[MS-0037.001.007.009]

CURE BOARD MEETING - Sept. 9, 1971, Keith's home.

Present: Dot, Don, Roberta, Dick S., Grace, Bertha, Viola, Anita, Keith, Muriel, Dick McK., Ray (editor).
Guests: Shuf Swift, Linda Goldzimmer, Ralph Capolungo.
Absent: Mary Eunice, Warren, Tom, Paul.

Meeting called to order by Chairman Keith Robinson. Roberta Heyer welcomed as new Board member replacing Doug Regin.

1. Minutes of July 31 meeting approved.
2. Treasurer's report - Don: No formal report; treasury stands at about $ 600. Grace moved, Dick S. seconded, that Don prepare the CURE tax returns without benefit of paid professional services. Carried. It was recommended that a committee of Board members review the books.
3. Election: The following slate was unanimously adopted for the year 71 - 72:
   Chairman - Keith Robinson
   Vice-Chairman - Mary Eunice Oliver
   Executive Secretary - Dorothy Lloyd
   Secretary - Anita Strauss
   Treasurer - Don Curtin
4. Correspondence: Dick S. moved, Anita seconded, that we have a liason person with Community Congress. Carried. Dick McK. was suggested; if unavailable, Dick S. will represent CURE. Decision re joining postponed; membership fee $ 60. Information re "We Have Met the Enemy" not yet available - will be coming soon. EOC-CURE luncheon featuring school board candidates was cancelled since the date originally scheduled was a holiday and no other date was possible.
5. Cookbook: Cost of printing is up. In order to make a reasonable profit the price must be raised. Board agreed on a price of $ 3.95 including tax. Shuf will check to see how the current wage-price freeze affects us. Ray will handle publicity for second edition (or second printing) including press releases and T.V. coverage on Channels 8, 10, and 15.
6. Membership: Anita reported that a flyer will go out with current Newsletter to begin getting memberships and renewals. Muriel will chairman the membership committee with members Grace, Bertha, Mary Eunice, Anita and 2 volunteers. More publicity needed; more aggressive efforts to promote memberships.
7. Membership involvement and Newsletter: Dot and Keith suggested that we print a cheap sheet for members only, to be sent once or twice a month, but only when quick involvement is needed or important announcements need to be made. It would not replace the present Newsletter. Discussion: Is Newsletter effective? Is it the best way? Would a fast action bulletin be better? Dick McK. moved, Roberta seconded, that a committee be formed to review the Newsletter. Carried. Committee to consist of Dick McK., Keith, plus the membership committee.
8. Direction for CURE in coming year: Dick S. moved, Muriel seconded, that a committee be formed to discuss the direction and priorities for CURE and to recommend an action issue to the Board. Carried. Committee to consist of Roberta, Dick S. Committees named in 7 and 8 to meet together within the next two weeks.

Next Board meeting will be Thursday, September 23, 7:30 p.m. at Muriel's home, 4365 Bermuda Circle, Point Loma. Directions: from Rosecrans turn rt. on Canyon to Pt. Loma, rt. to Santa Barbara, rt. to Bermuda Circle, rt. to 2nd house.

Respectfully submitted,

Anita Strauss

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CURE BOARD OF DIRECTORS ..... SEPTEMBER 9th 1971

Agenda:

1. Minutes
2. Treasurer's report
3. Election of officers
4. Correspondence
5. Cookbook
6. Membership drive
7. Involvement of membership
8. Newsletter
9. Direction, activities, goals, etc. -- main thrust for 71 - 72 ?
10. New business/round table

Suggested Agenda items for Sept. 9th

1. Minutes

2. Treasurer's report

3. Election of officers (Vice Pres., Secretary (recording))
   Don will be Treasurer

4. Communications & correspondence

5. Cookbook

6. Membership drive - Anita & Mary Eunice

7. Newsletter & action items

8. Discussion panels - Viola

9. Community Programs

CURE EVALUATION: Goals, direction, effectivness, revitalization, activities

Details:

2. Treasurer's report: Need to decide - Will we have Ford CPA prepare IRS returns at cost of $80-$100 - due Oct. 15th 1971

   Don mentioned that we should have an audit of the books

4. Communications - we have some to quickly discuss

5. Dookbook: Decision to print in late Sept after membership money comes in
   Higher printing costs - should price be raised to $3.50 or?)
   articles in ~~Nat~~ Oct,Nov,Dec nl pushing cookbook
   promotion ideas for sales- anone have some not already considered
   Balboa Mesa 9/25/&26 CURE booth - need people to man the booth
   (consider idea to prepare dishes from cookbook recipes for sale also?)

6. Membership drive
   permission to print return envelopes for Oct. newsletter get ~~$~~ amt.

7. Action items & NL

   Problem: no fast link to membership for response to community problems such as
   - affirmative action meetings at Board of Supervisor's meetings & meeting with the City Manager's office
   - UFWOC benefit by Non-Violent Action committee
   - Elementary Institute of Science benefit
   - Dr. Mandel & Fifth Ave. clinic picketing and subsequent meetings

   Suggested solution: publish as needed a one page flier/calendar to send to members only

   Cost: .056¢ (printing & postage) each copy- If sent as often as twice a month-additional cost per year $1.34. Raise price of membership to $6.00 per year for singles and $10.00 per year for families.

8. Discussion panels

need places to present panels and more panelists - solicit board members that would do this
no response to 100 letters mailed to community organizations

CURE goals I think are the most im portant basic item to be considered. There are several interesting people around. I would like to see a committee of you, possibly Dick McKenna and anyone else interested and myself meet with these different persons to evaluate their ideas and report back to the board with suggestions.