

**Women's Studies 609**  
**Seminar: Transnational Economies and Gender**  
**San Diego State University**

Fall 2005  
Mon 4:00-6:40  
Adams Humanities 2106  
Schedule #: 38010

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Office Hours: Mon: 11:30-12:30, 3:00-3:45  
Tues: 1:30-2:30, Fri. 9:00-9:30,  
or by appointment.

In many ways the world is shrinking. Technology, transportation, investment and trade link countries ever more closely. The clothes you wear, the food you eat, the products you use; most of these have crossed international borders several times before reaching you. This intensification of global trade in commodities is closely tied to unprecedented cross-border movements of people and transnational mixings of cultures and images. While many celebrate these trends and see them as democratizing and modernizing, others point to the increasing economic inequality that seems to be integral to economic globalization.

Whether observers see globalization as positive or negative, inevitable or reversible, most agree on one thing: it is tied to dramatic changes in gender roles and women's lives around the globe. When factory or service work is outsourced from high-wage to low-wage locations, women are often the preferred labor force. As government policies around the world change to facilitate transnational trade and investment, many services that women relied upon are cut or eliminated. In addition, the majority of international labor migrants moving from poor to rich countries are now women, many of them nannies, maids, and sex workers.

This new graduate course will examine the effects – positive and negative – of economic globalization on the lives of women around the world. The course is roughly divided into the three major processes of globalization affecting women: migration, changes in governance, and outsourcing. The course is international in scope, with an emphasis on Asia and Latin America, the two regions that have arguably been changed the most by economic globalization. Students with an interest in globalization who have not taken previous women's studies courses are welcome; the course will provide a good introduction to feminist scholarship on the topic. The course is also appropriate for students with a background in women's studies and no knowledge of economics.

**Expectations, Policies, etc.**

**Office hours, appointments, and messages:** You are welcome to visit or call offices during scheduled office hours; no appointment is necessary. If you want to meet with me at another time, please make an appointment (594-8033). If you need to leave some written work, put it in the envelope on my office door (AH 3182). You may also contact me via e-mail ([mattingl@mail.sdsu.edu](mailto:mattingl@mail.sdsu.edu)).

**Late assignments:** Assignments are always due at the beginning of class. Late assignments will be dropped one letter grade for each day they are late. A paper turned in more than 30 minutes after class begins will be considered one day late. Do not e-mail papers to me (other than Thought Papers) without getting permission from me first.

**Classroom behavior:** I come to class on time, awake, and prepared, and I expect you to do the same. This means that you have done all the assigned reading and read the Thought Papers that your classmates have posted on Blackboard. You are welcome to bring food, coffee or other beverages to class. In fact I think seminars work best when we add some food into the mix.

**Blackboard:** Blackboard is SDSU's "online course delivery and management system." You must use Blackboard for this course. Many readings will be available only through Blackboard, and you will turn in your weekly Thought Papers by posting them to the site. I will also post all assignments and any updates and announcements to Blackboard.

If this is your first time using Blackboard, go to the Blackboard login page at <http://blackboard.sdsu.edu> and enter your username and password. Your username and password are the same ones you use for GradeLine and WebLine. If you have questions about this information visit the SDSU e-Services page at <http://www.sdsu.edu/e-services>.

Once you log in, you will be taken to the My SDSU page. From here you can enter your Blackboard courses, send email and check grades. For more information on using Blackboard, check out the *Moving Around Blackboard* and *Frequently Asked Questions* links on the left side of this page.

### Assignments/Grading

**Participation (10%):** These points are basically yours to lose; if you just come to class and speak at least once per class you will get full credit. You can lose participation points by missing class more than once, by repeatedly arriving late or leaving early, or by not speaking in class. I know some people are shy but this is a graduate seminar and you need to contribute. If you are not comfortable giving a comment, then at least ask a question. For those of you who just love talking in class and wouldn't mind giving a lecture or two yourself, please keep in mind that everyone needs to participate. This may mean a bit of silence while they work up the nerve.

**Thought Papers (30%):** Throughout the semester you must turn in at least ten (10) thought papers. Each of the ten is worth three (3) points. If you like, you can do more and only the highest grades will count toward your final grade in the class. There are thirteen possible Thought Papers, which means you can miss or drop three (3).

Thought papers must be posted to Blackboard by 6 PM Sunday evening. This gives everyone ample time to look at other's papers. It will also give me time to grade them and prepare for class discussion. If this schedule doesn't work for people we will change it, but let's try it out first.

