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CURE ANNUAL REPORT
1970-1971 (3rd year)

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This past year the major efforts by the board were directed towards education and housing development patterns. We also directed our efforts toward reapportionment, the La Mesa shoplifting clinic, information and volunteer referrals, interracial personal prejudice panels, production and distribution of the newsletter and Integrated Cookbook, and opening a part-time office with one staff person.

EDUCATION:

Provided a community program to discuss education in San Diego in the 70's
- Urged school integration through circulation of petitions containing 858 signatures which were sent to President Nixon and other governmental officials
- In response to the Board of Education's request, suggested criteria in selection of a new superintendant
- Supported Dr. Hornback's proposal for "Education for the 70's" through a statement to the Board of Education and in cooperation with seven other community groups made a public statement
- Participated in meetings dealing with problems at Memorial Jr. High school
- Expressed concern to the Board of Education regarding housing patterns and school segregation in Bay Terraces housing development
- Urged the Board of Education to appropriate money to expand the Silvergate-Freemont integrated school concept
- Sent telegrams to state representatives urging a 'no' vote on the anti-bussing legislation
- Participated on the Education Committee of the Urban Coalition
- Involved with the Citizen's Advisory Committee on school building needs
- Participated in "Program for Community Involvement in Education" proposal to the Board of Education

HOUSING.

- Participated on the San Diego City Council ad hoc committee on South Bay Terraces and future community planning problems to insure balanced neighborhoods
- Investigated possible housing discrimination complaints
- Referred to FEPC a discrimination case which was successfully resolved in a $500 settlement and the plaintiff received the apartment of her choice.

COOKBOOK.

- Through a committee of volunteers produced the Integrated Cookbook which subtly reaches persons that otherwise are difficult to reach. Community response to this was terrific. The first 1 000 copies were sold prior to Christmas within ten days. Of the 2nd 1,000 copies approximately 200 are still available.

COOPERATION WITH OTHER ORGANIZATIONS:

-Convened a meeting for the Civil Rights Commission on reapportionment in California
-Appeared before Senator Dymally's committee on reapportionment in Los Angeles
-Participated with other organizations in responding to the La Mesa shoplifting clinic by attending meetings, sending letters to officials and alerting CURE's membership through a special flier
-Requested the San Diego City Council allocate money for human relations
-Supported EOC's medi-cal petition and investigation
Provided volunteers to serve as monitors at the 1970 Job Fair
Participated in USD's volunteer "fair"
-Had a booth in C-3's environment fair held in Fashion Valley
-Filled requests for copies of newsletter and literature to libraries and organizations throughout the United States
-Attended various conferences and meetings seeking input from our point of view such as the Girl Scouts, NCCJ Police Conference
-Participated on the Ad Hoc committee of the San Diego County Human Relations Commission
-Co-sponsored with NCCJ their annual "Raising Children of Goodwill Conference"
Participated on the Urban League Board, Neighborhood House Board, Grant Hill Advisory Committee, Citizens Policy Committee of Model Cities, Catholic Social Action Council
-Observed at the Chicano Federation Education Committee

SPEAKERS:

Provided speakers to Avocado Elementary school for their descrimination experiment, to Mission Bay High school's gifted civic classes, to a discussion group in north county, to the San Diego Open Forum on integration and to Hardy Elementary PTA
Held 9 interracial people panels dealing with personal prejudice which involved a total of 19 participants and reached approximately 200 people

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Referred volunteers to "KOGO-Call for Action", METRO's tutorial program, Operation Stimulation

NEWSLETTER:

-Monthly circulation fluctuated between 6,000 and 3,000. The newsletter carried articles dealing with the following subjects:

Education

Civil Rights Commission's suit for EMR students
Integration talks given by Dr. Salmon and Mrs. La Mott
Dr. Goodman's task
Encanto schools
Inner city model free school
Questioned the lack of response from the school board to the EMR suit
SDSC faculty wives tutorial program
Urban League's "Stay in School" program

