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CABRILLO FOUNDATION

your community trust

A KEY... THAT WHICH SERVES TO REVEAL, DISCOVER, OR SOLVE SOMETHING.

The CABRILLO FOUNDATION is such a KEY. It is designed to open for you an opportunity to give financial support to programs created specifically to meet local needs as they actually exist, with the assurance that the help you provide is both desired by and acceptable to those you would help.

Equally important, from the viewpoint of the donor, is the knowledge that a special task force of community leaders who are aware of and involved in the needs at the local level will determine the ways in which all moneys are allocated.

A VISION AND A CHALLENGE!

More and more, people are becoming aware of the need to become involved in solving the pressing problem of improving race relations in our country. Doubtless it is one of the major problems confronting us and it demands an answer . . . an answer that can come only as you and I and multitudes more are willing to do something about it. The problems will become solutions only under the constant pressure of persistent effort.

Countless people are aware of this and are asking, "What can I do?" They stand ready to help, and great work is being done by dedicated persons everywhere. One common characteristic of most of these efforts is that dollars are required to carry them out, and often these dollars are not available.

The CABRILLO FOUNDATION is dedicated to meeting this need in San Diego County. It proposes to provide a positive, definite way for many to help correct obvious racial injustices by contributing the needed funds to support necessary corrective programs, and to provide the intelligent direction for the dispersal of these funds to those areas where they will do most good.

You are invited to participate with the CABRILLO FOUNDATION in opening the door to citizen participation in what seems to me to be the most exciting adventure of this and the next generation: the creation of an entirely new environment that will not only be civilized, but will expand everyone's horizon and enable each man to grow toward his ultimate potential.

Won't you join with us in this effort?

JOHN H. WILLIAMS
President

THE EVOLUTION OF AN IDEA:

In early 1968, a small group of concerned citizens from San Diego County met to discuss ways in which they might take a more active role in finding a solution to the current racial problem.

A dialogue series, "Design For Understanding," was prepared for the group by Citizens Interracial Committee of San Diego (CIC). The CIC is a city-county organization devoted to correcting injustices and increasing harmony between the races.

Upon completion of that series, By-Laws and Articles of Incorporation were approved by the group and the name CABRILLO FOUNDATION was selected as the corporate name.

The newly elected Board of Directors designed the corporation after the manner of hundreds of other community foundations throughout the country.

PURPOSE AND SCOPE

The purpose and scope of CABRILLO FOUNDATION is both specific and broad-ranged. It evolved as the result of a basic desire to assist in solving current racial problems in San Diego County.

Its specific purpose, therefore, as stated in the Articles of Incorporation, is *"to work toward solving the social and economic problems of minority races in San Diego County."* To this end the principal efforts of the FOUNDATION are presently being directed.

HORIZONS UNLIMITED

The founders recognized, however, that, as the FOUNDATION grows and racial problems are superseded by pressing needs in other areas, its purposes must be broad enough to include these also.

Hence, the Articles of Incorporation further state under the Purpose: *"To devote and apply the human and financial resources of this corporation to charitable, religious, scientific, literary, educational or cultural purposes in San Diego County, either directly or by contribution to organizations duly authorized to carry on such activities."*

IMMEDIATE OBJECTIVES

The immediate objectives of CABRILLO FOUNDATION include the funding of programs for the minority community. Some of the present projects include a program designed to teach the history of minority and majority communities; a program to establish cultural programs for the minority community to give their members an opportunity to perform and be seen, thus building a sense of pride and worth in their ability to contribute as individuals and as a race.

Other objectives include the funding of scholarships and scientific research aimed at improving the social systems responsible for the social and economic problems experienced by minority races.

THE CABRILLO FOUNDATION FUND

In patterning ourselves after the more than 200 community trusts in the United States and Canada, CABRILLO FOUNDATION offers a framework of local philanthropy that is both feasible and flexible.

The CABRILLO FOUNDATION FUND is managed by a Financial Committee composed of distinguished, informed local citizens, knowledgeable in the area of fiscal management.

Funds donated may be rigidly committed for a particular purpose or given without instruction. A system of follow-through and acknowledgment is being set up to insure donors that specifically designated funds are so used.

It must be stressed that the CABRILLO FOUNDATION FUND came into being at a time when its founding members reflected concern for the chief community problem then existent . . . the well-being of its minority groups. The FOUNDATION's concern and its activities, however, are in no way limited to this area of the community's welfare.

OPERATING METHOD

Under the supervision of the seven-man Board of Directors, the Allocation Committee screens and approves all projects undertaken by the FOUNDATION. Upon recommendation by the Allocation Committee, funds are given to existing groups or newly-created organizations dedicated to the community's welfare. The Allocation Committee is composed of well-known people in our own community who represent educational, cultural and business institutions and their administrations.

TAX EXEMPTION STATUS OF FOUNDATION GIFTS

Recognizing the value of encouraging philanthropy, the Congress provides in our tax laws special considerations that favor the private donor. Present income tax laws allow you to deduct up to 30% of your gross income for charitable contributions.

In other words, for every $100.00 of taxable income you report, you may give up to $30.00 to any approved, non-profit organization TAX FREE. In many cases, the value of your gift to the FOUNDATION is worth twice or three times its actual cost to you.

HOW YOU CAN HELP!

Based on the premise that each and every citizen has a stake in the building of a better community, CABRILLO FOUNDATION is deliberately based on the concept of flexibility which encourages the active interest and participation of the full spectrum of the San Diego County citizenry.

Its funds are not the gift of a single individual or family, but represent an infinite number of gifts and bequests from various donors, received at different times and for varied charitable uses.

An expected major source of funds will be from gifts and bequests directed to the FOUNDATION from trust departments of local banking institutions.

You can participate by making an outright contribution, specified or general, or you can create a private fund of any size by will, trust agreement, life insurance, or other transfer of property. Life interests may be reserved to named beneficiaries. If a fund is named by its founder, all grants from it will be made in the name chosen. In such instances, because the fund would have its own name, purpose and fiscal trustee, it is in effect a separate foundation, yet shares with others the economy of joint management and the wisdom of a distinguished governing board.

Full particulars on donating procedures are available upon request.

CABRILLO FOUNDATION

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