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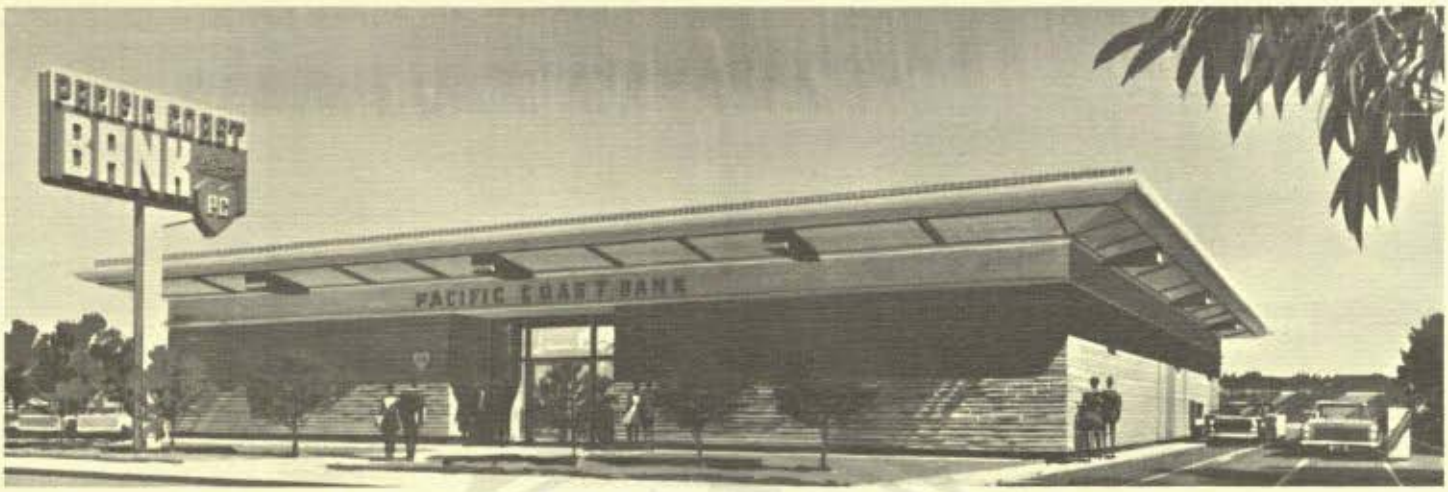

the PACIFIC COAST BANK

to serve the 136,000 people who live in S.E. San Diego

The Pacific Coast Bank will be a full service bank with an initial staff of 26. It will have checking accounts, savings and certificate accounts, commercial and personal loan departments, computerized accounting and extra long hours to serve the needs of the area's working people.

Application for permission to organize the Pacific Coast Bank was filed with the California State Banking Department in February 1970. Eleven months later the California Superintendent of Banks approved the application and the Bank was incorporated on March 15, 1971.

The Pacific Coast Bank has received authorization to accept subscriptions to purchase 125,000 shares of the Bank's capital stock, par value $5 per share at a price of $10 per share. Funds received for shares will be held in an impound account at the Bank of California and invested in short-term certificates until the Pacific Coast Bank is approved to conduct business.

Construction is underway at our permanent site now, and we will begin operations in temporary quarters in December this year. We're going to be a very good bank. Not just because the location is right and management is heads up. But also because banking, more than any other business, is a "people to people" thing. And that gives us (and our customers) two big advantages: Communication and understanding.

Ground breaking ceremonies for the first office of San Diego's newest bank, were held on Thursday, July 29, 1971 at the site of the Bank's permanent location, 49th and Logan in Southeast San Diego. Construction of the 7,000 square foot modern banking structure is in progress.

Centenarian Mrs. Inez Laws joins members of the Board of Directors of the Pacific Coast Bank in the special ground breaking ceremonies. Her presence added tradition and historical significance to the event.

Put your money where your heart is and put your heart into the

PACIFIC COAST BANK

(In Organization)

49th and Logan, San Diego, California

Temporary Offices:

505 South Bancroft

San Diego, California 92113 / 714-233-6323

PACIFIC COAST BANK (Organizational Office)
505 South Bancroft, San Diego, California 92113

Please forward a copy of the Offering Circular presenting information on the 125,000 shares of common stock in the Pacific Coast Bank.

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____ ZIP _____

(Attach to your company letterhead)

OFFICERS AND DIRECTORS OF

PACIFIC COAST BANK

Heyward Bland,
Chairman of the Board of Directors

A resident of Chicago, Illinois. President and owner of 37th Indiana Building Corporation, a company which owns and manages real estate holdings in Chicago, Illinois. Active in the Young Men's Christian Association (YMCA). Mr. Bland has endowed the YMCA with The Ronald Bland Scholarship Foundation. Mr. Bland has been actively engaged in various business ventures. Chicago real estate holdings include hotels and apartments, as well as other commercial properties.

Hartwell W. Ragsdale,
Director and Treasurer

Since 1955, president and owner, Anderson-Ragsdale Mortuary, San Diego. Attended Langston University, Langston, Oklahoma, graduate of the San Francisco School of Mortuary Science. Bachelor of Science degree. Life member of NAACP, and past president of San Diego Chapter of NAACP. Member of Urban League, Trustee of Bethel Baptist Church, member of Elks Club, a 33rd Degree Mason, and a member of South East Optimist Club.

Richard A. Bland,
President

A resident of San Diego, California since 1958, associated in several real estate ventures. Since 1962 a real estate broker, owner and president of Bland Realty, San Diego, California. Mr. Bland is president of Logan Heights Realty Board. Attended Andrew University, Berrien Springs, Michigan, University of California, Los Angeles, Kelsey Jenney College, San Diego, member of Urban League, San Diego YMCA, NAACP, board member of San Diego Academy, board member of Advisory Committee for General Plan Study, San Diego, active member Seventh Day Adventist Church, a member of the State of California Special Committee on Minority Insurance Problems, and charter member of SE Optimists.

Charles T. Robinson,
Director

Native of San Diego, employed by the City of San Diego Fire Dept., Captain. Now on loan to the Rehabilitation Division of the Inspection Dept. Program as Senior Housing Advisor in charge of the Rehabilitation Program in southeast San Diego. Graduate Fire Science Course, San Diego City College. Member San Diego Academy Executive Board, member Seventh Day Adventist Church Council. Member National Association of Housing and Redevelopment Officials — Pacific Southwest Region.

Mrs. Valleta H. Linnette,
Director

Resident of San Diego, since 1956, present occupation member English Faculty, San Diego City College, and Coordinator of Student Activities for the College. Graduate Columbia University B.S.M.A. Graduate study, University of London, London, England. San Diego State College Member of American Associations of University Women, former member of California State Division Board, San Diego County Citizens Scholarship Foundation, member Board of Trustees, Chairman of Financial Awards Committee, Life Member National Council of Negro Women, YWCA Young Adult Board member. Mrs. Linnette is the author of numerous nationally recognized publications.

George Walker Smith,
Director and Secretary

Since 1963, member and past president of San Diego City Board of Education, Director National School Board Association — Pacific Region, member National Advisory Council — Educational Marketing and Research Corporation. Since 1956, Minister of Golden Hills United Presbyterian Church. Appointment to Governor Reagan Health Review Program Council for Medi-Cal of the State of California. Vice-President of the Council of Great Cities — twenty largest school districts in the nation.