[MS-0089.003.012.01]

Also a copy of letter to Ford Foundation & Flint, Michigan

March 10, 1971

The James Irvine Foundation
500 Newport Center Drive
Newport Beach, California 92660

Gentlemen:

We are writing to solicit financial support for the educational activities of CURE, Citizens United for Racial Equality. CURE, incorporated in 1968, is a civic league of over 500 members in San Diego County. Its purpose is to promote racial equality, and specifically, to urge the implementation of the recommendations contained in the Report of the National Advisory Commission on Civil Disorders. (Kerner Report)

CURE publishes a monthly newsletter with a circulation of 5,000, which focuses on racial problems in San Diego County. The newsletter provides a forum for individuals and groups from all of San Diego's racial and ethnic communities. Many of these groups do not have the financial resources to reach 5000 families on their own. Many of the issues discussed do not receive adequate attention in the daily papers or other media. CURE also sponsors conferences, panel discussions, and other programs on racial problems. In these efforts, we cooperate with many other groups including the League of Women Voters, the National Conference of Christians and Jews and the YWCA. As San Diego has been without a city or a county human relations agency for the past year, CURE has also acted as a trouble shooter and referral agency.

CURE has always prided itself on being an all-volunteer organization. For two years our files have been scattered in rooms and closets all over otwn. We have borrowed office equipment as the need arose. Now, however, we cannot continue to expand without a central office and our own equipment. Attached is a summary of our past and projected expenses, Copies of the CURE Newsletter, and a sample of a letter explaining our latest community project and copies of our tax forms.

We hope you will give us the opportunity to explain our projects and future plans in more detail.

Thank you,

Mr. C. S. Swift
President

First Year

419 members.....132 subscribers
Circulation increased from 2,500 to 4,000
total income.....$3,962.73
total expenses.....$3,648.70

Second year

472 members.....92 subscribers
circulation increased from 4,000 to 5,500
total income.....$5,896.43
total expenses.....$6,056.83

Projected additional expenses

Office rent.....$30 per month
Parking & gasoline....$23 permonth
Salary.....$127.50 per month
Answering service.....$15 per month
$195.50 per month or $2,346 per year

Equipment
IBM Selectric typewriter.....$520
Mimeograph..... 750
folding machine..... 400
filing cabinet..... 60
(locked)
$1,730

Itemization of second year expenses

Newsletter printing.....	$2,598.98
Newsletter postage.....	2,140.66
sub total	$4,739.64
Telephone.....	91.95
Office supplies.....	219.28
Postage (includes newsletter return postage).....	348.66
Membership drive.....	366.13
Bumpers stickers.....	96.08
Accountant.....	140.00
Petty cash.....	30.00
Misc.....	25.00
sub total	$1,317.19
Total	$6,056.83