the Report of the National Advisory Commission on Civil Disorders; to establish effective lines of communication among, to provide support for and to provide co-ordination for the activities of individuals and groups having similar objectives; and to enlist the aid and support of increasing numbers of citizens toward these ends.

To serve this end we have sponsored a workshop with University of California Extension, San Diego, designed to inform people of practical ways they could become actively involved in this effort. In addition we have published a monthly newsletter, likewise designed to inform people on racial issues and give them information on how, when and where they themselves can work personally on this problem.

Although we have been self-supporting to date through memberships and subscriptions to the newsletter, we are seeking additional support in order to expand our efforts. We are asking for funds to publish the newsletter for one year. The following figures show the costs to date and give an accurate estimate of funds needed.

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amount because the number printed has risen from 3000 to 4500, six pages were put out in one issue, inserts have been made in several issues, the printer has charged less than the rates quoted above, and to date we have only had a single fold. The $18 cost noted is for complete folding, ready for mailing. Up to this time the last two folds have been done by volunteer hands.

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Our first request is for $5300 to publish an eight page newsletter each month for a year as a unique and valuable service to the

community. We feel the response of the community to the newsletter has demonstrated its value and the wisdom of expanding to eight pages. As an alternative we request $3800 to continue publication of the four page newsletter for one year.

Sincerely,

Mr. C. S. Swift
President

SAN DIEGO STATE UNIVERSITY
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INDEPENDENCE
ERASABLE BOND
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THE SCOTT FOUNDATION
1014 FIFTH AVENUE
SAN DIEGO, CALIFORNIA 92101
Phone 233-8282

GEORGE A. SCOTT
PRESIDENT
CARL M. ESENOFF
VICE-PRESIDENT
THOMAS M. HAMILTON
SECRETARY
HERBERT L. BECKETT
TREASURER

March 12, 1969

Mr. C. S. Swift
President
C. U. R. E.
520 "E" Street
San Diego, Calif. 92101

Dear Mr. Swift:

Your February 27 letter has been received and discussed by the Scott Foundation and was considered at the same time we studied requests with similar purposes as outlined in your request.

Some members of the Trustees are acquainted with your publication and are anxious to support it and others that have a same basic purpose. We can only find an amount of $2,500 in contrast to your $5,300 request. We note that you have an alternative for $3,800 in order for the 4 page newsletter to go out; but I have been advised to state that the grant will be for 50% of the $3,800.

Before finalizing this we need to know if this $1,900 can really be helpful. In other words, can you find the balance needed to continue the publication.

Please let us hear at your earliest convenience about the two points raised in this letter.

Very truly yours,

THE SCOTT FOUNDATION

George A. Scott

George A. Scott
President

GS:ts

March 18, 1969

The Scott Foundation
1044 Fifth Avenue
San Diego, California 92101

Dear Mr. Scott:

I appreciate your prompt response to our request of February 27, 1969.

In answer to your questions: (1) $1,900 would be a real help and (2) we can raise the balance needed to continue the publication of the newsletter. With $1,900 assured we can plan the newsletter more carefully, particularly with regards to scheduling. Since we have raised $3,200 in our first ten months of operation to meet the cost of the newsletter, we feel confident we can raise at least an equal amount in the next ten months. These funds have been raised through subscriptions to the newsletter and memberships in the organization.

I speak for CURE when I thank you again for your prompt answer, and say we deeply appreciate your generous offer of assistance.

Sincerely,

Mr. C. S. Swift
President

THE SCOTT FOUNDATION
1014 FIFTH AVENUE
SAN DIEGO, CALIFORNIA 92101
Phone 233-8282

GEORGE A. SCOTT
PRESIDENT
CARL M. ESENOFF
VICE-PRESIDENT
THOMAS M. HAMILTON
SECRETARY
HERBERT L. BECKETT
TREASURER

May 29, 1969

Mr. C. S. Swift, President
C.U.R.E.
520 "E" Street
San Diego, California 92101

Dear Mr. Swift:

Enclosed is a check in the amount of $1,900 in payment of the grant provided for 50% of the cost for publication of your newsletter.

