



## A GLOBAL LEADER IN ENTREPRENEURSHIP

### *Venture Challenge 2009*

*The premier business plan competition for student entrepreneurs.*

This annual premier venture competition gives graduate students from around the world an opportunity to seek investment capital for their business ideas and audience members the chance to learn from community experts what investors want to see in a new company presentation. The international event draws top student teams from leading universities and provides them with a forum to present to potential investors and compete for over \$25,000 in awards. A distinguished panel of experts from entrepreneurial companies, venture capital firms, investors, senior executives and service providers judge the entries over the two-day competition and provide valuable feedback to the teams.

The Venture Challenge Exhibit Fair, reception, semi-finalist, and finalist presentations are open to the public, encouraging the regional entrepreneurial community to attend. Venture Challenge embodies the spirit of entrepreneurship and is a driving force for innovation. As a result of the highly talented participants present at this competition, Venture Challenge has been able to act as a launching pad for many of these new ventures.

*“Dream more than others think  
practical.”*

—**Howard Schultz**,  
Chairman and CEO,  
Starbucks

San Diego State University (SDSU) and the Entrepreneurial Management Center (EMC) are pleased and very proud to celebrate Venture Challenge’s 20th Anniversary this year with **Venture Challenge 2009**. This year’s competition takes place **March 12th through March 14th, 2009 at the Marriott Mission Valley**, San Diego, California.

For more information and any questions regarding the competition, please contact Kiley Peters, our Venture Challenge Coordinator, at [kiley.peters@projects.sdsu.edu](mailto:kiley.peters@projects.sdsu.edu) or by phone (619) 594-8873. You can also visit our website at [www.sdsu.edu/emc](http://www.sdsu.edu/emc). For information about becoming a sponsor of Venture Challenge, please contact Bernhard Schroeder at [bschroeder@projects.sdsu.edu](mailto:bschroeder@projects.sdsu.edu) or (619) 594-0560.

#### About the EMC:

The EMC is dedicated to providing the regional entrepreneurial community with tools and skills necessary for venture creation and growth. The privately-funded center promotes better knowledge and understanding of the entrepreneurial process through experiential learning. Supported through the philanthropy of dedicated donors such as QUALCOMM Incorporated, SDSU alumni, and the business community, Venture Challenge welcomes your participation and sponsorship.