Thought papers should run between 500 and 750 words in length (two to three double-spaced pages). Full credit on these Thought Papers is definitely NOT automatic. I am looking for evidence that you have read, thought about, and tried to understand the majority of the assigned material. Your grade

will hopefully reflect the amount of thought you give to the readings. Simple description of material or long tangential discussions will not get full credit. Remember, these papers will be read by all of your classmates. This allows us to start the discussion before we get to class, and to continue sharing ideas outside of class meetings. Please remember your audience and write clearly and respectfully.

Your thought paper must include at least the following:

- Discussion of more than half of the assigned readings for the week. One of the purposes of this assignment is to evaluate *whether* you are doing the reading, so give me some evidence that you are fulfilling this assignment.
- Some analysis of the readings. This can include examining the assumptions, evidence, logic, and implications of the material, and comparing it to other assigned reading. I have posted a list of “Questions to Guide Critical Reading” on Blackboard in the Thought Papers folder under Assignments. It is a great place to start.
- Questions about the reading material. I use these papers to guide seminar discussion, so if you need me to provide additional explanation for the reading, PLEASE tell in your thought paper. I cannot read your mind. For example, if you do not understand some of the key theoretical terms or concerns in an article, let me know and I’ll make sure that it is covered in class. If you do NOT understand the reading, then this is a great place to develop questions; what part is clear and what part don’t you get?
- Your own reactions, related experiences, feelings, etc. that may be helpful for class discussion. Although stories and feelings can be interesting to include, they should not comprise the majority of the Thought Paper.

**Book Review (10%):** You will read and review a book on some relevant aspect of gender and globalization, and write a book review similar to those published in academic journals. Those of you considering Ph.D. programs should consider submitting the reviews for publication in journals (assuming you choose a book with a 2004 or 2005 publication date). The book reviews will be 1250-1500 words in length. Guidelines for book review submissions for several major journals are included on Blackboard. I also encourage you to read other book reviews in academic journals to get a feeling for the genre. If you plagiarize from a published/online book review you will get an “F” in this class. You can use this assignment to get more background to help you in this class or to become very familiar with a text that will be helpful in your own research. You must tell me the book you plan to review by October 10. Book reviews are due on October 17 at the beginning of class.

**Country or Topic Report (20%):** You will write a 10-15 page report describing either a) research on a country other than the USA and the major gendered effects of economic globalization on women and men there, or b) research on an occupation or other relevant topic in at least 5 countries (sex work, day care, etc.). This does not have to be in research paper format; it need not include an argument, introduction, conclusion, etc. In fact, you can write it in bulleted or outline form. What I am looking for is for you to collect and synthesize information. Hopefully this will help you in choosing a research topic and contextualizing it. You must have a very thorough bibliography (included in page length). The Report is due November 14. You must tell me your country or topic in writing on or before October 31. A more detailed assignment sheet will follow.

**Research Paper (30%):** Your culminating assignment is a 20-25 page research paper. Ideally this will build on your Book Review and Country or Topic Report. You must get my approval for your topic. Due Monday, Dec. 19 at 12 noon. A more detailed assignment sheet will follow.

#### **Grade Breakdown**

Participation	10%
Country Study	20%
Thought Papers (10x3)	30%
Book Review	10%
<u>Research Paper</u>	<u>30%</u>
Total	100%

#### **Books/Readings**

Ehrenreich, Barbara and Arlie Russell Hochschild. 2002. *Global Woman: Nannies, Maids, and Sex Workers in the Global Economy*. Metropolitan Books. (Required).

Ngai, Pun. 2005. *Made in China: Women Factory Workers in the Global Workplace*. Duke University Press. (Required).

Rai, Shirin M. 2002. *Gender and the Political Economy of Development*. Polity. (Required).

*Reader for WMNST 609*, Available at KB Books. (Required).

*Goode's World Atlas*, or another up-to-date atlas. (Recommended) Rand McNally.

Held, David, et al. 1999. *Global Transformations: Politics, Economics, and Culture*. Stanford University Press. (Recommended)

Additional readings will be posted on Blackboard.