Spread of ethnic imbalance in schools
Reconstruction of earthquake schools in relation to integration
METRO's tutorial program
Yellow submarine pre-school
California Supreme Court bussing decision
U. S. Supreme Court bussing decision

Other Organizations' Activities:

PTA
Chicano park
YWCA racism priority
SLAM - southern attornies' need for donations
Japanese Americans
Farm Workers
KOGO Call-for-Action
Boy Scouts
Project H.E.R.E. for ex-mental patients in southeast San Diego
NCCJ conference - "Some of My Best Friends Are"
SDSC interracial camp
SOFA's march for funds
ISSE's Nina Simone concert
San Diego County Church Women United
Heartland Human Relations Assn.
Urban League membership drive
Girl Scouts Action 70's

Employment.

Construction Employment "Hometown Plan"
San Diego County Unified Coalition
HUD construction investigation
San Diego county survey showing job discrimination
Dept. of Defense/farm workers
Crisis Center

Housing.

California Terraces
San Diego City Council requirement of economic balance in large housing projects
San Ysidro housing project (Villa Nueva)

Miscellaneous.

Board nominations for County Human Relations Commission
Breakfast bar program
Edwards Art Shops & Gallery (he received several donations of supplies and money as the result of this article)
Southeast San Diego parks
La Mesa shoplifting clinic
Indians' protest to Los Angeles museum
Reapportionment
People prejudice panels
La Mesa City council's response to shoplifting incident
Poverty caused by racism in America
EOP cutbacks

Where the Action Is:

The action column alerted readers to the needs for community involvement and support in the following areas.

grape boycott, Grant Hill instant breakfast program, Metro's summer campership, Friends Committee on legislation, Poway Human Relations Council's high school essay contest on racism, Mental Health Clinic, Yellow Submarine, Multi-racial dialogue, Operation Recapture, KOGO Call-for-Action, Probation Department, La Huelga grapes, Linda Vista pre-school, League of Women Voters' law and justice program, guideline, SDSC experimental college, Family Service Assn. play "The Man Nobody Saw", TV classroom Black American in U. S. History KFMB-TV, bi-lingual school program at Grossmont High, tutors for La Jolla Community Education Services, YWCA job corps, EOC lunch, voucher plan talk, Lincoln High school tutors, Pala Reservation Indian benefit, library story tellers in southeast, People for People panel in El Cajon, farmworkers' need for food, job corp scholarships, America's Concentration Camps Japanese Americans' Citizen League film, Japanese adult education classes, Cinco de Mayo observation, sickle cell anemia seminar, farm workers' need for donations.

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For the new year:

Community educational meetings?
Panels to reach increasing numbers of citizens?
Closer liason with the membership?

MEMBERSHIP

First year:	Second year:	Third year:
419 members	472 members	558 members
132 subscribers	99 subscribers	113 subscribers

FINANCIAL STATEMENT
June 1, 1970 through May 31, 1971

INCOME:		
Memberships & Donations	$4,674.15	
Special Newsletter Fund Raising	250.00	
Cookbook sales	4,556.59	
Cookbook collating gift	194.00	
TOTAL INCOME		$9,674.74
EXPENSES:		
Newsletter		
Newsletter Printing	$2,403.36	
Newsletter Postage	1,866.14	
Return & Other Postage	197.08	
Annual 3rd Class Permit	30.00	
		$4,496.58
Office Expense		
Office Supplies & Petty Cash	$ 277.76	
Telephone	148.23	
Secretary's Salary	528.00	
Office Rent	247.00	
Parking & Car Expense	145.65	
		$1,346.64
Cookbook Expenses		
Cookbook Printing	$2,308.95	
Sales Tax & State Equa. Bond	308.46	
Postage	19.17	
		$2,636.58
Other Expenses		
Annual Audit	$ 140.00	
Net Luncheon Expense	119.00	
Miscellaneous	44.73	
		$ 303.73
TOTAL EXPENSES		$8,783.53
Bank balance as of 6/1/70		$ 153.63
Income tax withheld this quarter		9.60
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