

Encouraging Community Through Effective Website Design WEB PAGE ANALYSIS INSTRUCTIONS, SEPTEMBER 19, 2008*

Presentation (30 minutes)

LISTEN

Listen as the presenters share information from various authorities on the **standards and criteria** that make for HOT web page design.

THINK

You will have the opportunity to sub-vocalize **your perception and assessment** of example web pages as we point out effective characteristics and those that need to be improved.

QUESTIONS

Please **hold your questions** until the end of the presentation unless you need immediate clarification of what we are saying.

Discussion Groups (45 minutes)

GROUPS (3 minutes)

Form groups of five but no more than six people. Each group will work together to analyze two sample web sites. The folder will contain two .html files as examples of web pages. Each group will have a marker and flipchart pages. Each person will also receive a checklist of the assessment criteria to check off what's HOT and NOT about the page or if the category is just OK.

Quickly designate a member of your group to perform the following roles:

- (1) Facilitator, (2) Scribe, (3) Spokesperson, (4) Time Keeper

OBJECTIVE (12 minutes)

At the end of the discussion each group will present a summary of their assessment and analysis of two sample web sites. Each group will be assigned two categories to assess for each example. There will be some overlap of sample web pages among the groups.

PRESENTATION OF FINDINGS (20 minutes)

The spokesperson for each group will present the group's assessment of its sample web pages.

DEBRIEFING (10 minutes)

Workshop presenters and the moderator will facilitate a discussion of the findings.

Assessment of the Workshop (5 minutes)

Participants will receive a customized survey (in addition to any COE workshop evaluations) to assist the presenters in improving future workshops on web design and to help us provide you with additional support materials.

* Instructional design by Cynthia Park and Manny Uribe for the presentation, *Encouraging Community Through Effective Website Design...* for the 27th Annual COE Conference in Washington D.C.