### Reading Schedule for WMNST 609: Transnational Economies and Gender

Date/Topic	Readings	Assignments
Sept 12	Welcome – no readings for first class meeting	
<b>Sept 19: Background on Globalization</b>	<p>Rai, Introduction and Chapter 1, “Gender, nationalism and nation-building. <i>The Political Economy of Development</i></p> <p>Held, Introduction (1-31) and Conclusion (414-452), in <i>Global Transformations</i>.</p> <p>Friedman, “The Virgin of Guadalupe.” READER</p>	Thought paper
<b>Sept. 28 How is Globalization Gendered?</b>	<p>Benería, “Markets, Globalization, and Gender.” READER</p> <p>Moghadam, “Women’s Economic Participation in the Middle East: What Difference has the Neoliberal Policy Turn Made? BLACKBOARD.</p> <p>Mills, “Gender and Inequality in the Global Labor Force,” BLACKBOARD.</p> <p>Rai, Chapter 3, Globalization: New Agendas for Gender and Development? <i>The Political Economy of Development</i>.</p>	Thought paper
<b>Oct. 3 Women in the Global Factory</b>	<p>Pun Ngai <i>Made in China</i>, Introduction, Chs. 1 and 2</p> <p>Standing “Global Feminization Through Flexible Labor,” BLACKBOARD</p> <p>Cravey, “The Politics of Reproduction: Households in the Mexican Industrial Transition,” BLACKBOARD</p>	Thought paper
<b>Oct. 10 Disciplining Workers in the Global Factory</b>	<p>Pun Ngai <i>Made in China</i>, Chapter 3</p> <p>Salzinger, “From High Heels to Swathed Bodies” BLACKBOARD</p> <p>Freeman, “Designing Women: Corporate Discipline and Barbados’s Off-shore Pink-collar Sector.” BLACKBOARD</p> <p>Wichterich, “The Global Conveyer Belt,” READER.</p>	<p>Thought paper</p> <p>Title of book for review</p>

<p>Oct. 17 <b>Sexuality and Identity in the Global Factory</b></p>	<p>Pun Ngai <i>Made in China</i>, Chapter 5 and 6</p> <p>Wilson, “MBK: The Retail Revolution and the Infrastructure of Romance,” READER</p> <p>Ganguly-Scrase, “Renegotiation Boundaries: Self-Perception and Public Debate on Globalization and Gender Equity in India,” BLACKBOARD</p>	<p>Book Review due</p>
<p>Oct. 24 <b>Transgression and Resistance among factory workers</b></p>	<p>Pun Ngai <i>Made in China</i>, Chapters 6 and 7</p> <p>Ong, “The Gender and Labor Politics of Postmodernity,” BLACKBOARD</p> <p>Rai, Chapter 5, ”Gender and Multi-Level Governance” <i>The Political Economy of Development</i>.</p> <p>Louie, “Just-in-Time Guerrilla Warriors,” READER</p>	<p>Thought paper</p>
<p>Oct. 31 <b>Immigrant Women and Domestic Work</b></p>	<p><b>ALL READ.</b> Hochschild, Arlie. “Love and Gold,” pp. 15-30 in <i>Global Woman</i></p> <p><b>CHOOSE FOUR FROM THE FOLLOWING LIST</b></p> <p>Cheever, Susan. “The Nanny Dilemma,” pp. 31-38 in <i>Global Woman</i></p> <p>Parreñas, “The Care Crisis in the Philippine” pp. 39-54 in <i>Global Woman</i></p> <p>Hondagneu-Sotelo, “Blowups and Other Unhappy Endings,” in <i>Global Woman</i></p> <p>Ehrenreich, Barbara. “Maid to Order,” pp. 85-104 in <i>Global Woman</i></p> <p>Anderson, Bridget. “Just Another Job?” pp. 104-114 in <i>Global Woman</i></p> <p>Constable, Nicole. “Filipina Workers in Hong Kong Homes: Household Rules and Relations,” pp. 115-141 in <i>Global Woman</i></p> <p>Zarembenka, Joy M. “America’s Dirty Work” pp. 142-153 in <i>Global Woman</i></p> <p>Lan, Pei-Chia. “Among Women” pp. 169-189 in <i>Global Woman</i></p>	<p>Thought paper</p> <p>Tell me county or topic</p>