Very truly yours,

THE SCOTT FOUNDATION

Herbert L. Beckett

Herbert L. Beckett, Treasurer

HLB:JB
Enc.

cc: Mr. George A. Scott
Mr. Thomas M. Hamilton

THE SCOTT FOUNDATION
1014 FIFTH AVENUE
SAN DIEGO, CALIFORNIA 92101
Phone 233-8282

GEORGE A. SCOTT
PRESIDENT
CARL M. ESENOFF
VICE-PRESIDENT
THOMAS M. HAMILTON
SECRETARY
HERBERT L. BECKETT
TREASURER

S.S. please return to file when you have finished with it. Thanx

May 29, 1970

Mr. C. S. Swift, President
CURE
520 "E" Street
San Diego, California 92101

Dear Mr. Swift:

Last Thursday we held a meeting of the Scott Foundation and earmarked some remaining funds for projects which had been before us through April 30. We are an educational foundation, as you know, and the greater part of our funds, which are not large, go to provide scholarships. We receive applications through March, hold our meeting in April or May, and on this formula (which is the one we have established except in very rare instances) we earmark monies for the full year ahead.

I am explaining all this because both from the time standpoint and from the dollar standpoint, it is not possible for our Foundation to grant you the $3,000 you requested for your program. As you already know, I have great belief in it and I would like to offer to provide your organization with $1,000 from my personal funds which I would give to the Scott Foundation earmarked for CURE. It is only fair to state that I would not like to do this if the $1,000 could hardly help at all, and it is so far away from your $6,000 budget. Therefore, before I proceed, I think I need to know whether you have any hope at all of raising the total budget.

It is always very nice to see you at the Communications Task Force meetings. You have been very loyal, and I thank you. As you possibly know, I am not planning to continue as the chairman but hope to serve on the committee if invited by the new president of the total Urban Coalition.

May I hear from you at your earliest convenience?

Best regards.

Sincerely,

George A. Scott

George A. Scott

GS?ms

CURE
CITIZENS UNITED FOR RACIAL EQUALITY
320 "X" STREET SAN DIEGO CALIFORNIA 92101

June 10, 1970

Mr. George A. Scott
The Scott Foundation
1014 Fifth Avenue
San Diego, Calif., 92101

Dear Mr. Scott:

The $1000 offered in your letter of May 29, 1970, will be a real help. It is a giant step towards the $6000 goal we have set. While we will have to make a greater effort to raise additional funds, people have been very supportive of the newsletter. Through them we received almost $4000 this last year. So I am confident we will reach our goal. Your gift will again make it possible for us to start the year without being under the immediate pressure to raise funds. Remembering our very first conversation regarding the purpose and the nature of the Scott Foundation and how you might be able to assist CURE, I feel that you have been most generous to us. It is sincerely appreciated.

I am happy to hear that you will still be working with the Communications Task Force.

Sincerely,

C. S. Swift
President

CURE
CITIZENS UNITED FOR RACIAL EQUALITY
520 "E" STREET, SAN DIEGO, CALIFORNIA 92101

June 16, 1969

Mr. George A. Scott
President
The Scott Foundation
1014 Fifth Avenue
San Diego, California 92101

Dear Mr. Scott:

Thank you very much for the grant of $1900 to provide for 50% of the cost ofr publication of the CURE newsletter. As we said before, it will help us with this publication in many ways.

Although you did not request it, we will be happy to provide you with an accounting of the grant and other money spent on the newsletter.

Sincerely,

C. S. Swift
President

cc: Mr. Thomas M Hamilton
Mr. Herbert L. Beckett

THE SCOTT FOUNDATION
1014 FIFTH AVENUE
SAN DIEGO, CALIFORNIA 92101
Phone 233-8282

GEORGE A. SCOTT
PRESIDENT
CARL M. ESENOFF
VICE-PRESIDENT
THOMAS M. HAMILTON
SECRETARY
HERBERT L. BECKETT
TREASURER

July 9, 1970

Mr. C. S. Swift
C U R E
Citizens United for Racial Equality
520 E Street
San Diego, California 92101

Dear Mr. Swift:

The Scott Foundation is in receipt of your communication, outlining either a request for grants, or for a further statement from us as to when such will receive our attention, especially where the grant has already been acted upon.

This letter is to assure you that the grants will be forthcoming. However, we ask your patience and understanding inasmuch as I have been held up for six months while we worked out a revision of our Charter, which was granted to us by the State of California, in order that such funds may be used for the purposes outlined in your letter.

To repeat, the grants are assured. Again, to repeat, we ask your understanding.

Very truly yours,

THE SCOTT FOUNDATION

George A. Scott

George A. Scott
President

GS/wsr

april 17, 1971

Dear Mr. Scott:

Citizens United for Racial Equality is looking forward to its fourth year of service to the community. We are again seeking your support.

