



Venture Challenge 2009

Sponsorship Opportunities

The following are sponsorship opportunities available to participate in this prestigious business plan competition.

As a sponsor, you can show your support and help “fuel” the next generation of entrepreneurs. By sponsoring one of the award levels listed below, you are supporting the privately-funded Entrepreneurial Management Center and one of the top business venture business plan competitions in the country.

Venture Challenge 2009 sponsors receive marketing exposure to over 50,000 students, faculty and staff on San Diego State University's campus as well as over 300 targeted universities and their MBA students and faculty. Your sponsorship allows you the opportunity to make a difference in the lives of future entrepreneurs.

Please review your sponsorship opportunities listed below:

***Gold Level: \$25,000**

- Semi-finalist luncheon and Finalist Awards Reception sponsor
- Keynote speaker (Exhibit Fair)
- Grand prize naming rights
- MBA Social Mixer sponsorship and signage
- Finalist judge or moderator

***Silver Level: \$10,000**

- Showcase Exhibit Fair and Distinguished Guests' Reception sponsor
- Finalist Judge
- Runner up prize naming rights

***Bronze Level: \$5,000**

- Semi-finalist track room sponsor
- Third place prize naming rights

MBA Corporate Cafe: \$2,500

A corporate café table and signage set up during the Exhibit Fair and Distinguished Guests' Reception, allowing face-to-face time between your company and over 125 top MBA students from the top business schools in the country.

MBA Social Mixer: \$2,500

The opportunity to host and mingle with the MBA students in a social event in downtown San Diego.

(many more opportunities on back side)

Sponsorship Opportunities (continued)

Naming Awards: \$2,500

The sponsor of each award has naming rights to that award.

Social Entrepreneurship

This award is given to the team which best incorporates individual and societal impacts as an integral part of business strategy formulation and implantation.

Environmentally Green

The award is given to the team demonstrating the most innovative process, design or product that increases environmental sustainability.

Alternative Energy

This award is given to the team demonstrating the most innovative design, product or process that provides an alternative energy solution.

Innovative Technology

This award is given to the team who is decidedly responsible for the most innovative development of technology providing useful actions for society.

Showstopper

This award is given to the team who is judged to have the best tabletop exhibit at the Exhibition Fair and Showcase.

Patron Level: \$2,500 or less

Program guide recognition

*All gold, silver and bronze sponsors will have their name and logo on all printed materials and electronic notifications (website, campus marketing, emails, newsletters, programs, etc).

**All naming rights and privileges are based on a first come, first serve basis. There can be multiple sponsor names for the following activities: Semi-finalist luncheon and Finalist Awards Reception, MBA Social Mixer, Exhibit Fair, Distinguished Guests' Reception and up to five Semi-finalist track room sponsors.