<p>Nov. 7 <b>International Migration and Women's Work</b></p>	<p>Sassen, Saskia, "Global cities and survival circuits," in <i>Global Woman</i></p> <p>Gamburd, "Breadwinner no more," in <i>Global Woman</i></p> <p>Mattingly, "The Home and the World: Domestic Service and the International Networks of Caring Labor," BLACKBOARD.</p> <p>Maier, "The Un-settling, Gendered Consequences of Migration for Mexican-Indigenous Women" BLACKBOARD</p>	<p>Thought paper</p>
<p>Nov. 13 <b>Violence against Working Women</b></p>	<p>Fregoso, "Toward a planetary civil society," READER</p> <p>Wright, Melissa W. 2004. "From Protests to Politics: Sex Work, Women's Worth, and Ciudad Juárez Modernity," BLACKBOARD</p>	<p>Thought paper</p> <p>Country/ Topic Report due</p>
<p>Nov. 21 <b>Migrant Women and Sex Work</b></p>	<p>Brennan, Denise. "Selling Sex for Visas," in <i>Global Woman</i></p> <p>Bales, Kevin. "Because she looks like a child," in <i>Global Woman</i></p> <p>Chapkis, "Trafficking, Migration, and the Law: Protecting Innocents, Punishing Immigrants," BLACKBOARD.</p> <p>Gülçur and Ilkkaracan. The 'Natasha' Experience: Migrant Sex Workers from the Former Soviet Union and Eastern Europe in Turkey," BLACKBOARD</p> <p>Fusco. "Hustling for Dollars: <i>Jinterismo</i> in Cuba." READER</p>	<p>Thought paper</p>
<p>Nov. 28 <b>Structural Adjustment and Social Welfare</b></p>	<p>Bakker, "Neo-liberal Governance and the Reprivatization of Social Reproduction: Social Provisioning and Shifting Gender Orders." READER</p> <p>Brachet-Márquez and de Oliveria. 2004. "Gendering the Debate on the Welfare State in Mexico: Women's Employment and Women's Entitlements in a Globalized Economy." READER</p> <p>Rai, Chapter 4, "Global restructuring and restructuring gender relations," <i>The Political Economy of Development</i></p>	<p>Thought paper</p>

<p><b>Dec 5 Post-Socialist Transitions</b></p>	<p>Gal and Klingman.. “Dilemmas of Public and Private,” IN READER</p> <p>True, “Gendering Post-Socialist Transitions,” READER</p> <p>Fodor, “Gender and the Experience of Poverty in Eastern Europe and Russia after 1989.” BLACKBOARD</p>	<p>Thought paper</p>
<p><b>Dec. 12 Entrepreneurship and Informal Economies</b></p>	<p>Agadjanian, “Men Doing ‘Women’s Work’: Masculinity and Gender Relations Among Street Vendors in Maputo, Mozambique” BLACKBOARD.</p> <p>Kantor, “A sectoral approach to the study of gender constraints on economic opportunities in the informal sector in India,” BLACKBOARD</p> <p>Rosenbaum, “Of Women, Hope, and Angels: Fair Trade and Artisan Production in a Squatter Settlement in Guatemala City.” READER</p> <p>Moyo and Kawewe. “The Dynamics of a Gendered, Ethnicized, and Economically Stratified Society: Understanding the Socio-Economic State of Women in Zimbabwe,” IN READER.</p>	<p>Thought paper</p>
<p>Dec. 19</p>		<p>Final paper due</p>

### Articles in Reader

- Bakker, Isabella. 2003. "Neo-liberal Governance and the Reprivatization of Social Reproduction: Social Provisioning and Shifting Gender Orders." In *Power, Production, and Social Reproduction: Human In/security in the Global Political Economy*. Palgrave Macmillan, pp. 66-82.
- Benería, Lourdes. 2003. "Chapter 3: Markets, Globalization, and Gender." In *Gender, Development, and Globalization: Economics as if All People Mattered*. Pp. 63-90. New York: Routledge
- Brachet-Márquez, Viviane and Orlandina de Oliveria. 2004. "Gendering the Debate on the Welfare State in Mexico: Women's Employment and Women's Entitlements in a Globalized Economy." In Razavi, Shahra, Ruth Pearson, and Caroline Danloy, eds. *Globalization, Export-oriented Employment, and Social Policy*. Palgrave Macmillan, pp. 126-158.
- Fregoso, Rosa Linda. 2003. "Toward a planetary civil society," in *MeXicana Encounters: The Making of Social Identities in the Borderlands*, pp. 1-29. Berkeley: University of California Press.
- Friedman, Thomas L. 2005. "Chapter 9: The Virgin of Guadalupe." In *The World is Flat: A Brief History of the Twenty-first Century*, Farrar, Straus, and Giroux, pp. 309-338.
- Fusco. Coco. 1998. "Hustling for Dollars: *Jinterismo* in Cuba." In *Global Sex Workers: Rights, Resistances, and Redefinition*, eds. Kamala Kempadoo and Jo Doezma. Pp. 151-166.
- Gal, Susan and Gail Klingman. 2000. "Dilemmas of Public and Private, Chapter 3, pp. 37-62, in *The Politics of Gender after Socialism*. Princeton.
- Louie, Miriam Ching. Yoon 2001. "Chapter 6: 'Just-in-Time Guerrilla Warriors,'" in *Sweatshop Warriors: Immigrant Women Take on the Global Factory*, pp. 215-246. Cambridge: South End Press.
- Moyo, Otrude N. and Saliwe M. Kawewe. 2002 "The Dynamics of a Gendered, Ethnicized, and Economically Stratified Society: Understanding the Socio-Economic State of Women in Zimbabwe," *Feminist Economics* 8(2): 163-181.
- Rosenbaum, Brenda. 2000. "Of Women, Hope, and Angels: Fair Trade and Artisan Production in a Squatter Settlement in Guatemala City." In *Artisans and Cooperatives: Developing Alternative Trade for the Global Economy*, eds. K.M. Grimes and L. Milgram, pp. 85-106. Tucson: University of Arizona Press.

