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April 21, 1969

COPY

KFMB-TV
1405 Fifth Avenue
San Diego, California

Attention: Ray Wilson

Re: Coverage of Board of Education Meeting, April 17, 1969

Dear Mr. Wilson:

I am writing you to commend your station's TV coverage of the San Diego Unified School District's Board of Education meeting which took place on April 17, 1969. I was privileged to be able to watch your coverage on the 6:30 o'clock news broadcast.

My wife, who was present at the entire Board of Education meeting, also watched your program with me and agreed that all aspects of the meeting were fairly presented.

Unfortunately, I did not have occasion to watch TV 10's coverage on their early evening news broadcast, but did have occasion to see their 11:00 o'clock news broadcast at which time it appeared quite evident that TV 10 failed to present a balanced view of what occurred, but instead showed only the noisy appearance of the Mexican-American students.

I hope your station will continue its high quality coverage of important local issues.

Very truly yours,

MARTIN F. BLOOM

MFB:ja
cc: KOGO TV 10
Carrol Waymon, CIC
George Scott, Chairman, Urban Coalition
Communications Task Force
✓ Mr. C. S. Swift, CURE