Our membership has remained stable at ~~about~~ over 500 members. We have continued to mail the newsletter to ~~over~~ about 5000 people each month. We have also continued to work with governmental and private agencies in support of equal opportunity in education, housing and jobs for all racial and ethnic groups.

One particularly happy event for us this past year was the success of the Integrated Cookbook. Not only did it carry the message of racial and ethnic respect and understanding into the home in a way that we believe was heard and accepted, but it earned us money.

We projected a budget for this year of $6,000, and to date we have raised about $5,000. We anticipate we will reach our goal for this year.

Your response to our request in May 1970 indicated an intention to make $1,000 available. On July 9, 1970, you explained a delay in issuing grants as resulting from revisions being made in your charter. In connection with this we would like to call your attention to the fact that funds made available from organizations such as yours are now used exclusively for publishing the newsletter, which according to our understanding of the Internal Revenue Code, makes them tax deductible.

If your charter as revised now permits the release of the funds offered last May, rather than requesting an additional grant for the year 1971-72, since we have been so fortunate this past year with the cookbook, we would be pleased to utilize for the two fiscal years, 1970-71 and 1971-72, the $1,000 tendered last May.

Such a grant would allow us to move into our fourth year with assurance.

We appreciate your kind consideration.

Sincerely,

This letter written 5/17/71.

GEORGE A. SCOTT
President and Chief Executive Officer

Walker Scott Company

THE FRIENDLY STORES

May 7, 1971

Mr. C. S. Swift, President
Citizens United for Racial Equality
520 E Street, Room 502
San Diego, CA 92101

Dear Mr. Swift:

The Walker Scott Company is pleased to send our $500 check for a great and vital project attuned to today's world.

Possibly later in 1971, the Scott Family can add the same.

Wishing you all best, and

Kind regards,

WALKER SCOTT COMPANY

George A. Scott

George A. Scott

Enclosure

GS:ck

EXECUTIVE OFFICES
FIFTH AVENUE AT BROADWAY
SAN DIEGO, CALIFORNIA 92112

5/7/71
$500

June 3, 1971

Mr. George A. Scott
Fifth and Broadway
San Diego, California 92101

Dear Mr. Scott:

Citizens United for Racial Equality deeply appreciate your continued generous support. The confidence expressed in us and the sympathy for our efforts that accompanied your gift are of equally great and important value to us.

Thank you very much.

Sincerely,

C. S. Swift
President

CSS:rb

Cure
Citizens United for Racial Equality
3386 30th St.
San Diego, Calif 92104

Mr. Geo. A Scott
Scott Foundation
1014 Fifth Ave.
San Diego, Calif 92109

Dear Mr Scott:

Cure is seeking funds for our fifth year of operation which begins in June. We are again requesting support from you and your foundation. We greatly appreciate the support you have shown in the past.

Our membership has grown to 560. The newsletter remains our principal activity and is being distributed to 3,000 people each month this past year. Three representative copies are enclosed. In addition Cure has open an office with one part-time secretary. As our membership has grown so has our functions, consequenty our expences. Just well in the past year postage rates went up from 4¢ to 5¢ per copy, or $30.00 more per mailing.

Our source of income this year came from subscriptions and membership , and the selling of the cookbook. An appended sheet gives the funds received and expended through April of this year. You will notice not only have the expenditures of printing and postage of the newsletter gone up but we now have encord the additional expense in printing and binding our cookbook.

The problem of racism still wontinues to plague our community as well as the nation. We would like to point out however that all though similar organizations have come alive and been disbanded, Cure has remained alive and active and able to maintain a costant membership. A response from readers has been that the newsletter is valuable in that it provides news that can't be Acquired through other publications.

Cure realizing a terrific need for futher community education and human relations has started an educational program we call People Panels. They are multi-racial panels speaking about racism from a personal point of view and the effect it has had on each panelist. A medator conducts an open discussion with the audience and panelists after each panelist has given a five minute biographical sketch.

Cure presented 19 programs to various community organizations which envolved 34 panelists and reached an approximate total of 720 people. The panels are coorinated and sponsered as a Cure project. No other community groups are envolved. Expences to date have been $16.95 for a discriptive filer. In the future it would be helpful if panelists could have a reimbursement for travel and babysitting expences at least. Money for handout literature would be useful also (this would be educational material dealing with racism). Money could be used for proffesional training for the panelists to increase their effectiveness. Estimated cost for 30 people six sessions each is $1,000.