- True, Jaqui. 2000. "Gendering Post-Socialist Transitions," in *Gender and Global Restructuring: Sightings, Sites, and Resistances*, eds. M. H. Marchand and A.S. Runyan, pp. 74-92. New York: Routledge.
- Wichterich, Christa. 2000. "The Global Conveyor Belt," Chapter 1 (pp. 1-35) in *The Globalized Woman: Reports from a Future of Inequality*. London: Zed.
- Wilson, Ara. 2005. "MBK: The Retail Revolution and the Infrastructure of Romance," In *The Intimate Economies of Bangkok*, pp. 101-132. Berkeley: University of California Press.

### Articles on Blackboard

- Agadjanian, Victor. 2002. "Men Doing 'Women's Work': Masculinity and Gender Relations Among Street Vendors in Maputo, Mozambique." *Journal of Men's Studies* 10(3): pp. 329.
- Chapkis, Wendy. 2003. "Trafficking, Migration, and the Law: Protecting Innocents, Punishing Immigrants," *Gender and Society* 17(6): 923-937.
- Cravey, Altha J. 1997. "The Politics of Reproduction: Households in the Mexican Industrial Transition," *Economic Geography* 73(2): 166-87.
- Fodor, Eva. 2002. "Gender and the Experience of Poverty in Eastern Europe and Russia after 1989." *Communist and Post-Communist Studies* 35(4): 369
- Freeman, Carla. 1993. "Designing Women: Corporate Discipline and Barbados's Off-shore Pink-collar Sector." *Cultural Anthropology* 8(2): 169-86.
- Ganguly-Scrase, Ruchira. 2002. "Renegotiating Boundaries: Self-Perception and Public Debate on Globalization and Gender Equality in India," *Asian Journal of Women's Studies* 8(4): 58.
- Gülçür, Leyla and Pinar Ilkkaracan. 2002. "The 'Natasha' Experience: Migrant Sex Workers from the Former Soviet Union and Eastern Europe in Turkey," *Women's Studies International Forum* 25(4) 411-421.
- Kantor, P.2002. "A sectoral approach to the study of gender constraints on economic opportunities in the informal sector in India," *Gender and Society* 16 (3): 285-302.
- Maier, Elizabeth. (Forthcoming, 2006) "The Un-settling, Gendered Consequences of Migration for Mexican-Indigenous Women" in Doreen Mattingly and Ellen Hansen, eds. *Women and Change at the U.S. Mexico Border: Mobility, Labor, and Activism*. Tucson: University of Arizona Press.
- Mattingly, Doreen J. 2001. "The Home and the World: Domestic Service and the International Networks of Caring Labor," *Annals of the Association of American Geographers*, 91(2): 370-386.
- Mills, Mary Beth. 2003. "Gender and Inequality in the Global Labor Force," *Annual Review of Anthropology* 32: 41-63.
- Moghadam, Valentine M. 2005. "Women's Economic Participation in the Middle East: What Difference has the Neoliberal Policy Turn Made?" *Journal of Middle East Women's Studies*, 1(1): 110-147.

- Ong, Aihwa. 1991. "The Gender and Labor Politics of Postmodernity," *Annual Review of Anthropology* 279-309.
- Salzinger, Leslie. 1997. "From High Heels to Swathed Bodies: Gendered Meanings under Production in Mexico's Export-Processing Industry," *Feminist Studies* 23(3): 549-75.
- Standing, Guy. 1999. "Global Feminization Through Flexible Labor: A Theme Revisited," *World Development* 27(3): 583-603.
- Wright, Melissa W. 2004. "From Protests to Politics: Sex Work, Women's Worth, and Ciudad Juárez Modernity," *Annals of the Association of American Geographers*, 94(2)